INDONESIA

IOU Indonesia Presentation At Balikpapan, East Kalimantan



- Sharing Session at Kedai
 Alibaba, Balikpapan. (15
 participants)
- Joint as sponsorship at muslimah Balikpapan seminar event. (120 participants of muslimah)
- IOU Indonesia Booth at Seminar Event.

Flyer -



INDONESIA



Presented by MSW Global

① Tuesday, 25th February 2020

Grand Jatra Hotel

Education Fair



Islamic book fair at Jakarta

IOU Indonesia Promotion at Jakarta



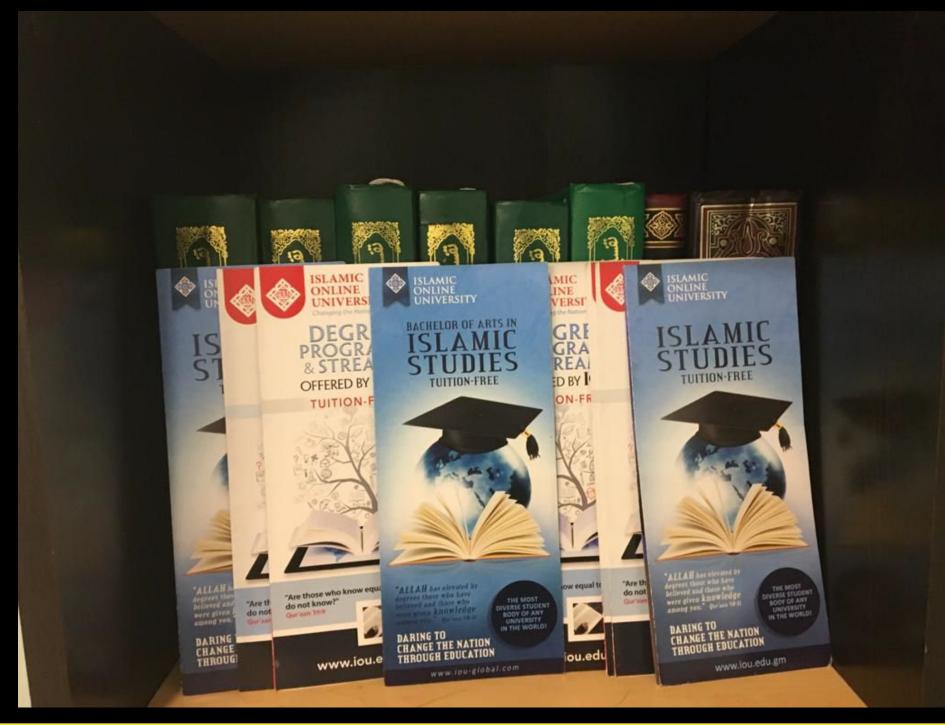
- Joint Islamic Book Fair
 2019
 at Jakarta Convention
 Centre (JCC)
 Start from 26 th of Feb 01
 St of March 2020.
- IOU Indonesia Booth
- Sharing Session and Demo Study.
- Spread Flyers.

CANADA (Toronto)

- WhatsApp group promotions promoting IOU programs on some WhatsApp groups.
- Email promotions messaged IOU students in various parts of Canada for promotion.
- Called list of potentially interested people who signed up during local IOU promotions at conferences & events. (Also sent email)
- Promotional material left out at a masjid.
- One on one promotions by committee members.



Past event (example of the booth)



Promotional material left at Aisha Masjid (both men & women section) in Niagara Falls

CANADA (Toronto)

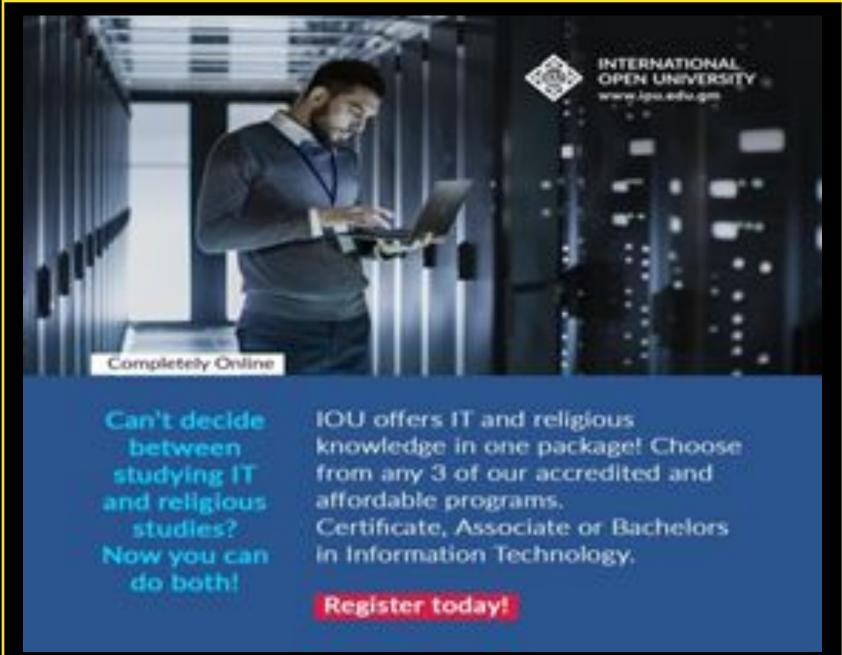
Challenge

- 1. 1-on-1 Promo to 10 people
- 2. Post Posters/Flyers at 10 locations
- 3. Discuss Awareness
 Promotion and possible
 ways to do so with 1 Exam
 Ctr.
- 4. Announcements/Friday
 Prayer Announcements at 2
 Masajid/Centres
- 5. Social Media Posts 2 times/week (Facebook, WhatsApp, Email...)

GAMBIA

- IOU Flyers Distribution & Health Sensitization on COVID- 19 on social media. (20 February to 15 March)
- Radio programs for 3 days (each 1hr long)
- Thousands of followers





- Distributed Flyers
- promoting IT religious knowledge, Bachelors in Business, 10% early bird discount until March.
- COVID-19 prevention measures sensitization flyers

GAMBIA



KSA (Jeddah Sisters)

- Started preparation of their event during the awareness month but the event was conducted outside of the awareness month (4th April).
- Zoom event (80+ attendees)
- Recitation of the Quran (2:155-2:157) + Tafseer
- Motivational talks
- Benefits of joining IOU