

Awareness Month Reports

32 Reports Received from:

- Indonesia SC
- Malaysia SC
- Hong Kong SC
- Japan SC
- Bangladesh Sisters SC
- Nepal SC
- Afghanistan SC
- Oman sisters SC
- UAE SC
- Bahrain SC
- Kuwait SC
- KSA Riyadh Brothers SC
- KSA Jeddah Sisters SC
- Denmark SC
- UK Brothers SC
- France SC
- Spain SC
- The Gambia SC
- Sierra Leone SC
- Nigeria North West sisters SC
- Nigeria North East Central SC
- Nigeria Abuja SC
- Niger SC
- Nigeria Lagos Sisters SC
- Cameroon Brothers SC
- Uganda SC
- Zambia Kitwe SC
- Eswatini SC
- South Africa SC
- Canada SC
- USA Minnesota Sisters SC
- Individual Volunteer -
USA Pennsylvania

Indonesia SC

- Worked on strengthening the SC by creating a Brothers SC and Sisters SC
- Collaborated on Live Talks
- Planned post awareness month activities including participation in Islamic book fair and Dr. Bilal Philips' visit

Brothers SC

- 5 Live Talks with 300+ participants
- Collaborated with IOU lecturers and external speakers

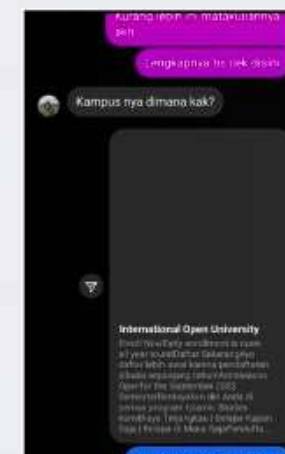
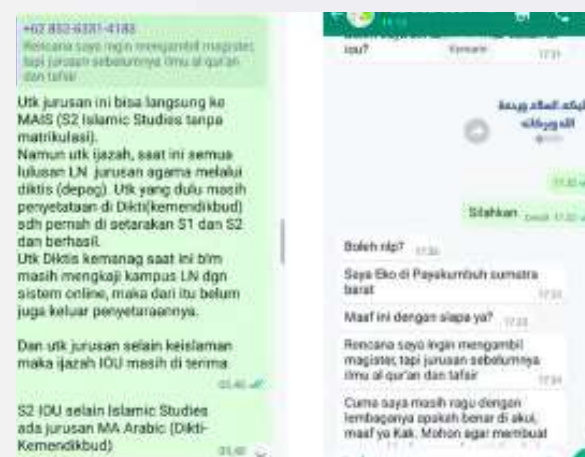


INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Indonesia SC

Sisters SC

- 17 Live Talks
- Collaborated with multiple academies, graduates from external universities
- Offered prizes to participants
- Collaborated with IOU lecturers and students
- Worked with local staff to bring almamater IOU jackets and IOU printed Modules
- One on One counseling with potential students



Malaysia SC

- Conducted an online survey of past and present IOU Malaysian students to gain information on their experience.
- Customized IOU posters printed and distributed to all SC members.
- Then further distributed to various mosques and suraus, including halaqas, particularly targeting Women Quranic Groups. A total of 17 key locations targeted
- Also distributed in 2 key Islamic English language bookstores.
- Social Media Promotions
- Also prepared to assist local staff in the promotion of IOU during Dr. Bilal Philips's planned visit in October.



Registration for New Fall 2023 Semester OPEN NOW!

INTENSIVE ARABIC PROGRAM
A 2-Year Online Course

Experience the beauty of eeman (faith) as you read the Qur'an without the need for translation.
"Indeed, We have made it an Arabic Qur'an that you might understand." Surah az-Zukhruf (43:3)

Why IOU?

- Completely Online
- Structured with Flexible Learning
- Qualified Instructors
- Affordable Fees

BOOKS COVERED: Arabic Grammar Made Easy, Madina Syllabus Book and Al-Ajroomiyah

MINIMUM REQUIREMENT: Open to Everyone
WEEKLY COMMITMENT: 9 to 12 hours
SEMESTER FEE: US\$ 240

Semester Enrollment Open All Year Round

IOU Malaysia/Singapore Representative
my.sg@iou.edu.gm +60 126433089

INTERNATIONAL OPEN UNIVERSITY
www.iou.edu.gm

INTERNATIONAL OPEN UNIVERSITY
www.iou.edu.gm

"Whoever travels a path in search of knowledge, Allah will make easy for him a path to Paradise."

Are you keen to supplement your knowledge?

Seeking structured **authentic knowledge** couldn't get any easier!
Study Part-time or Full-time online!

Registration For New Fall 2023 Semester OPEN NOW!

A wide number of disciplines

- Islamic Studies
- Banking & Finance
- Psychology
- Education
- Information Technology
- Business Administration
- Arabic Language

At various degree levels

- Certificate
- Associate Degree
- Bachelor's Degree
- Postgraduate Certificate
- Master's Degree

Check out our free Prospectus here!

AFFORDABLE FEES • LEARN ANYTIME • STUDY ANYWHERE

For details in Malaysia & Singapore, contact:
Br. Umairun: +6012- 6433089 or email my.sg@iou.edu.gm



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Hong Kong SC

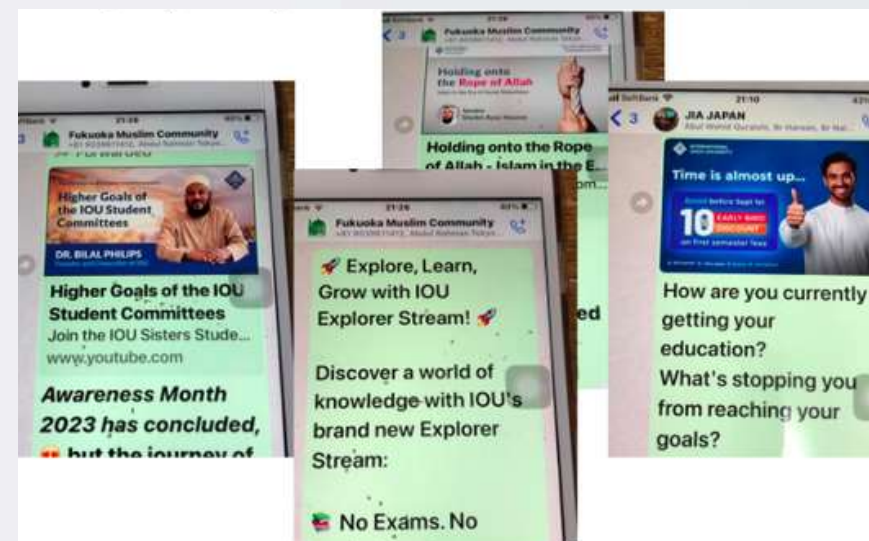
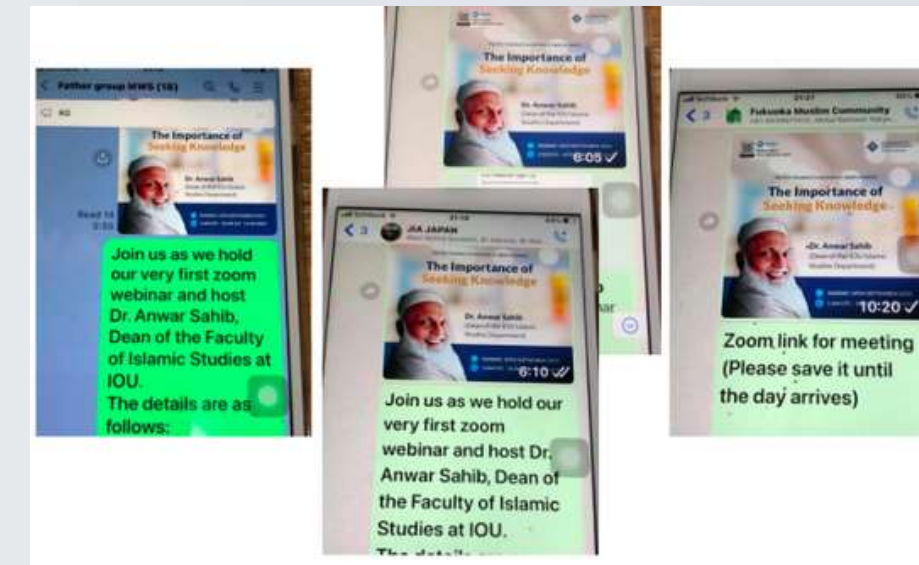
- Interviewed dropouts to analyse reasons of stopping their studies.
- One sister resumed studies
- Approached an Islamic Organization (Serving Islam Team) to share IOU flyers.
- One on one counseling with 2 sisters enrolled in Fall 2023 semester.
- Approached Imam Masjid (Ammar Mosque and Osman Ramju Sadick Islamic Centre) to put the flyers on their information board.
- WhatsApp promotions
- Prepared for IOU booth and flyers for a big event at the end of September with Mufti Menk, and several other prominent speakers.
- 2 students to join Spring 2024 semester.



