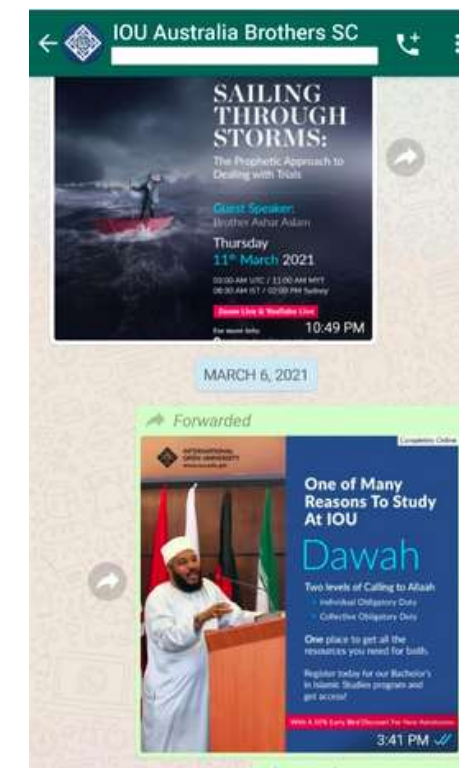
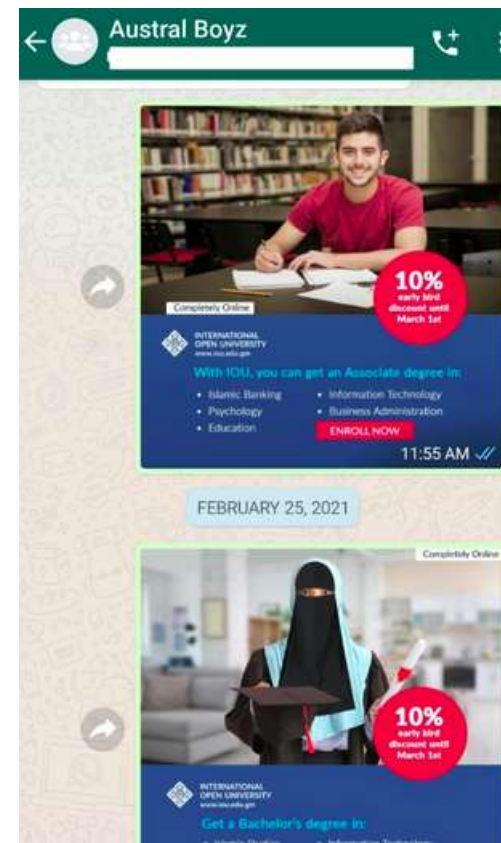
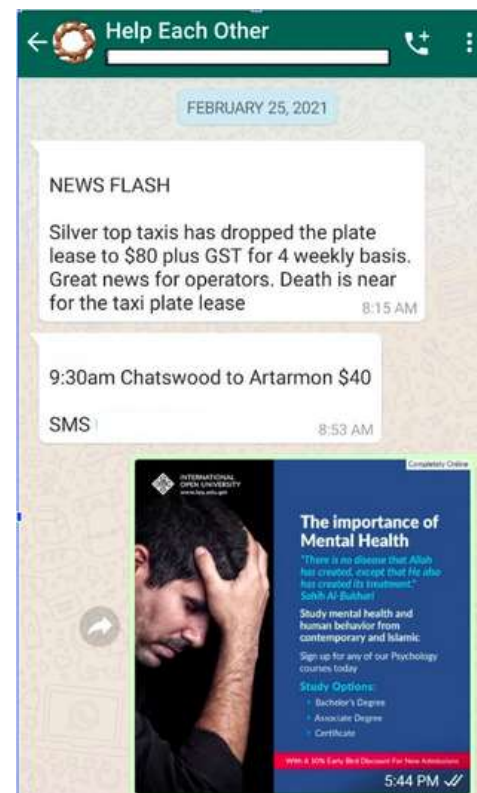
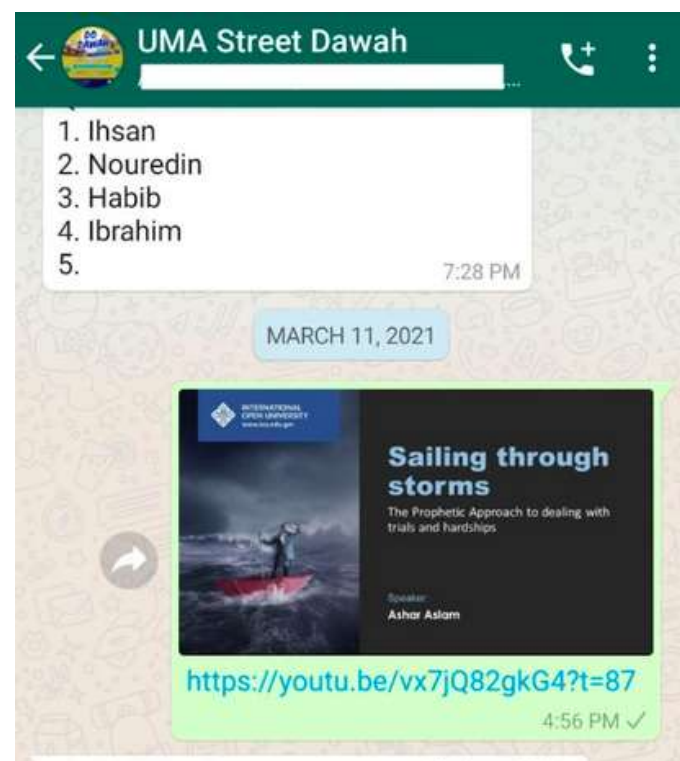


Australia Brothers SC

- ✍ Word-of-mouth marketing
- ✍ distributed promotional posters on WhatsApp groups
- ✍ 1 online event (YouTube Live & Zoom Live)



INTERNATIONAL OPEN UNIVERSITY
www.iou.edu.gm

The IOU Australia Brothers Student Committee Presents:

SAILING THROUGH STORMS:

The Prophetic Approach to Dealing with Trials

Guest Speaker:
Brother Ashar Aslam

Thursday
11th March 2021

03:00 AM UTC / 11:00 AM MYT
08:30 AM IST / 02:00 PM Sydney

Zoom Live & YouTube Live

For more info:
✉ australia.br.sc@sc.iou.edu.gm
☎ +61 426 531 065

Malaysia Sisters SC

✍ Short video with information about some of the courses offered by IOU

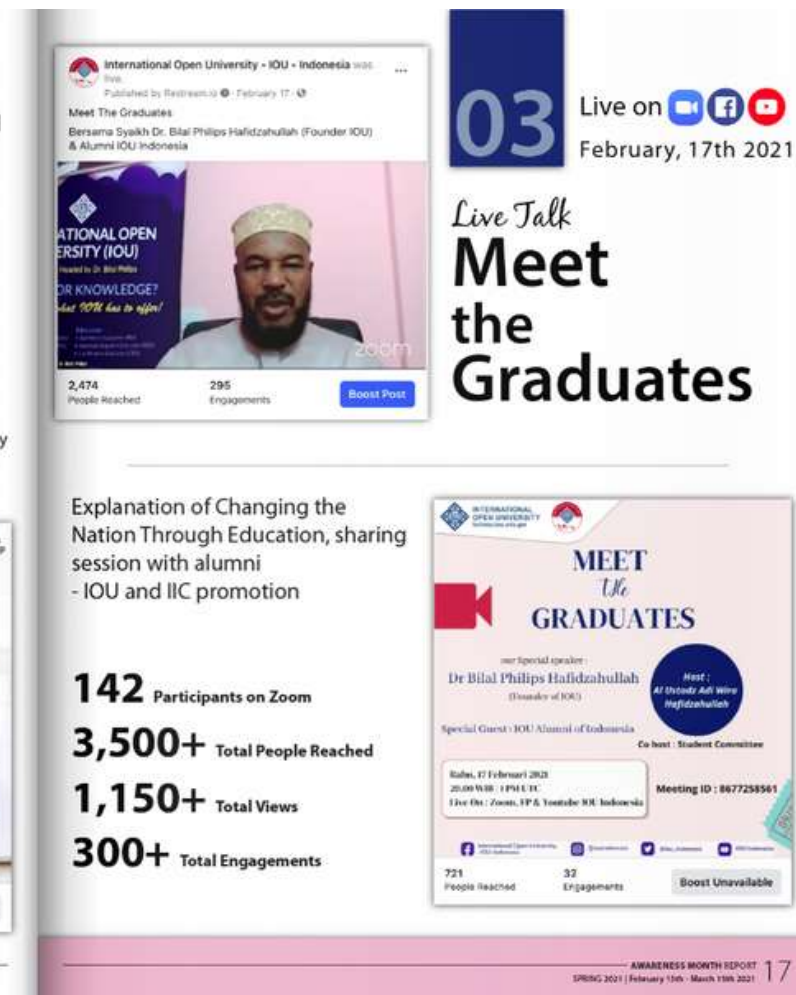
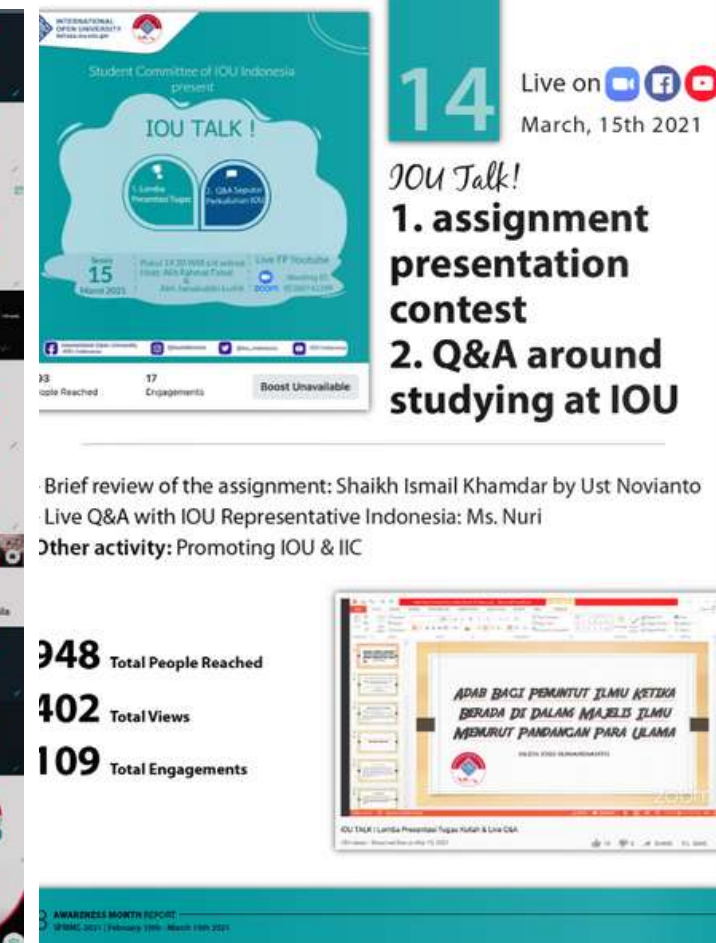
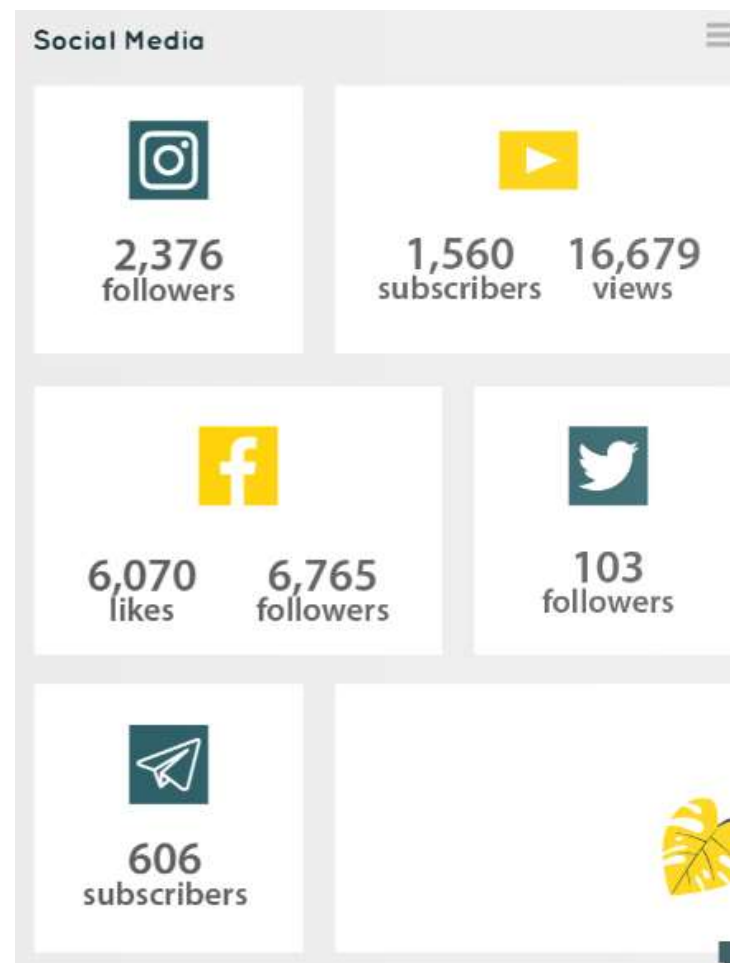
✍ Video posted on Instagram & Facebook

