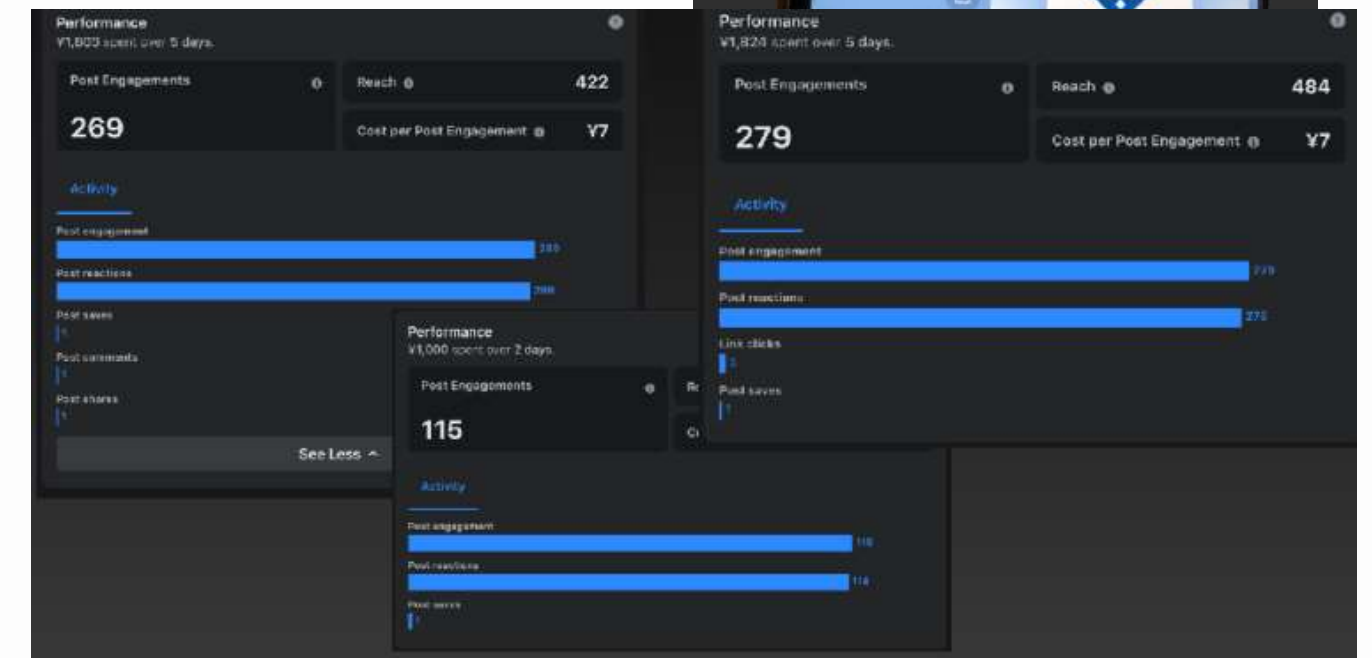


# JAPAN SC

- Facebook Page promotion through boosting (Done thrice through own contributions)
- WhatsApp campaigns through groups:
  - Fukuoka Muslim community
  - JIA JAPAN, an Organisation for Dahwah in Tokyo
  - Japan Imam's council
  - Teachers group
  - Parents group



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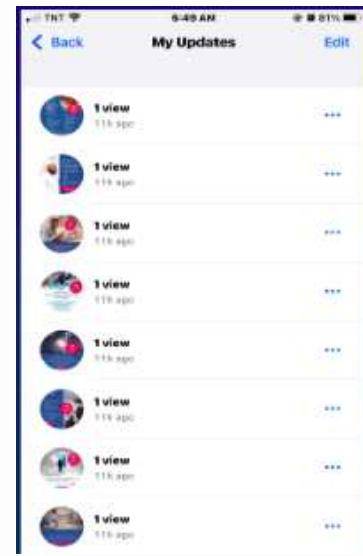
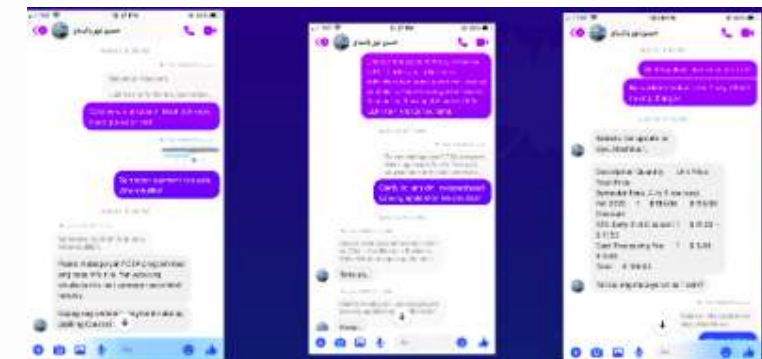


# THE PHILIPPINES SC

- One interactive onground seminar
- Reached out to 11 coast guards to watch "7 reasons to join IOU" promo video by Dr. Bilal Philips.
- IOU Tarpaulins placed at key locations
- Social media campaigns on Facebook, whatsApp, Twitter and Instagram and assisted students with enrollment
- Contributed to organize activities



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# SINGAPORE SC

- One on-ground event in collaboration with a Children's play expert.
- Contributed to make the event happen.
- Sharing of SC's IOU experience and introducing the parents to IOU.
- Social media Campaigns on Facebook



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The IOU Singapore Student Committee  
invites you to a session of

## Playtime in Nature

in Collaboration with Play Expert Aminah  
[@ofupsandowns](https://twitter.com/ofupsandowns)

Saturday 3rd September 2022  
 9 AM to 11 AM SGT  
 Jubilee Park Playground, Fort Canning Park

Exclusive Sharing Sessions by  
IOU Student Committee members  
on why they joined IOU!

FOR MORE INFORMATION, PLEASE CONTACT



# INDONESIA SC

- One on one counseling
- Distributed flyers in Events & Masjids across East to West Indonesia.
- Made Key Chains with IOU logo & mission statement, distributed in Masjids & Malls.
- Created pages on Social media
- Supported the local representative at an Expo event and a Muslim Life Fest for 6 days and local influencers came to help.
- Conducted an on-ground orientation session.
- Organized live talks and sharing sessions with assistant lecturers, local organizations and influencers.
- One sister participated in a podcast series organized by another committee in Ghana.
- Designed and received buying orders on IOU Jackets.
- Prepared Gifts in the form of Goody Bags, IOU Jackets and Key Chains.



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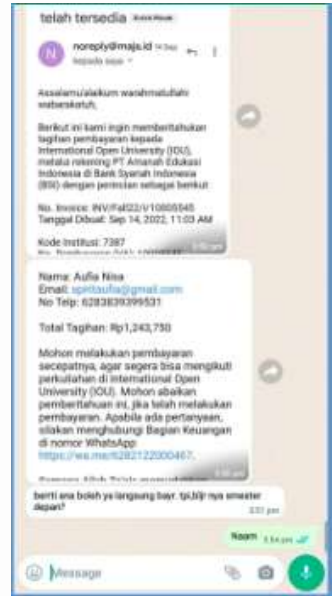




# INDONESIA SC



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# TURKEY SC

- Social Media Campaigns on whatsapp and daily updates to the IOU Turkey Facebook page.
- 1 Online event on Youtube
- Opened an FAQ group on WhatsApp for potential students
- Efforts extended to the rep in Ghana by assisting scholarship students.
- Secured a venue for an on ground event


The IOU Turkey Student Committee presents


## Seeking Knowledge

Virtues and Methods in Light of Qu'ranic Principles

**RESCHEDULED**

**YOUTUBE LIVE**  
WATCH LIVE HERE

 **Shaykh Dr. Anwar Sahib**  
Dean of the IOU Islamic Studies Department

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**SUNDAY, 4TH SEPTEMBER 2022**  
11:15 AM UTC / 2:15 PM TRT / 11:15 PM NZST

For more info, contact:  
[turkey.sc@sc.iou.edu.gm](mailto:turkey.sc@sc.iou.edu.gm)

← **Brother Siddiquye SC**  
Yesterday, 12:19 PM

The IOU Turkey Student Committee presents

## Seeking Knowledge

Virtues and Methods in Light of Qu'ranic Principles

 **Shaykh Dr. Anwar Sahib**  
Dean of the IOU Islamic Studies Department

**SUNDAY, 28TH AUGUST 2022**  
11 AM UTC / 2 PM TRT / 11 PM NZST


**REPLY**

← **Dr. Noor Afsan**  
16 minutes ago

The IOU Turkey Student Committee presents

## Seeking Knowledge

Virtues and Methods in Light of Qu'ranic Principles

 **Shaykh Dr. Anwar Sahib**  
Dean of the IOU Islamic Studies Department

**SUNDAY, 28TH AUGUST 2022**  
11 AM UTC / 2 PM TRT / 11 PM NZST

السلام عليكم ورحمة الله وبركاته

The IOU Turkey Student Committee p... Read

**REPLY**

12:12 PM

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International Open University - IOU - Tur...

Get your Bachelor's degree with the International Open University

Islamic Studies, Psychology, Education, Arabic, Languages, Information Technology, Business Admin, Banking & Finance

**International Open University - IOU - Turkey**  
College & University

Message

Stoppo, Nafiz, 405, Ruzayya and 42 others like this

About: Suggest Edit

Send Message

College & University

Suggest Edit

← **Mr. Samudeen Yussif...**

September 9, 2022

Assalaamu Alaykum Sheikh Samudeen

Kindly assist this Sister who has interest in the IT program for the scholarship insha Allah

**IOU DIPLOMA DETAILS**

Username: bgr 381

Diploma ID: 1134

Password: 134

Forwarded

**CERTIFICATE OF COMPLETION**

IIS 011\_Foundations of Isla...

1 page - 1.8 MB - PDF

You will be waiting to get access to the second course. Thank you

Okay

Message

← **My status**  
Yesterday, 11:58 AM

The IOU Turkey Student Committee presents

## Seeking Knowledge

Virtues and Methods in Light of Qu'ranic Principles

 **Shaykh Dr. Anwar Sahib**  
Dean of the IOU Islamic Studies Department

**SUNDAY, 28TH AUGUST 2022**  
11 AM UTC / 2 PM TRT / 11 PM NZST

In era where truth is begrimed with falsehood, right with wrong, seeking authentic Knowledge is not a choice but a duty. Join us on YouTube... Read

← **My status**  
Yesterday, 8:55 AM

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 **Shaykh Dr. Anwar Sahib**  
Dean of the IOU Islamic Studies Department

## Spread the Light

Study and teach authentic Islamic knowledge

Relevant Degree in Islamic Studies (BAIS)  
Higher Diploma in Islamic Studies (BAIS)  
Bachelor Degree in Islamic Studies (BAIS)  
MAH in Islamic Studies

In this age of confusion and chaos where one is unable to differentiate between right and wrong, truth and deception, gaining an... Read

← **Müslüman Kardeşliği**  
Akbu, Aslan, Bagoomah, Bro...  
Hoodoo & spirit opportunity in India &...

August 25, 2022

The IOU Turkey Student Committee presents

## Seeking Knowledge

Virtues and Methods in Light of Qu'ranic Principles

 **Shaykh Dr. Anwar Sahib**  
Dean of the IOU Islamic Studies Department

**SUNDAY, 28TH AUGUST 2022**  
11 AM UTC / 2 PM TRT / 11 PM NZST

السلام عليكم ورحمة الله وبركاته

The IOU Turkey Student Committee presents to you the long-awaited event- an epic live session to guide you in learning the etiquettes of seeking knowledge and to develop intimacy with your creator by a renowned scholar:

**Shaikh Dr. Anwar Sahib**  
Dean of Islamic Studies Dept of IOU, Graduate of Islamic University of Madeenah & Preacher in New Zealand.

Message

← **UGAST - Turkey**  
+1... A Rasheed One Bab...


August 26, 2022

Hi guys Ghana cedis available in exchange for an equivalent amount in Turkish lira. Interested persons should dm.