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

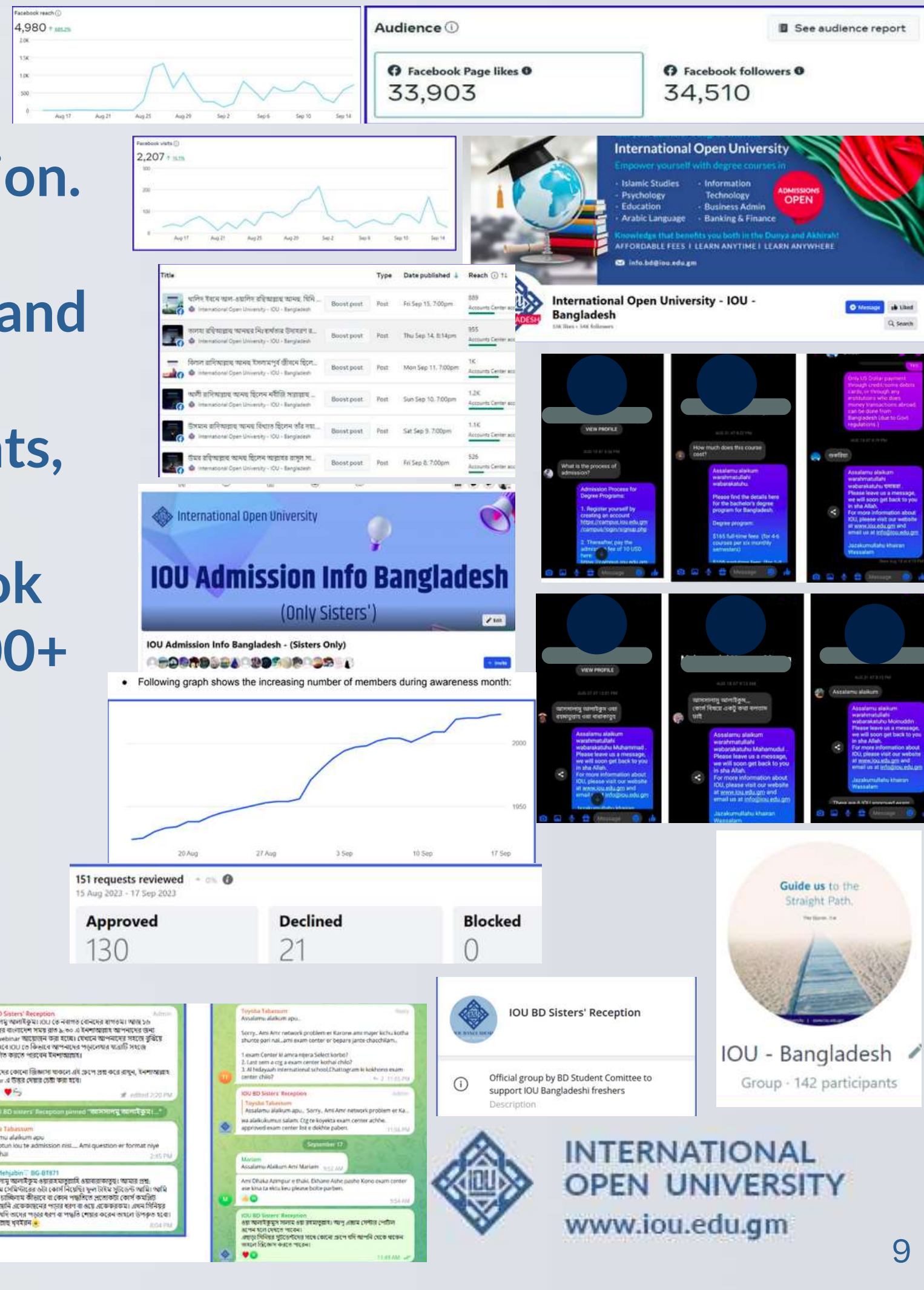
Japan SC

- Zoom Webinar with Dr. Anwar Sahib
- Poster Awareness at Local Masjid in Japan
- Message Awareness at SNS Group in Japan
- Facebook promotion by other Masjids



Bangladesh Sisters SC

- Challenging country situation limiting IOU promotion.
- Social Media promotion
- Zoom interactive sessions with potential students and new students
- Telegram group engagement with potential students, new students & existing students.
- Daily engagement on the IOU Bangladesh Facebook page & IOU Bangladesh Facebook group (with 2000+ sisters).
- One on one counseling with 18 potential students



Nepal SC

- Worked on Strengthening the SC
- Distributed Flyers and promoted IOU on ground
- Social Media Promotion



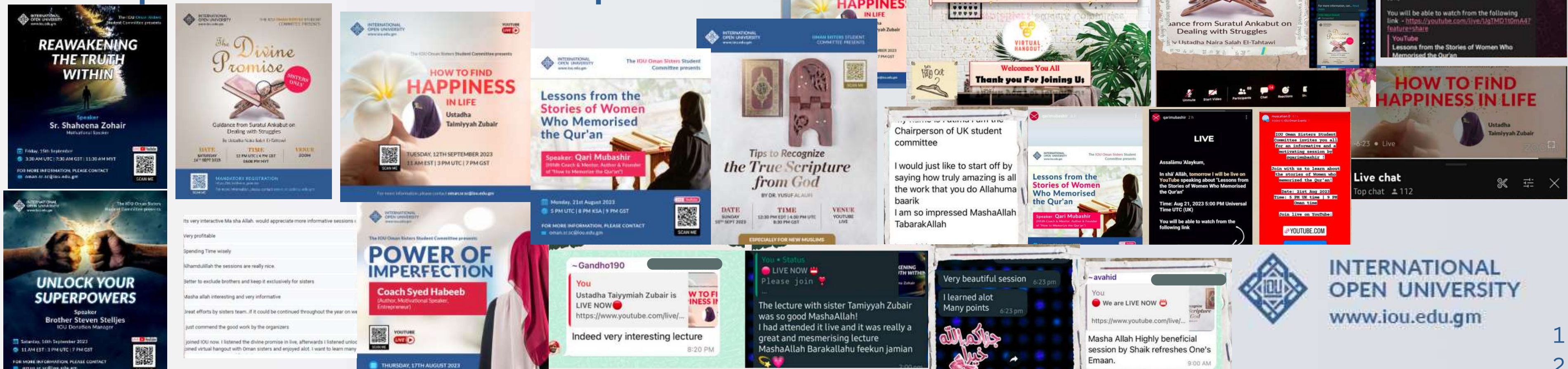
Afghanistan SC

- Challenging country situation limiting IOU promotion.
- Prepared proposals for IOU management to look into.
- Visited several communities in different areas of the country for admissions:
- Parents, Children, Youth both male and female in classrooms, business communities at markets, Employees at their offices, teachers at schools, non-Muslim communities in their places of worship.
- Basic translation of the IOU 2023-4 prospectus to local language in Pashto.
- GQMC - One Ayah per day for primary schools and IOU online educational platform for PhD in Islamic Studies were presented to Government authorities.



Oman Sisters SC

- 7 online webinars on Zoom & YouTube with total of 4.4k+ views
- Events details also shared by Speakers on their own platforms with total of 54k+ views
- 1 interactive session with followers of Oman Sisters SC
- 1 on ground event - Meet & Greet with IOU students (sisters)
- Prepared for 2 events which were conducted after awareness month.
- One on one counseling with potential students
- Social media promotions
- Printed and distributed IOU brochures
- IOU presentation in small Halaqas



UAE SC

- Social Media promotions
- One on one counseling with potential students
- 5 Live webinars planned with 4 successfully carried out on YouTube with 1.5k+ views
- IOU awareness in circles of close friends, Relatives, neighbours, and prospective acquaintances.
- Printed and distributed 180 Flyers



The IOU UAE Student Committee presents

INTERNATIONAL OPEN UNIVERSITY
www.iou.edu.gm

Personal Financial Literacy
Managing, Growing and Sustaining Your Wealth Responsibly

Br. Mansoor Danish
Head of the Corporate Relationship Program at IOU

SUNDAY, 20TH AUGUST 2023
1:30 PM UTC / 5:30 PM GST / 9:30 PM MYT

YouTube
SCAN ME

The IOU UAE Student Committee in collaboration with Al Fudayl Academy presents

INTERNATIONAL OPEN UNIVERSITY
www.iou.edu.gm

Finding Light in the Darkness
Grief Management of Prophet Yaqub (AS)

SATURDAY, 2ND SEPTEMBER 2023
2 PM UTC / 6 PM GST / 10 PM MYT

Sr Khadijah Maklai
Psychology Alumni of IOU & Speaker at Al Fudayl Academy

YouTube
SCAN ME

INTERNATIONAL OPEN UNIVERSITY
www.iou.edu.gm

The IOU UAE Student Committee presents

A Better You through Knowledge of Allah and the Prophet

SHEIKH AHMED HAMED

SATURDAY, 9TH SEPTEMBER 2023
12:30 PM UTC / 4:30 PM GST / 8:30 PM MYT

YouTube
SCAN ME

INTERNATIONAL OPEN UNIVERSITY
www.iou.edu.gm

The IOU UAE Student Committee presents

Holding onto the Rope of Allah
Islam in the Era of Social Distortions

Speaker Sheikh Ayaz Housee

Friday, 15th September 2023
12:30 PM UTC / 4:30 PM GST / 8:30 PM MYT

FOR MORE INFORMATION, PLEASE CONTACT
uae.sc@iou.edu.gm

YouTube
SCAN ME

Bahrain SC

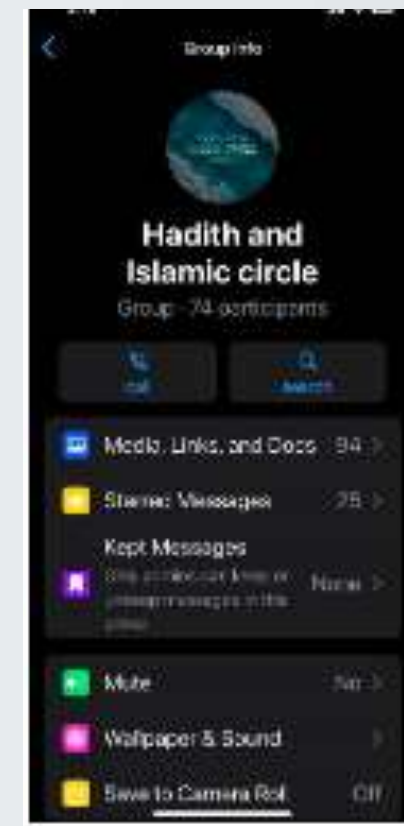
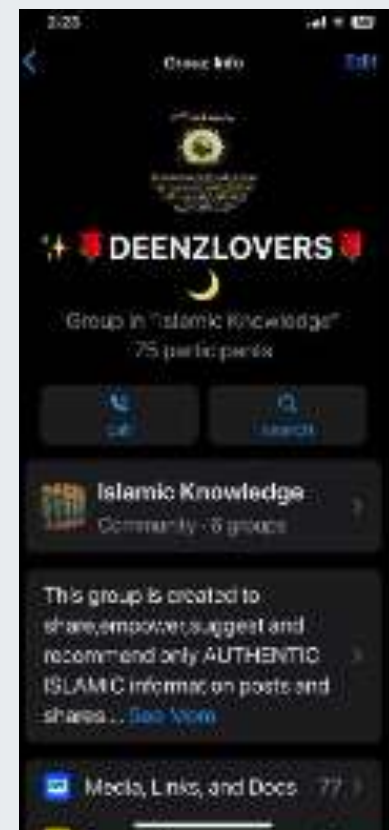
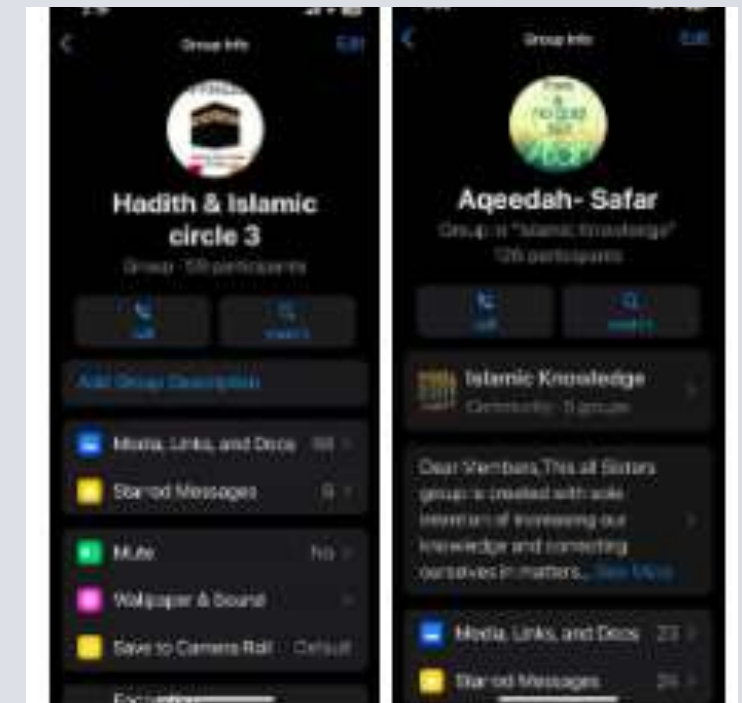
- On-Ground promotion with sisters in local Quran class
- IOU presentation to a group of around 15-16 sisters
- Positive feedback received with inquiries about IOU
- Social Media Promotion involving Da'ees