✍ Answered questions from the public about IOU



Indonesia SC

- ✎ IOU Information Center (WhatsApp & Telegram)
 - 20 registrations
- ✎ Personalized challenge - IOU logo as profile picture on social media
- ✎ Collaborated with IOU Exam Centers
- ✎ Completed Challenge poster
- ✎ Distributed Flyers & Posters
- ✎ 15 Live Talks
(Zoom Live / Youtube Live / Facebook Live)



Philippines SC

✎ 1 Online event (Zoom Live & Facebook Live)

✎ One-on-one counseling

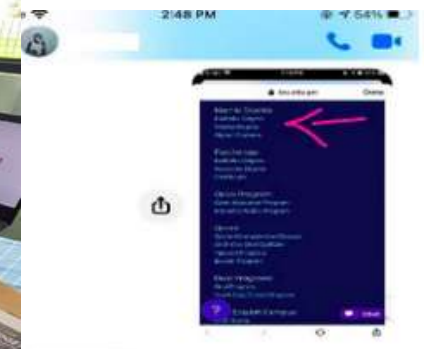
✎ Placing IOU posters at Masajid and other prime locations

✎ Announcement about IOU in an event

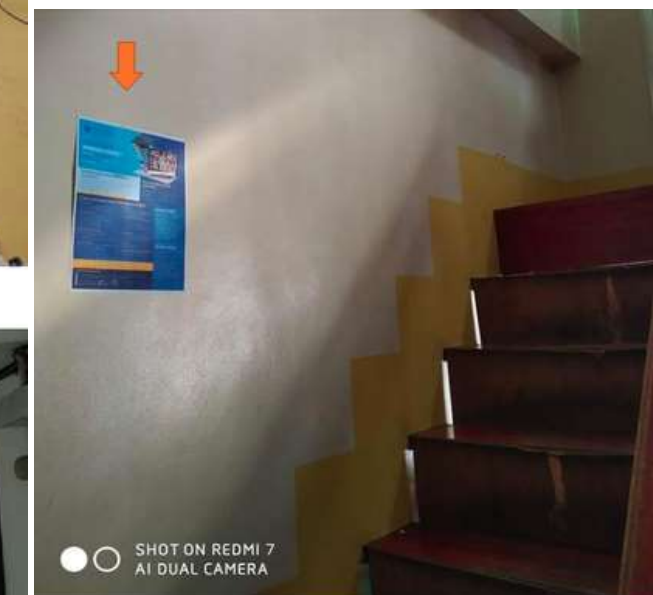
✎ Distribution of IOU flyers

✎ Sharing of IOU posters on WhatsApp, Instagram and Facebook

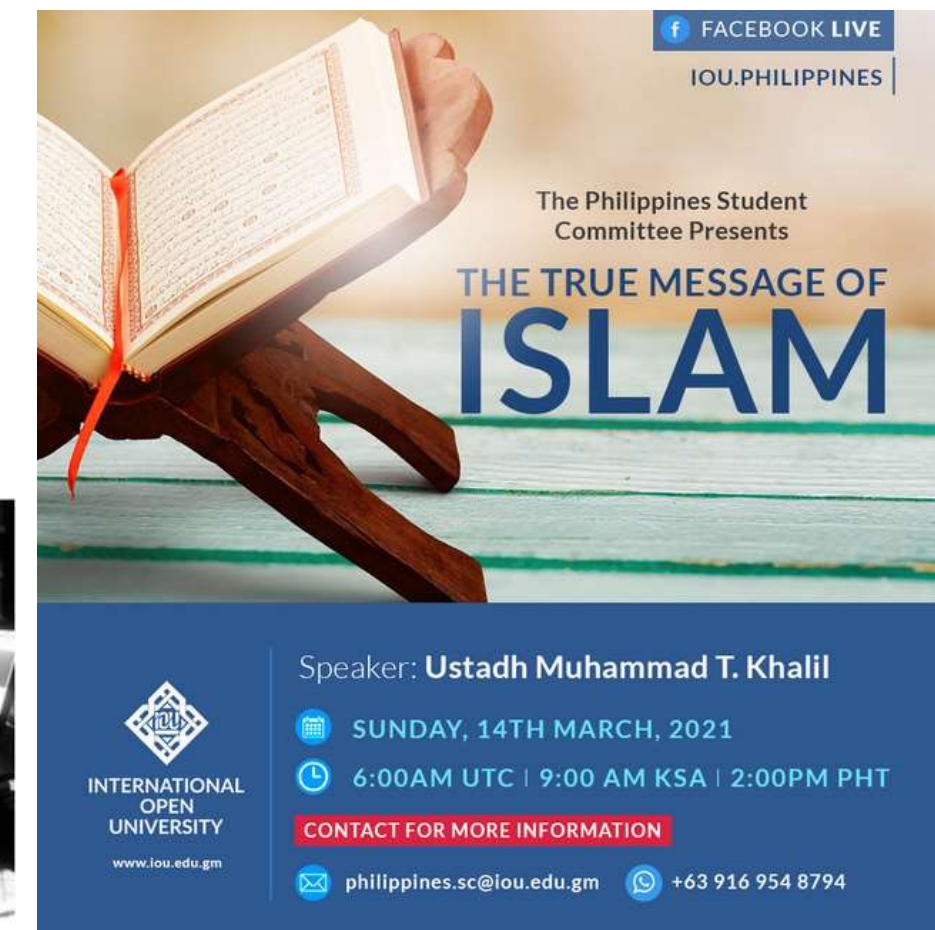
✎ Sponsored 3 students on GDIS



(Located at Al-Wasat Central Mosque)

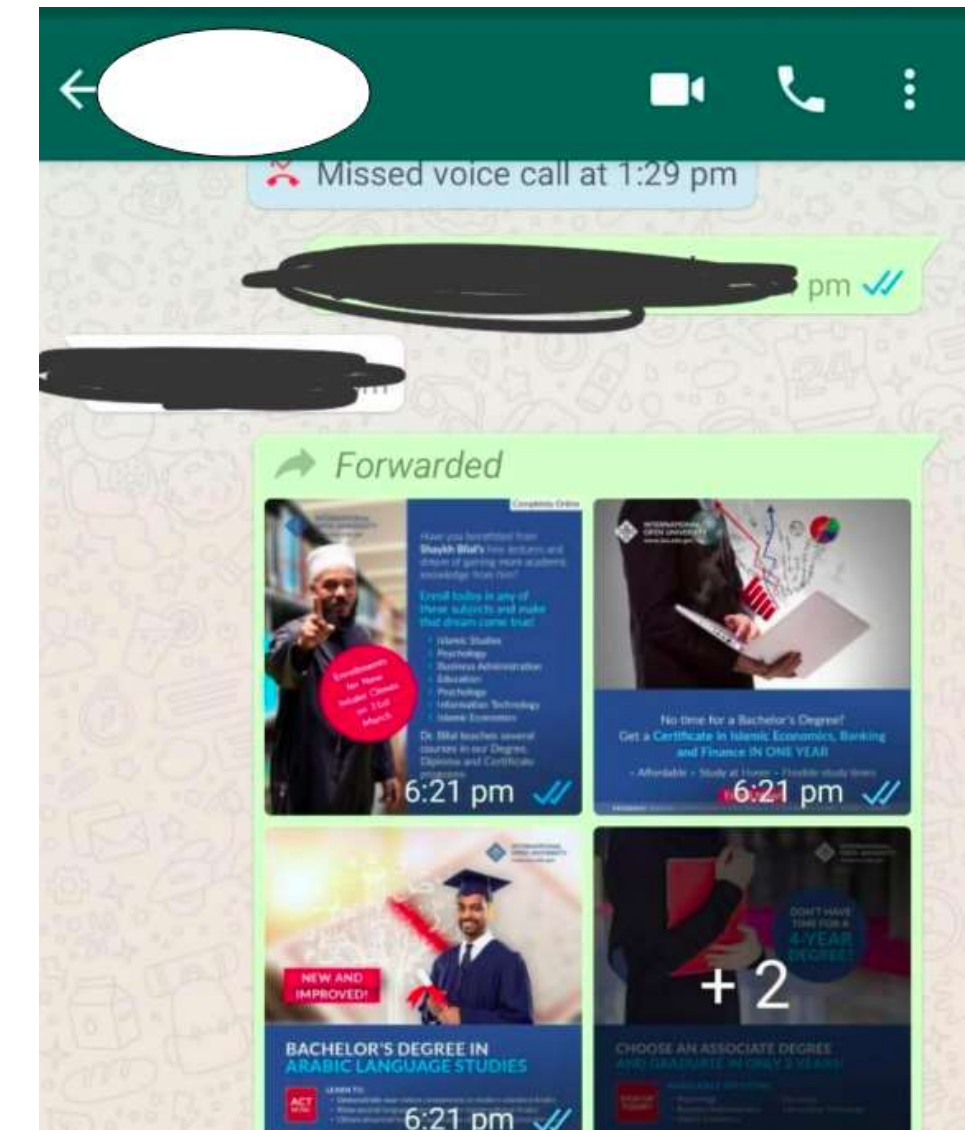
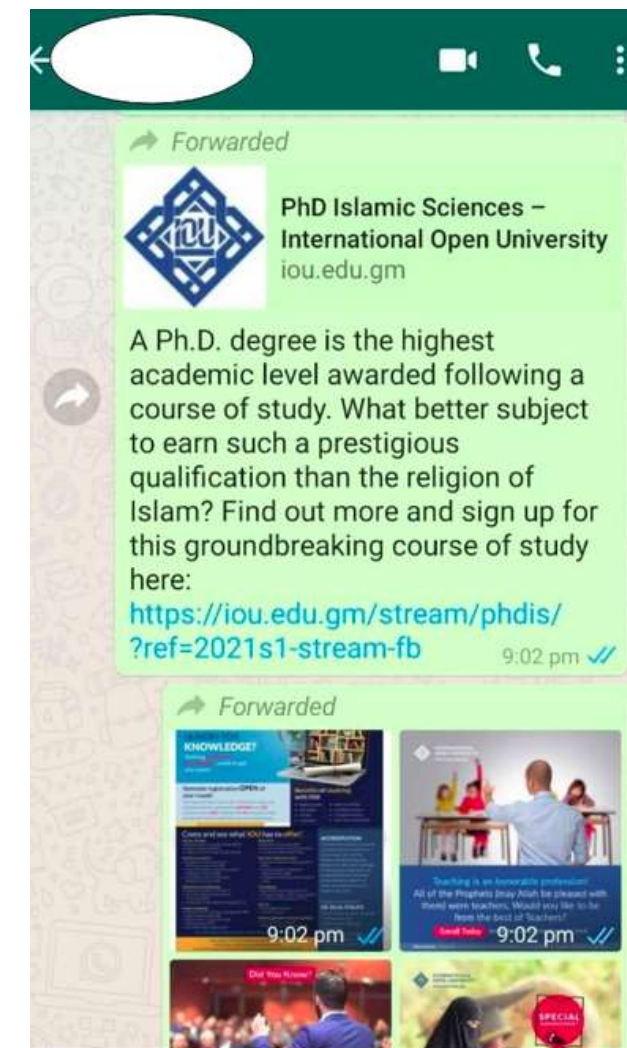
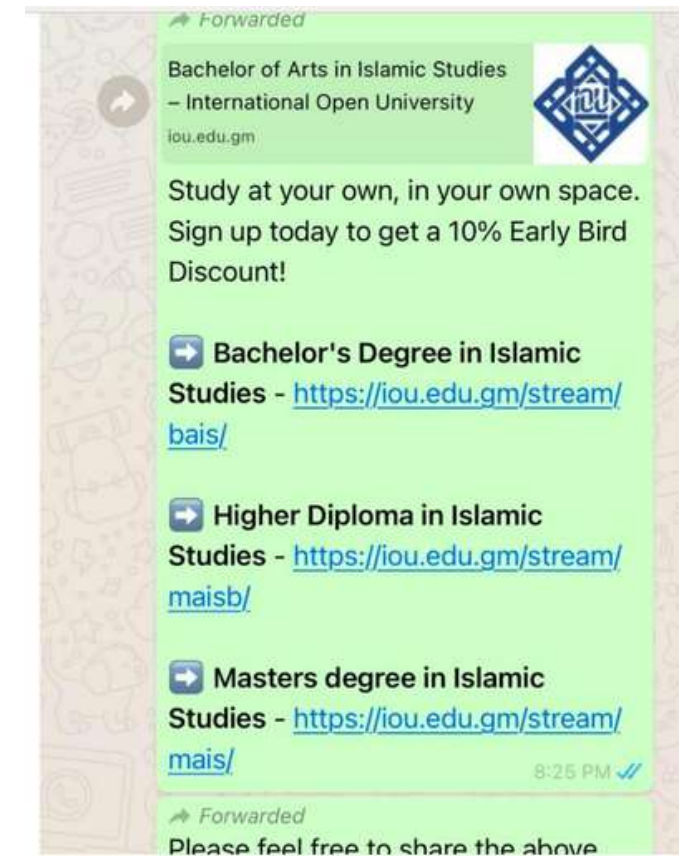


(Located in the second floor of Al-Wasat Central Mosque, Women Section)



Thailand Sisters SC

- ✍ Promoted IOU online and with many other community groups.
- ✍ Sharing IOU promotional materials to friends, family, relatives.