The IOU Turkey Student Committee presents

## Seeking Knowledge

Virtues and Methods in Light of Qu'ranic Principles

 **Shaykh Dr. Anwar Sahib**  
Dean of the IOU Islamic Studies Department

**SUNDAY, 28TH AUGUST 2022**  
11 AM UTC / 2 PM TRT / 11 PM NZST

السلام عليكم ورحمة الله وبركاته

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**Shaikh Dr. Anwar Sahib**  
Dean of Islamic Studies Dept of IOU

Message



# GERMANY SC

- One online event in the form of an interview with an IOU Alumnus on Zoom and Facebook Live
- Social media campaigns on WhatsApp and Facebook



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The IOU Germany Student Committee  
lädt Sie zu einem geplanten Zoom-Meeting ein

## Studying Islam: My Journey & Experience with IOU

Exclusive interview with **Ustadh Abu Tameem**  
(IOU Alumni - BAIS & Imam at a German Masjid)

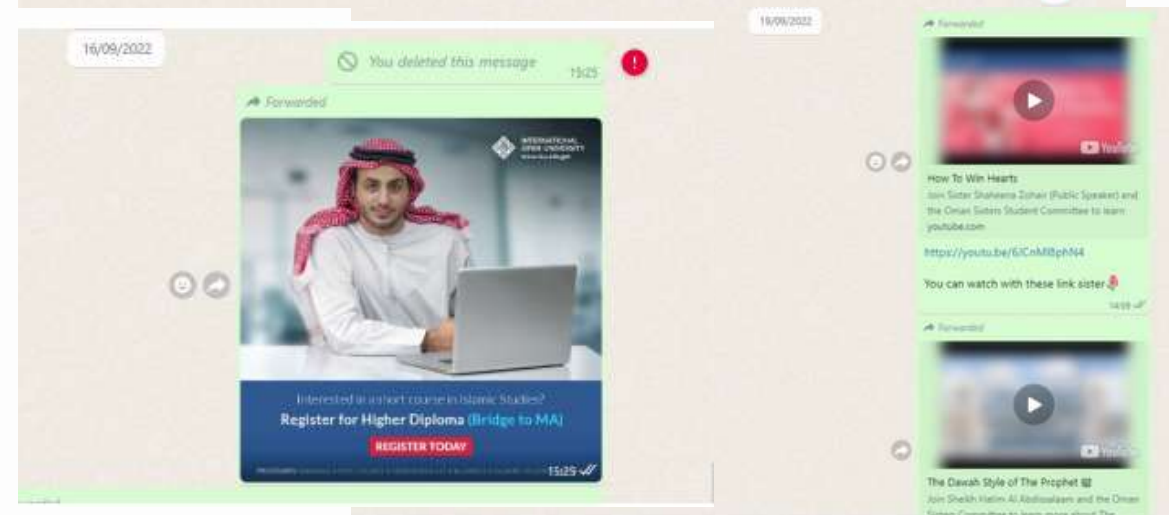
**Uhrzeit:** 17.Sept. 2022 03:30 PM Germany

**LIVE** **Zoom** Meeting beitreten

Meeting-ID: 891 6845 9196 | Kenncode: IOU

FOR MORE INFORMATION,  
PLEASE CONTACT

+49 1703474726





# UNITED KINGDOM BROTHERS SC



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- One on one counseling with friends, families, work colleagues and potential students.
- IOU Awareness talk in a local masjid



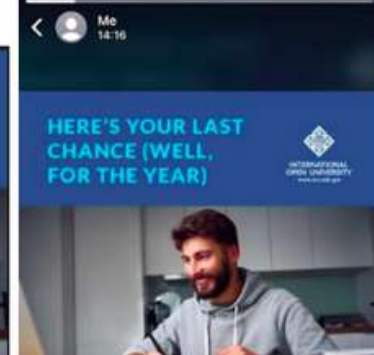
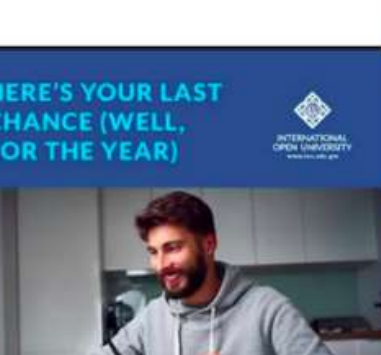
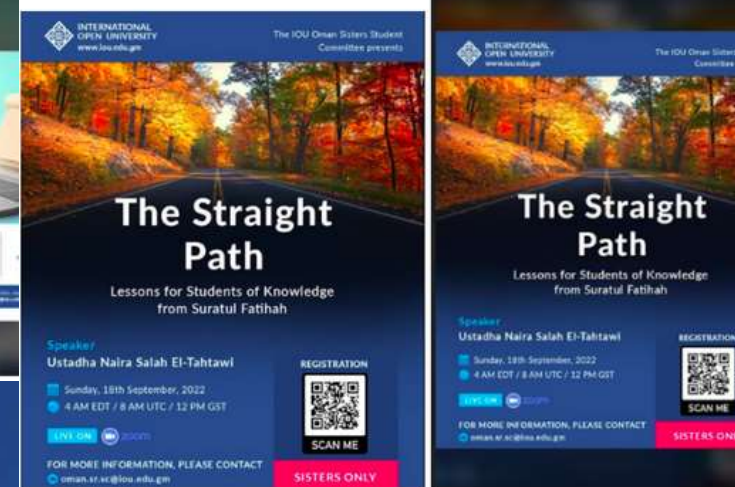
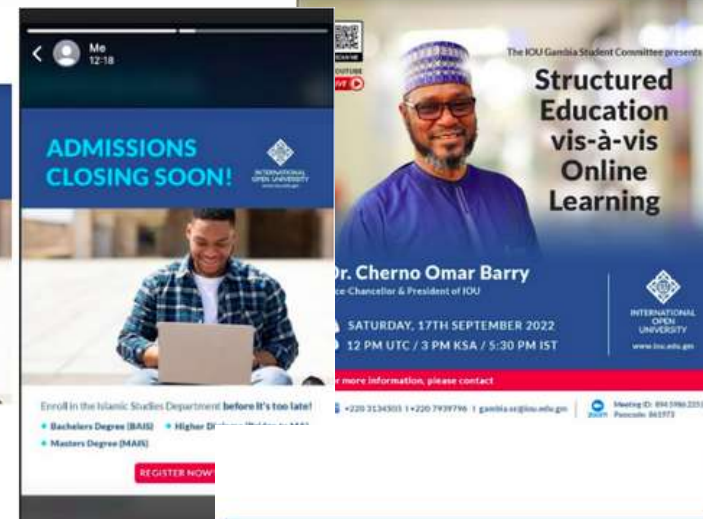


# UNITED KINGDOM SISTERS SC



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- Reached out to 20+ masjids to promote IOU
- Sent out digital flyers to masjids to be distributed to local community groups
- One on One counseling with potential students
- Shared flyers and posters on Telegram, WhatsApp, Email and to about 150+ contacts including friends and family
- Reached out to social media influencers and 3 Muslim blogs to promote IOU



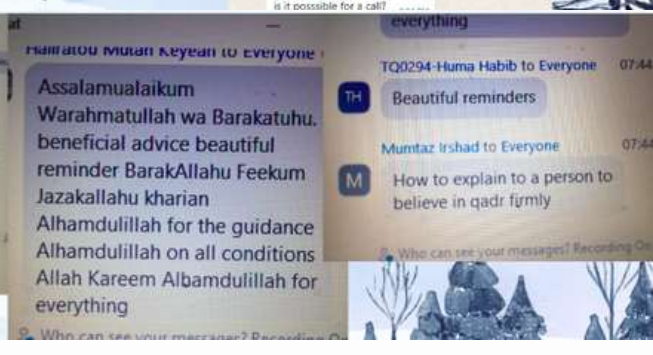
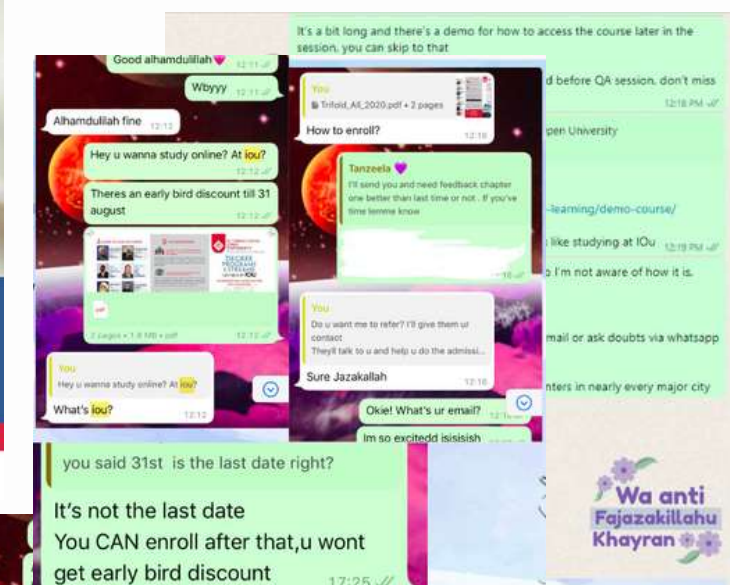


K S A E A S T E R N B R O T H E R S S C

- Two online events (Zoom Live + YouTube Live)
- Visits to 7+ Islamic & Cultural Centers
- Announcements and presentations about IOU at Islamic Centers
- Pasting posters & sharing flyers at key locations
- Sharing on WhatsApp by personal message & Status about various programs at IOU
- Shared student experience at IOU
- One on one counseling



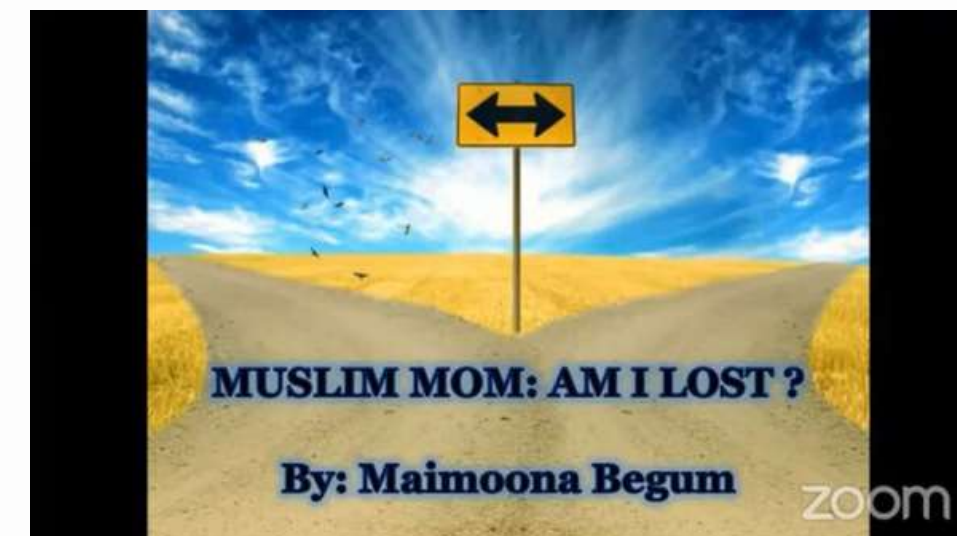
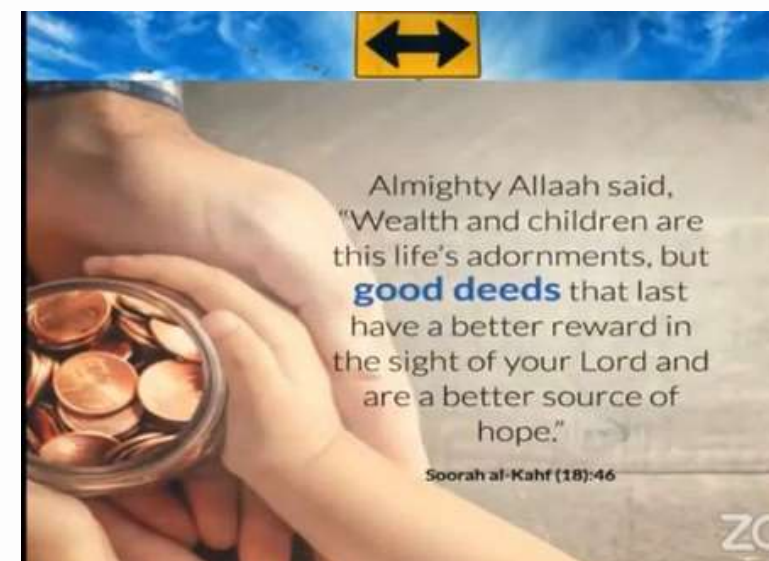
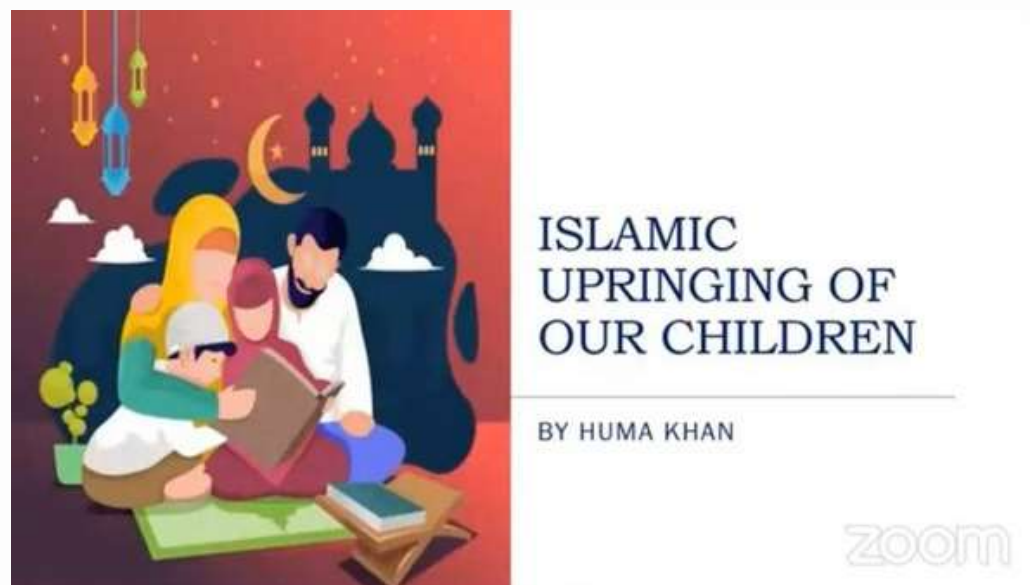
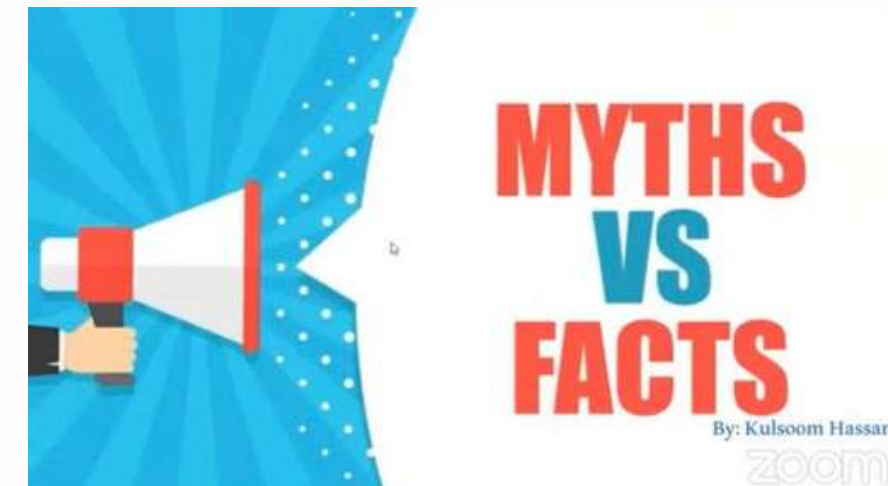
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# KSA JEDDAH SISTERS SC