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Kuwait SC

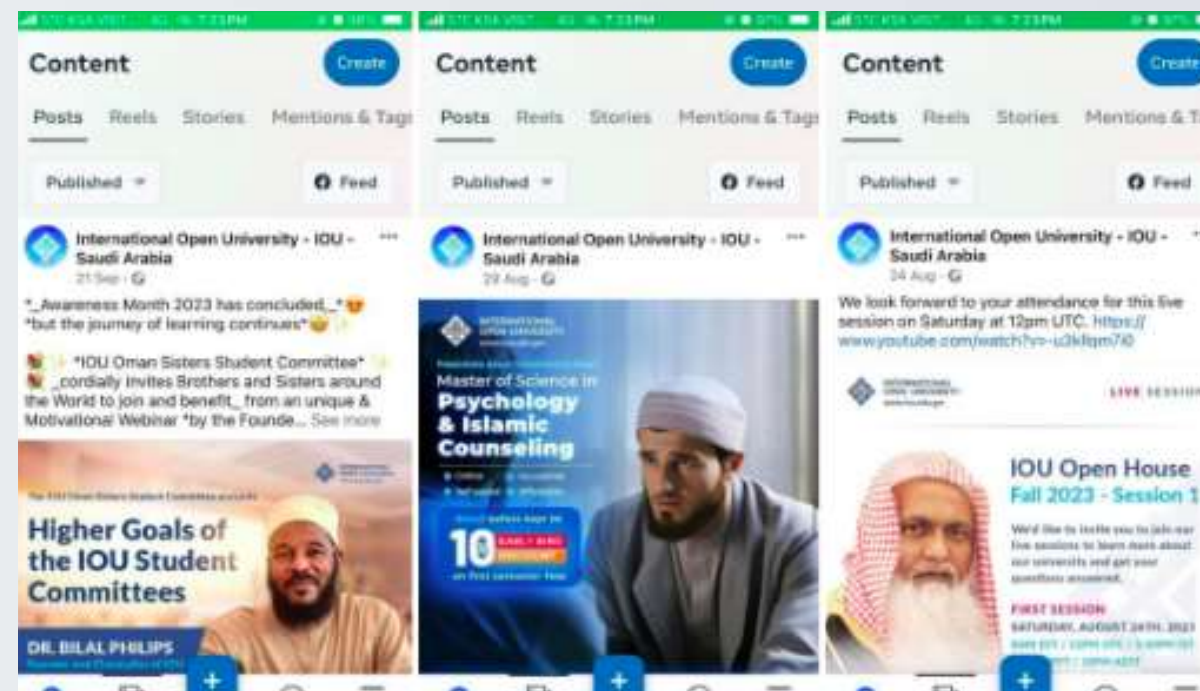
- One on one counseling with potential students
- Social Media Promotions
- Forwarded posters in WhatsApp groups of a total of more than 700 members
- Tried to reach out to famous Islamic personality



INTERNATIONAL
OPEN UNIVERSITY
www.ioou.edu.gm

KSA Riyadh Brothers SC

- Organized a recreational and educational family event at a farmhouse.
- 50+ participants
- IOU presentation was also conducted
- Dinner and food provided
- One on one counseling with 26 potential students
- Created a Student Community with Alumni, current students and students on break (13 members)
- Social media promotion



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

KSA Jeddah Sisters SC

- Social Media Promotion
- On Ground awareness event with 113+ attendees
- Set up a whatsApp group to cater to queries on the event
- Lots of activities planned for the participants
- Received positive feedback
- Distributed IOU flyers
- Gifts and snacks provided
- YouTube live webinar on IOU

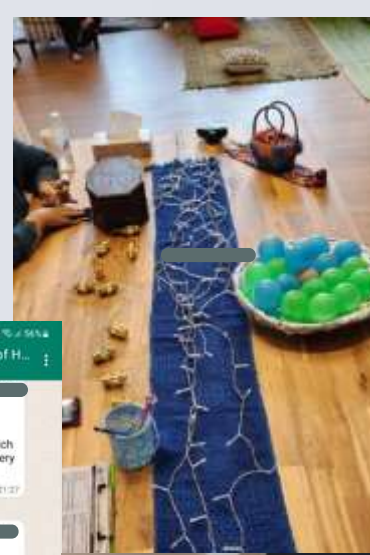
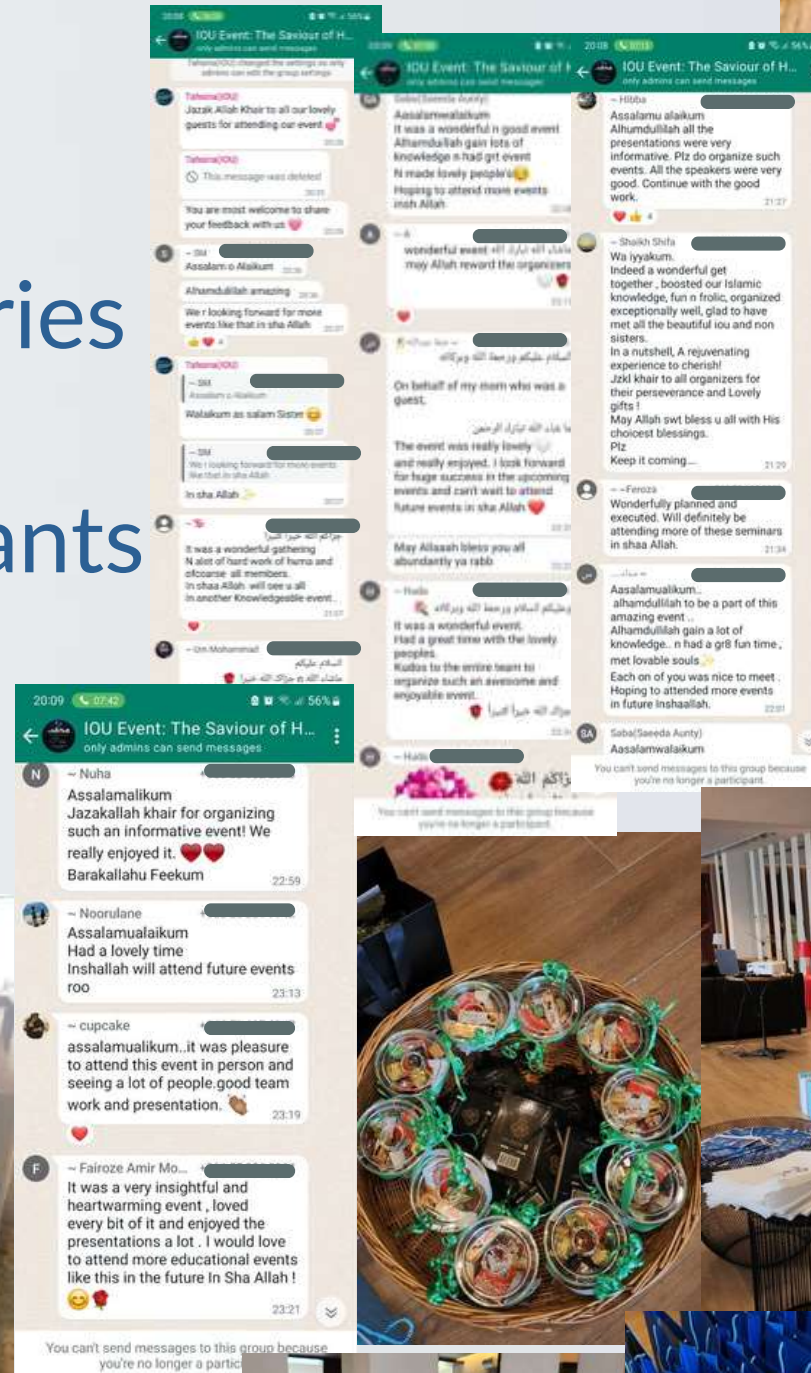
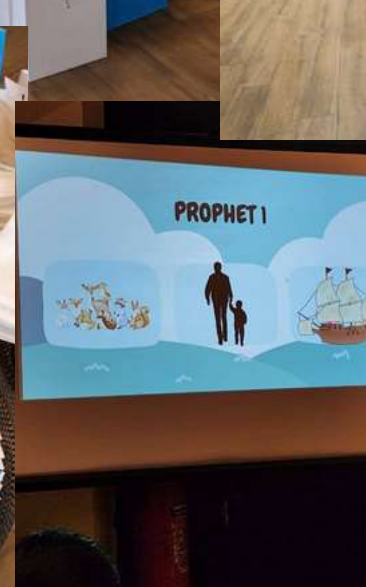


INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm



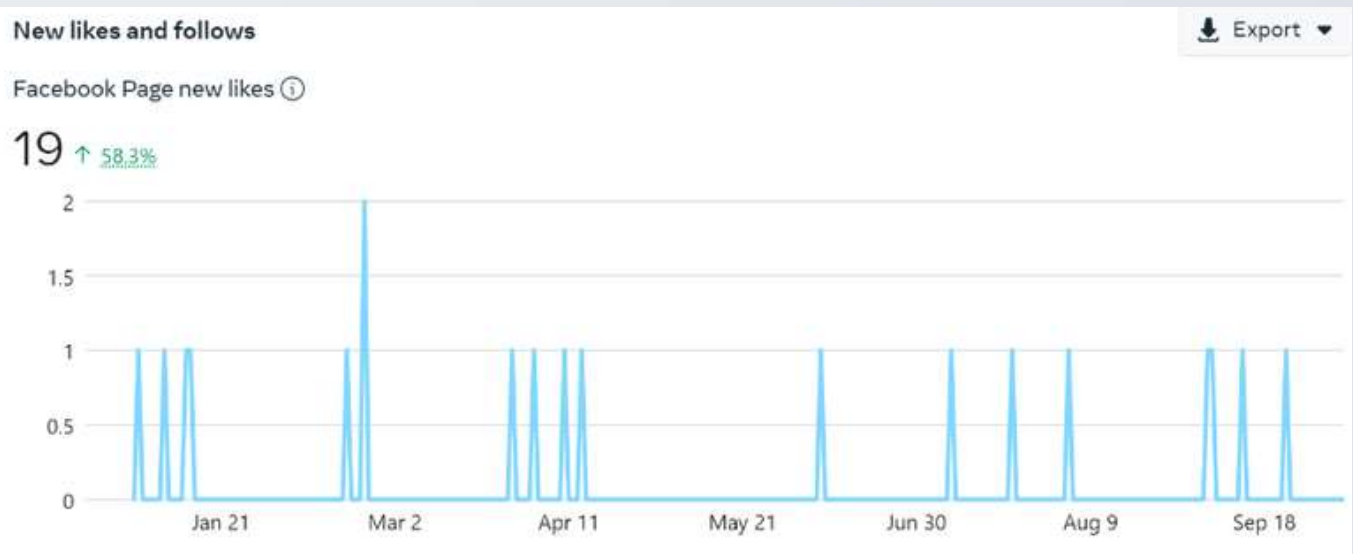
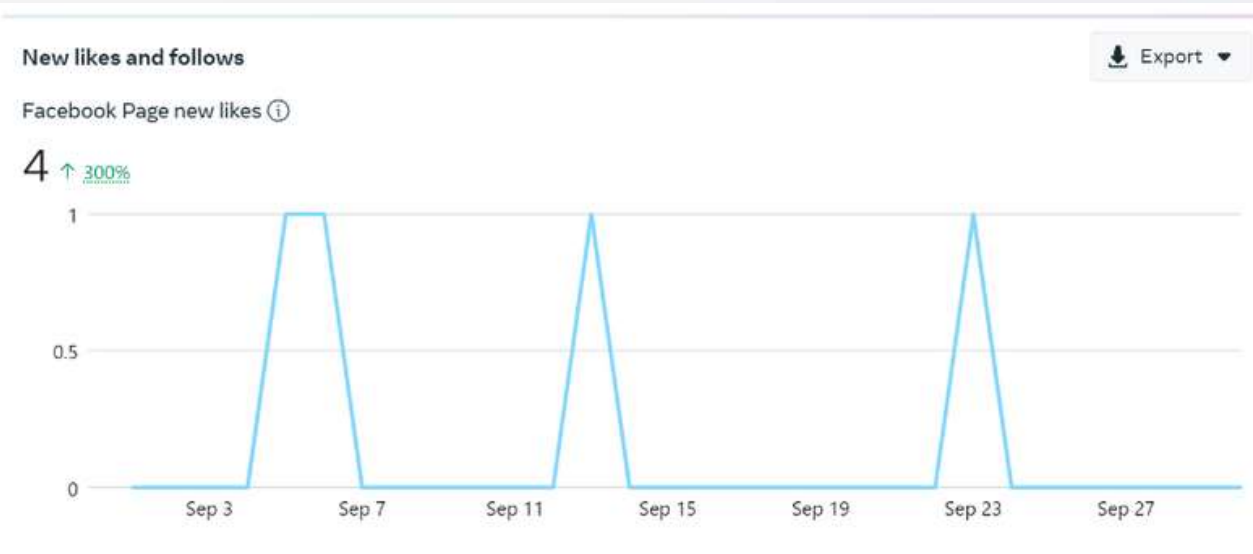
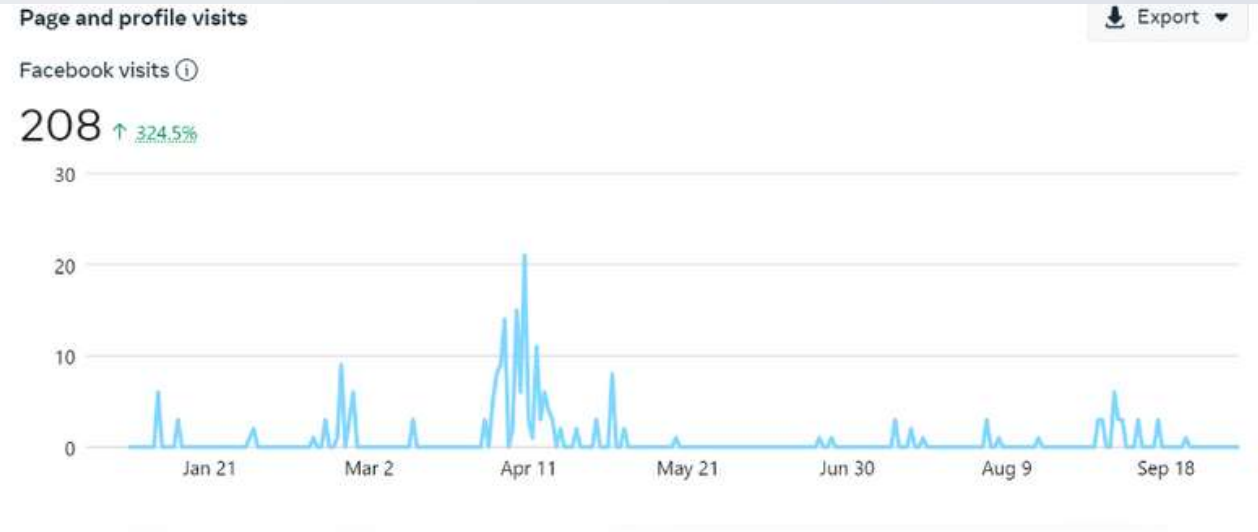
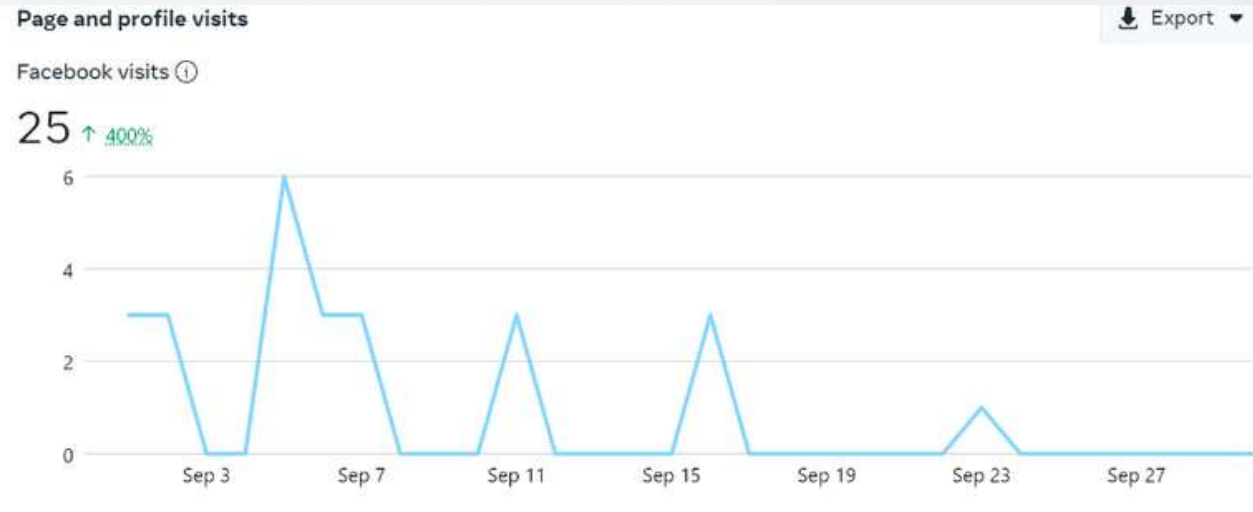
FOUNDER & CHANCELLOR, IOU –
DR. ABU AMEENAH BILAL PHILIPS

- Founded International Open University in 2007
- Jamaican – Canadian Convert Islamic Scholar
- BA in Islamic Studies (University of Madinah, KSA)
- MA in Islamic Theology (King Saud University, KSA)
- PhD in Islamic Theology (University of Wales, UK)

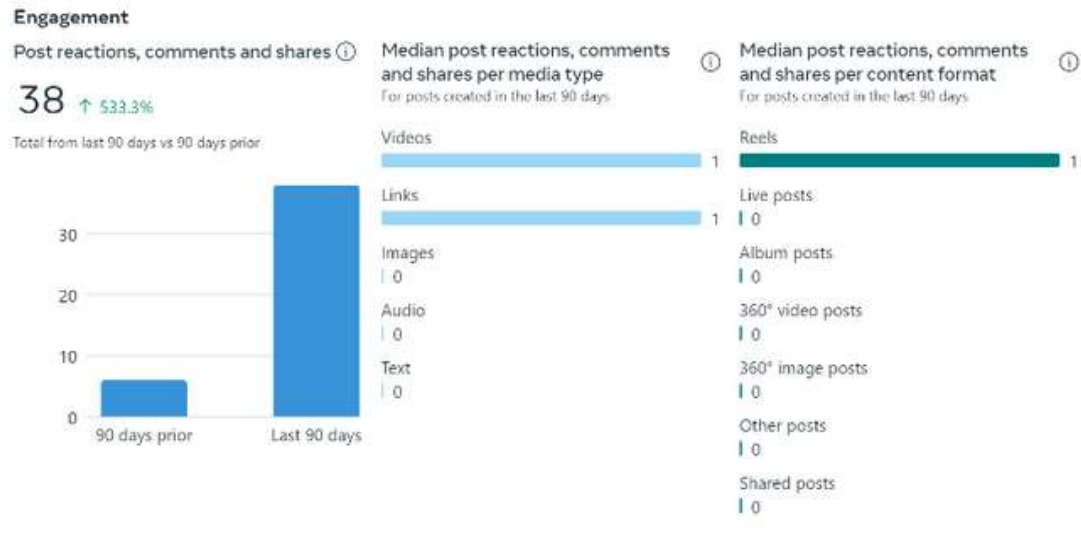
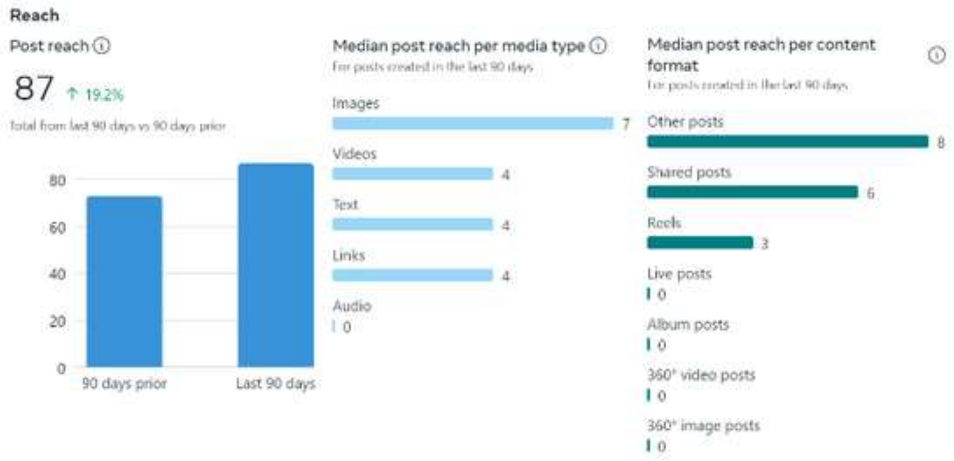