Kolkata SC



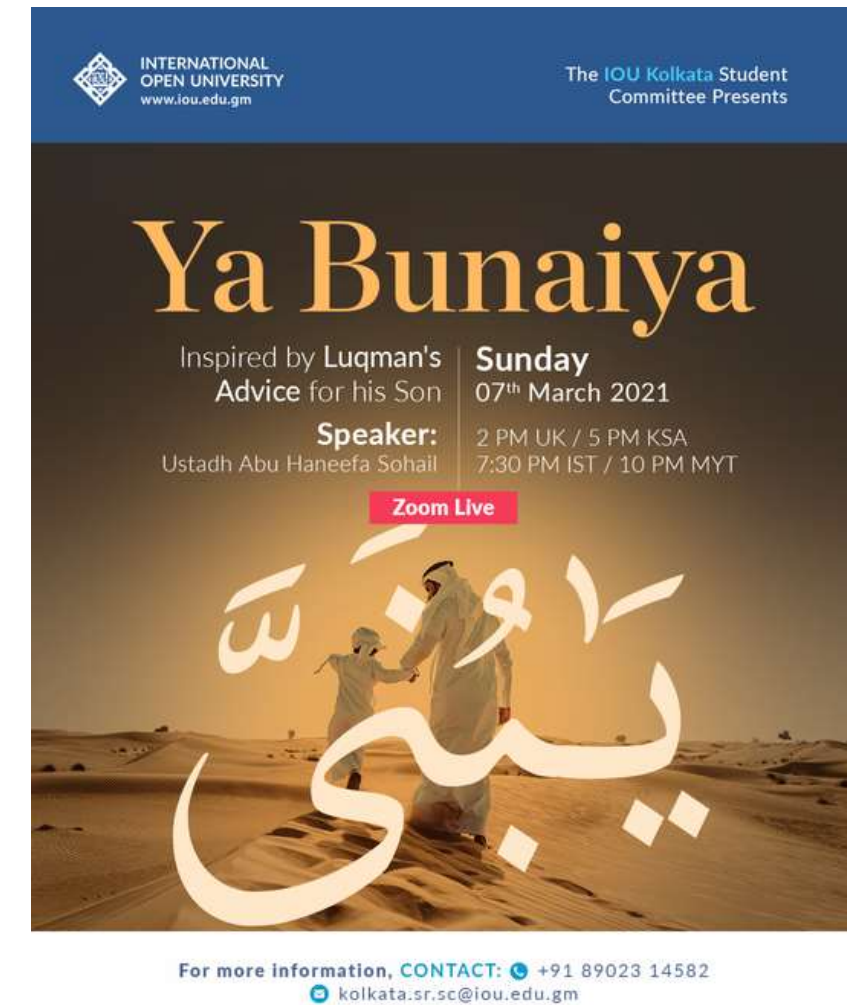
1 online webinar (Zoom Live)



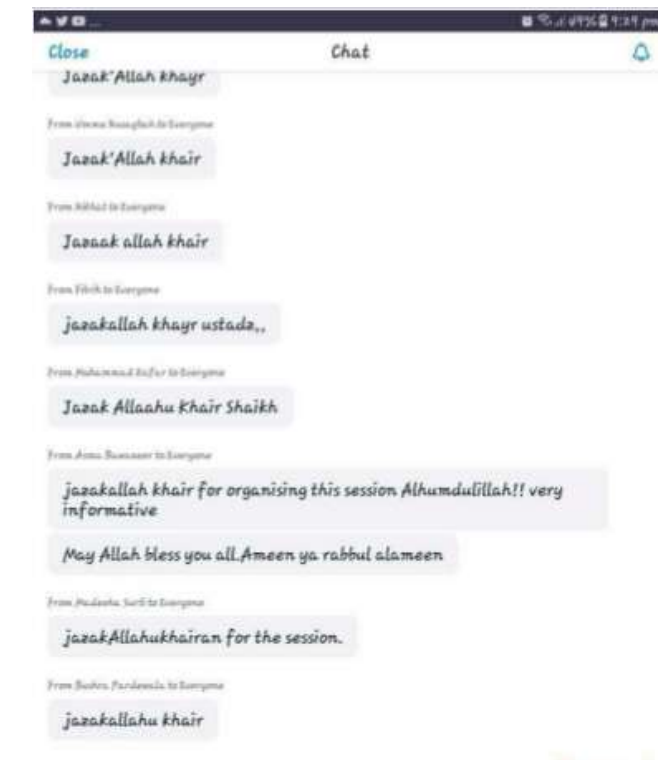
Received 160 registrations but only 100 attended
(Full Zoom attendance)



Received positive feedback



- Around 160 registered for the event.
- Due to the constraint of participants, only 100 could attend.



- The feedback of the participants were very positive. The event was very informative and beneficial for all.
- The participants even contacted later for recordings.

Germany SC



2 Webinars (Facebook Live & YouTube Live)



Daily Facebook post campaign



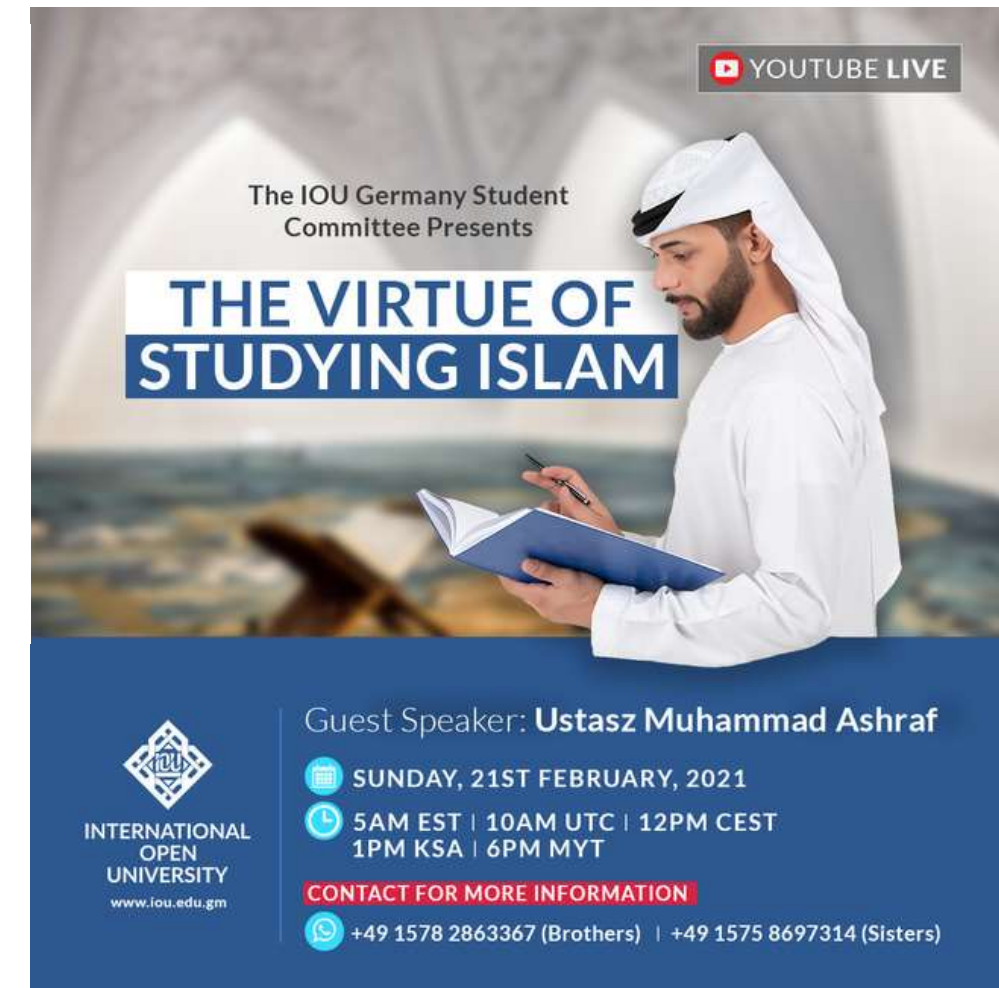
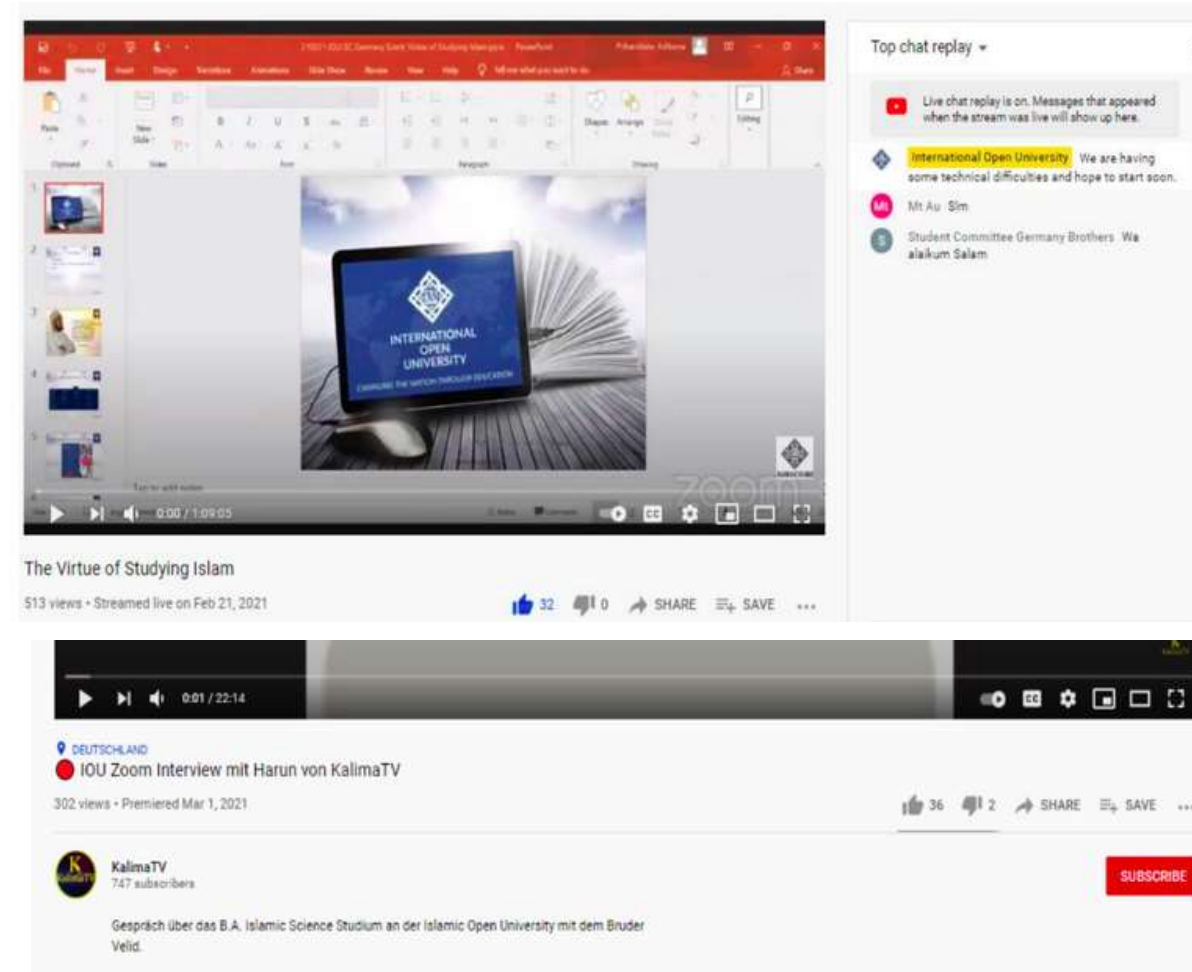
Shared IOU posters on WhatsApp



5 interviews with IOU students



We have shared every day one post on our local IOU Facebook page with information's, that are given in German and in English. During the awareness month, the activity on our local Facebook page has increased.