- Planned for 1 on ground event
- 1 online event on Zoom & Youtube
- > 6 presenters
- > **Number of Attendees on zoom: 100**
- > **Number of views on YouTube: 1197 views**
- > Created a whatsApp group for guests with 250+ participants
- Daily Social media campaigns: Instagram, WhatsApp and Facebook story
- One on one counseling with potential students
- Posted Digital flyers on online Islamic schools in Jeddah





# KSA RIYADH BROTHERS SC

- One online event on Zoom and YouTube
- 3 Successful Admissions
- 74 One-on-one counseling sessions.
- Social Media campaigns on Facebook and whatsapp (167+ posts)
- 24 Posters pasted at Key Locations
- Reached out to 2 influencers to promote IOU



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Assalamu Alaikum wa Rahamtullahi wa BarakatuHu Brothers and Sisters,

We on behalf of IOU Riyadh Brothers Committee invite you to the Online Event on the subject 'Home Schooling and Future of Education' by Sheikh Ismail Kamdar. Please join us with family / friends, especially parents to get enlightened on the subject of Home Schooling and Future of Education.

The lecture on the subject of Home Schooling and Future of Education will be followed by a presentation on International Open University and the various courses it offers to seek authentic knowledge.

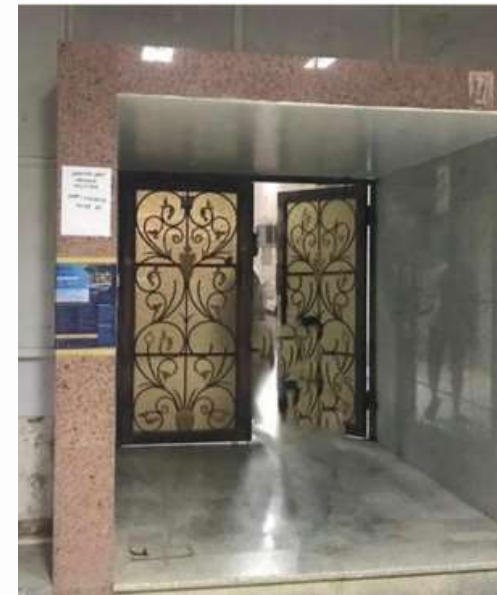
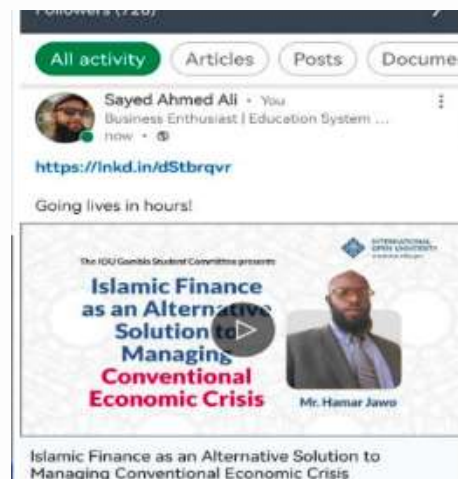
It will be held In Shaa Allah on:  
Friday  
20th Safar 1444  
16th Sept 2022  
1:00 PM UTC / 4:00 PM KSA

YouTube (Live Stream) link:  
[https://youtu.be/MQAP3Bji\\_dQ](https://youtu.be/MQAP3Bji_dQ)

May Allah make it beneficial for everyone. Aameen

For more information please visit:  
<https://iou.edu.gm>

IOU Riyadh Student Committee  
riyadh.br.sc@sc.iou.edu.gm



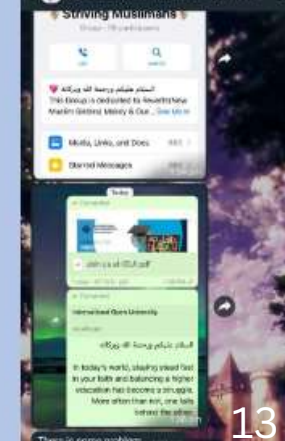
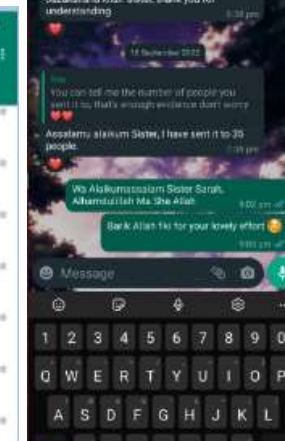
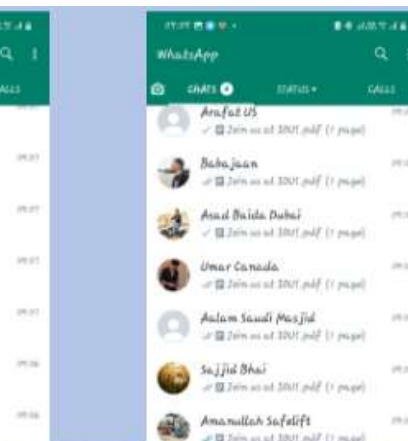
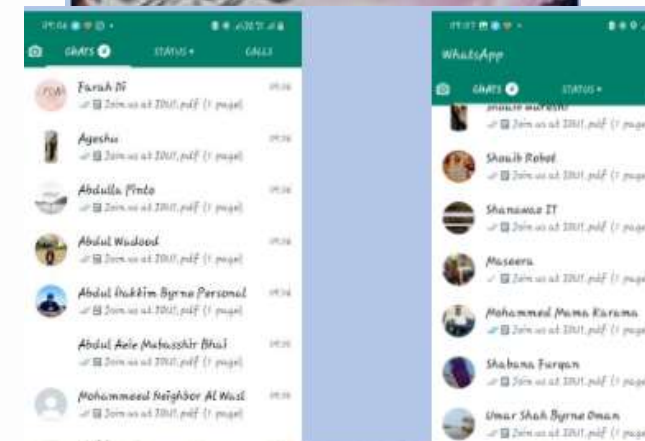
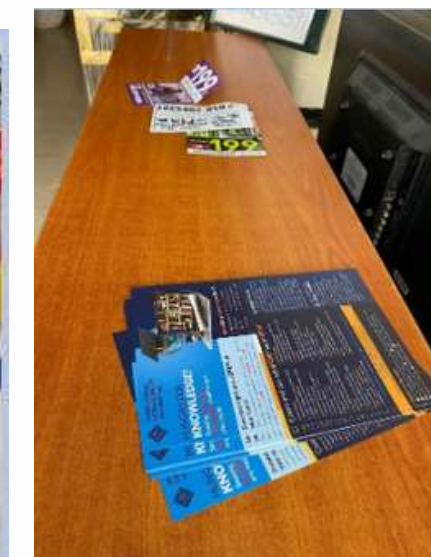
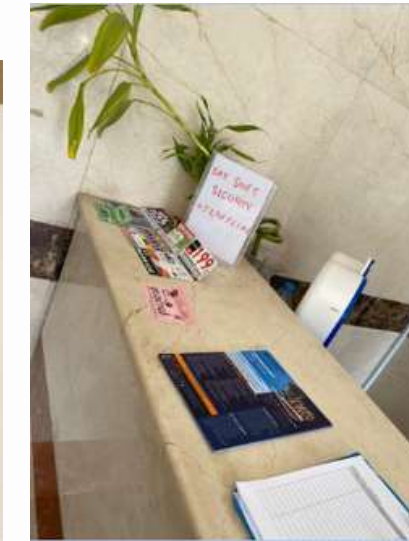


# UNITED ARAB EMIRATES SC

- 1 online event on Youtube with a local influencer
- Social media campaigns on whatsapp to 115+ contacts and to 5+ Islamic groups.
- Printed and distributed 1000 flyers across Sharjah
- One on one counseling to 10 potential students with one successfully enrolled in BSc IT.



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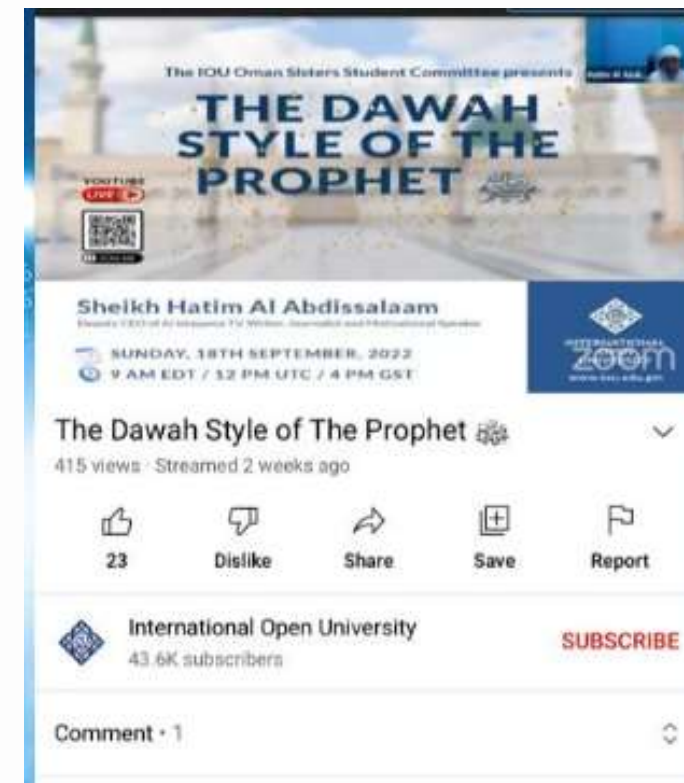
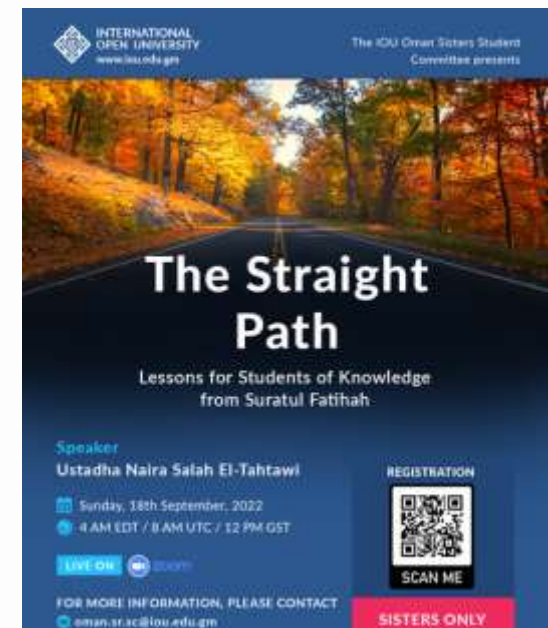
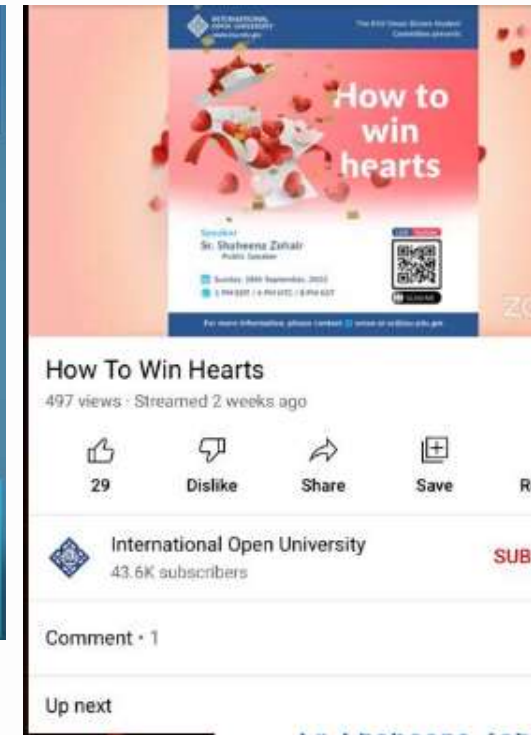
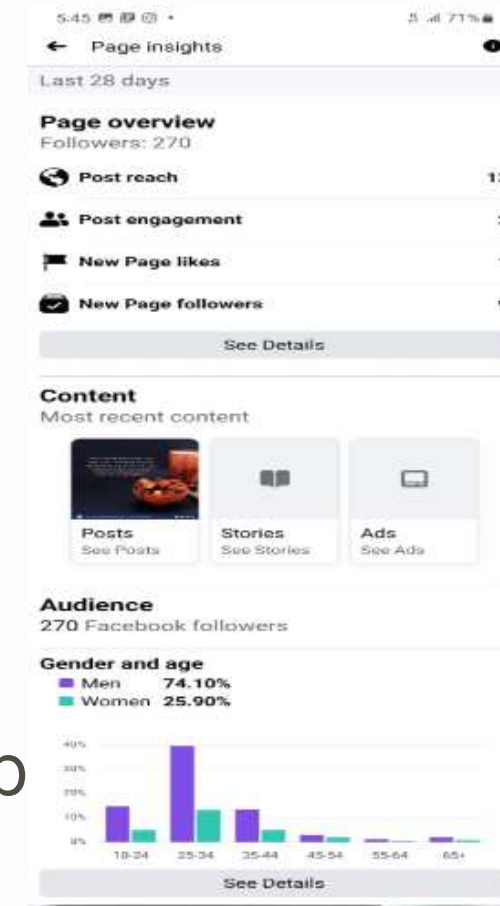