Denmark SC

- Kept the IOU Facebook page of Denmark active with daily posts.
- Engagements increased and more people visited the page.



Reach total last 90 days vs 90 days prior:

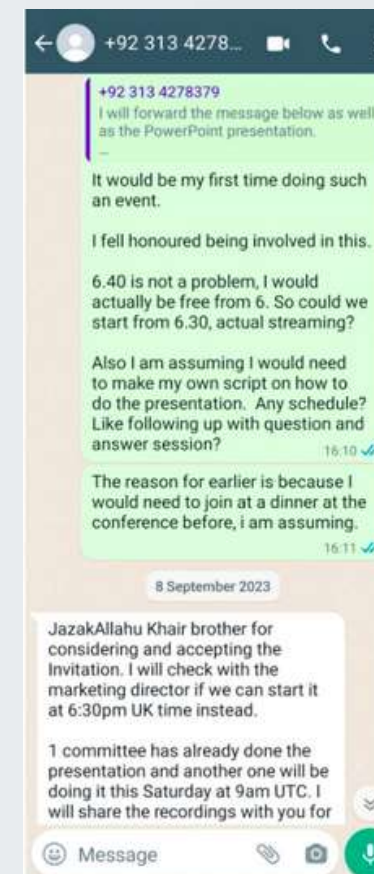


Reach in september 2023:



United Kingdom Brothers SC

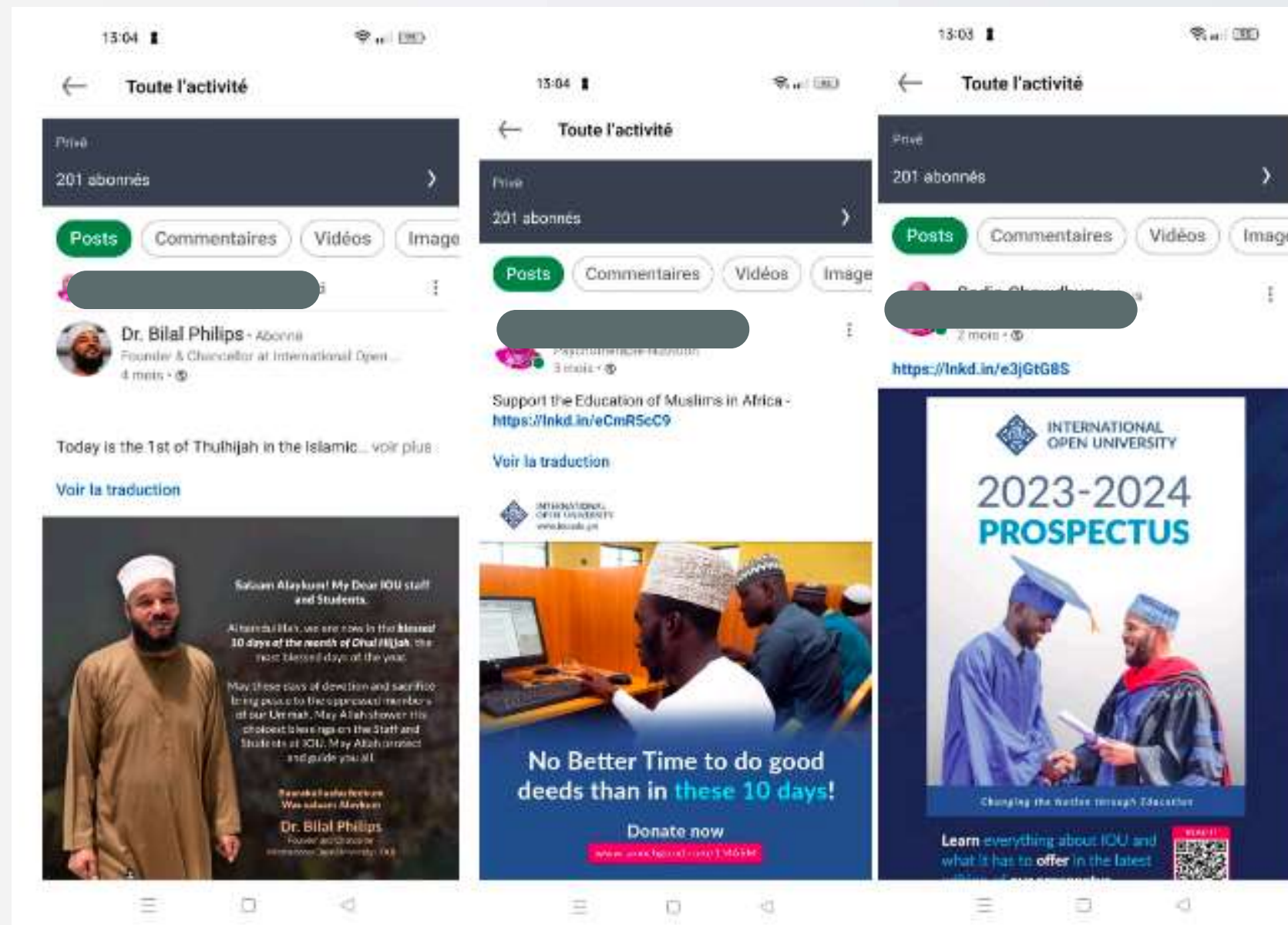
- One on one counseling with friends, colleagues & families through social media, face to face meetings and direct calls.
- Live YouTube Presentation on IOU



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

France SC

- Social media Promotions



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Spain SC

- Reached out to a prominent figure within a Muslim community in Valencia, Spain to explain about IOU mission and possibly run future promotion.
- Reached out to Islamic Relief Espanya, a humanitarian organization known for its global assistance efforts o efficiently discuss IOU's objectives and contributions.
- Shared personal experiences with potential students.
- Shared IOU posters and admission links, other IOU useful links to potential students.
- Built a connection with existing students to provide support.



The Gambia SC



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

- Organized many activities for Students to engage in for their community service
- Assisted local admin with registration and enrollment of new students
- School outreach programs
- Visited 2 Upper & Secondary schools
- IOU awareness with staffs and students
- **Community Outreach programs**
- Targeting police stations, Teachers Unions, Hospital, Area Councils
- **Collaborated with different organizations to bring exclusive activities:**
- Cleaning community market
- Charity Football Match
- 2 Tree planting exercises
- 3 Beach Cleaning exercises
- IOU presentation and distribution of flyers were done during these activities
- 1 Online Webinar
- Social Media Promotions



The Gambia SC



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

THE IOU GAMBIA STUDENT
COMMITTEE PRESENTS

Islamized Education

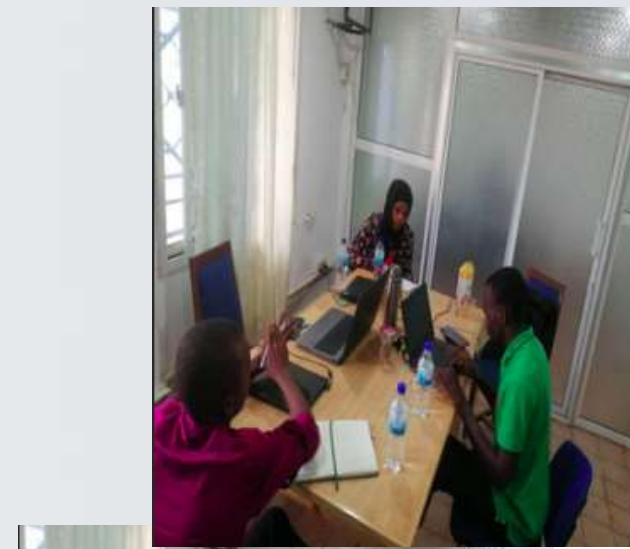
SPEAKER:
DR. CHERNO OMAR BARRY
Vice-Chancellor & President of IOU

DATE
THURSDAY
14TH SEPT 2023

TIME
11 AM EST / 03 PM UTC
11 PM MYT

VENUE
zoom
ID: 872 5567 1474
PASSCODE: iou

For more information, please contact:
+220 3195125 / +220 3478308 / +220 7258530 or
gambia.sc@iou.edu.gm



