

# Fiji SC

- > **One-on-One promotion**
- > **Encouraged colleagues to join IOU**
- > **IOU promotion in a family gathering**
- > **2 successful registrations at IOU**

# Japan SC

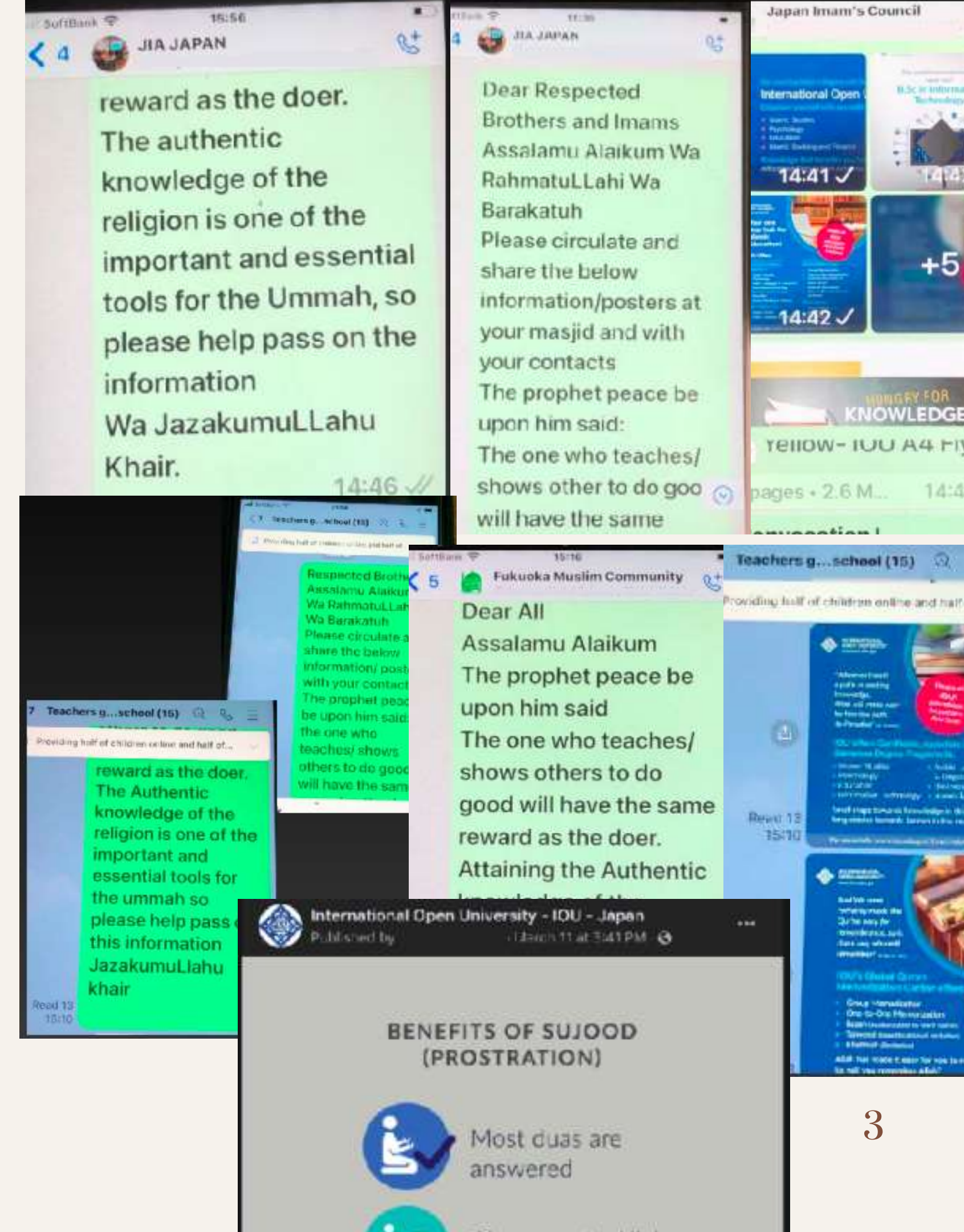
## > Social media promotion campaigns

### WhatsApp

- Fukuoka Muslim community (has about 200 plus members)
- Teachers group responsible for teaching Islamic classes to children and adults at Fukuoka masjid
- Japan Imam's council
- JIA JAPAN, an Organisation for Dahwah in Japan Based in Tokyo

### Facebook

- Shared about IOU on the local Japan page of IOU





## > Voluntary Money Contribution / Financial Report





# Singapore SC

## > 1 online webinar

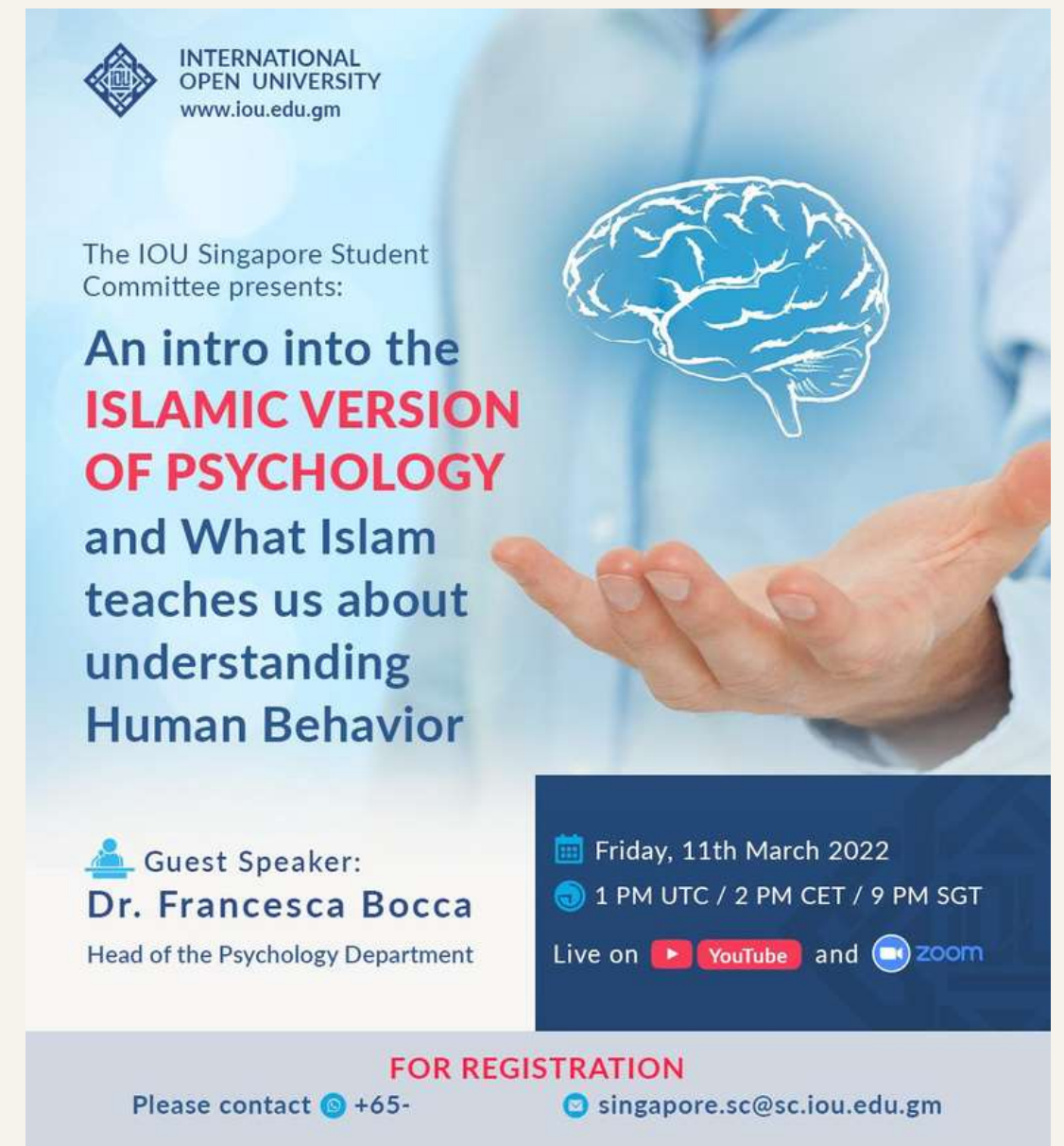
- Had a registration form in place where they collected the contact information of the interested participants.

- 98 registrations

- 31 live attendees

- IOU presentation and testimonial of students

## > Facebook Promotion campaigns



INTERNATIONAL OPEN UNIVERSITY  
www.iou.edu.gm

The IOU Singapore Student Committee presents:

**An intro into the ISLAMIC VERSION OF PSYCHOLOGY**  
and What Islam teaches us about understanding Human Behavior

Guest Speaker:  
**Dr. Francesca Bocca**  
Head of the Psychology Department

Friday, 11th March 2022  
1 PM UTC / 2 PM CET / 9 PM SGT  
Live on YouTube and zoom

**FOR REGISTRATION**  
Please contact +65- singapore.sc@sc.iou.edu.gm



International Open University - IOU - Singapore  
23 February · 🌐

Would you like to take a certification in Business Studies and learning it from the Islamic Perspective? IOU has the answer!