# OMAN SISTERS SC

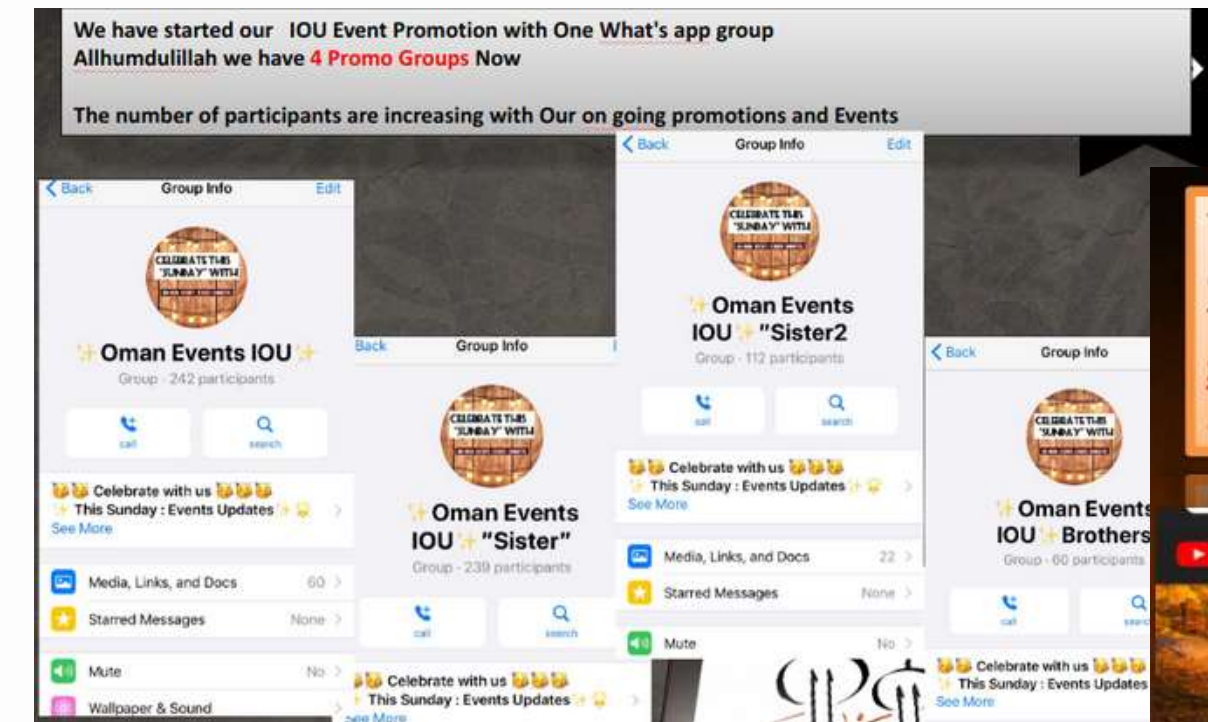
- 3 online events on Zoom & Youtube
- Facebook promotions
- Reached out to high personalities in Oman
- Introduced a quiz to encourage participation in events
- Opened 4th events registrant group on WhatsApp



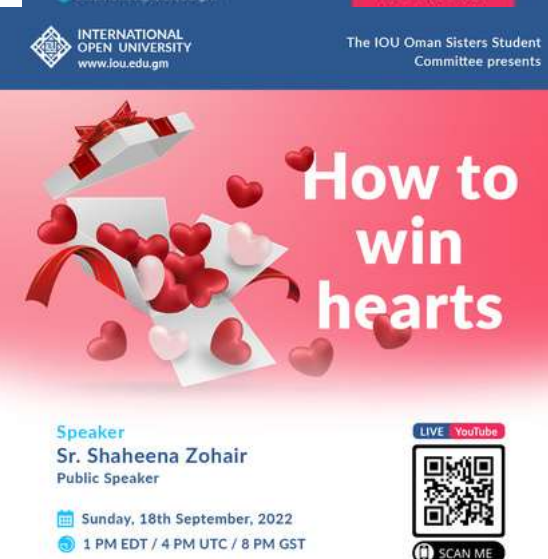
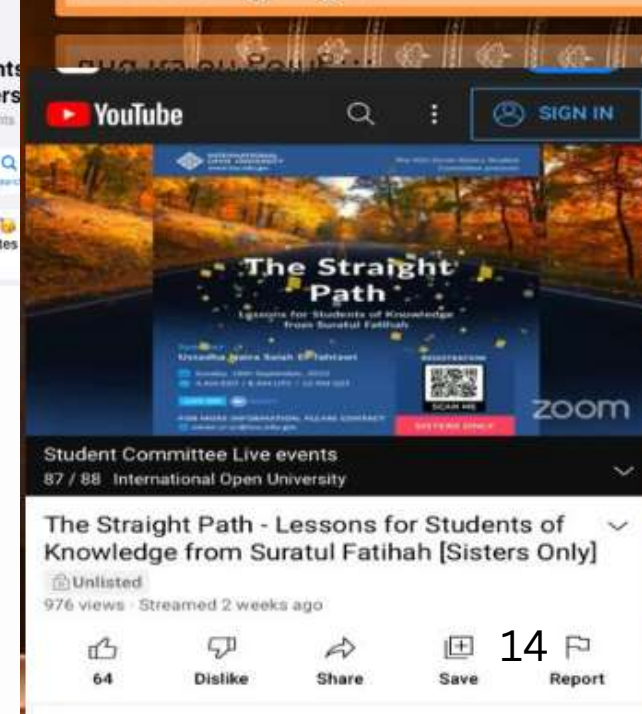
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Our **second Event** was about "The Dawah Style of The Prophet" 🕌 Allhumdulillah 415 people benefitted from that Event and on going masha Allah



We have **Full zoom participants** and Until Now **976 participants** on YouTube benefitted from our **First Sister only Live Awareness Event** and its on going...



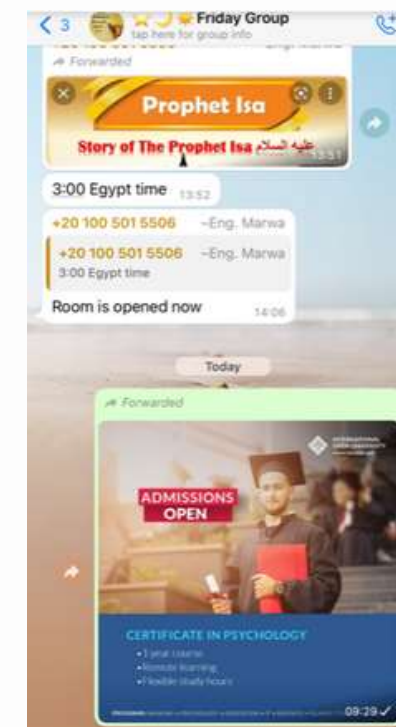
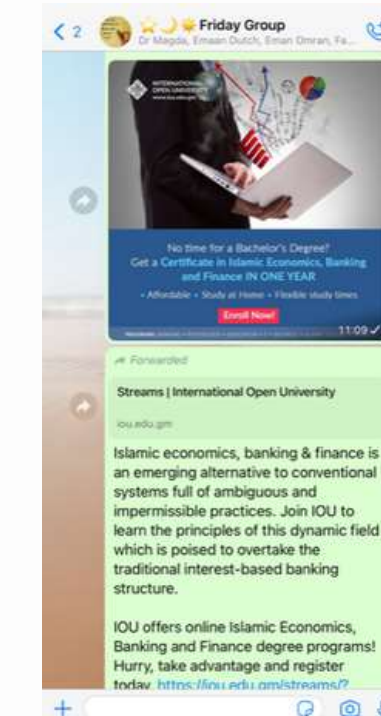
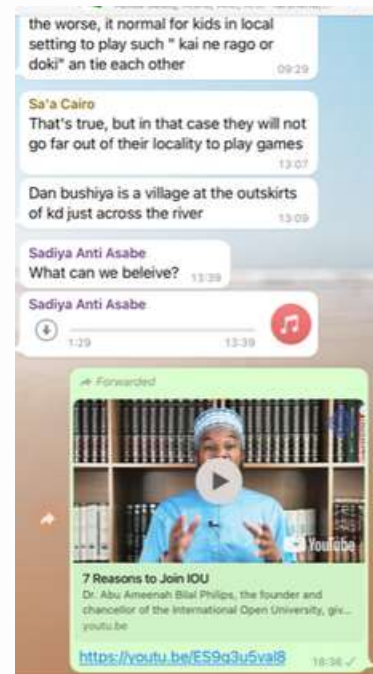


# EGYPT SC

- Social Media Campaigns on WhatsApp and Facebook
- One-on-one counseling with colleagues
- Participated in the student referral program



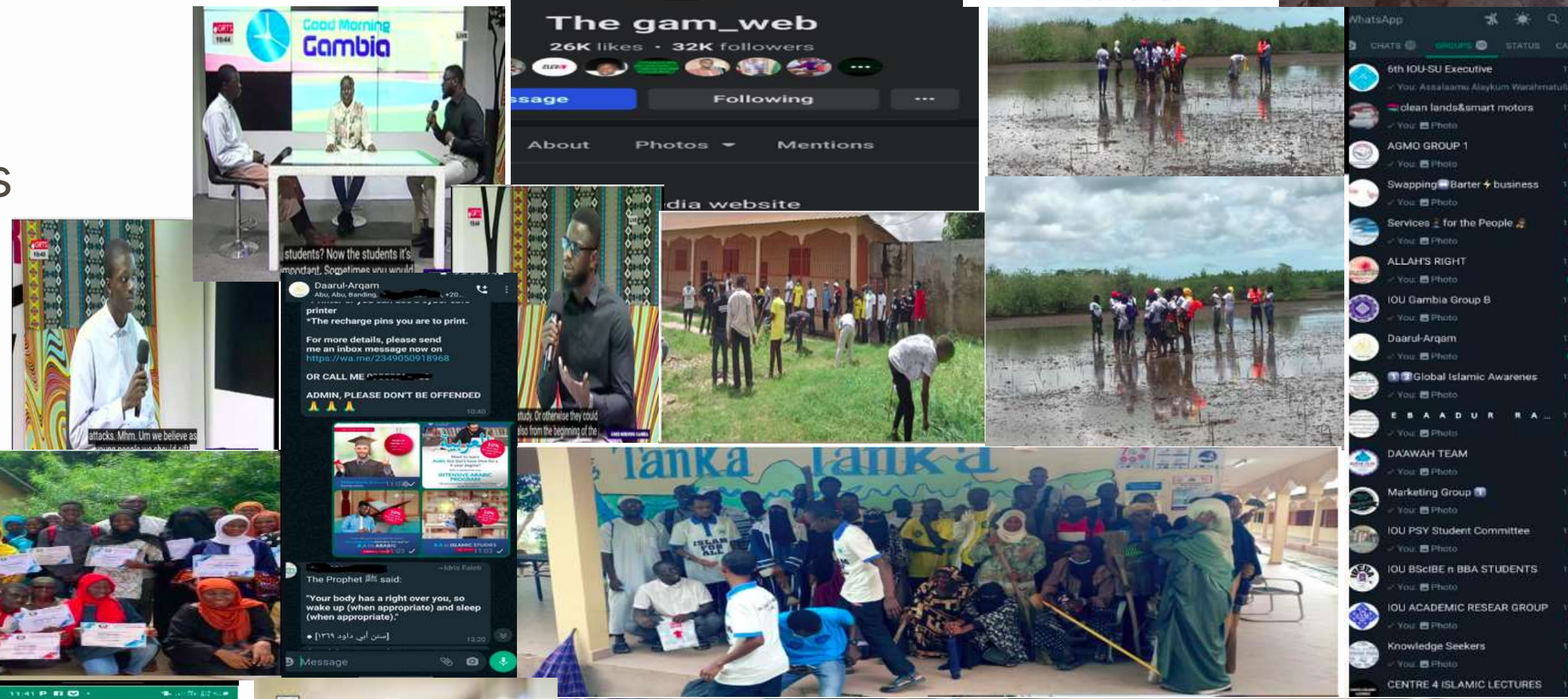
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# THE GAMBIA SC