Beach Cleaning at Bakau Fish landing Site

INTERNATIONAL COASTAL CLEAN-UP DAY | 16 Sept 2023

Time: 9 am to 1 pm

Join us at:
BAKAU FISH LANDING SITE

For more information, please contact +220 396 6868



Beach Cleaning at Barra ferry terminal

INTERNATIONAL COASTAL CLEAN-UP DAY | 16 Sept 2023

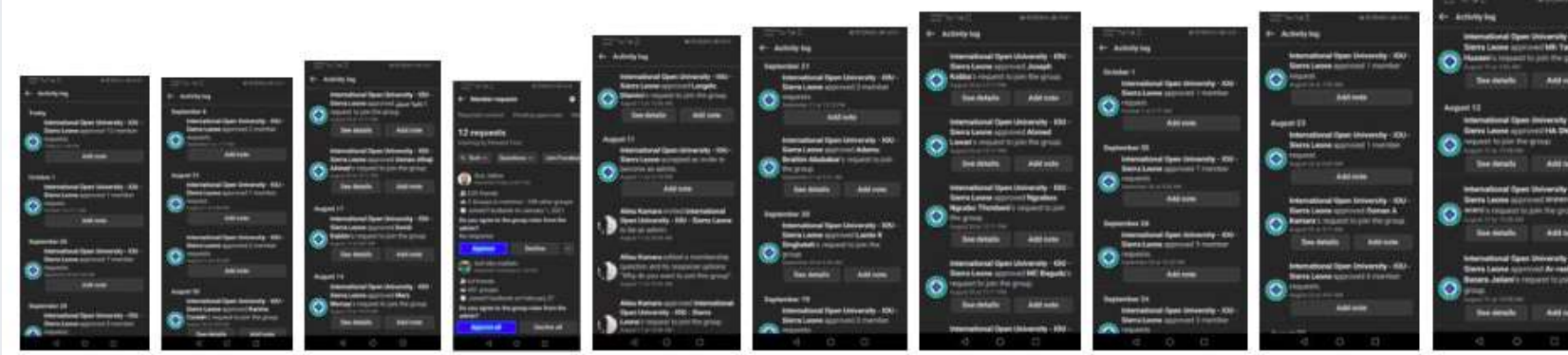
Time: 9 am to 1 pm

Join us at:
BARRA

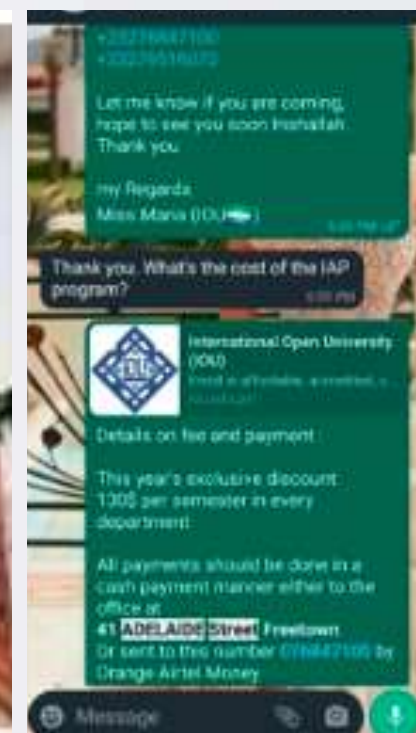
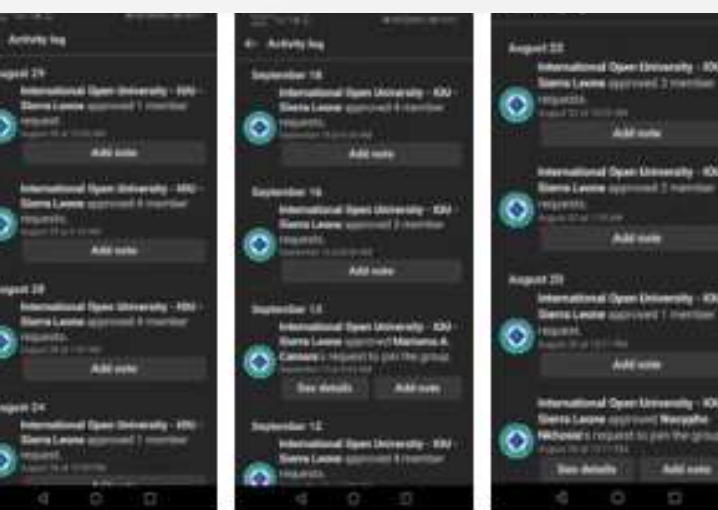
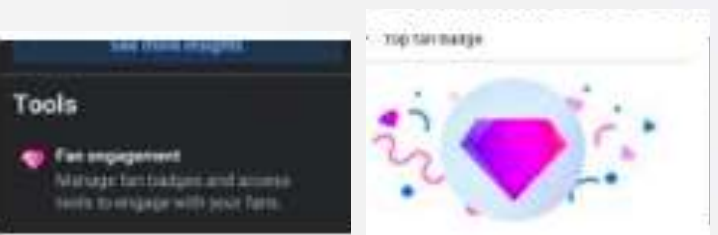
For more information, please contact +220 3803856



Sierra Leone SC



- Met with the Country Representative and new students.
- IOU Presentation with Tertiary Education Commission {TEC} who are responsible for accrediting Universities in Sierra Leone.
- Kept the IOU Facebook page of Sierra Leone active.
- Welcomed 109+ new members on Facebook
- One-on-one counseling with potential students.
- Working on restricting the SC to welcome new members.
- Distribution of IOU Flyers in Masjids.



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm



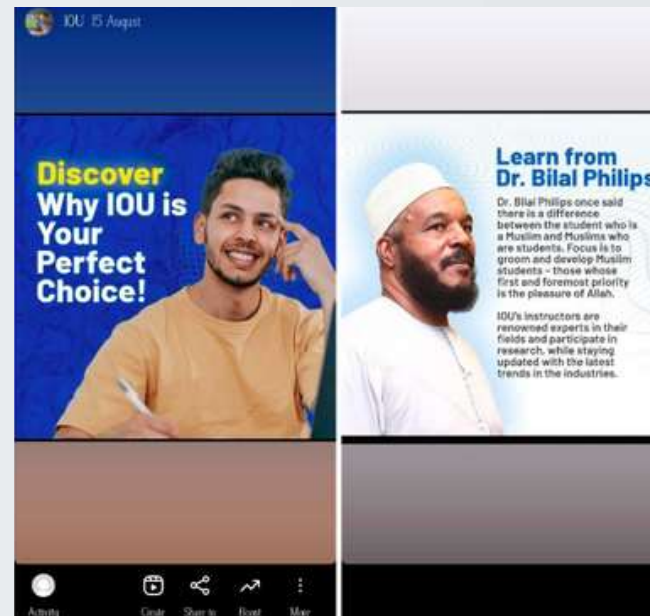
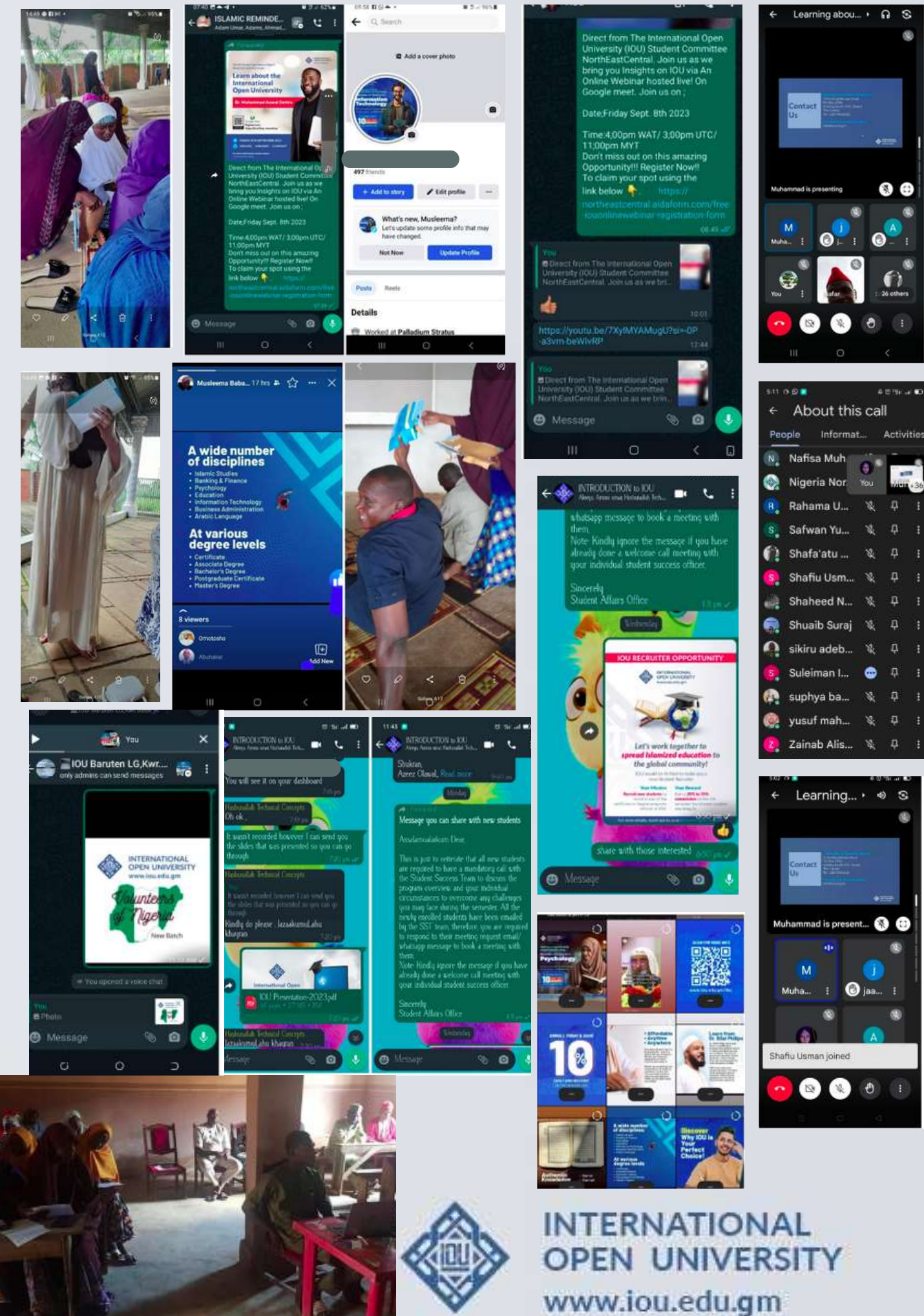
Nigeria North West Sisters SC

- Social Media promotions
- One on one counseling with potential students
- Many students successfully registered and 10 students on scholarship