Sweden SC

- ✍ Shared various posts on Facebook/WhatsApp groups
- ✍ One-on-one counselling with people
- ✍ Shared IOU posters on social media stories
- ✍ Focused on IOU Sweden Facebook page promotion



UK Sisters SC



1 Webinar (Zoom Live)



Invited 2 graduates to share their experience with IOU



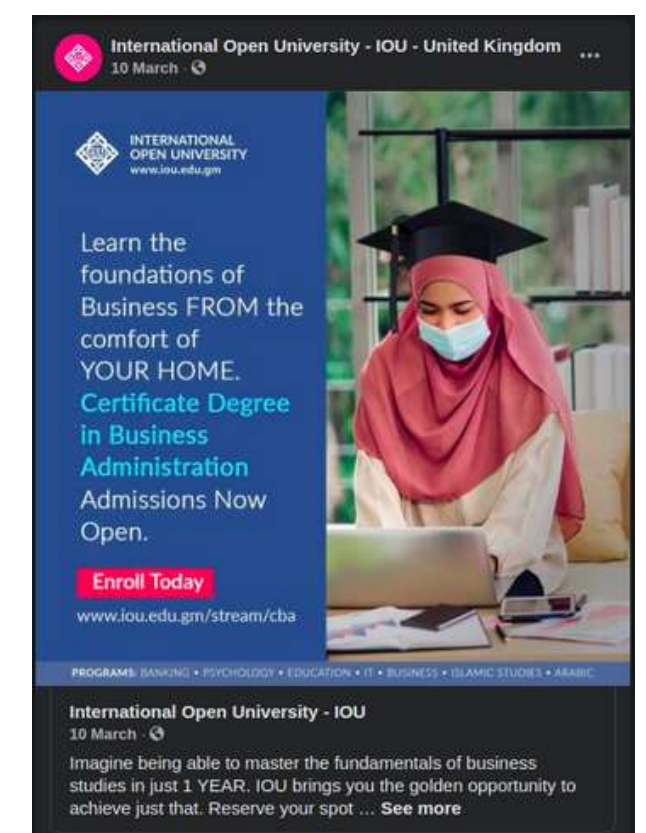
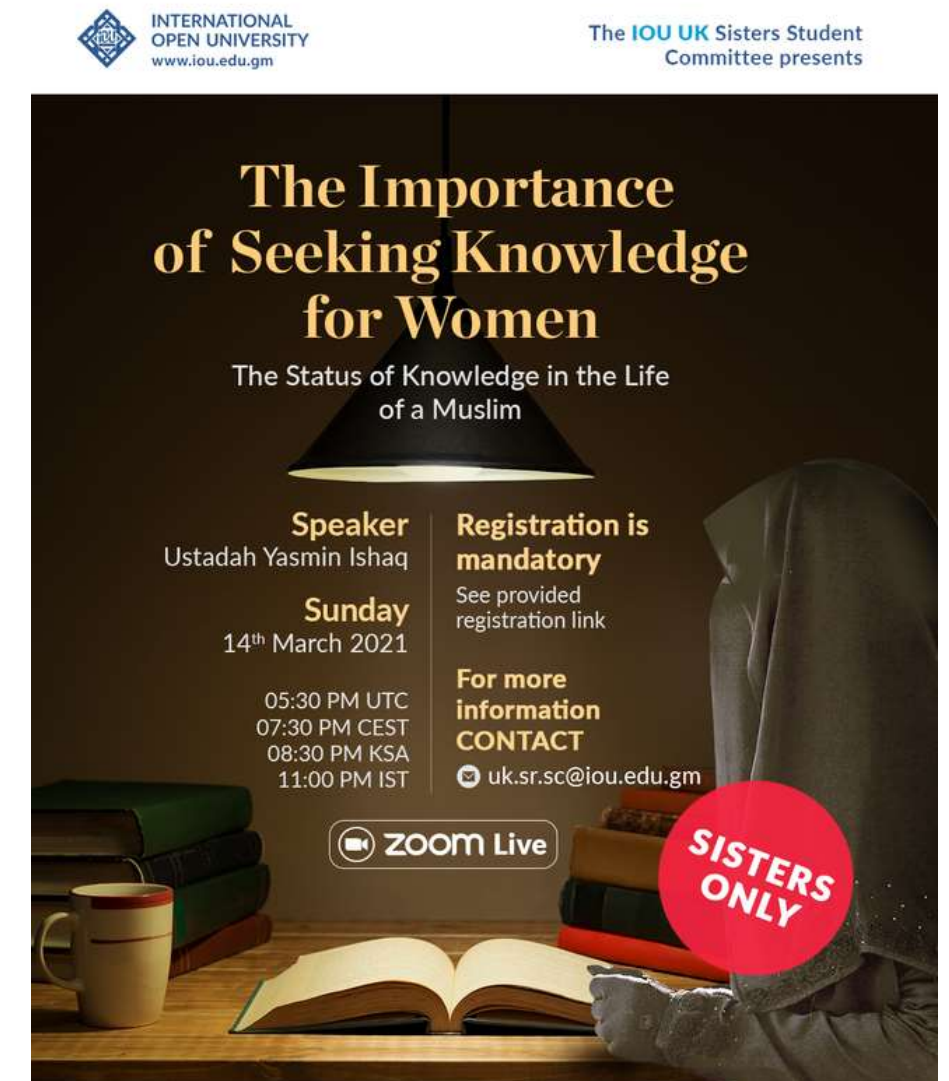
Feedback received showed 66% were interested to learn more about IOU



WhatsApp broadcast group



Focused on IOU UK Facebook page promotion



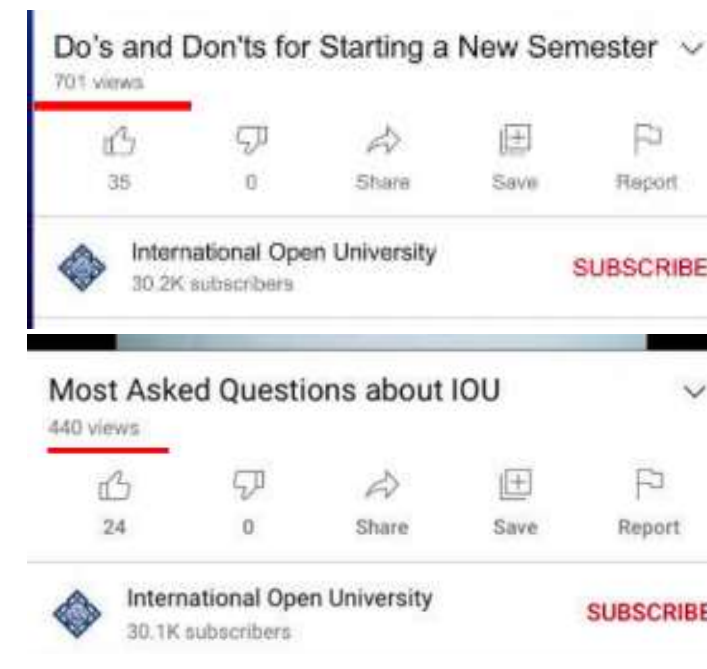
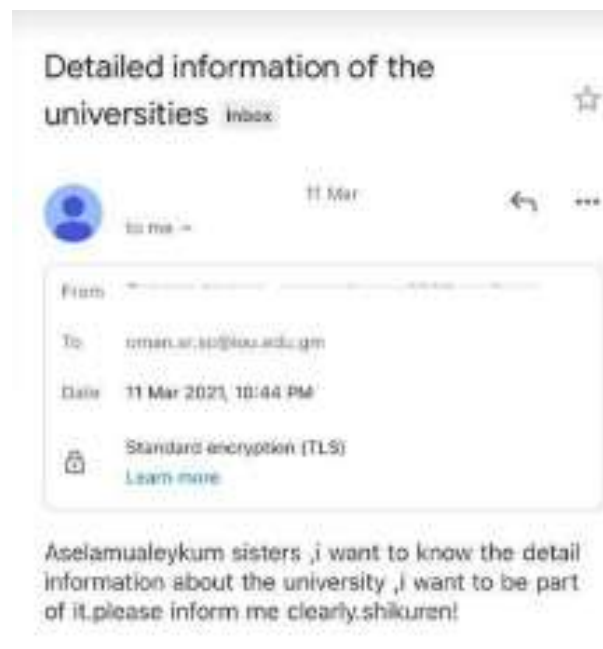
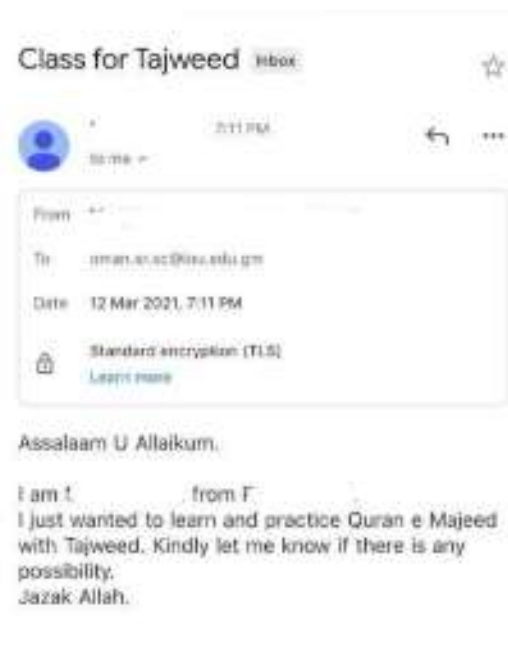
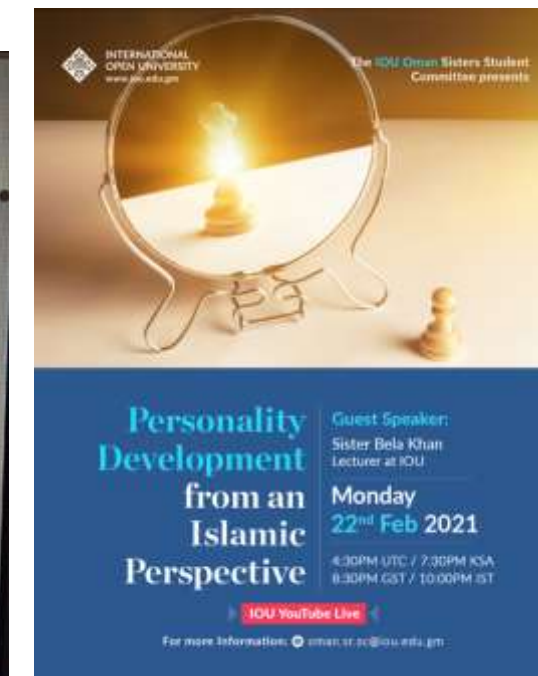
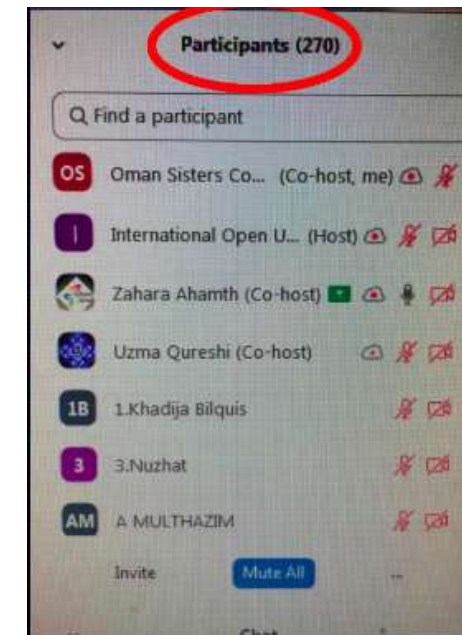
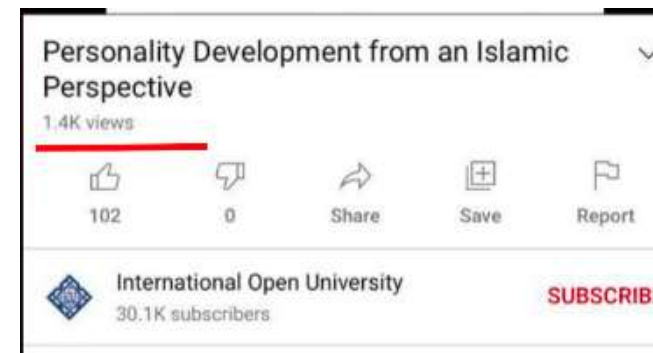
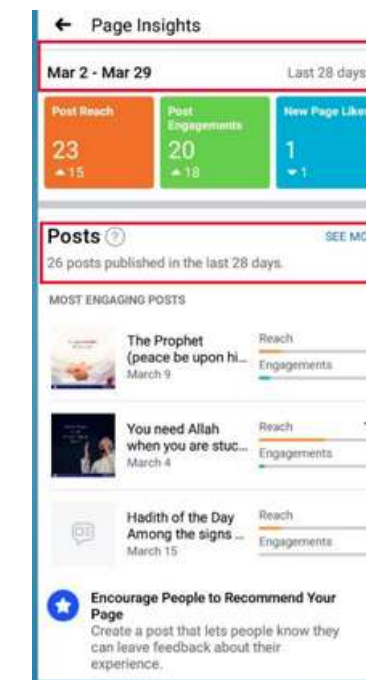
Oman Sisters SC

✍️ 5 Webinars (Zoom Live / YouTube Live)

✍️ Lots of positive feedback received

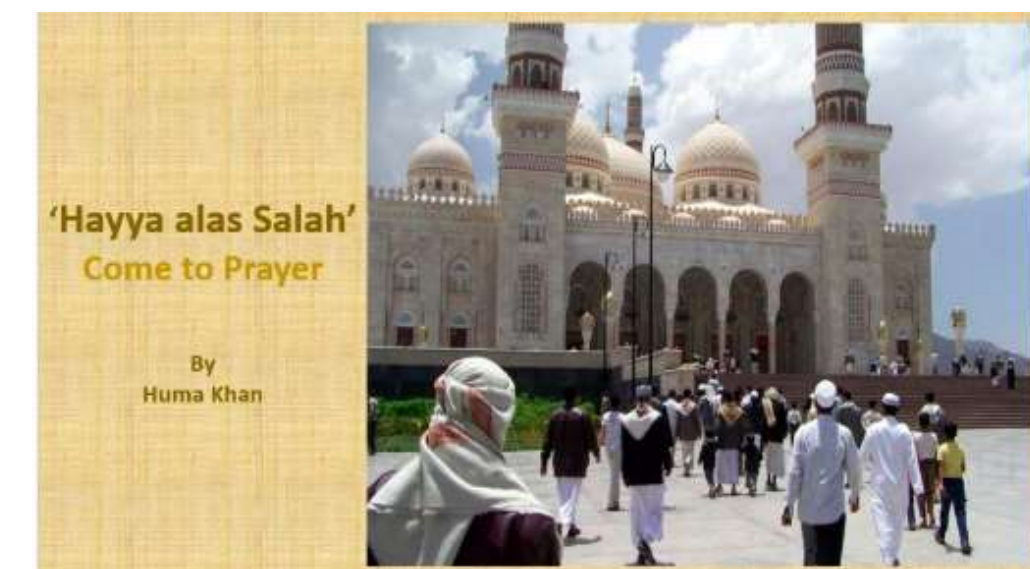
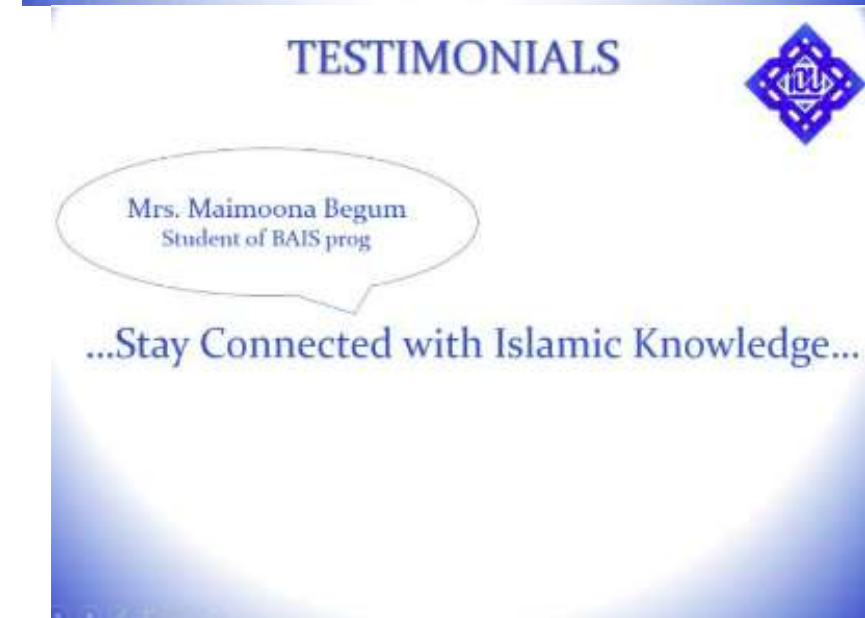
✍️ WhatsApp broadcast group

✍️ Focused on IOU Oman Facebook page promotion



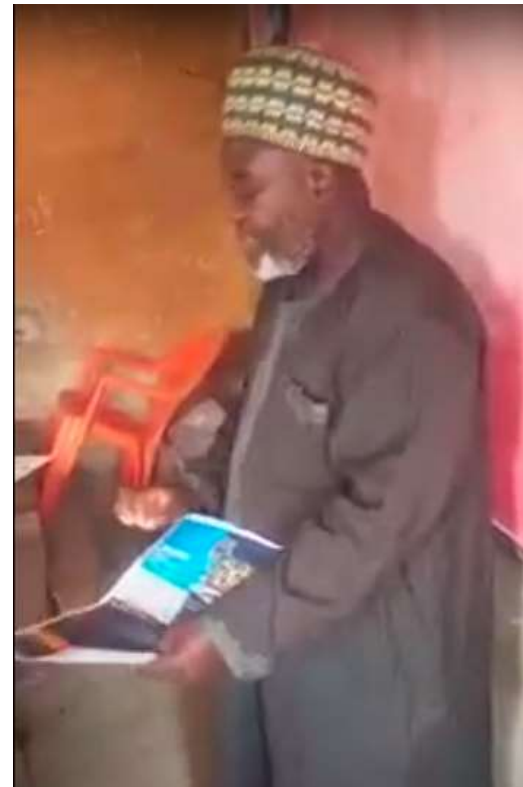
Jeddah Sisters SC

- ✍ 1 Webinar (Zoom Live)
- ✍ Invited 2 students and 1 graduate to share their IOU experience
- ✍ Webinar covered IOU courses and faculty.
- ✍ Promoted the 10% early bird discount.



Nigeria Abuja SC

- ✎ Introduction of IOU to Federation of Muslim Women's Associations in Nigeria (FOMWAN) through a virtual annual conference.
- ✎ Introduction of IOU to staff and students of Arabic Teachers' College at Federal Medical Center during graduation- Keffi
- ✎ Individual promotion targeting colleagues, relatives, friends, neighbors etc (2 duly registered)
- ✎ Distribution of Posters



Nigeria Lagos Brothers SC



1 online Webinar (Zoom Live / YouTube Live)



Event news shared in local newspapers




One-on-one counselling




WhatsApp group to offer information about IOU





INTERNATIONAL
OPEN UNIVERSITY
www.iou.edu.gm

The Nigeria Lagos Brothers Student
Committee presents



Seeking Beneficial Knowledge via the Internet

Speaker:
Ustadh Kabir Al-Asfar

**Saturday
06th March 2021**

9:00 AM UTC
10:00 AM (Nigeria time)

IOU YouTube Live

For more information, contact +234 8036688535 / +234 8053197264
lagos-nigeria.br.sc@sc.iou.edu.gm

INT'L OPEN UNIVERSITY
Created by You, 2/24/21, 9:36 PM IOU a total registered student body

Description
The platform is not created to scam anyone but rather to create awareness. It is purposefully created to introduce to you an online University, IOU. IOU is an acronym of International Open University. The university was founded in 2007 by a Canadian scholar, Dr Bilal Philips, in Kanifing, The Gambia.

Mute notifications

Custom notifications

KEEP YOUR EEMAAN

There are hundreds of reasons to learn the beautiful Arabic language but understanding the Quran tops the list. Admissions now open for Bachelors Degree in Arabic at IOU.

Not only the Arabic, IOU also, offers other Bachelor Degree programmes such as Bachelor of Arts in Islamic Studies, Bachelor of Arts in Islamic Economics, Bachelor of Arts in Psychology, Bachelor of Arts in Information Technology, Bachelor Art in Education, Bachelor of Arts in Business Administration, etc., and Master of Arts (MA) in the above listed courses

Register today and get a 10% Early Bird Discount!



Learn Arabic at IOU! Admissions now open for a **BACHELORS IN ARABIC**



INTERNATIONAL OPEN UNIVERSITY (IOU)
"Changing the World through Education"

Write a public comment...

JABWAR OF ISLAM

Learn Arabic at IOU! Admissions now open for a **BACHELORS IN ARABIC**
Enroll today and get a special DISCOUNT!

There are hundreds of reasons to learn the beautiful Arabic language but understanding the Quran tops the list. Admissions now open for Bachelors Degree in Arabic.

Register today and get a 10% Early Bird Discount!

How can we get it

Register

How can we get it

It depends on the type of the programme you want to put in for.

YESTERDAY

FOSSU LASU INFO GROUP

Learn Arabic at IOU! Admissions now open for a **BACHELORS IN ARABIC**
Enroll today and get a special DISCOUNT!

There are hundreds of reasons to learn the beautiful Arabic language but understanding the Quran tops the list. Admissions now open for Bachelors Degree in Arabic.

Register today and get a 10% Early Bird Discount!

How can we get it

Register

How can we get it

It depends on the type of the programme you want to put in for.

11:08 PM

The United Muslims' Group

Sheikh Abdur-Raheem McCarthy admonishes on beneficial knowledge As Lagos IOU students commence awareness month

The Lagos students of Islamic Online University, now International Open University, IOU have commenced their Awareness Month. The programme is meant to sensitize prospective students of using their meaningful time to seek beneficial knowledge through the university as well as to raise the awareness of Muslims on the spread the message of Islam.

Dr Bilal Philips, a Canadian Muslim Scholar is the founder and chancellor of the University. According to the vice Chairperson of the Lagos Student Committee, Br Ishola Balogun, there will be Social Media interaction on creating awareness of IOU; Youth engagement on seeking beneficial knowledge through IOU; creating awareness in Masjid during Jumaat service and distribution of flyers.

According to him, there will also be a webinar lecture on the topic Seeking Beneficial

Lagos IOU students hold awareness lecture

THE Lagos students of International Open University, formerly known as Islamic Online University, have commenced arrangements to hold a webinar on Seeking Beneficial Knowledge via the internet, as part of its awareness month activities tomorrow.

The programme which is specifically organised by the Lagos brothers students of the university is one of its activities for the Awareness Month which began on February 14, 2021.

According to the Chairperson of the Student committee, Br Abdurrahman Abdullazeez, the webinar will feature Ustadh: AbdurKabir Al-Asfar who will deliver lecture on Seeking Beneficial Knowledge via the Internet. He stated that the students have also embarked on several other activities such as one-on-one interaction, social media activities for the purpose of educating and informing the ummah and parents generally about the university and different programmes offered by the university.

According to him, the awareness campaign is a world wide activity embarked upon by Students in various countries of the world to spread the good news of seeking beneficial knowledge from the university. This is organised by the Lagos brothers of the institution and we are proudly inviting other youths and those who desire beneficial knowledge to try IOU. The institution is your one stop hub for beneficial education," he said.

Dr Bilal Philips, a Canadian Muslim Scholar is the founder and chancellor of the University.

Covid-19 vaccination, main condition 2021 hajj — Saudi Health Minister

Nigeria Lagos Sisters SC



1 online Webinar (Zoom Live)



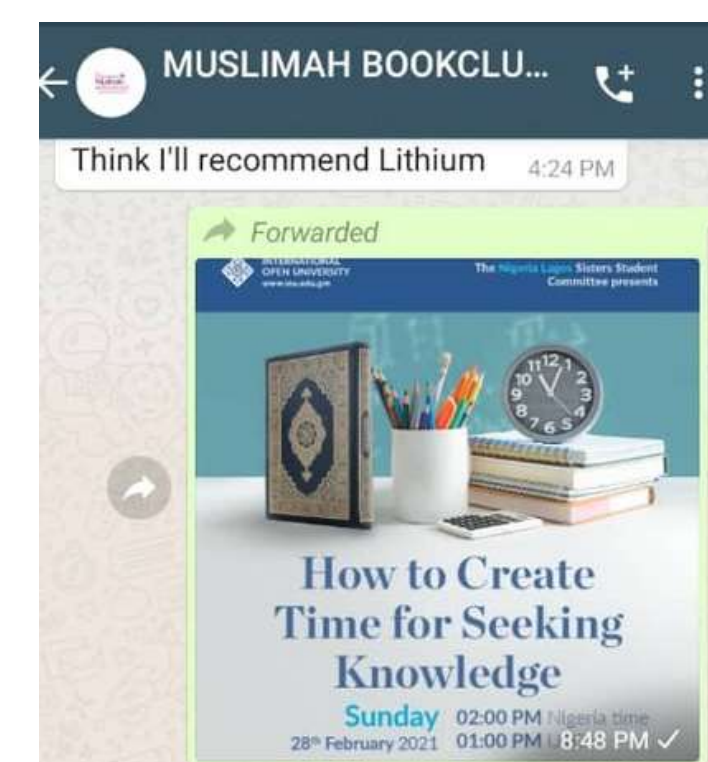
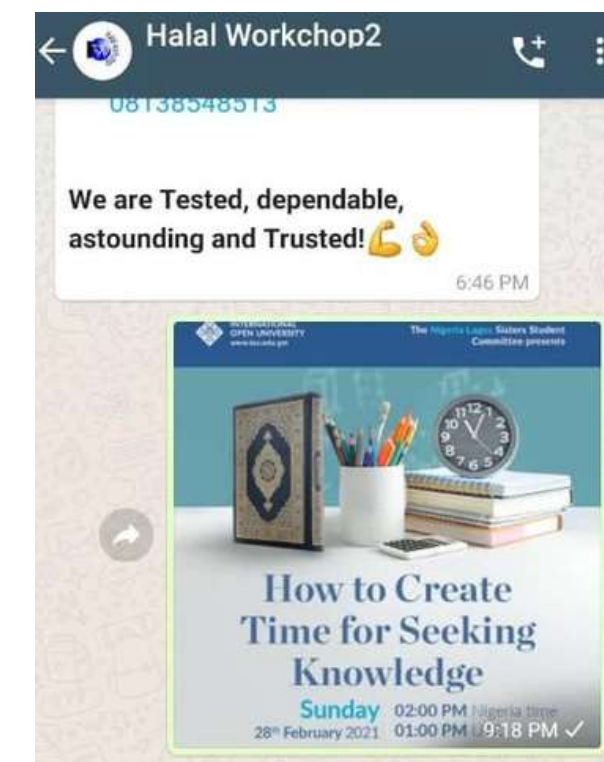
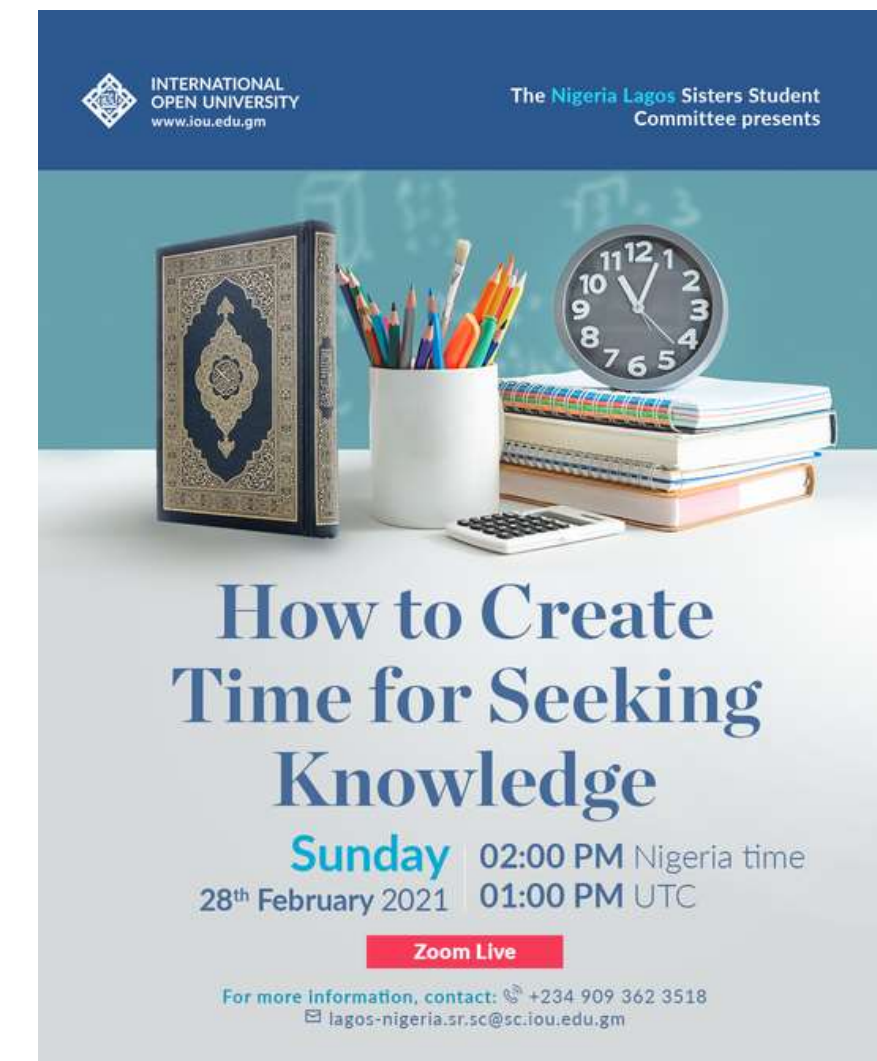
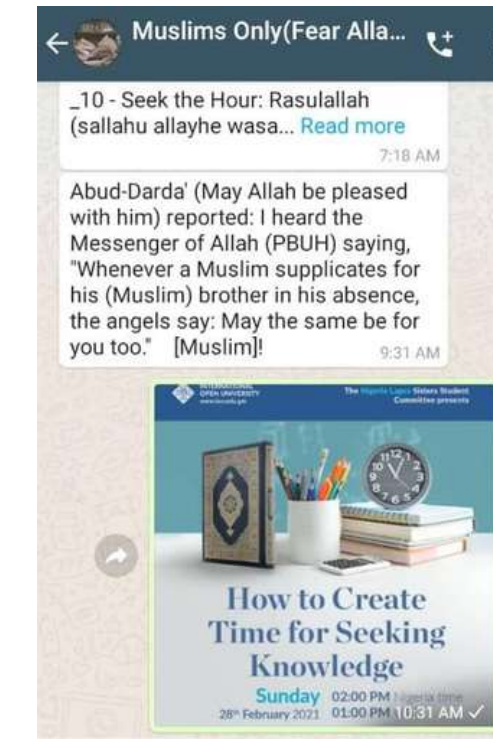
3 IOU Alumni invited to share their experience



WhatsApp broadcast group



IOU Awareness on social media

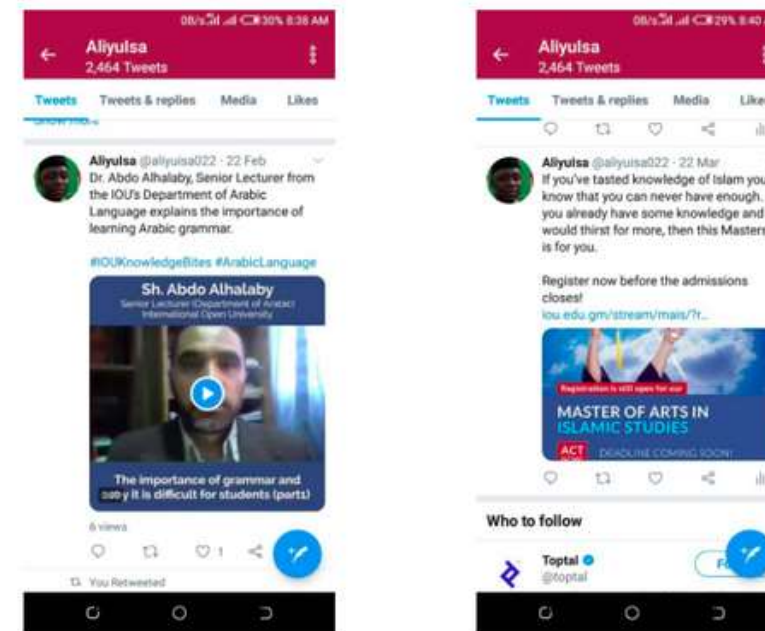


Nigeria North-West Brothers SC

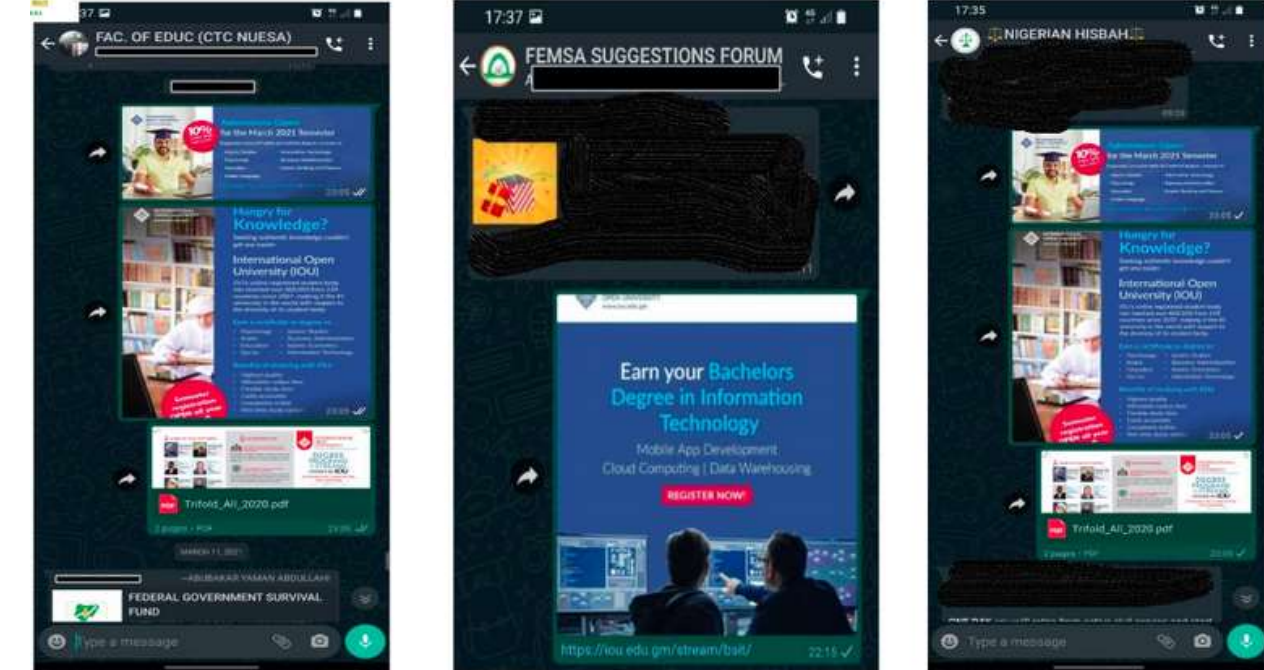
 Shared IOU content on:

- Twitter
- WhatsApp
- Facebook

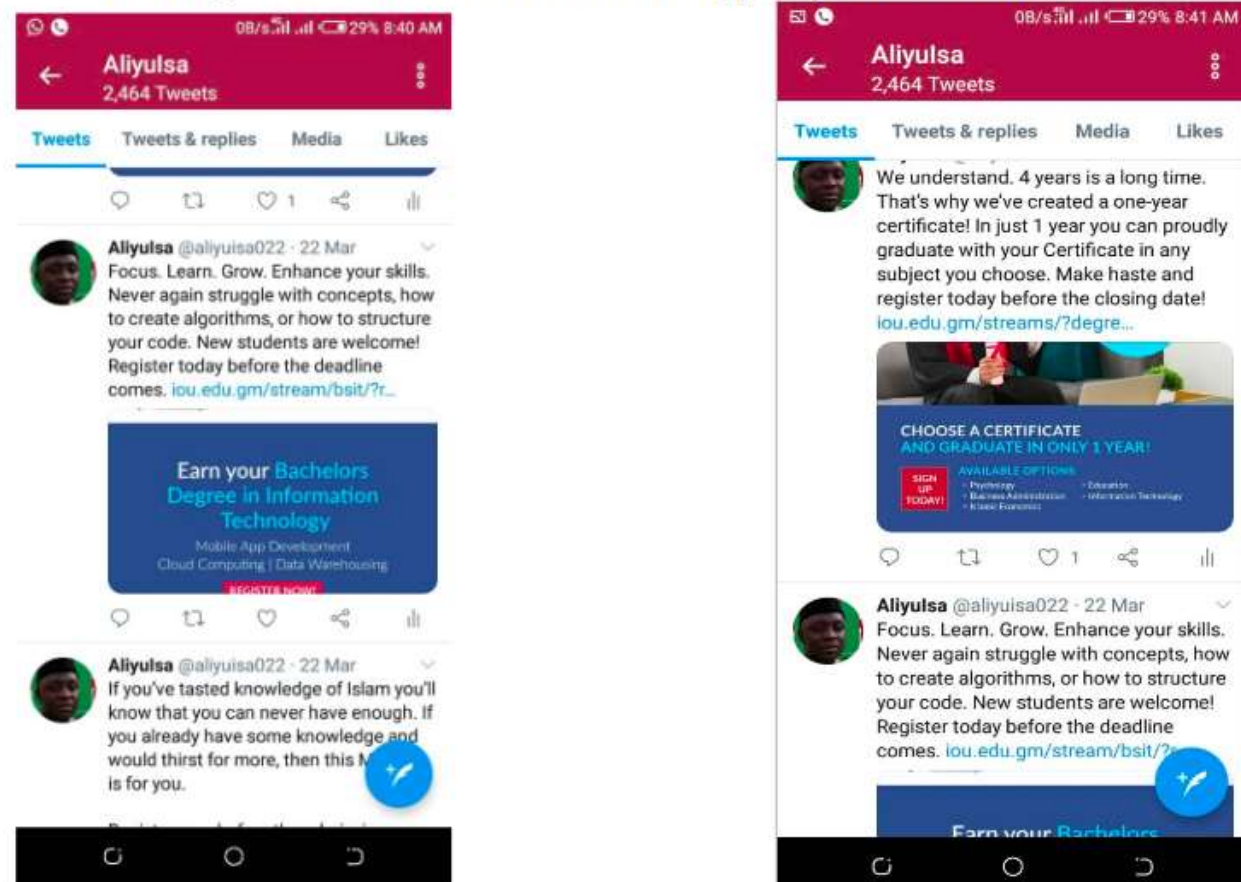
Sharing IOU contents on Twitter by Bro Aliyu Isa



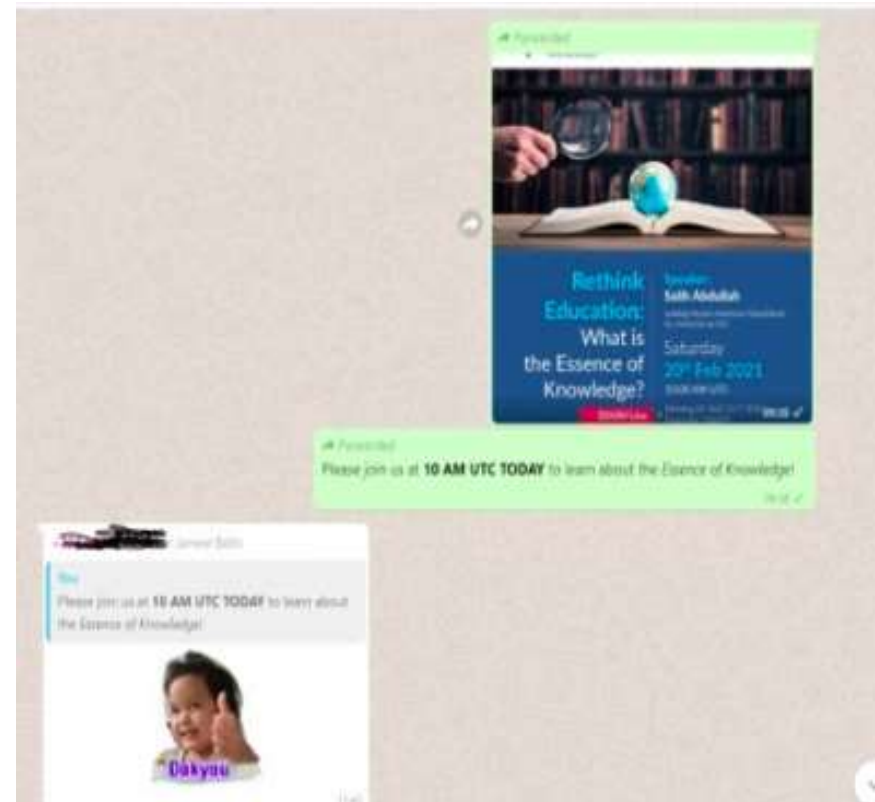
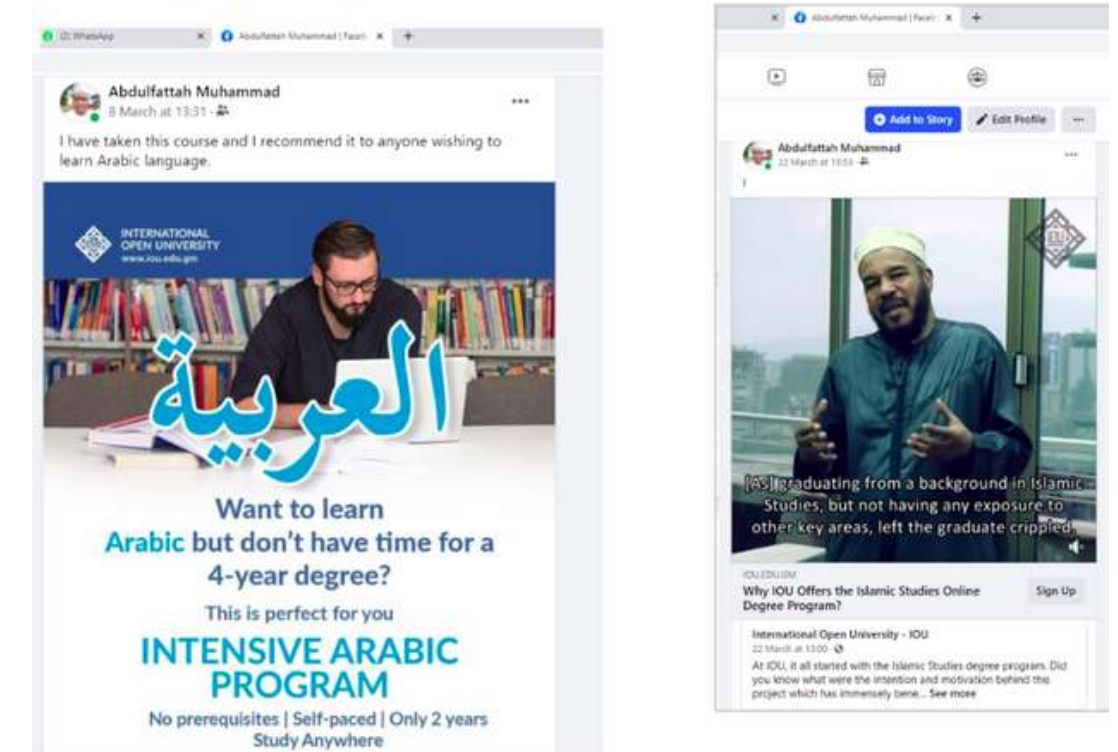
Sharing IOU contents on Twitter by Bro Abubakar Mukhtar



Sharing IOU contents on WhatsApp by Bro Abdulfattah



Sharing IOU contents on Facebook by Bro Abdulfattah



Nigeria North-East-Central SC



Facebook, WhatsApp & Instagram Awareness Campaigns



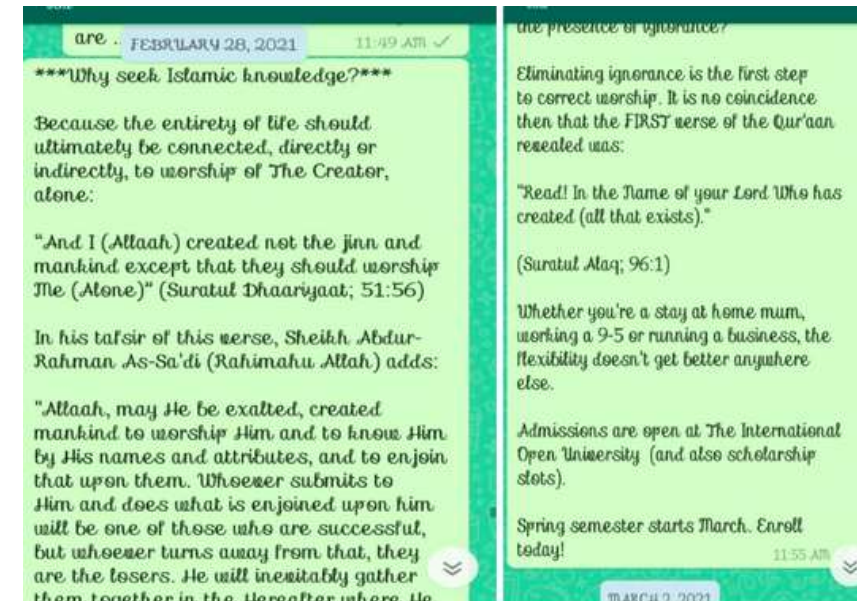
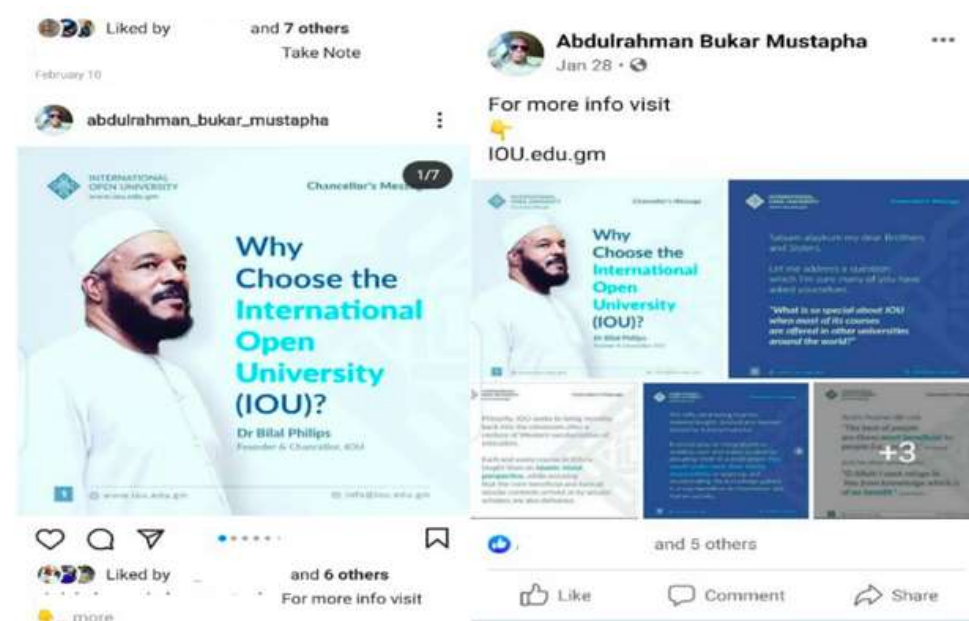
Awareness with High School students in the North-East region



Received about 6 interested potential students



One-on-one counselling



Nigeria South-West Brothers SC



Shared posters on social media:

- WhatsApp
- Facebook



2 enrolled in degree section



Nigeria South-West Sisters SC



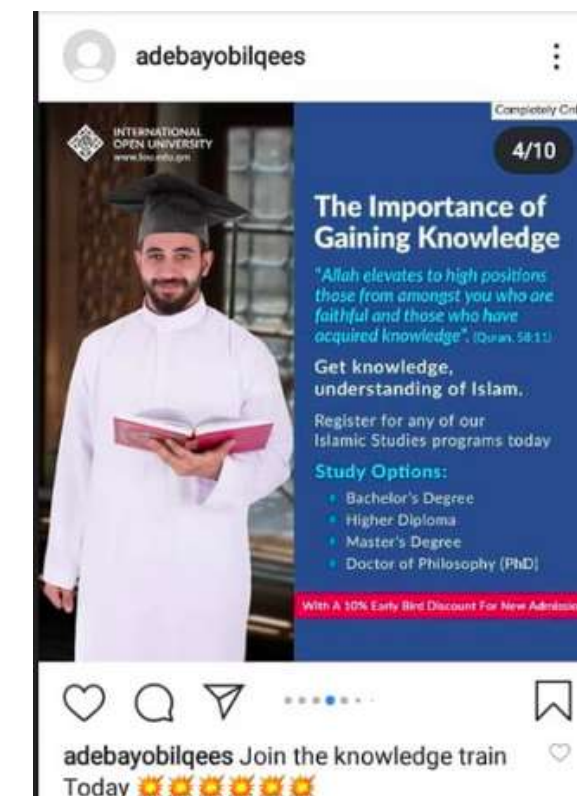
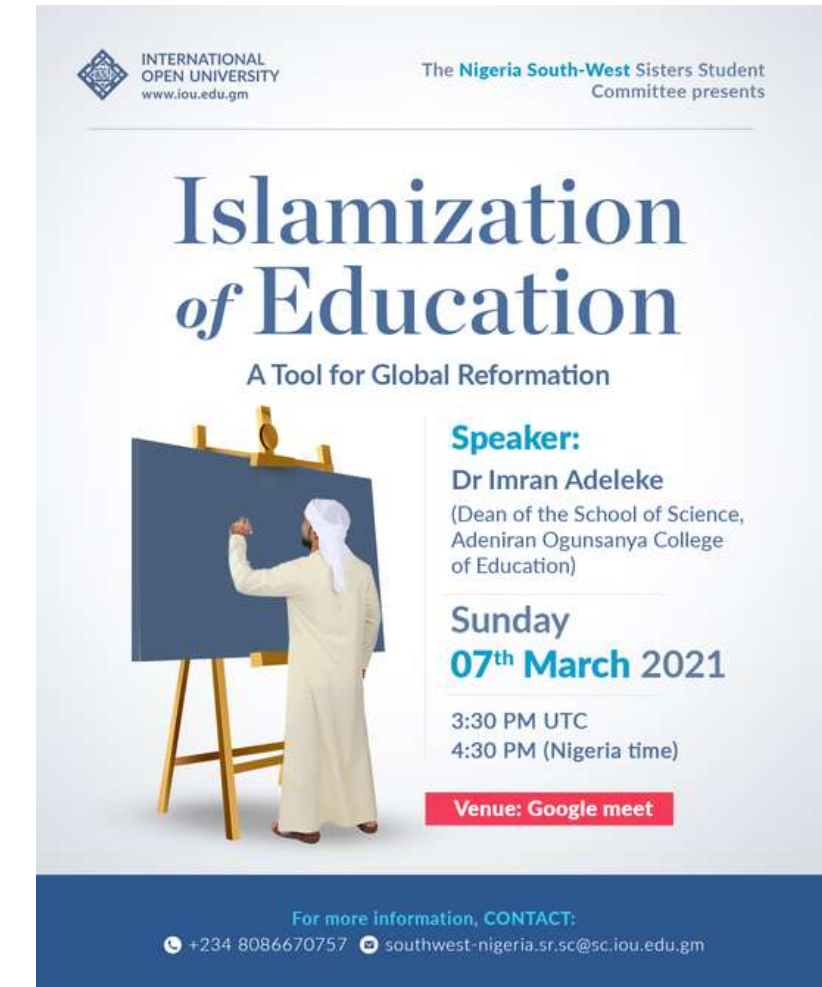
1 online event (Google Meet)



Shared posters on Facebook, Instagram, WhatsApp



Received lots of positive feedback after the event.