- 3 Online events on Zoom and Youtube
- Hospital visit for community service
- Social media campaigns on 75 whatsApp groups, Facebook and Instagram.
- Online social media broadcast of IOU through local channel
- Partnered with several local universities and organizations to organize 2-day capacity building training, tree planting exercise.
- 2 Live Radio and TV Interviews





# GHANA NORTHERN ZONE SC

- Visited 5 High Schools and Masjids
- Distributed Flyers
- Shared personal experience at IOU with potential students
- IOU announcement made at Jummah
- One-on-one counseling with friends
- Social media campaigns on WhatsApp and Facebook
- Organized 2 zoom meetings to invite people to learn about IOU
- 5 people joined the GDIS and 1 Joined the degree program



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# GHANA EASTERN ZONE SISTERS SC



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- Visited masjids and madrasahs
- Reached out to institutions for IOU presentations
- Connected companies and the country office for internship opportunities for IOU IT students, and
- A career fair event for Muslim youth.
- Reached out to students pending admission
- Distributed 200 Flyers/posters in a conference and during 6 school visits
- Social media marketing with 18k+ views: Facebook, whatsApp, Instagram
- 20 new prospective students with 2 successfully registered at IOU.



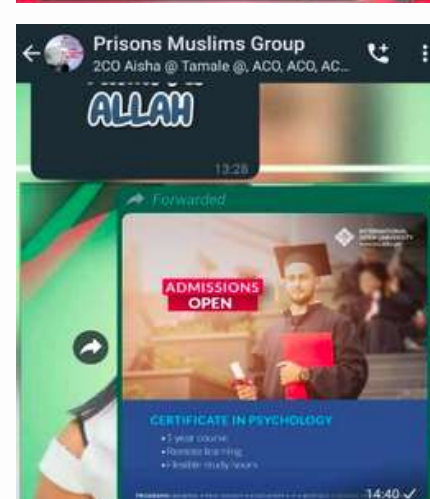
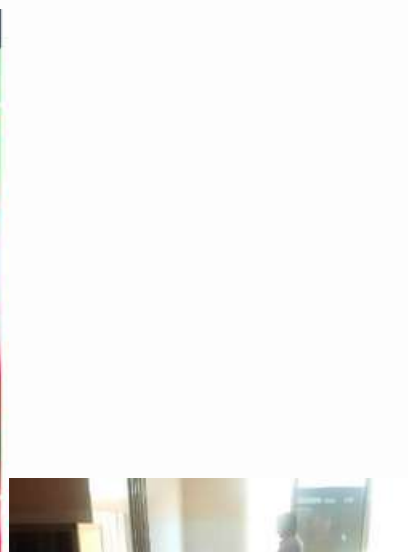
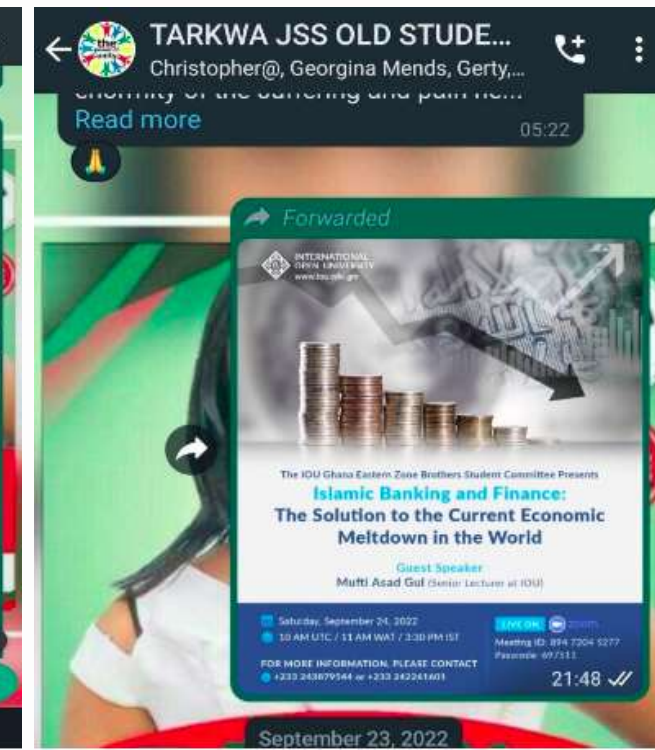


# GHANA EASTERN ZONE BROTHERS SC



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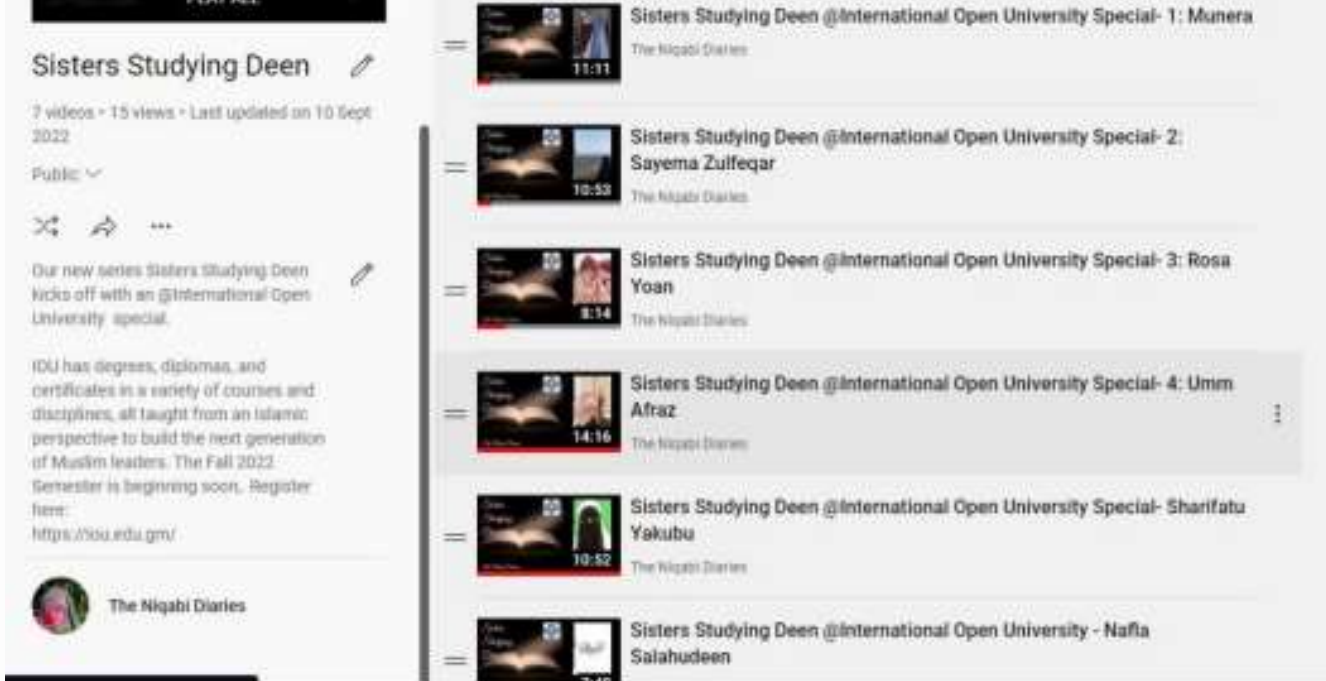
- Visits to 3 Masjids & 1 High School
- Distributed & Pasted Flyers in Key locations
- Encouraged Jummah Congregants to join IOU and requested them to share the opportunity with friends and families.
- Social Media campaigns: WhatsApp & Facebook targeting various important social groups.
- Planned for a zoom session which took place after the awareness month.





# GHANA MIDDLE ZONE SC

- Awareness through the Ghana Muslim Students Association of 3 senior high schools.
- Awareness via social media, by sharing messages of Dr. Bilal Philips regarding the promotion of IOU.
- Awareness through banners, sharing flyers and stickers of IOU.
- Awareness by talking to former students body of Azhariya, Uthmania, Islamic and Sakafiyah
- One on one counseling sessions to 500+ potential students
- Awareness through Podcast sessions with IOU students.
- Radio Live sessions



Student Counsellors	Total Leads called	Total calls attempted	Application Fee Paid	Semester Fee Paid	Number not available	No Answer	In Process whatsapp	In process email	Number not available on whatsapp	Not interested
Ibrahim	929	5471	26	38	237	348	204	3		71

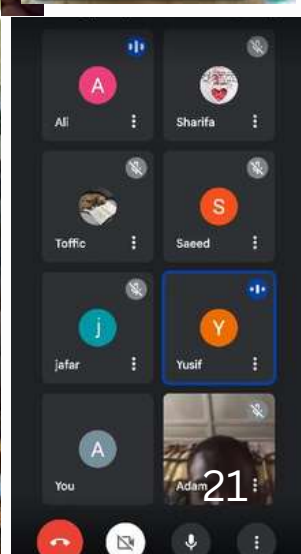
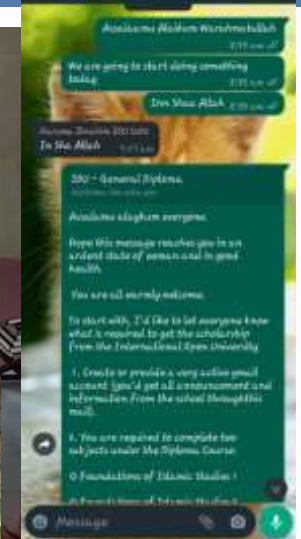


# GHANA WESTERN ZONE SC

- Distributed flyers with Jummah Congreggants
- One-on-one counseling within 6 communities, 8 masjids, 6 tertiary and 10 senior high schools
- Social media campaigns on whatsApp and Facebook twice daily.
- 1 Radio live session
- 1 online event on Google Meet
- Created a WhatsApp platform for 40 prospective students with some enrolled on scholarship.



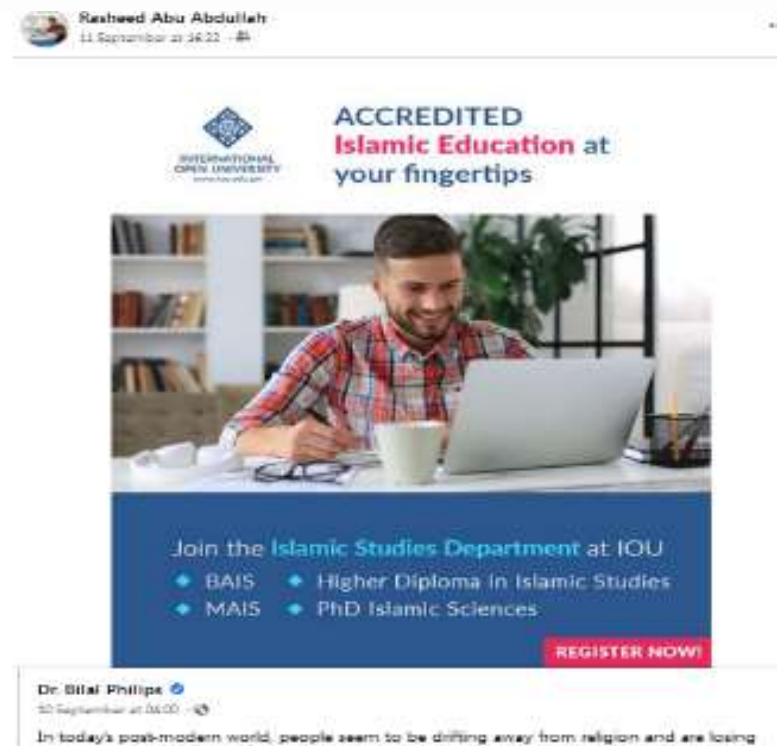
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# NIGERIA ABUJA SC

- Social Media Campaigns on WhatsApp and Facebook
- Focused on strengthening the committee foundation





# NIGERIA LAGOS BROTHERS SC

- One Online event on Zoom & YouTube
- IOU Awareness Month event advertised in the local newspapers
- One on one counseling with potential students
- Created a WhatsApp group to help students where 5 of them were successfully enrolled under scholarship
- IOU Awareness in multiple 2 Social gatherings and in 4 Masjids



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## IOU Awareness Month: Lagos Brothers holds virtual lecture

THE Nigerian Students of International Open University, formerly known as Islamic Online University, have joined their counterparts all over the world to hold their Awareness month.

The activity which began in August 16 will end in mid September with lots of promotional activities to sensitize the public and prospective students on gaining beneficial knowledge.

Many people in our communities are not aware of the presence of the International Open University (IOU), where they can easily benefit from authentic Islamic knowledge from the comfort of their home. The month of awareness was instituted to do just that – increase the knowledge of IOU's existence and activities in their area.

Prophet Muhammad (peace be upon him) said, "Seeking knowledge is an obligation on every Muslim." [Reported by Sunan Ibn Majah, 224] He also encouraged us that whoever guides someone to goodness will have a reward like the one who did it (the act of goodness). So not only does obtaining knowledge gain us rewards, we get extra sadaqah jariyah (continuous rewards) for the ones who seek knowledge because of our guidance!

IOU has two awareness drives each year – one per semester which starts right after the final exams and ends during the first month of the upcoming semester. This month is crucial for the promotional activities of the university, and it is also one of the major events in which the Student Committees participate.

In Lagos, the head of the Student Committee, Bro Abduraheem Abdulazeer (Lagos Brother) said part of the activities lined up for the month include one-on-one engagement with students, youths and other Muslims seeking to have beneficial university knowledge, social media interaction and visitation to masajid to inform them about IOU.

According to him, a virtual lecture will be held on Saturday September 10, 2022 on the topic: "Technology: An Effective tool for learning". The lecture will be delivered by Ustadh Abdulkabeer Al-Asfar starting from 10am. The lecture will be one of the activities to wind down the promotional activities.

**Who Can Participate**  
Student Committees will compete with one another in different activities, however, if you are not part of a Student Committee, you can also participate individually. Both students and non-students of IOU can volunteer.

The top 5 winning teams from the Student Committees will receive tokens of appreciation from IOU, as well as certificates of recognition signed by Dr. Bilal Philips and recognition on IOU social media platforms!

Some of the activities embarked upon by students during the month are:

Daily/Weekly awareness campaigns on WhatsApp groups, Facebook groups, Telegram groups, etc.  
Sharing digital flyers on social media platforms.  
Printing flyers and brochures for advertising in masjids.

IOU Awareness M...  
From vanguardngr.com

**Vanguard**

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NEWS

IOU Awareness  
Month: Lagos  
Brothers holds virtual  
lecture



The IOU Nigeria Lagos Brothers Student  
Committee presents

**Technology:**  
An Effective Tool  
for Learning

Speaker:  
Ustadh AbdKabeer Al-Asfar

Saturday, 10th September 2022

5 AM EST / 10 AM UTC / 11 AM WAT

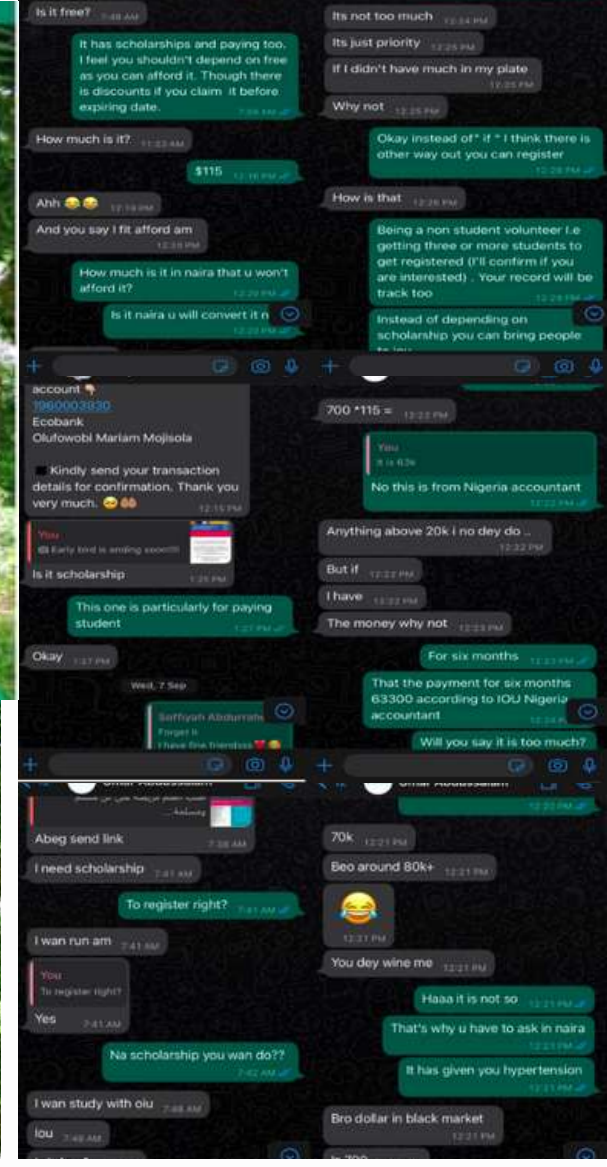
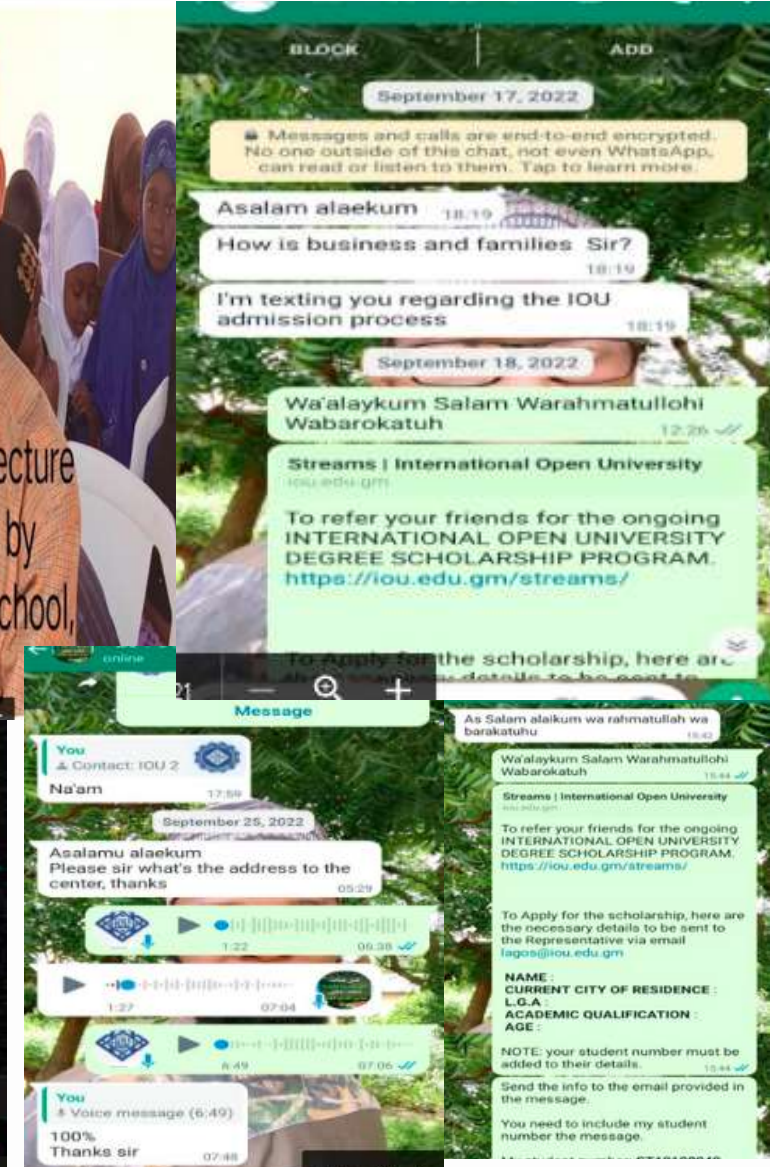
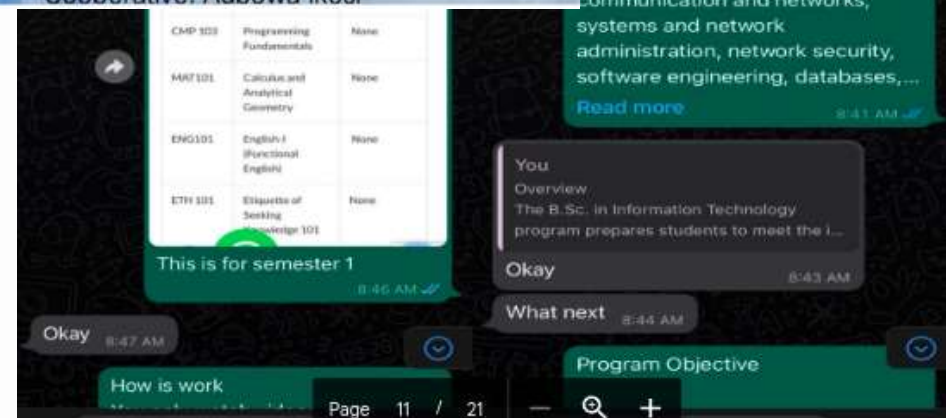
LIVE ON zoom

FOR MORE INFORMATION, PLEASE CONTACT

+2348064012888 or +2348036688535

Meeting ID: 871 7149 1487

Passcode: 697812





# NIGERIA LAGOS SISTERS SC


- One online Webinar with 359 participants: 6 people registered with IOU and 3 have resumed their studies at IOU.
- Social Media Campaigns on WhatsApp and Facebook
- One on one counseling with potential students
- Sponsored the printing of an IOU advert at the back of a school magazine.
- Shared IOU experience
- Engaged the members of a whatsapp group created by the SC about IOU and its open admission



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The IOU Nigeria Lagos Sisters Student Committee invites you to


## Tips for a Successful Life


To join the WhatsApp group  
  
SCAN ME

**Successful Tips for Marital life**  
**Musa Raihanah**  
Counsellor at Safezone

**Proper Parenting**  
**Fatimah Oreagba**  
Director of Studies at Teemah's Online School

 **Exclusively on WHATSAPP**  
 **SUNDAY, 11TH SEPTEMBER 2022**  
 **1 PM UTC / 2 PM WAT / 9 PM MYT**

  
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For Registration, Please Contact +2 

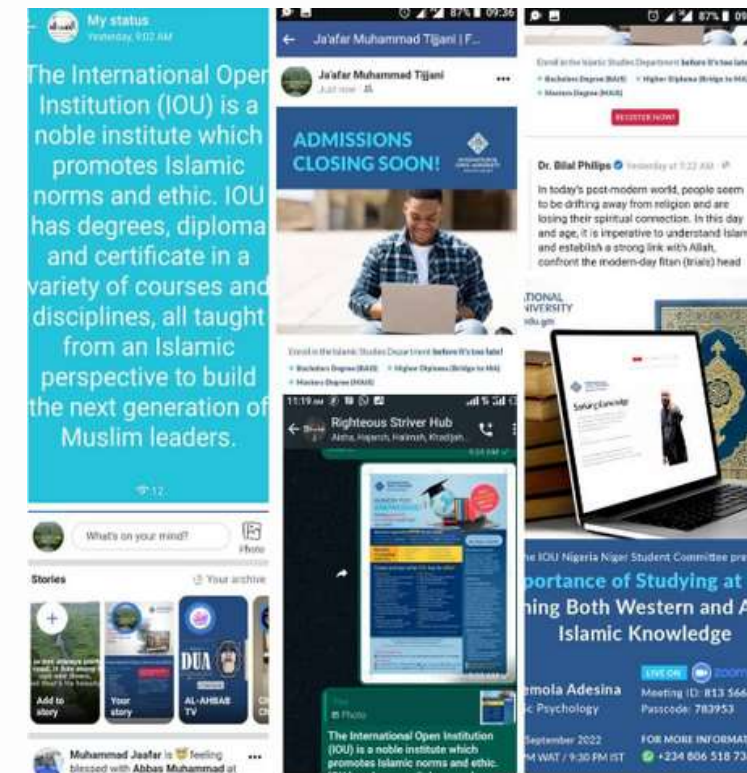


# NIGERIA NIGER SC

- Social Media Campaigns on Facebook reaching over 3,000 friends
- 15+ whatsApp groups with 300+ members reached
- WhatsApp personal status campaigns with 500+ viewers engaged
- One on one counseling with 10 potential students
- One online event via Zoom
- Shared an IOU booklet with friends and families



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The IOU Nigeria Niger Student Committee presents

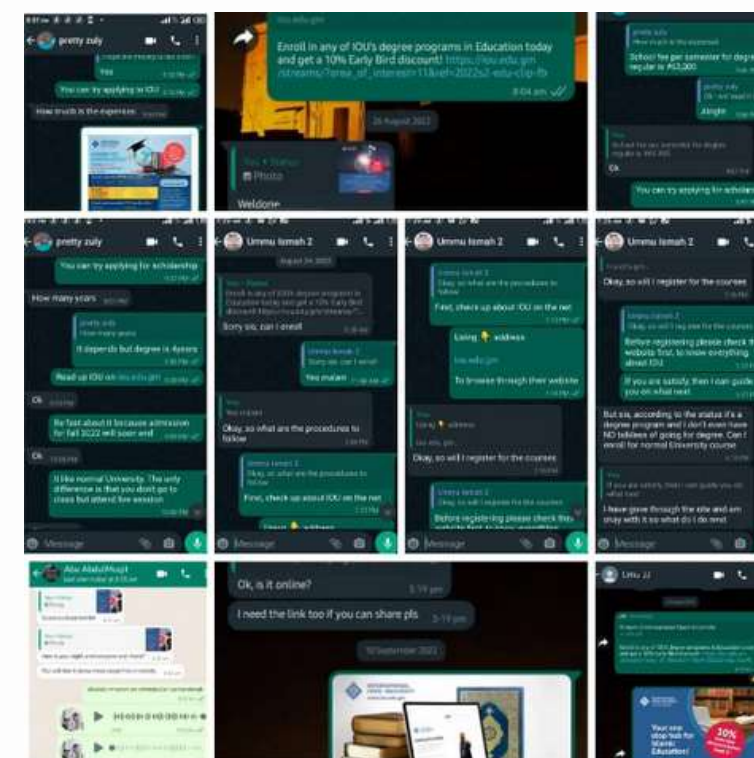
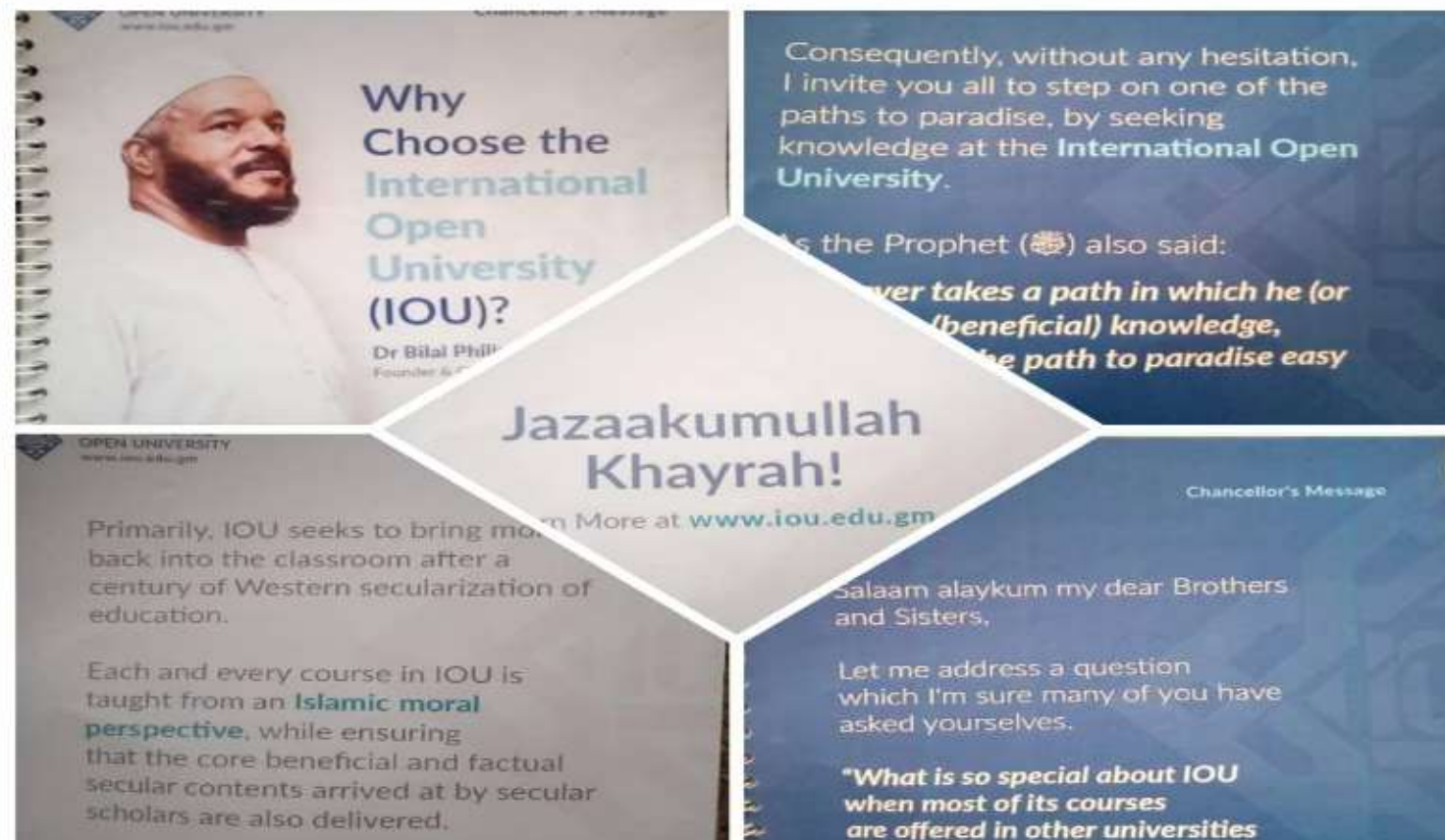
**Importance of Studying at IOU:**  
Combining Both Western and Authentic Islamic Knowledge

**Speaker**  
Dr. Yusuf Ademola Adesina  
IOU Alumni - BSc Psychology

**LIVE ON** **zoom**  
Meeting ID: 813 5666 5304  
Passcode: 783953

**Saturday, 10th September 2022**  
4 PM UTC / 5 PM WAT / 9:30 PM IST

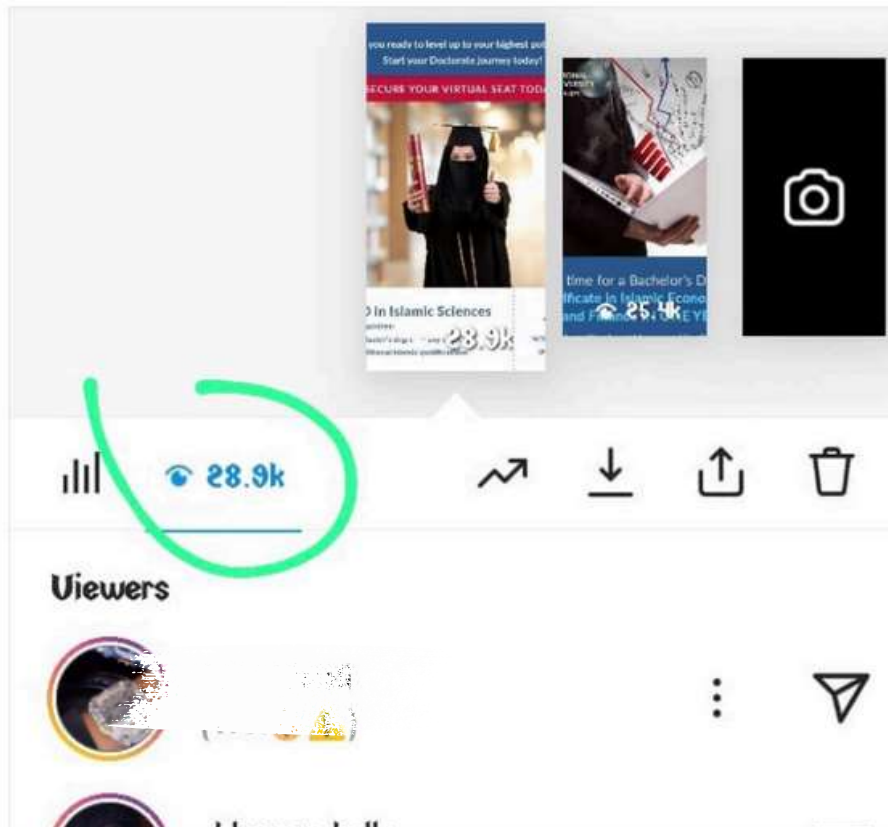
**FOR MORE INFORMATION, PLEASE CONTACT**  
+234 806 518 7363





# NIGERIA NORTH WEST SISTERS SC

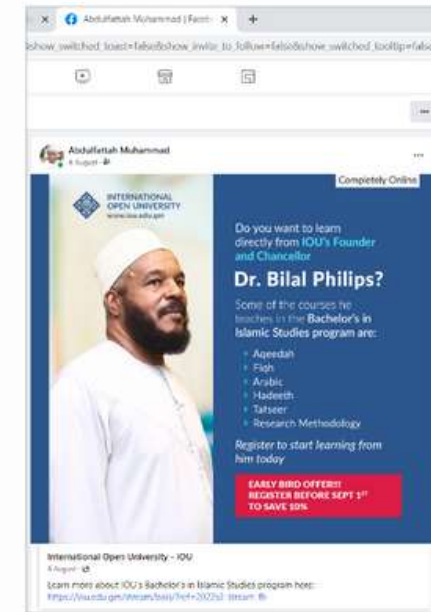
- Social Media Campaigns with 28k+ views
- One on one counseling with potential students
- Distributed flyers in 20+ Educational institutions, Mosques, local parks, community centers, in seminars, with islamic organizations and IOU exam centers.
- One on one counseling targeting women in dawah groups, friends, families and colleagues.





# NIGERIA NORTH WEST BROTHERS SC

- Social Media Campaigns: WhatsApp, Instagram, Facebook and Snapchat.
- Visits to surrounding Masjids





- Social Media Campaigns: LinkedIn, Instagram, WhatsApp
- One on one counseling with sisters
- Organised a small circle talk about IOU
- Pasted IOU posters in key locations
- Distributed flyers to masjids
- Reached out to an influential Islamic center for IOU promotion
- Identified 2 influencers and reached out to one approved by IOU
- Created information groups on WhatsApp & Telegram with 90+ people





# NIGERIA SOUTH SOUTH WEST SC

- One online event on Google Meet
- Shared about IOU in a local seminar



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**MUSLIM CORPERS' ASSOCIATION OF  
NIGERIA OYO STATE CHAPTER(MCAN OYO)**  
Presents:  
**STAKEHOLDERS RETREAT**

**THEME:**  
**RECONSTRUCTING  
THE CLEAVED  
BRIDGE**

**ACTIVITIES:**  
SEMINAR, CAREER  
FAIR AND SPORT

**Date:**  
15th-17th OF  
SEPTEMBER, 2022

**Venu**  
ARISEKOLA CENTRAL MASJID,  
IBADAN, OYO STATE.

**RSVP:**  
BROTHERS: 0701 1252979, 0703 659 4832  
SISTERS: 0706 429 1353, 0812 416 6195.

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The IOU Nigeria South South West  
Student Committee presents

**The Roles of  
Education  
in Societal  
Transformation**

**Guest Speaker**  
Sheikh DhoonNoorayn Durojaye  
Director of DarunNoor Islamic Production  
and IOU PhD student



 Sunday, 18th September, 2022  
 12 PM EST / 4 PM UTC / 5 PM WAT

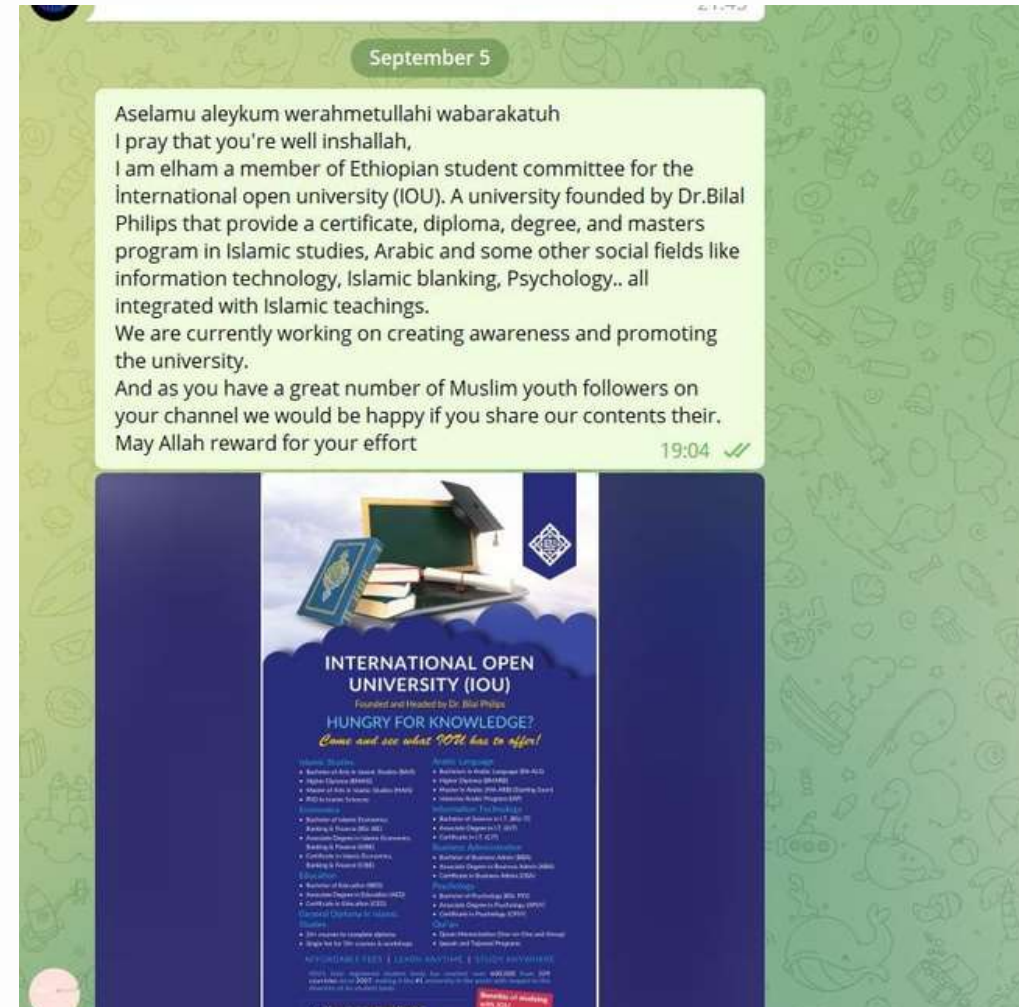
**LIVE**  Google Meet

FOR MORE INFORMATION, PLEASE CONTACT  
 +234 7054475271 or +234 8138820007

**RESCHEDULED**



- Social Media Campaigns
- One on one counseling with friends
- Reached out to influencers





# SOMALIA SC

- Social media campaigns: Facebook, WhatsApp groups, Telegram
- One on one counseling targeting, relatives, friends, neighbors etc.
- Distributing flyers on ground
- Pasting IOU posters in Mogadishu.