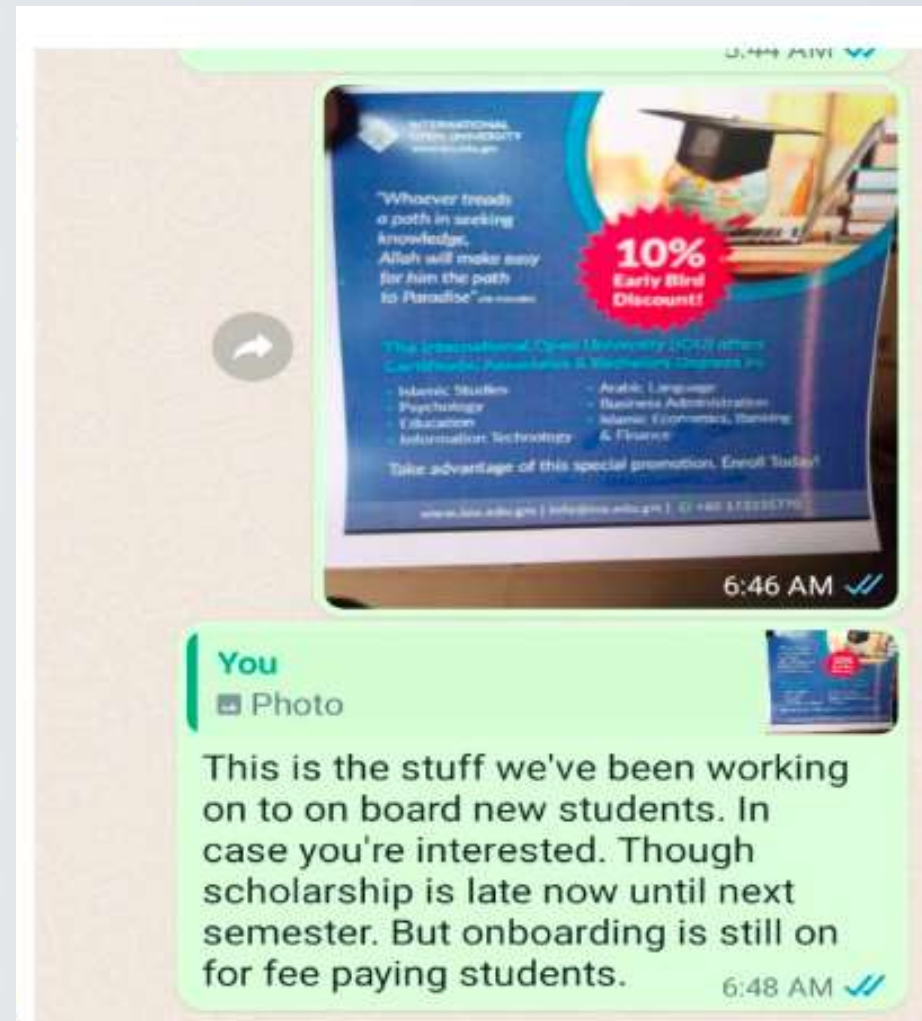
Nigeria North East Central SC

- Webinar on Google Meet
- Invited the local IOU center Coordinator to give an IOU presentation
- 35+ attendees
- Received positive feedback from attendees asking for more sessions
- One on one Counseling with potential students
- Social Media promotions
- Shared IOU posters in Masjids, local communities & Key locations
- IOU Presentation in educational institutions



Nigeria Abuja SC

- Printed and Distributed 1000 flyers
- Social Media promotions
- Word of Mouth
- Visited Masjids



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Nigeria Niger SC

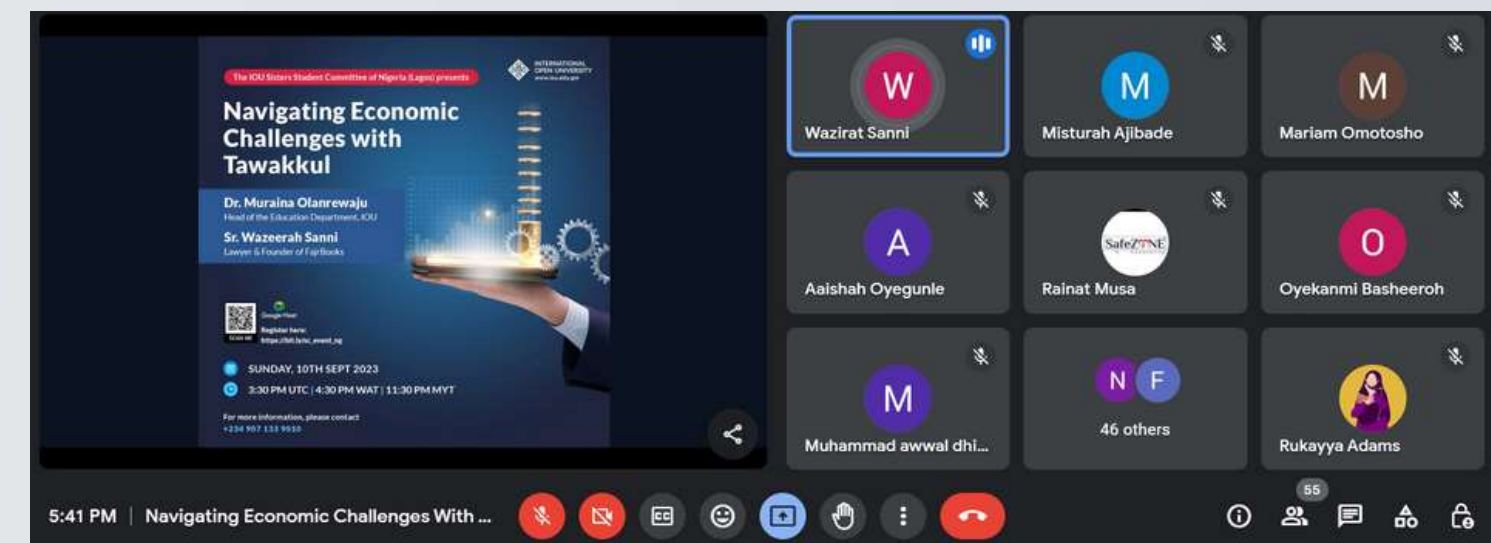
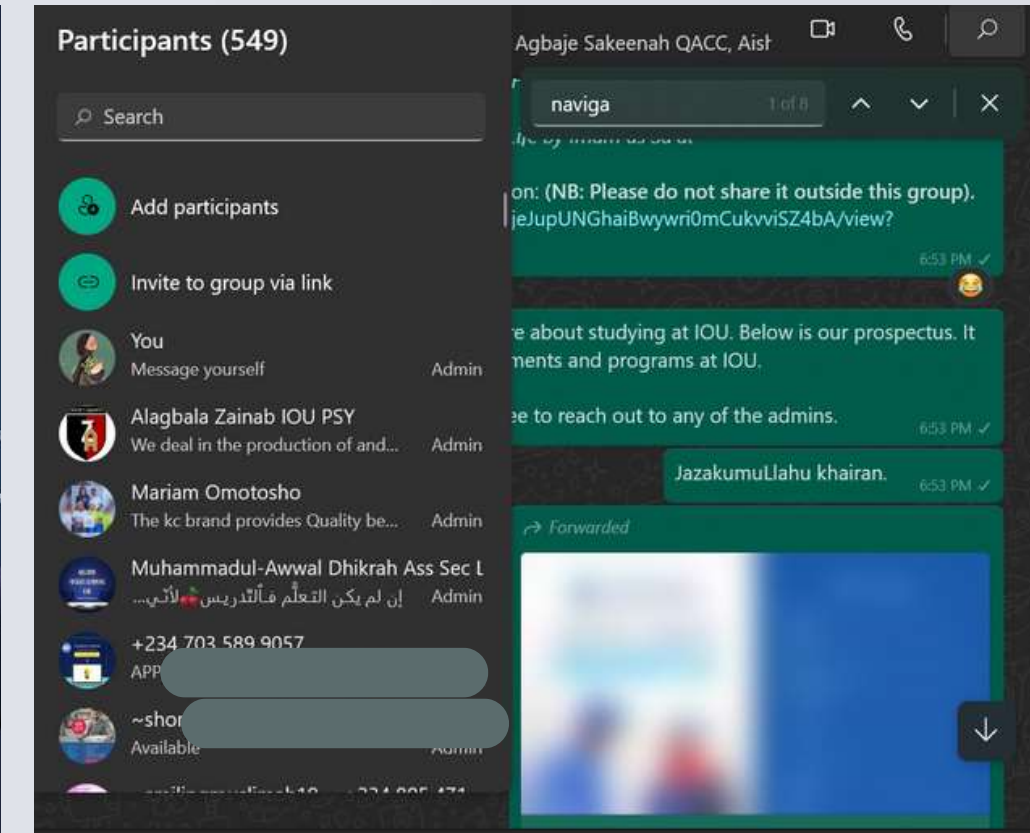
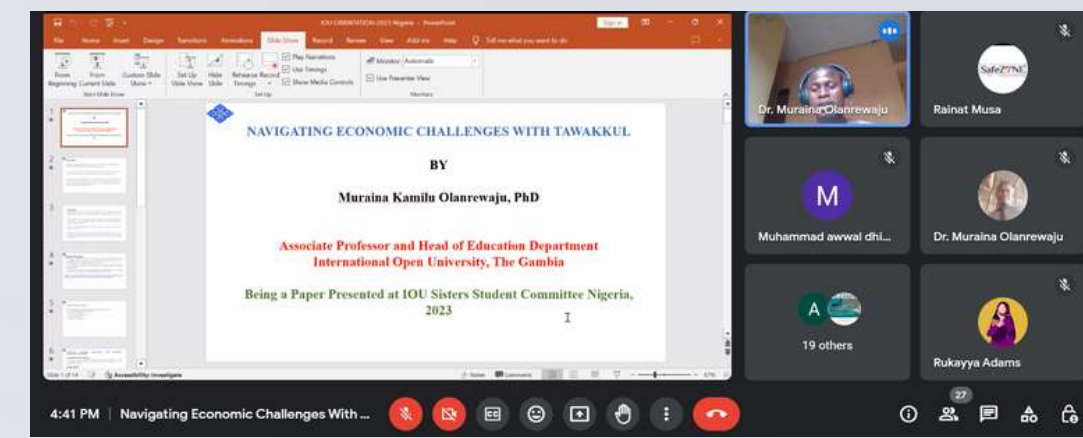
- IOU Flyer Distribution in 2 Masjids



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Nigeria Lagos Sisters SC

- Webinar on Google Meet
- 540 registrations for the event
- 58 live participants
- Alumni and student experience shared
- Followed up with attendees on WhatsApp group regarding IOU admission
- Promoted event & recording on Instagram, WhatsApp & Telegram
- Shared IOU Flyers during Jummah
- One on One counseling with potential students
- More than 3 students registered at IOU



Cameroon Brothers SC

- Created a whatsApp group for awareness with 90+ potential students
- Followed up with each interested student
- Helped students with creation of IOU account both online and offline
- Assisted students with payment of fees
- Social Media promotions
- Shared Flyers via whatsApp
- Strengthened the Student Committee foundation by implementing yearly action plan