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Confused about how to manage and control your growing small business?  
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# Indonesia SC

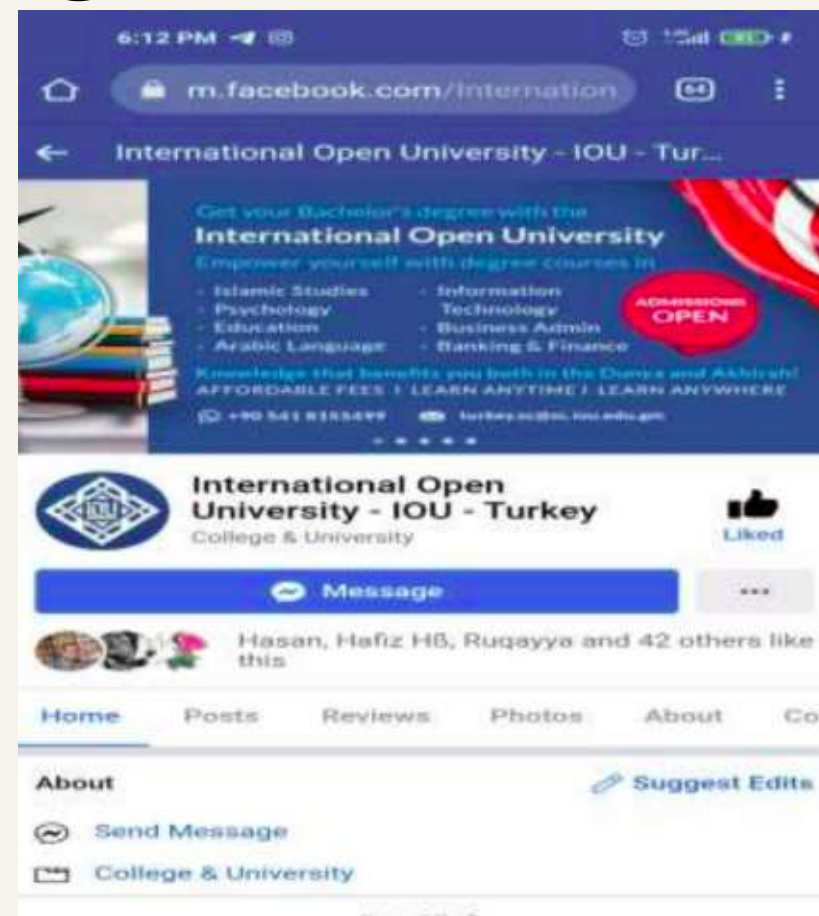
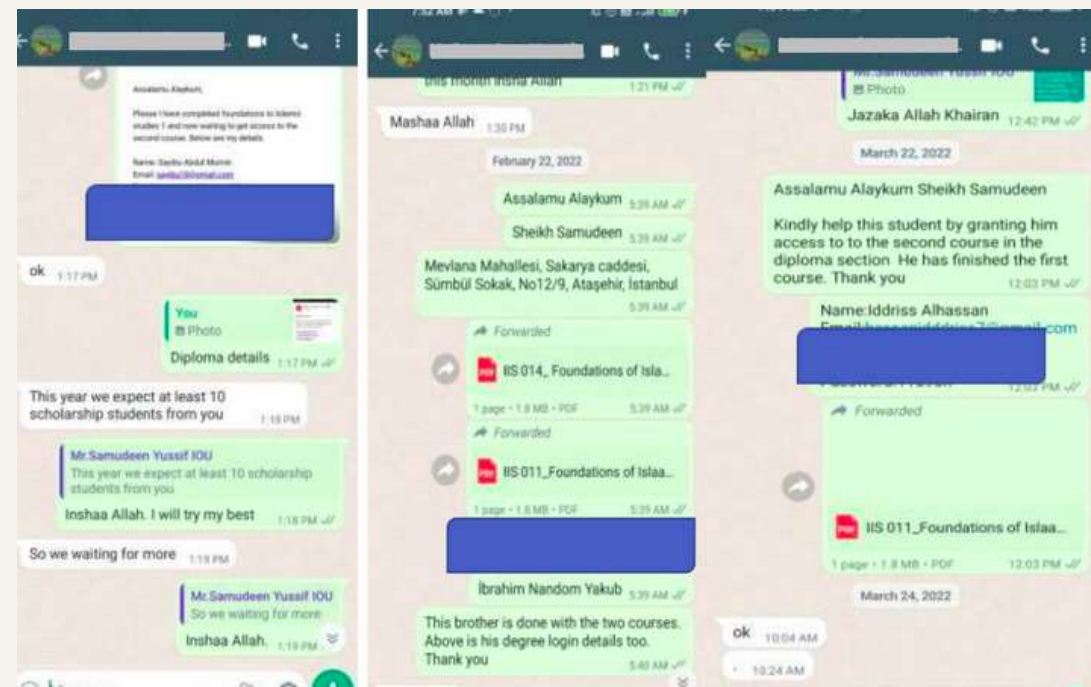
- > One-on-One promotions
- > A3 posters at prime locations
- > Distribution of flyers
- > Collaboration with exam centers and dawah centers
- > Collaborated with bloggers, authors, scholars, etc.
- > Announced about IOU at events, masjids, schools
- > Social media promotion campaigns
- > Changed profile picture to IOU Indonesia





# Turkey SC

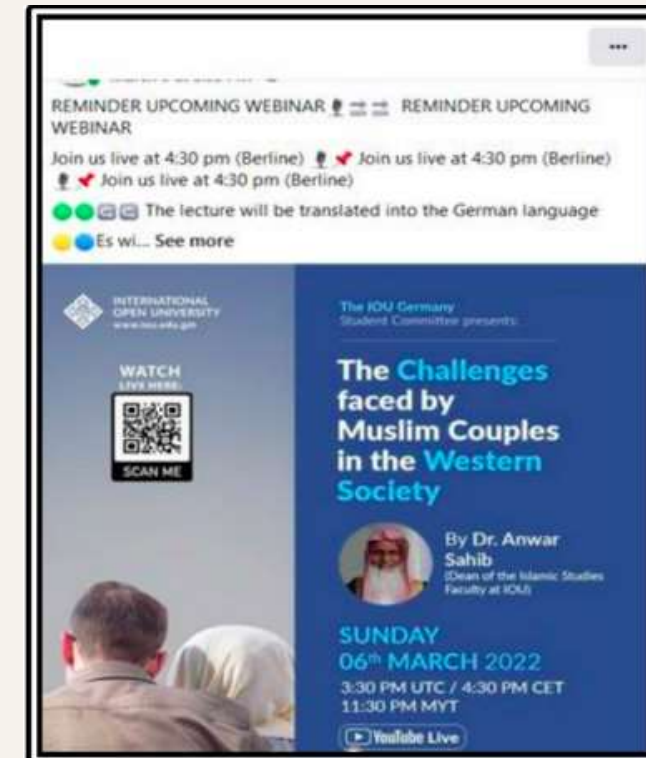
- > Helped potential students through FAQ WhatsApp group
- > IOU announcement at events
- > Social media campaigns (WhatsApp & Facebook)
- > Assisted 5 students from Ghana to get admission
- > Planned for an onground event





# Germany SC

- > 1 Online webinar
- > Worked on finding new IOU exam centers
- > Provided advisories to 5 brothers and sisters
- > Facebook campaigns in German
- > Whatsapp group campaigns
- > Whatsapp broadcast list of 153 members
- > Shared flyers with exam centers



WATCH LIVE HERE:  
SCAN ME

The IOU Germany Student Committee presents:

**The Challenges faced by Muslim Couples in the Western Society**

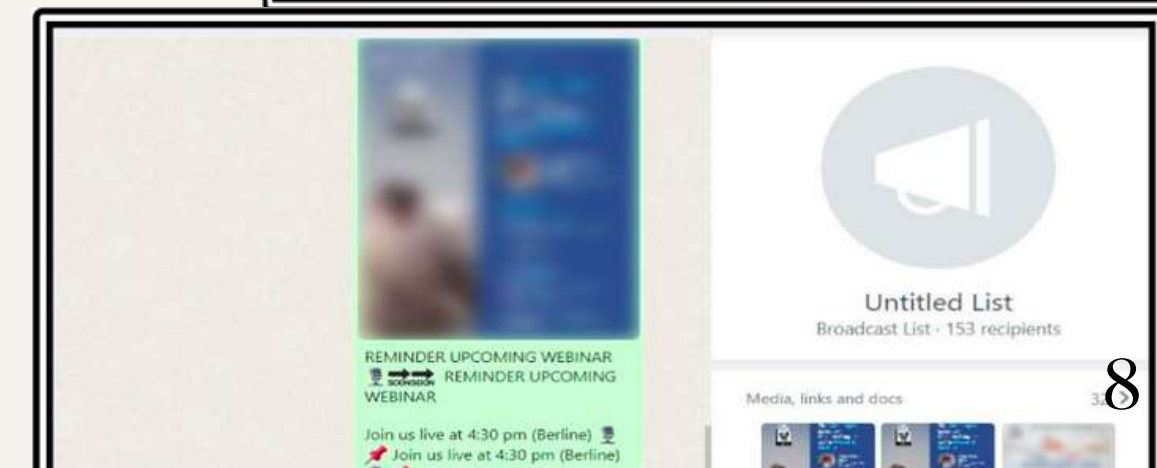
By Dr. Anwar Sahib  
(Dean of the Islamic Studies Faculty at IOU)

**SUNDAY 06<sup>th</sup> MARCH 2022**  
3:30 PM UTC / 4:30 PM CET  
11:30 PM MYT

YouTube Live

For more information please CONTACT:  
Brother [redacted]  
Sister [redacted]  
IOU.Germany

Es wird eine Übersetzung in die Deutsche Sprache geben





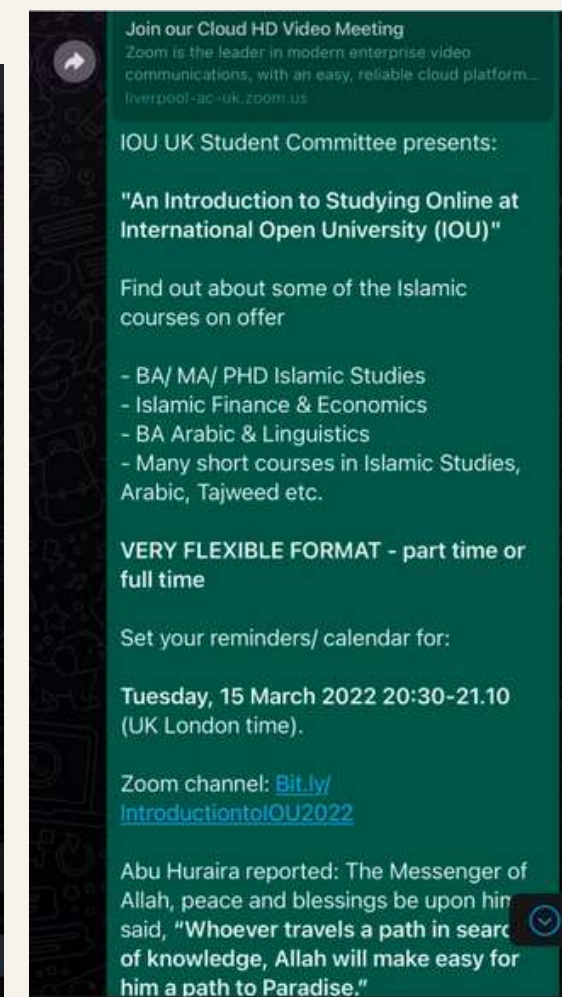
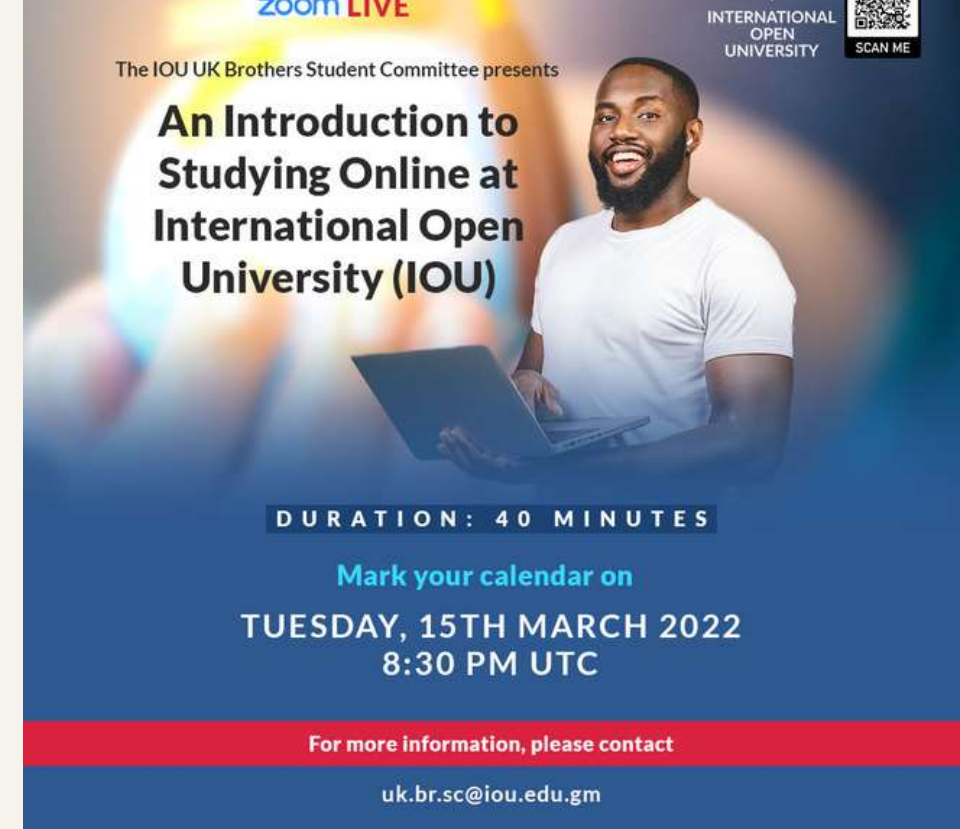
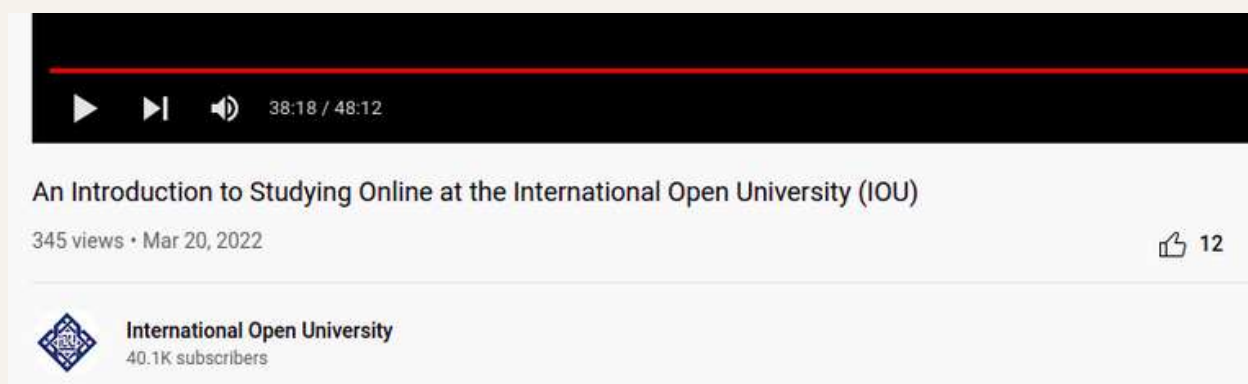
# UK Brothers SC

> Created a logo for their committee as a way to promote IOU

> 1 online webinar

> Sharing session by the committee members on their experience at IOU

> One-on-One promotions with friends





# Oman Sisters SC

> 9 Online Webinars

> Including IOU presentations

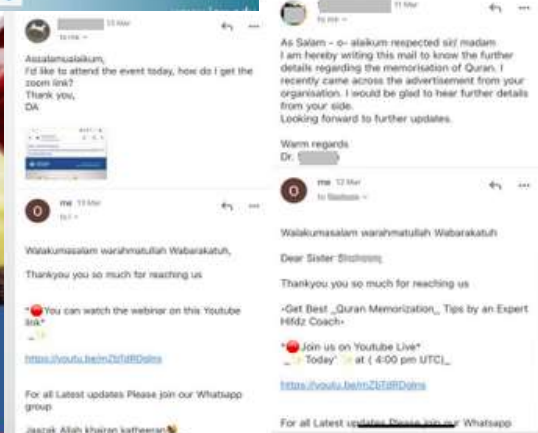
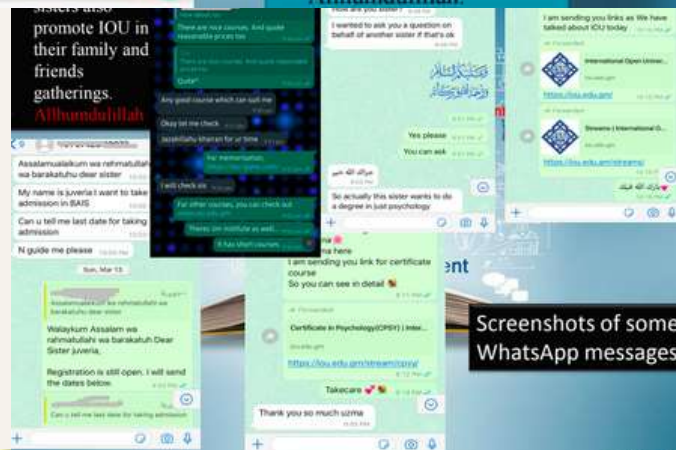
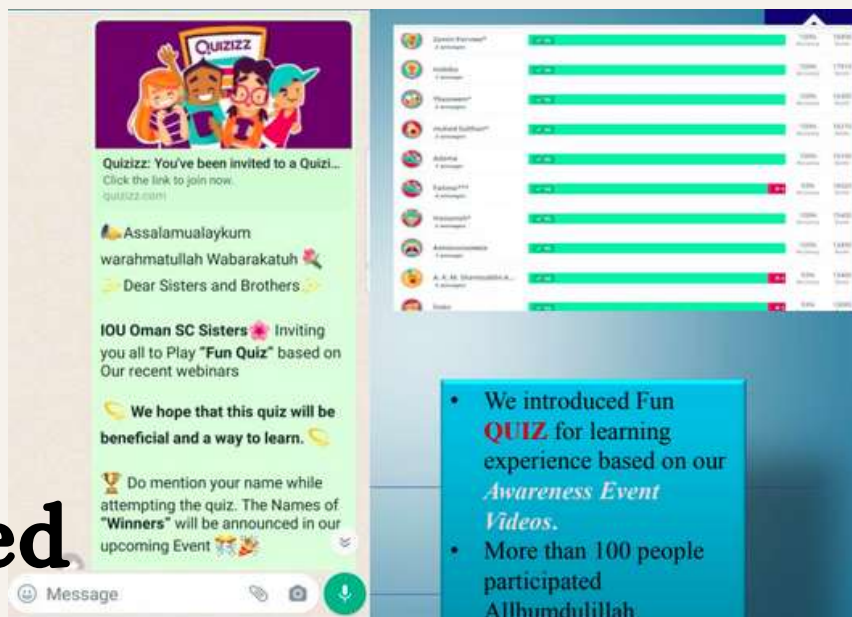
> Positive feedback received

> 4 promo WhatsApp groups with total of 732 participants

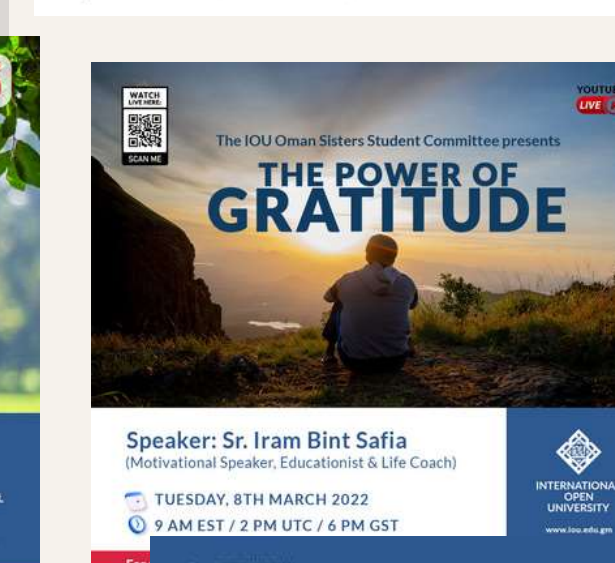
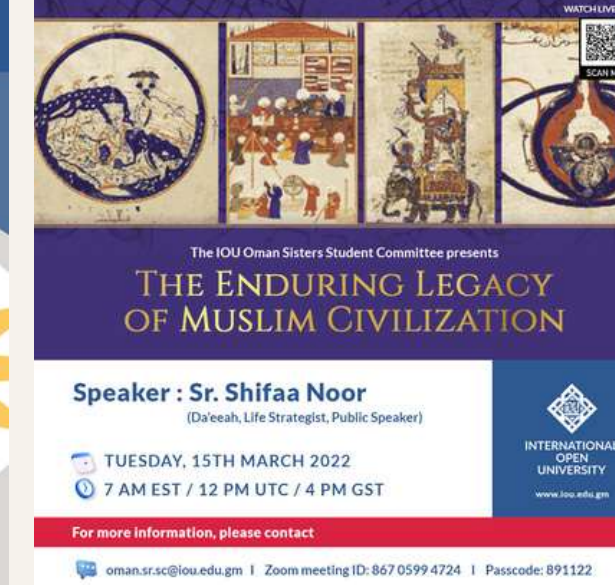
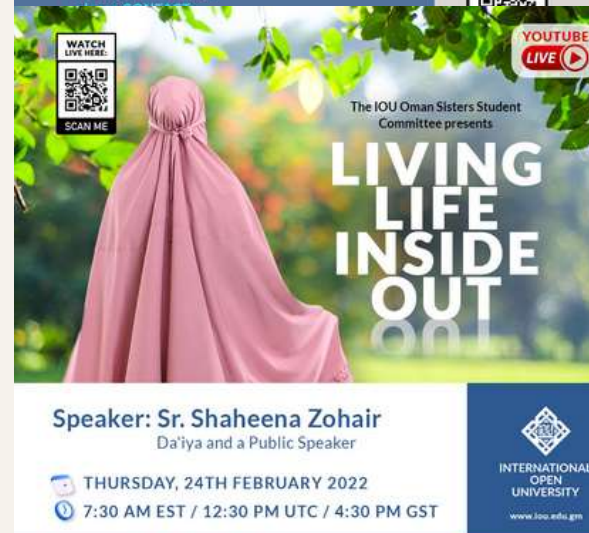
> Quiz game with more than 100 participants

> One-on-One promotions with family and friends

> Introduced IOU at a dawah workshop



In our all Events we shared important IOU courses information. People around the globe have taken interest to join IOU as they have commented/messaged on WhatsApp /IOU official Oman sisters email to inquired about it Allhumdulillah





# KSA - East Brothers SC

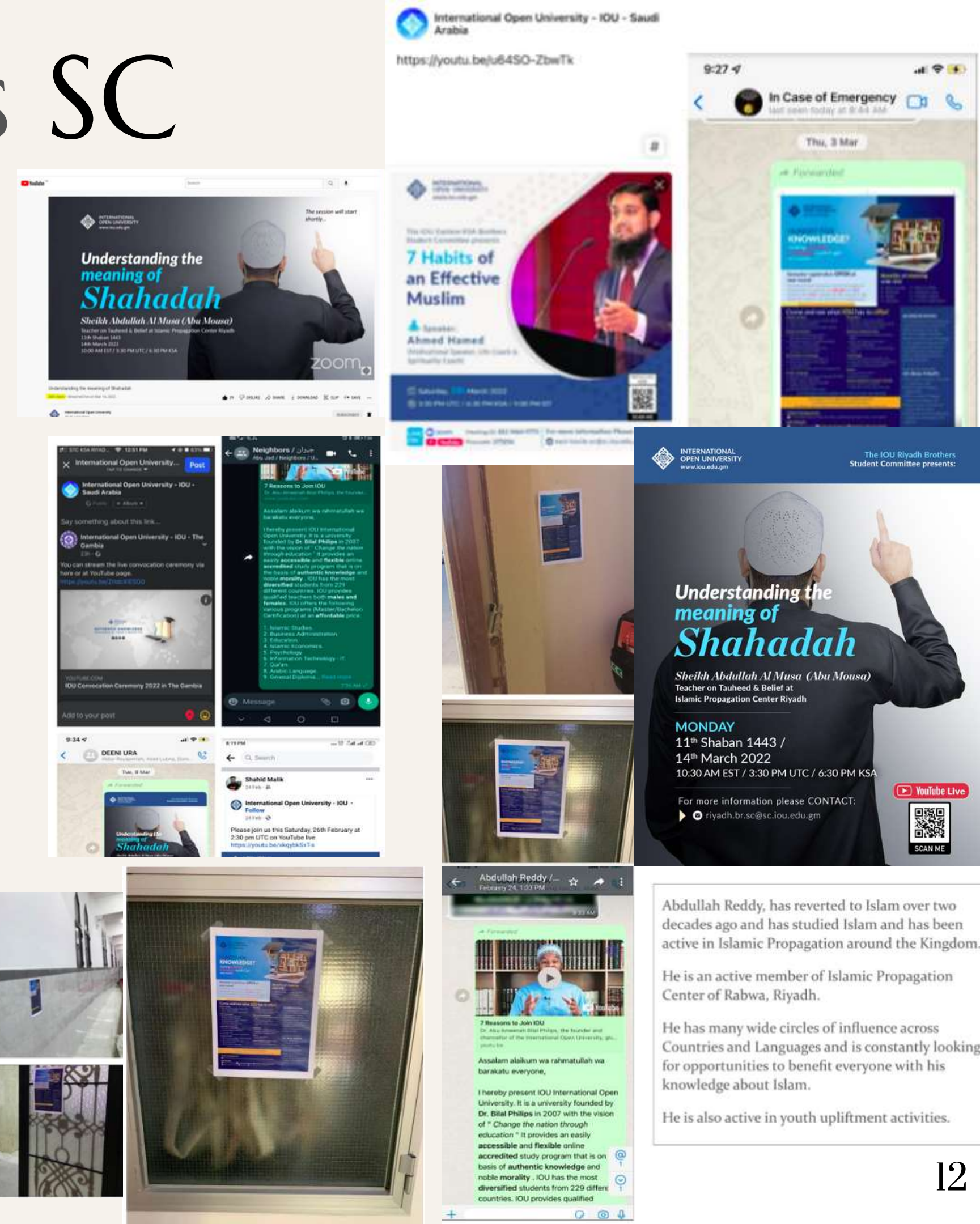
- > Printed 100 flyers & 20 A3 posters.
- > Visited and distributed several posters to 7 Islamic/Dawah centers across Dammam, Aqrabiyah and Al-Khobar.
- > Circulated A4 flyers in school among 7 sections, each with 30-35 students.
- > Pasted flyers in 3 crowded mosques, an office mosque, a school mosque & in front of 3 Umrah centers.
- > Shared flyers and the promo video by Dr. Bilal Philips across WhatsApp to around 300 contacts.
- > Conducted 3 online events on Zoom, with livestream on YouTube.





# KSA - Riyadh Brothers SC

- > One online webinar (560 views)**
- > One-on-One consultations (35 people)**
- > Social Media Campaigns (WhatsApp, Instagram & Facebook - 319 posts)**
- > Placed A3 posters at prime locations**
- > Announced about IOU in an online Ramadan Event**
- > Approached 2 socially active influencers to share about IOU**





# KSA - Jeddah Sisters

SC

> A 2-day zoom event with a total of 100 attendees

> Through which, Common misconceptions and misinformation were clarified.

> IOU presentations during both events

> Received many positive feedback





# Egypt SC

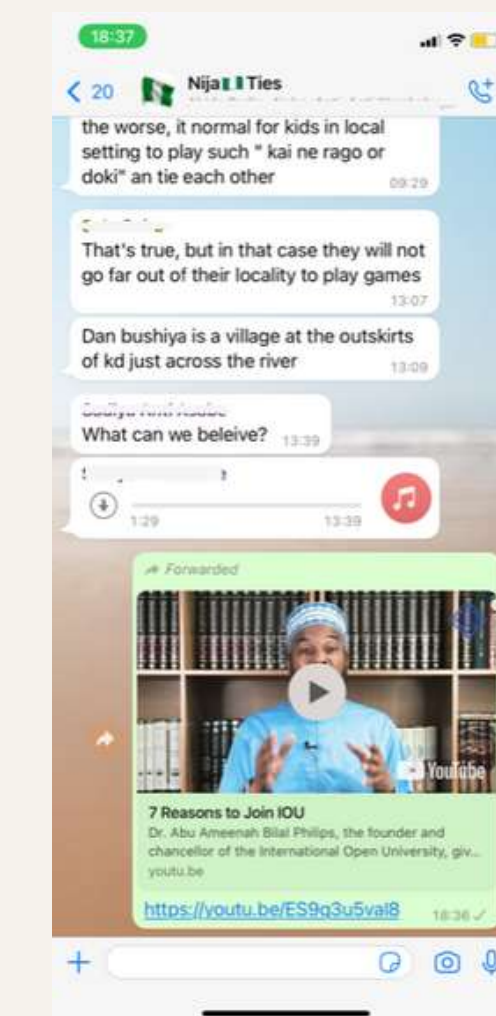
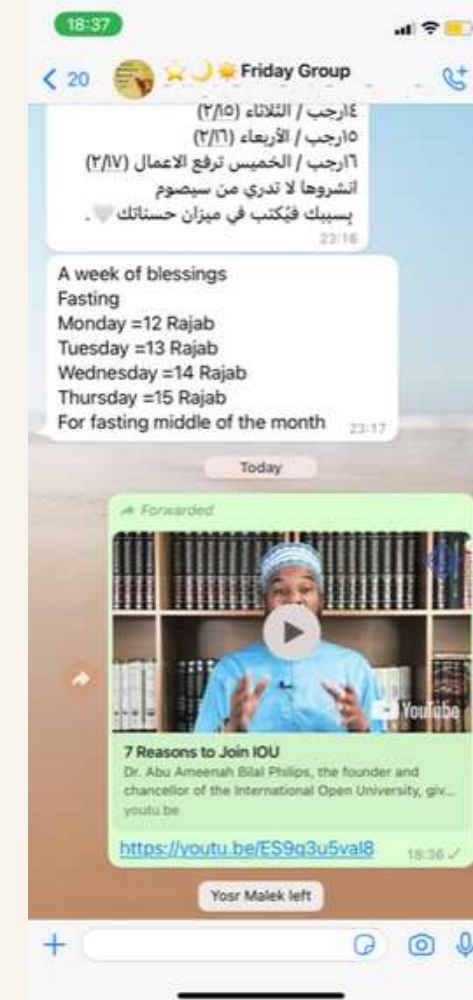
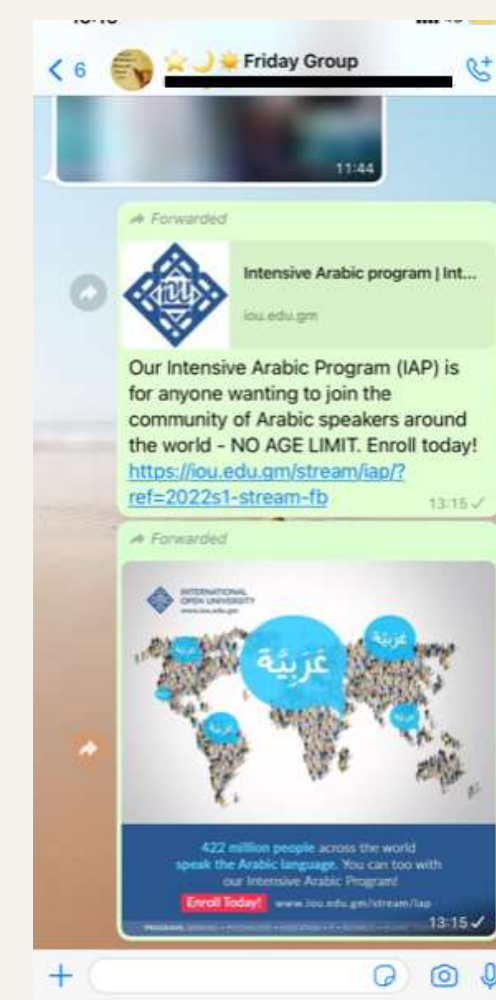
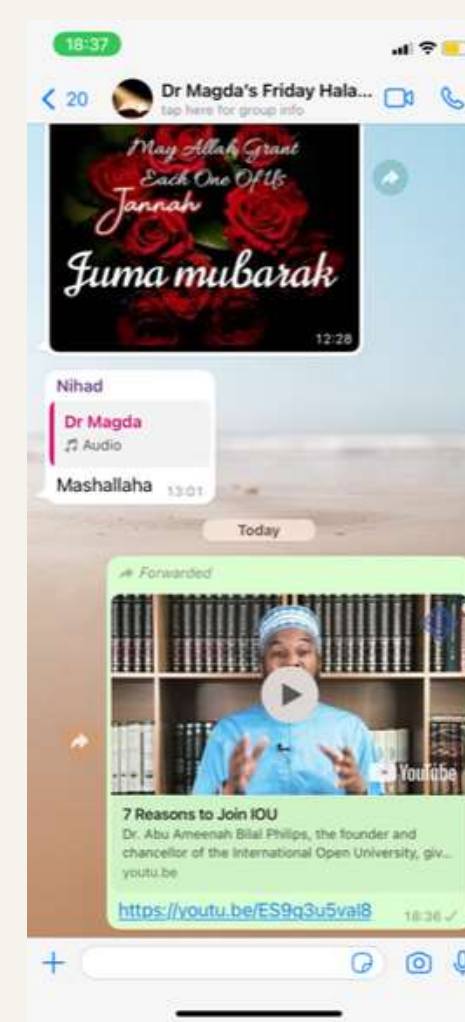
> Social Media Campaigns

> Targeted WhatsApp groups

> One-on-One promotion with friends and relatives

> Asking friends to tell others who might be interested

> Replying to questions and queries on the IOU Egypt Facebook page





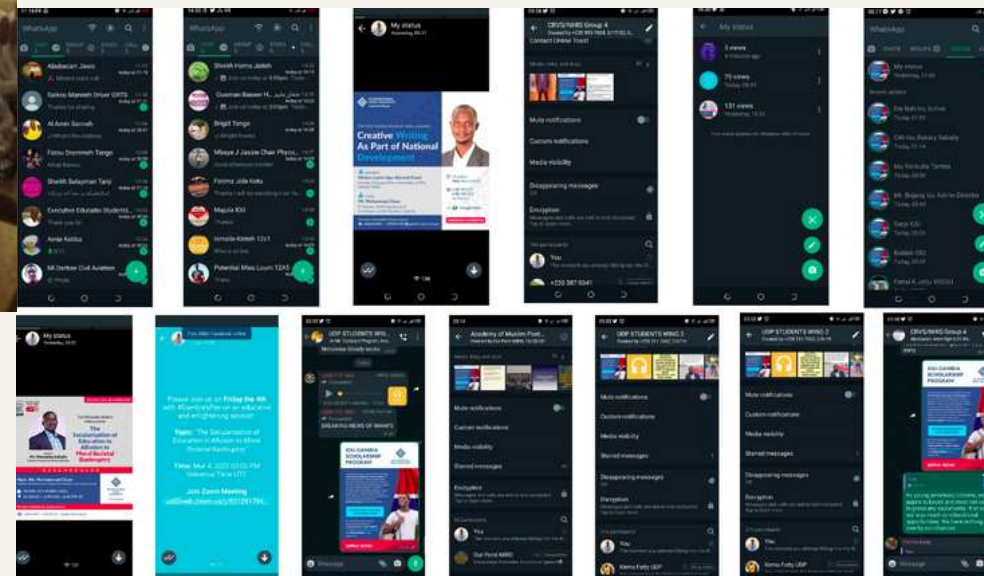
# Senegal SC

- > Created a WhatsApp Group to promote IOU**
- > Contacted local radio station to inquire about getting a spot**



# Gambia SC (Part 1)

- > Neighbourhood Sensitization
- > Daily Social Media Campaigns
- > 11 School sensitizations
- > 7 Online webinars
- > 2 Cleaning exercises
- > 2 Television talk show
- > Collaborated with other organizations
- > Signing of MOUs with other Students Association
- > IOU announcement at a Public sensitization event in a hotel.





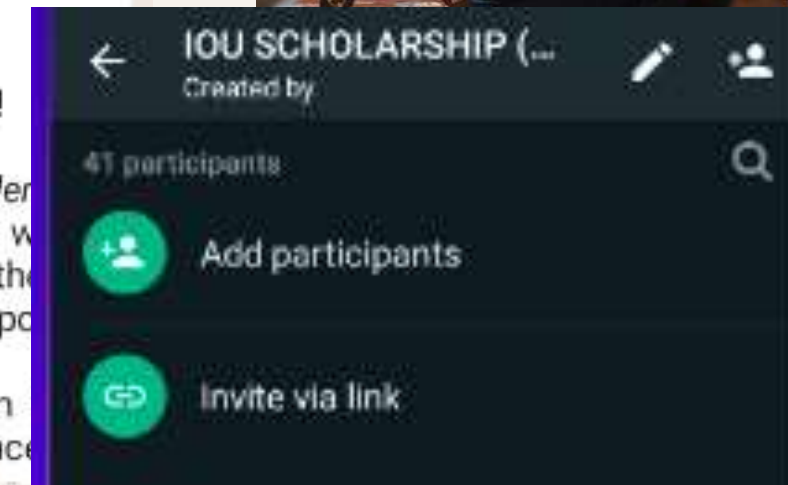
# Gambia SC (Part 2)





# Ghana - Western Zone SC

- > Promotions at Jummuah Masjids (every Friday within the awareness month)
- > Senior High Schools and Madrasah visits
- > Community tour
- > 1 online webinar
- > Social Media awareness campaigns
- > Inter tertiary Quiz collaboration with GMSA



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Watch Live  
here:  
  
SCAN ME

The IOU Ghana Western Zone Student Committee presents

## Seeking **Islamic Knowledge** in the Midst of our Busy Schedules



**Speaker:**  
**Shaykh Laja Yasini**  
(Asst Lecturer in IOU's Islamic Studies Dept)

Monday, **7th** March 2022

5 AM EST / 10 AM UTC / 3 PM PKT

LIVE ON 

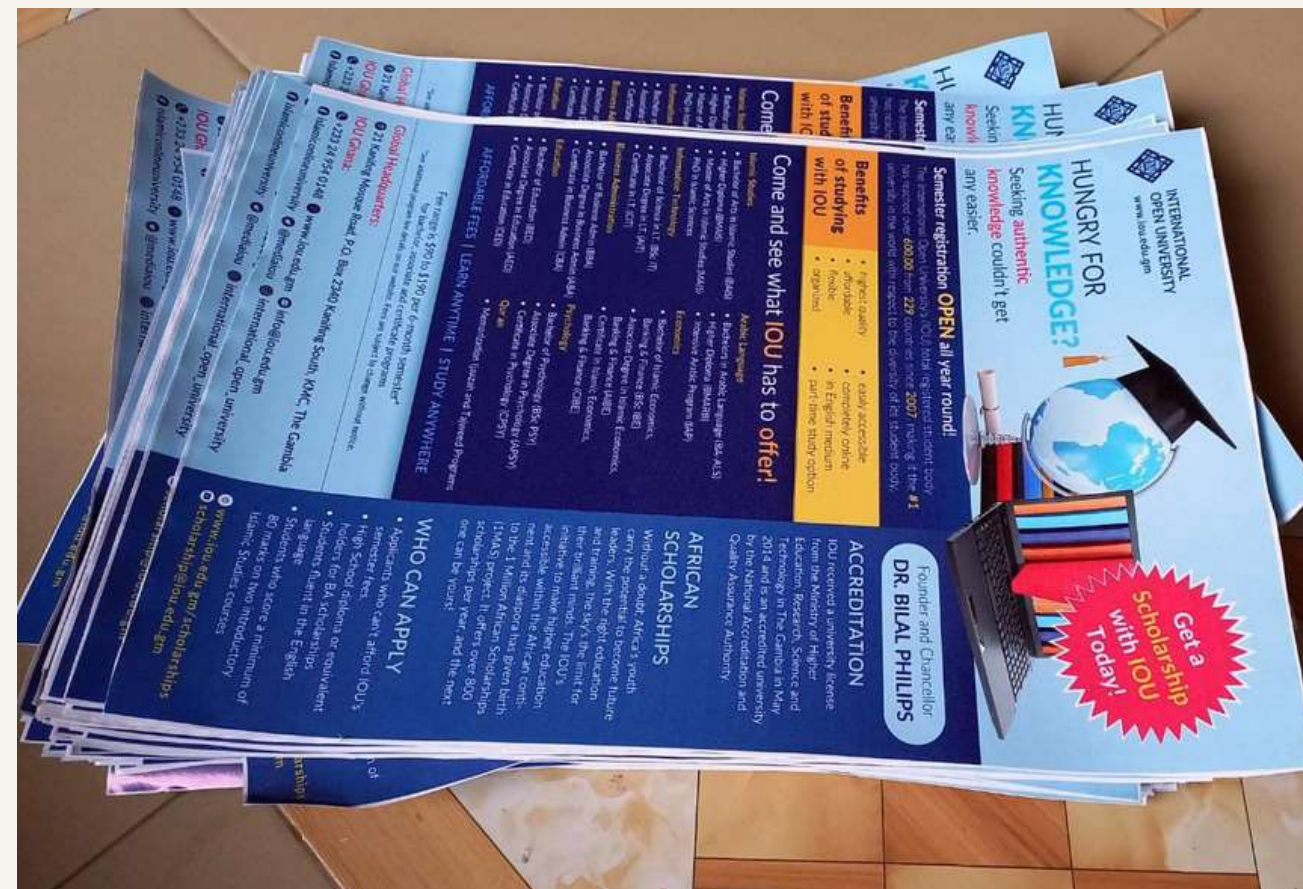
Meeting ID: 879 3506 7980  
Passcode: 582804


For more information Please contact  
+233 / +233:



# Ghana - Eastern Zone Sisters SC

- > Social Media Campaigns for 2 weeks
- > Planned School visits
- > Planned Flyers Distribution



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dream of higher education?

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The International Open University (IOU) offers scholarships for anyone in need of financial assistance and is available for our Bachelor degrees, and the Intensive Arabic Program (IAP). IOU grants over 30 Bachelor and IAP scholarships, each semester from various countries like India, United States, Bangladesh, and Malaysia.

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Without a doubt, Africa's youth carry the potential to become future leaders. With the right education and training, the sky's the limit for their brilliant minds. The International Open University's initiative to make higher education accessible within the African continent and its diaspora has given birth to the 1 Million AfricanScholarships (1MAS) project. It offers over 600 scholarships per year, and the next one can be yours!

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- ✓ Students who score a minimum of 80 marks on two introductory Islamic Studies courses

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or email us at [scholarship@iou.edu.gm](mailto:scholarship@iou.edu.gm)





# Ghana - Middle Zone SC

- > Awareness through Radio, Television
- > Ashanti Regional GMSA quiz competition
- > Social media campaigns
- > One-on-One consultations
- > Awareness campaigns targeting students of 3 Senior High Schools
- > Sharing of banners, flyers & stickers of IOU





# Ghana - Northern Zone SC

- > Announcement about IOU in 14 Masjids
- > 9 new students in the diploma section
- > 1 new student in degree section
- > 2 speeches about IOU
- > Created an IOU Forum on whatsapp
- > One-on-One promo with teachers, colleagues, friends
- > Social media campaigns
- > Visited 2 Senior High Schools





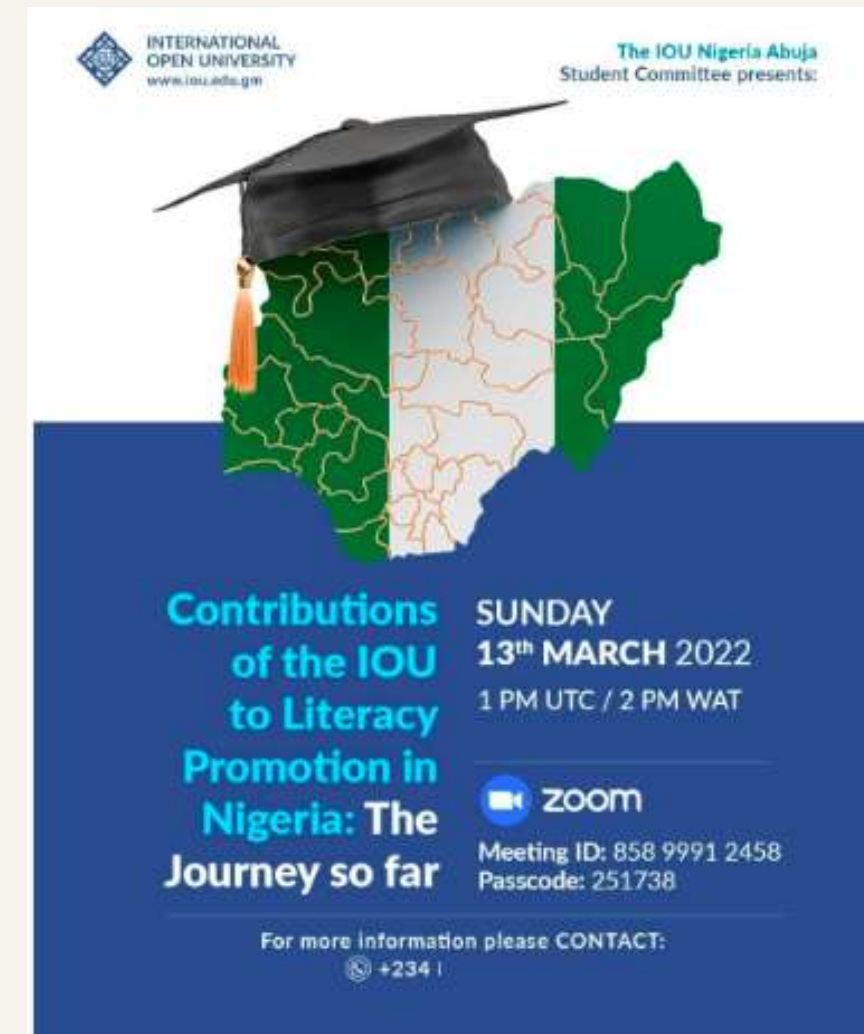
# Nigeria - Abuja SC

> Printing and distribution of 500 flyers

> Introduction of IOU programs to Jama'atu Da'awah during their monthly Tafseer meeting for women.

> 1 Online Webinar on the activities of IOU (26 attendees)

> Introduction of IOU activities to reverts at the Darussalam Reverts' Institute in Kaduna.



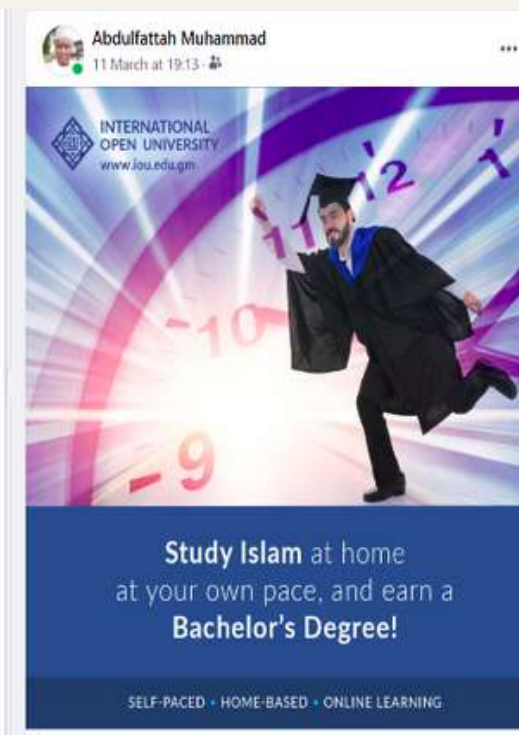
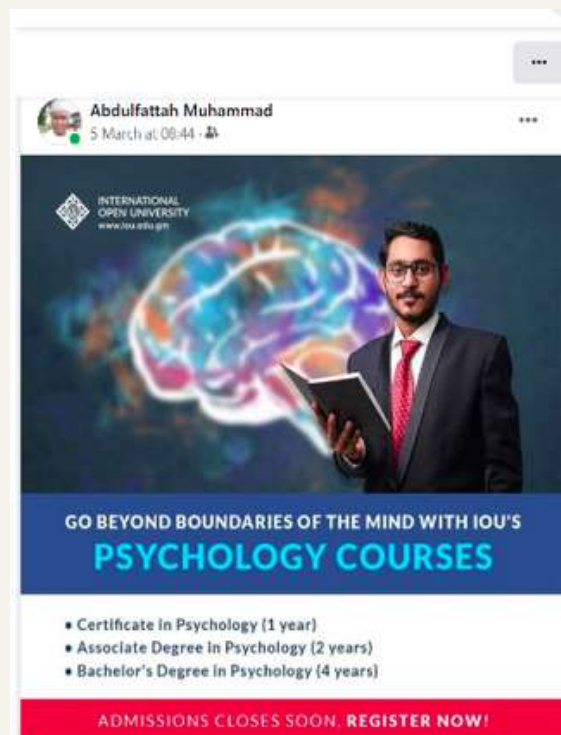
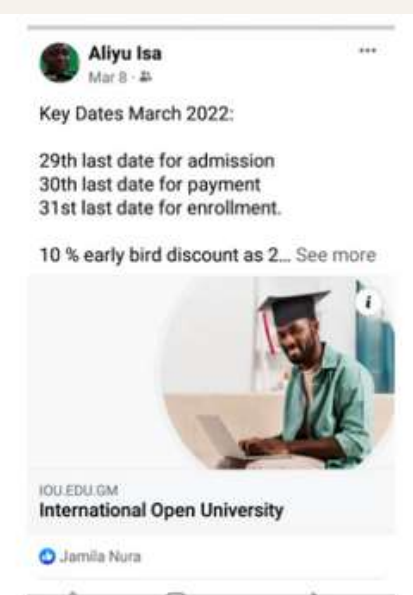
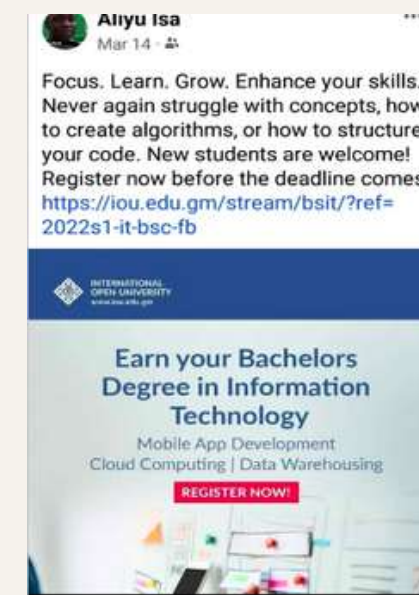