Zimbabwe Sisters SC



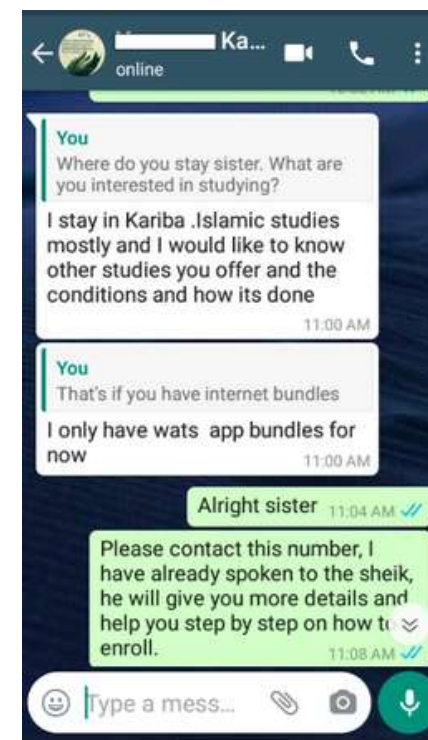
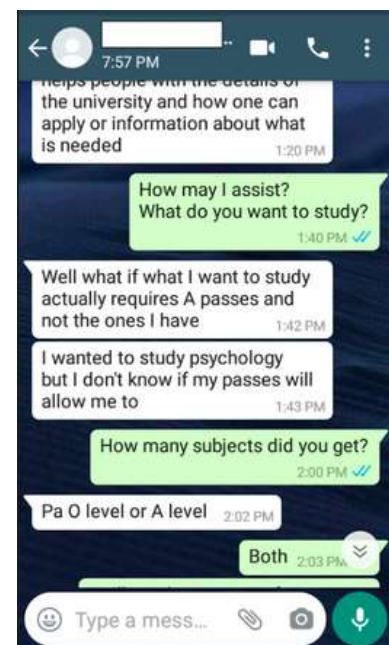
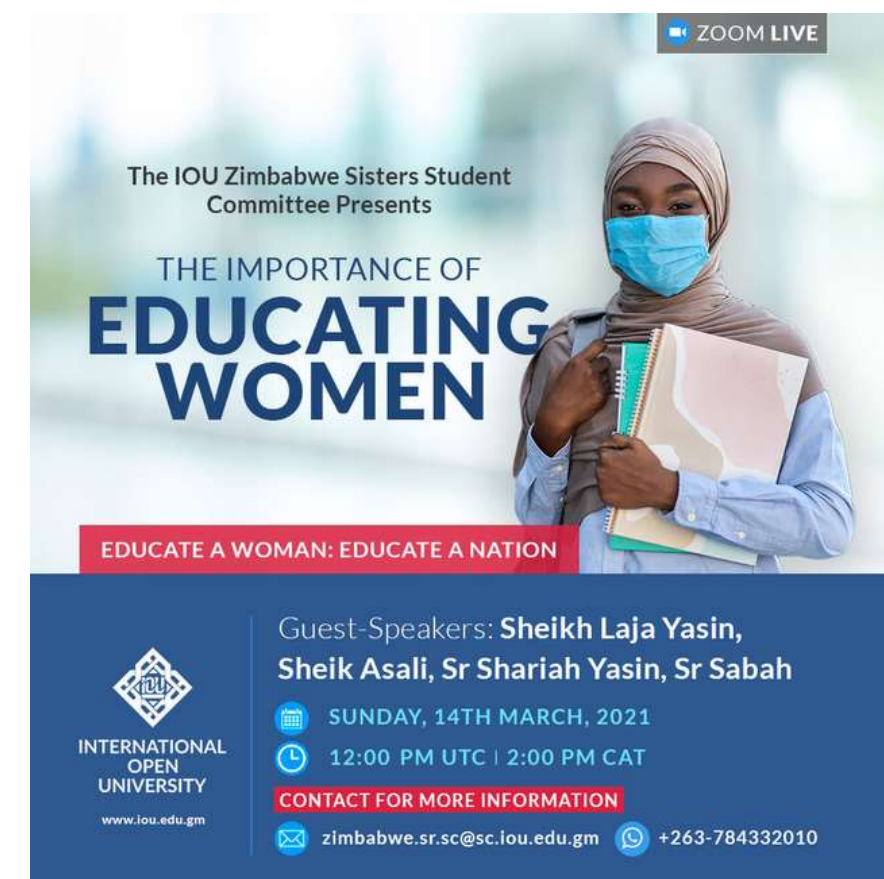
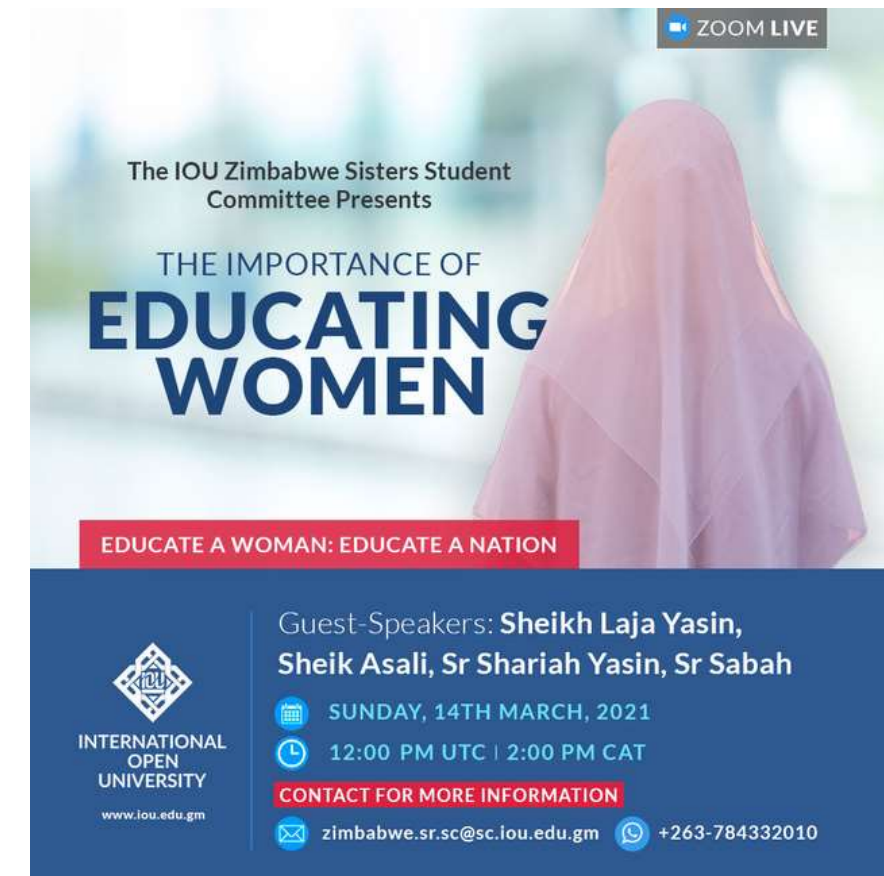
1 online event (Zoom Live)



Received lots of positive feedback after the event.



Answered queries of interested attendees on Facebook messenger & whatsapp



Zimbabwe Brothers SC



Shared IOU flyers on Twitter, Facebook, Instagram, WhatsApp.



Virtual presentation on WhatsApp groups of

- Zimbabwe Madinah university students in KSA
- Zimbabwe Muslim student association



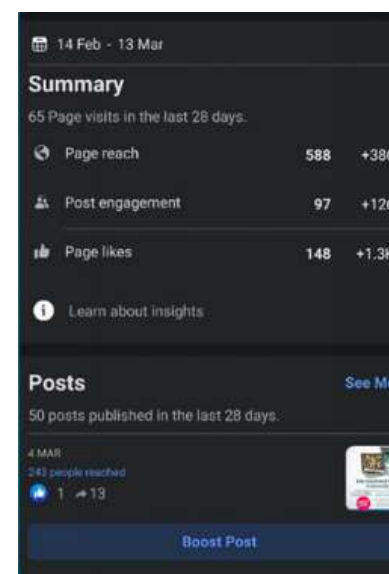
Focused on IOU Zimbabwe facebook promotion.



Presented IOU to jumah congregants at Torwood mosque in Kwekwe, Midlands province.

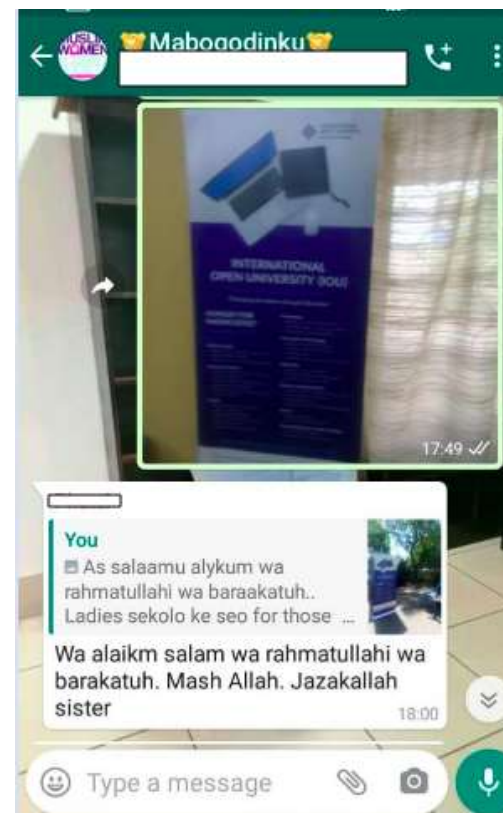
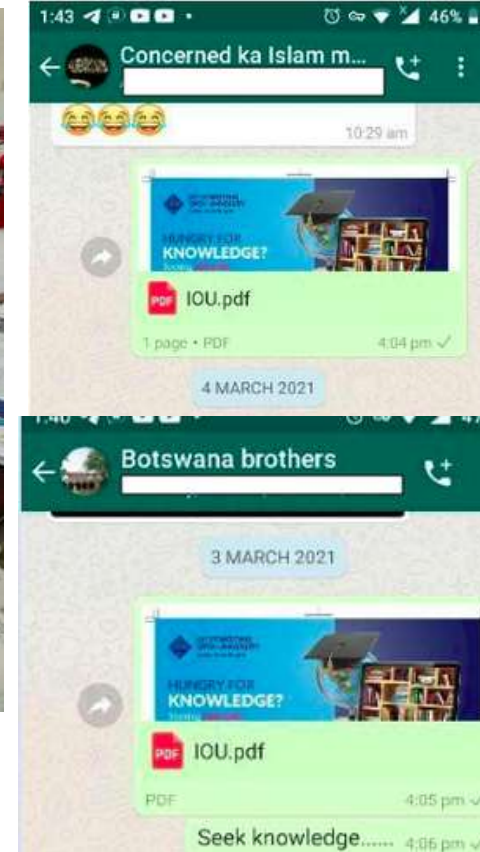


Distributed Flyers on-ground in 4+ places.



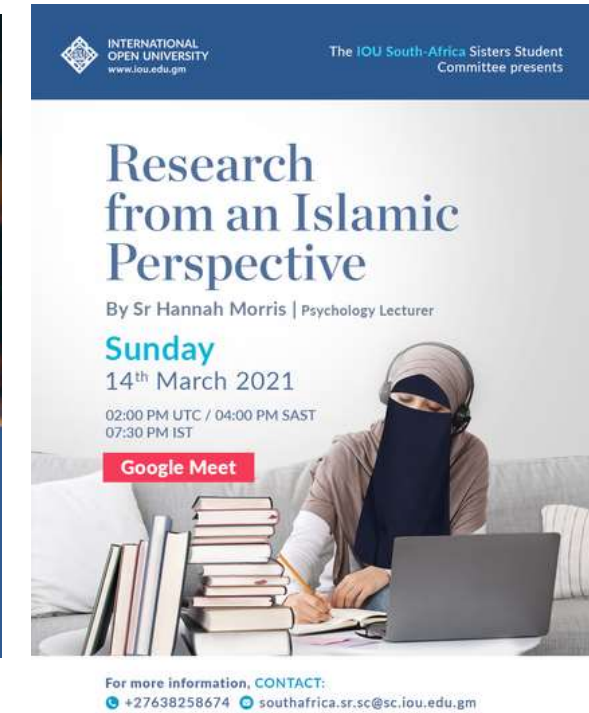
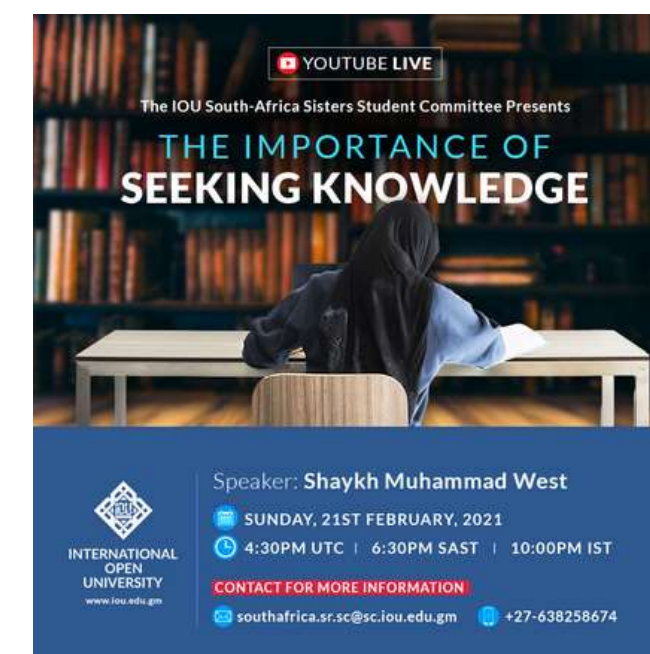
Botswana SC

- ✎ Displayed IOU banner in library & in front of the masjid.
- ✎ Shared IOU materials on whatsapp groups
- ✎ Displayed A3 Poster on notice board of a school
- ✎ Flyers placed on the table in the School Reception Office.
- ✎ Displayed IOU flyers on registration booth



South-Africa Sisters SC

- ✍ 2 online events (YouTube Live/ Google Meet)
- ✍ Invited 1 Alumni to share her IOU experience
- ✍ 1 sister from the committee shared her experience at IOU.
- ✍ Invited Al Muslimeen Foundation to give a presentation on scholarships offered to local students.
- ✍ Had custom posters designed to reflect IOU in South-Africa
- ✍ Focused awareness on Instagram (1100+ followers) and Facebook page.
- ✍ WhatsApp broadcast groups



Canada SC

- ✎ 1 online event (Zoom Live)
- ✎ Marketed the event through whatsApp groups, Email, Facebook, Instagram, EventBrite.
- ✎ Shared IOU posters on Instagram, Facebook, whatsApp.
- ✎ One of the members shared his testimonial while sharing the posters to others.
- ✎ Placed IOU flyers at local Muslim businesses
- ✎ One-on-One Promotions with friends, family, teenagers
- ✎ Reach out to Local Islamic Organizations/Groups
 - Nigerian Canadian Muslim Congregation
 - Akram Jumu'ah Masjid, Calgary