Uganda SC

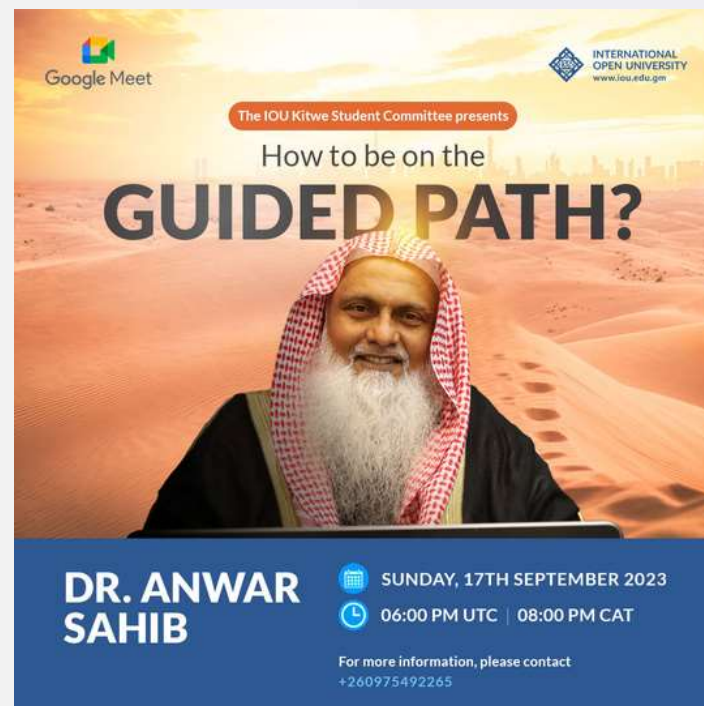
- Participated in Educate an Orphan marathon and conducted IOU promotion
- 3 day IOU booth in City of Mbarara's main Masjid with unwavering support from authoritarians.
- Met with Masjid authorities and Moslem Education Office.
- Participated in Annual Muslim Run and conducted IOU promotion.
- Assisted students with technical support with IOU registrations
- Constant follow ups with potential IOU students.
- Distribution of IOU flyers
- Social media promotions
- 50+ interested students to join IOU



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Zambia Kitwe SC

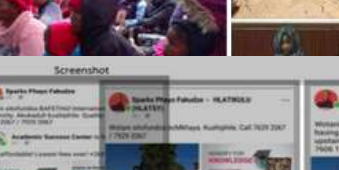
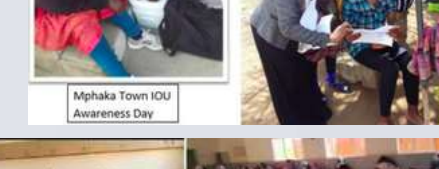
- Webinar on Google Meet
- Shared 270+ IOU Flyers & Brochures in masjids, high schools, on streets,
- One on One counseling with potential students
- On ground gathering at a masjid after jummah with 30+ people in attendance
- More than 18 students registered at IOU



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Eswatini SC

- Social Media Promotion
- Awareness conducted in 4 regions of Eswatini targeting 1351 people
- Region 1 - Shiselweni
- Student's IOU presentation & Motivational Speeches targeting 195 people in 1 masjid.
- Region 2 - Manzini
- Student's IOU presentation & Motivational Speeches in 2 masjids.
- IOU Sensitization in 4 communities targeting 713 people
- Region 3 - Hhohho
- Student's IOU presentation & Motivational Speeches targeting 93 people in 2 masjids.
- Region 4 - Lubombo (targeting 2 towns with total of 350 people)
- Distribution of Flyers and placing posters in key locations
- One on one counseling



South Africa SC

- The Sisters Committee and Brothers Committee were merged into one.
- IOU presentation for Grade 12 students at Islamia College, Cape Town
- Positive feedback from teachers who asked the SC to revisit again in the next year.
- IOU Posters were posted at key locations in 14 Masjids.



The poster for International Open University (IOU) South Africa features a dark blue background with a graduation cap, a laptop, and a stack of books. The text is organized into several sections: a top header with the IOU logo and name, a central headline 'HUNGRY FOR KNOWLEDGE?' with a subtext about authentic knowledge, a registration section stating 'Registration OPEN all year round' and 'Enrollment period for Fall semester ends on September 14th', a 'Why Study at IOU' section listing benefits like affordable fees and accredited degrees, and a detailed list of programs under categories like Islamic Studies, Arabic, Psychology, Business Administration, Information Technology, and Economics. It also includes an accreditation section, founder information, and contact details. A yellow starburst graphic in the bottom right corner offers a 10% discount for early registration.

INTERNATIONAL OPEN UNIVERSITY

HUNGRY FOR KNOWLEDGE?
Seeking **authentic knowledge** couldn't get any easier.

Registration OPEN all year round
Enrollment period for Fall semester ends on September 14th
• September 14th: Intensive Arabic
• September 28th: All programs

Why Study at IOU

- Affordable Fees
- Accredited Degrees
- Study Anytime
- Online eLearning
- Learn Anywhere
- Islamized Education

Islamic Studies

- Bachelor in Islamic Studies (BAIS)
- PostGrad in Islamic Studies (BMAIS)
- Master in Islamic Studies (MAIS)
- Doctorate in Islamic Sciences (Soon)

Psychology

- Certificate in Psychology (CPSY)
- Associate in Psychology (APSY)
- Bachelor in Psychology (BSc PSY)
- Master in Psychology (MSc PIC)

Business Administration

- Certificate in Business Admin (CBA)
- Associate in Business Admin (ABA)
- Bachelor in Business Admin (BBA)
- Master in Business Admin (Soon)

Information Technology

- Certificate in Information Tech (CIT)
- Associate in Information Tech (AIT)
- Bachelor in Information Tech (BSc IT)
- Master in Information Tech (Soon)

Arabic

- Intensive Arabic Program (IAP)
- Bachelors in Arabic Language (BA ALS)
- PostGrad in Arabic Language (BMAAR)
- Master in Arabic Language (MA ALS)

Education

- Certificate in Education (CEd)
- Associate in Education (AEEd)
- Bachelor in Education (BEEd)
- Master in Education (Soon)

Economics

- Certificate in Islamic Finance (CIBF)
- Associate in Islamic Finance (AIBF)
- Bachelor in Islamic Finance (BSc IEBF)
- Master in Islamic Finance (Soon)

Other

- Quran Memorization & Tajweed
- General Diploma in Islamic Studies
- New Muslim Certificate

ACCREDITATION

International Open University (IOU) received a university license from the Ministry of Higher Education in The Gambia in May 2014 and is an accredited university by the National Accreditation and Quality Assurance Authority (NAQAA).

Founder and PRESIDENT

PHILIPS Studies, University of Madinah, KSA
• MA in Islamic Theology, King Saud University, KSA
• Ph.D. in Islamic Theology, University of Wales, UK
• Author of over 50 books on various Islamic topics
• Among the 500 most influential Muslims in "The Muslim 500" journal

Fee range* is \$105 to \$165 per 6-month
for undergraduate programs depending on the study
*Prices are subject to change without notice. See program fee details at www.iou.edu.gm/fees

Receive a 10% DISCOUNT when you register early

Contact:
K: www.iou.edu.gm/sa | 223 5770 (Whatsapp)
E: southafrica.sc@sc.iou.edu.gm (Sisters) | southafrica.br.sc@sc.iou.edu.gm (Brothers)
T: @mediaiou | F: InternationalOpenUniversitySouthAfrica | I: @iou_south_africa



**INTERNATIONAL
OPEN UNIVERSITY**
www.iou.edu.gm

Canada SC

- Program at the Toronto Islamic Centre
- Hybrid In-Person/Online Program
- Program Featured Dr. Bilal Phillips & Sh. Kamil Ahmad (M.A., Instructor at IOU)
- Short Presentation/Introduction to IOU (by IOU Canada Committee)
- About 30-40 in-person attendees
- Organised a First Student Picnic for Greater Toronto Area
- IOU Students attended from various parts of Greater Toronto Area
- 30-40 Students, Family and others attended
- Meet & Greet - Shaikh Kamil Ahmad
- Distributed IOU promo materials
- One on one counseling
- Social Media promotions



I wanted to tell you I got enrolled in one ayat a day. The teacher that was shown is called Hafsa and I'm starting tomorrow inshaAllah. I wish to thank you for your contribution to making that happen.

13:57



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

USA Minnesota Sisters SC

- Created a video project on Career exposure connecting Muslim professionals with students and IOU programs
- Students get to ask professionals questions related to work industry



INTERNATIONAL OPEN UNIVERSITY
www.iou.edu.gm

The IOU Minnesota Sisters Student Committee invites you to

Career Exposure: Aligning Your Deen with Dunya

DEADLINE TO PARTICIPATE: **SEPTEMBER 5TH**

As a student, you may have questions about how your chosen field of study translates into the professional world. Now is your opportunity to ask those questions and receive answers from a knowledgeable professional.



EXCLUSIVE ACCESS FOR IOU STUDENTS TO ASK A PROFESSIONAL!

To participate, please fill out the short form
https://bit.ly/career_student

SCAN ME



INTERNATIONAL OPEN UNIVERSITY
www.iou.edu.gm

The IOU Minnesota Sisters Student Committee invites you to

CAREER EXPOSURE:

Aligning Your Deen with Dunya

Calling Muslim Professionals to be interviewed!

To participate, fill out the short form
www.bit.ly/career_exposure



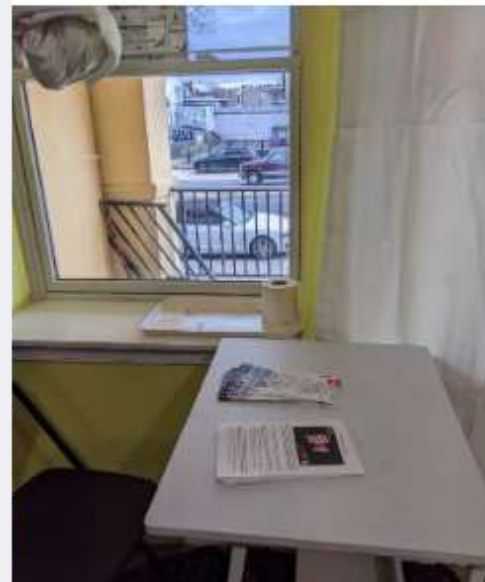
SCAN ME

Deadline to Participate: **August 23rd, 2023**

Individual Reports

USA - Pennsylvania

- Distributed Flyers & Brochures in 3 Masjids



INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm