

INDONESIA

IOU Indonesia Presentation At Balikpapan, East Kalimantan



- Sharing Session at Kedai Alibaba, Balikpapan. (15 participants)
- Joint as sponsorship at muslimah Balikpapan seminar event. (120 participants of muslimah)
- IOU Indonesia Booth at Seminar Event.

Flyer →

INTERNATIONAL OPEN UNIVERSITY
(IOU) INDONESIA

CHANGING THE NATION THROUGH
EDUCATION



**OPEN CONSULTATION
AND SHARING SESSION**

Sabtu | 27 Jumadal akhirah 1441 H/
22 Februari 2020 M

Pukul 10.00-12.00 WITA

@Meeting Room Lantai II, Kedai Alibaba,
Balikpapan

CP. 0813.3333.8002 (Sr. Atikah)
www.bahasa.iou.edu.gm

FREE DRINK
UNTUK 10 PESERTA
PERTAMA

SUPPORTED BY



INDONESIA

mystudyworld.com



**WORLD EDUCATION EXPO 2020
BALIKPAPAN**

Presented by MSW Global
🕒 **Tuesday, 25th February 2020**
📍 **Grand Jatra Hotel**

Education Fair



Islamic book fair at Jakarta

IOU Indonesia Promotion at Jakarta



- Joint Islamic Book Fair 2019 at Jakarta Convention Centre (JCC) Start from 26 th of Feb – 01 St of March 2020.
- IOU Indonesia Booth
- Sharing Session and Demo Study.
- Spread Flyers.

CANADA (Toronto)

- WhatsApp group promotions - promoting IOU programs on some WhatsApp groups.
- Email promotions - messaged IOU students in various parts of Canada for promotion.
- Called list of potentially interested people who signed up during local IOU promotions at conferences & events. (Also sent email)
- Promotional material left out at a masjid.
- One on one promotions by committee members.

CANADA (Toronto)

Challenge

1. 1-on-1 Promo to 10 people
2. Post Posters/Flyers at 10 locations
3. Discuss Awareness Promotion and possible ways to do so with 1 Exam Ctr.
4. Announcements/Friday Prayer Announcements at 2 Masajid/Centres
5. Social Media Posts 2 times/week (Facebook, WhatsApp, Email...)

**Past event
(example of
the booth)**



**Promotional
material left
at Aisha
Masjid (both
men &
women
section) in
Niagara Falls**



GAMBIA

- IOU Flyers Distribution & Health Sensitization on COVID- 19 on social media. (20 February to 15 March)
- Radio programs for 3 days (each 1hr long)
- Thousands of followers

Completely Online

10%
early bird
discount until
March 31st

INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Get a Bachelor's degree in:

- Islamic Studies
- Islamic Banking
- Psychology
- Education
- Information Technology
- Business Administration
- Arabic

ENROLL NOW

INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

Completely Online

Can't decide
between
studying IT
and religious
studies?
Now you can
do both!

IOU offers IT and religious
knowledge in one package! Choose
from any 3 of our accredited and
affordable programs.
Certificate, Associate or Bachelors
in Information Technology.

Register today!

GAMBIA

- Distributed Flyers
- promoting IT religious knowledge, Bachelors in Business, 10% early bird discount until March.
- COVID-19 prevention measures sensitization flyers

INTERNATIONAL OPEN UNIVERSITY (IOU)
Student Union (SU)

is hereby informing it's fellow Students and the General Public at large to follow
the given Precautions in order to avoid the spread of the COVID-19

Tips To Avoiding The Corona Virus (COVID -19)

Wash Your Hands
Wash your hands frequently with soap and water or be using sterilizers

Wear Nose Mask
Always use nose masks to avoid breathing in the virus

Avoid Public Gathering
Avoid Public gathering in order to lower your risk of having the virus

Avoid Shaking Hands
Avoid Hand Shaking in order to minimize the spread of the virus

Avoid Touching your face
Don't touch your face without unwashed hands

Let's Pray To Allah
Finally let's pray to Allah in order for him to grant us ease in this pandemic disease

Stay Healthy And Stay Safe.
#Together we can fight corona.
#GO-COVID-19

design by:
Scientist below

KSA (Jeddah Sisters)

- Started preparation of their event during the awareness month but the event was conducted outside of the awareness month (4th April).
- Zoom event (80+ attendees)
 - Recitation of the Quran (2:155-2:157) + Tafseer
 - Motivational talks
 - Benefits of joining IOU