# TANZANIA ARUSHA SC

- Shared 40+ flyers of IOU to the Muslim students association of a University.
- Placed 2 posters in 2 prominent mosques
- Social Media Campaigns targeting whatsapp groups with 370+ members



# ZIMBABWE SISTERS SC

- One Onground Event with 4 speakers and local influencers



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The IOU Zimbabwe Sisters  
Student Committee presents

## The Power of Knowledge and the Rights of Women in Islam

**Guest Speakers:**  
Sheikh Shaibu Asali, IOU Zimbabwe Rep  
Sheikh Laja Yasin, IOU Lecturer  
Hafiz Ashahadu Asali, IOU Lecturer  
Sheikh Ayoob Phiri, Local Imam

**Date:** Sunday, 18th September 2022  
**Time:** 11 AM to 1 PM  
**Location:** Chegutu (Koshen) Masjid

FOR MORE INFORMATION, PLEASE CONTACT  
+263 77 893 9119 / +263 771611796  
+263 782041144

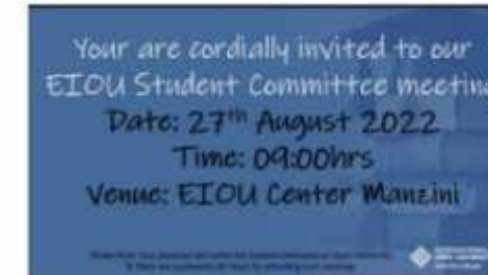
- Refreshments will be provided
- Open for males and females





# ESWATINI SC

- Awareness targeted 300 individuals out of which 59 has been enrolled.
- Divided the student body into regional committees
- Printed 500+ promo materials for distribution
- Social media campaigns: Twitter, WhatsApp, Facebook
- Organized an on-ground orientation session
- Collaborated with one local speaker who provided facilities to encourage students to study.
- Pasted Flyers in key locations
- One on One engagements with random people, especially the youth.
- Distributed flyers to passers by.
- Conducted an IOU info session in a skills center.



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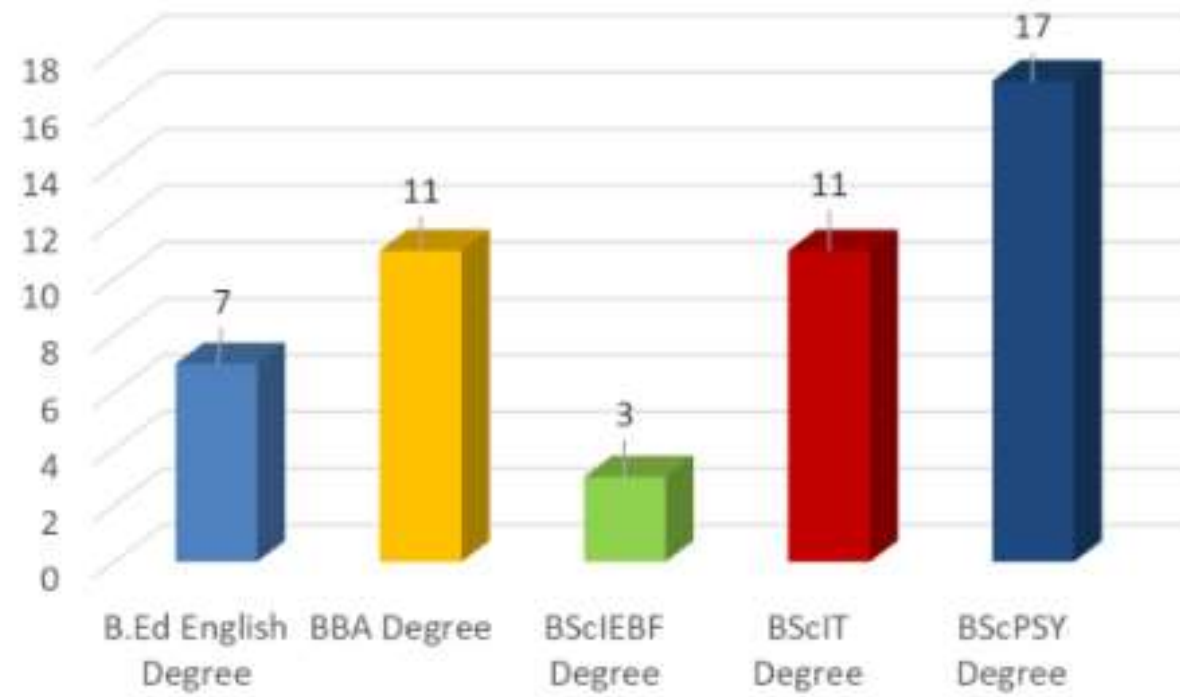


Students during On ground Orientation

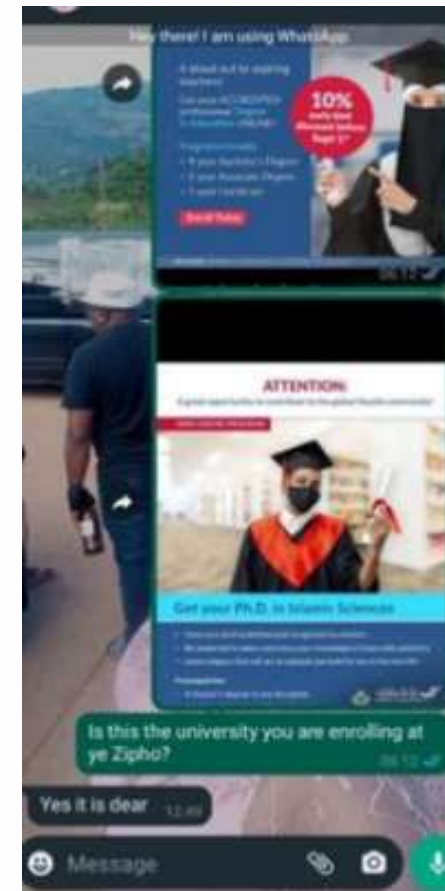




No.Of New 1MAS Students Fall 2022 Per Program



The Regional Student Committees Ready for the Awareness Month ( Shiselweni, Manzini, Hhohho & Lubombo Region) and Center Manager amongs the team





# SOUTH AFRICA SISTERS SC

- 1 online event on Youtube
- Printed and distributed customized IOU Flyers at masjids, conference, schools
- One on one Counseling with friends and families



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The IOU South Africa Sisters Student Committee presents

## Seeking Sacred Knowledge in the Western World


**Speaker**  
Shaykh Muhammad West  
(Finance Director and Deputy Vice-Chancellor Admin at IOU)

Sunday, 4th September 2022  
3:30 AM EST / 8:30 AM UTC / 10:30 AM SAST

Live [YouTube](#)

FOR MORE INFORMATION, PLEASE CONTACT  
[southafrica.sr.sc@sc.iou.edu.gm](mailto:southafrica.sr.sc@sc.iou.edu.gm)

WATCH LIVE HERE



Sakahabah semester 6 in  
subject ubus unum bulan in  
lugay sin hangka semester,  
aun kaw imtihan nisfi iban  
nihal

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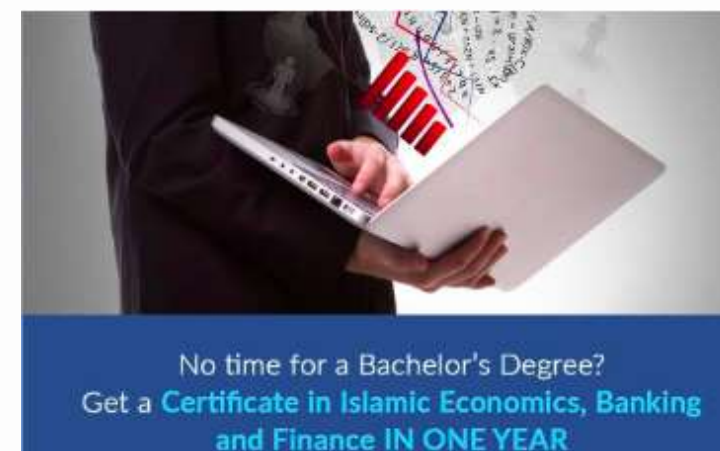
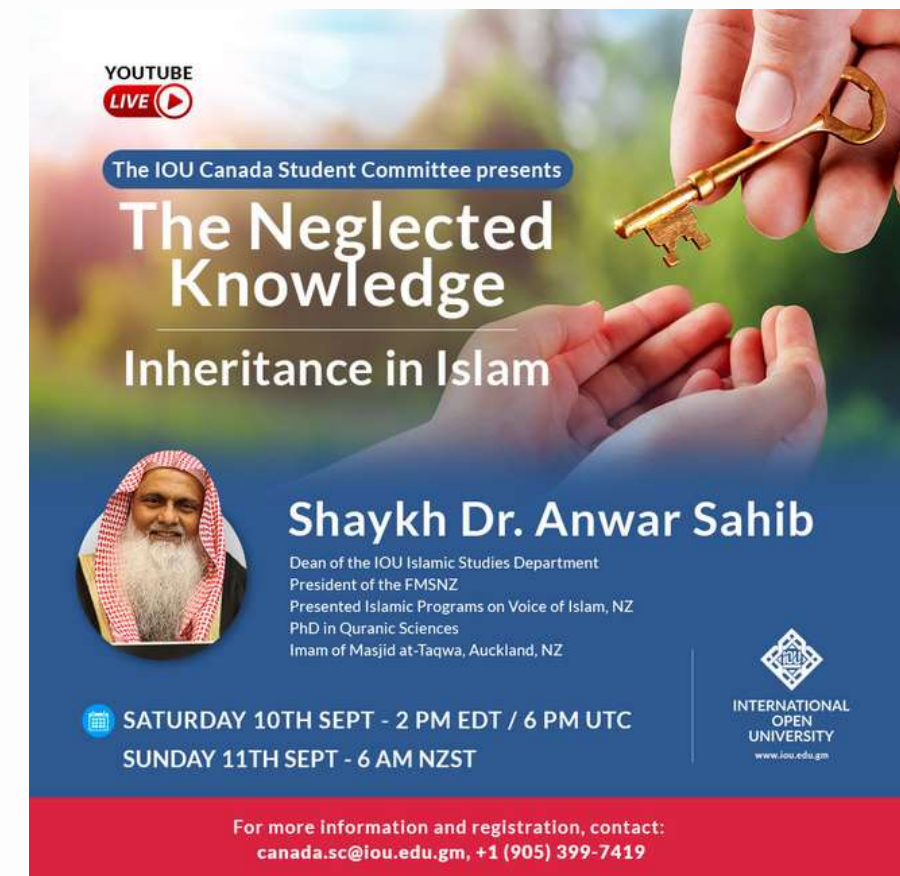


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all year roundEnroll NowEarly  
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March 2022 SemesterIslamic  
StudiesPsychologyEducationArabi...  
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# CANADA SC

- One online event on Zoom and YouTube
- IOU Booth at MAC Convention
- Organized an info session at a Masjid
- Social Media Campaigns on WhatsApp and Facebook





# USA VIRGINIA SC

- Set up booths and distributed flyers/brochures with Islamic organizations, local businesses.
- Pasted IOU posters in key locations
- IOU presentations in Masjids
- Traveled to another state for a 3-day conference where they promoted IOU through a daily booth.
- Coordinated a promo video for IOU by inviting 3 high profile shaykhs to participate.



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# INDIVIDUAL REPORTS FROM USA

## **Michigan**

- One-on-one counseling
- Contacted the local masjid to set up an IOU booth after Jummah in the Sisters area
- Talked with the Islamic school community about IOU

## **New Jersey & New York**

- 3 IOU information sessions at Masjids & Community Center
- One-on-one counseling
- Distributed Flyers