# Nigeria - North West Brothers SC

> Social Media Campaigns on  
- Facebook

-Instagram

-Twitter

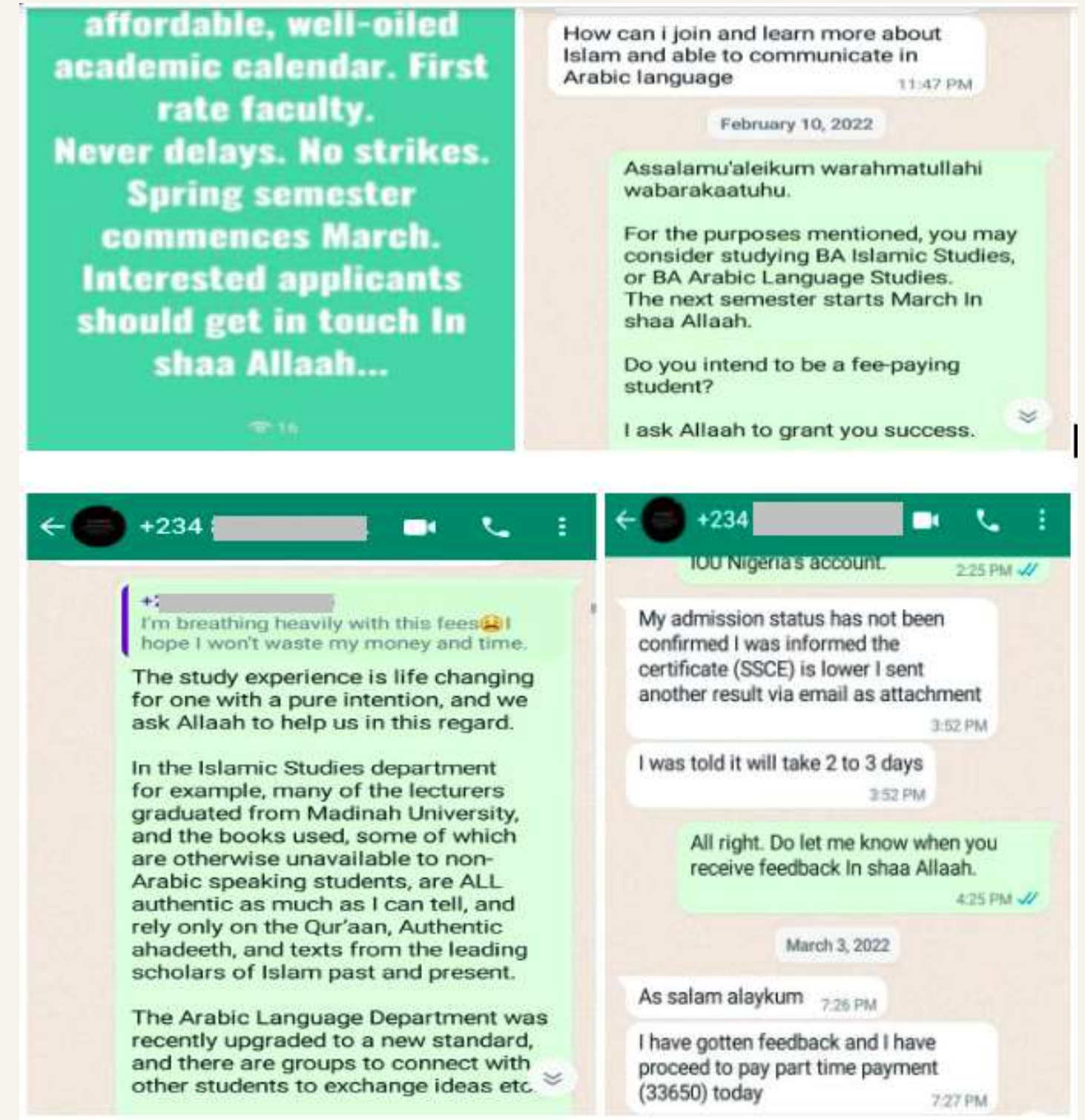




# Nigeria - North East Central SC

> One-on-One promotion on  
whatsApp

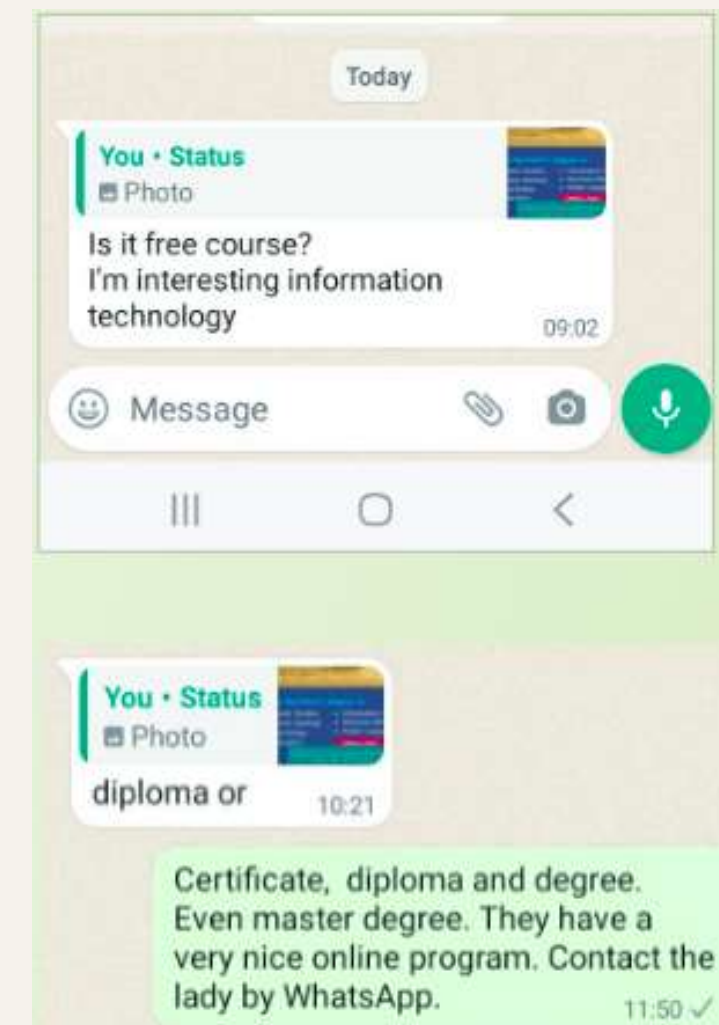
> 1 enrolled student (paid)





# Somalia SC

- > Social media campaigns (Telegram, WhatsApp, Facebook)
- > One-on-One promotion to personal circle of neighbors, family and colleagues.
- > Verbal promotion among friends and peer groups.





# Tanzania - Arusha SC

- > Met with the Chairperson of the Arusha Islamic teachers' union**
- > Met with the Amir of Arusha Technical College**
- > Placed IOU poster at a Masjid next to a busy Highway**



# Zimbabwe Sisters SC

- > An onground event at a Masjid
- > Sharing session by committee members and students about their IOU journey
- > 13 prospective students





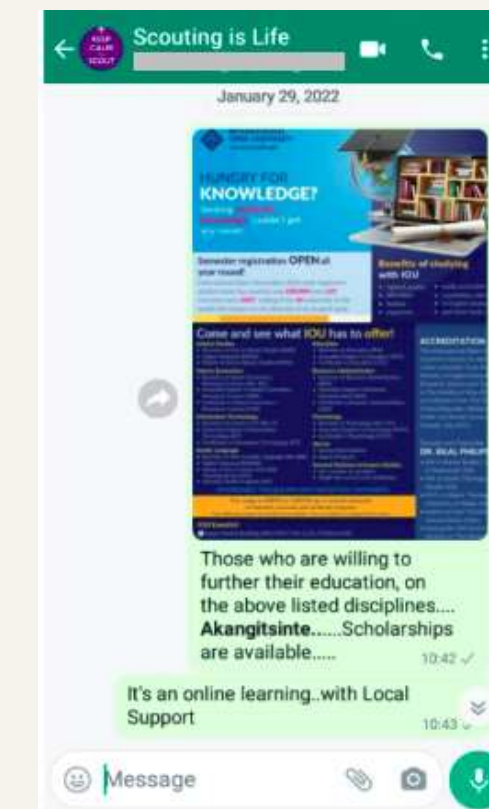
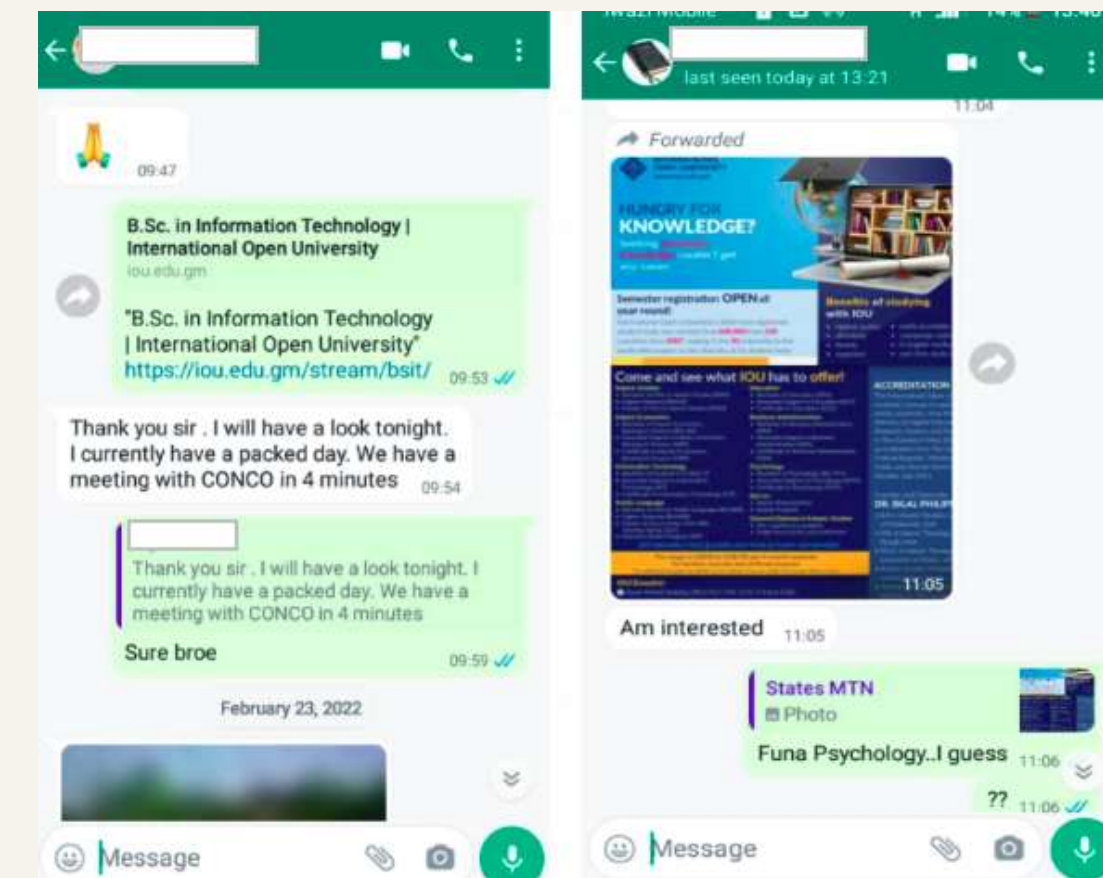
# Botswana SC

- > Shared flyers during jummah congregation**
- > Placed IOU Banner and pamphlets at a ladies' event**
- > Approached boys prison inmates to encourage them to join IOU**



# Eswatini SC

- > Visited 2 community areas in 2 different regions
- > Snowball Approach: Asked each student to recruit 2 new students
- > Social Media Campaigns



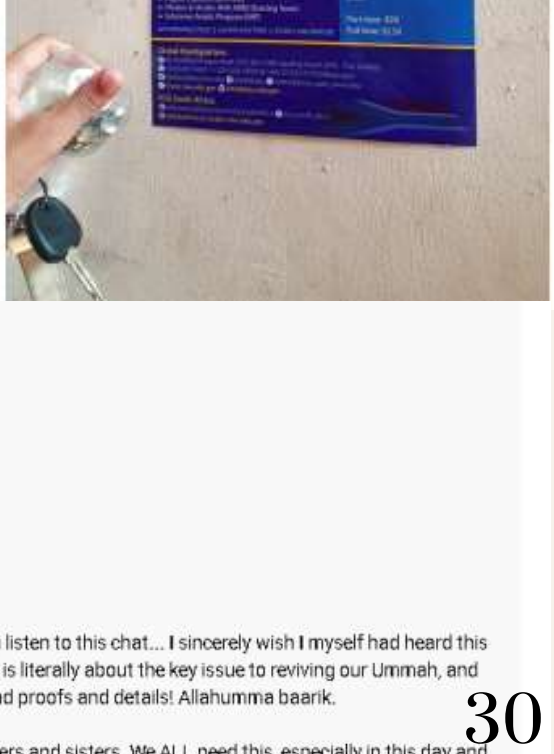
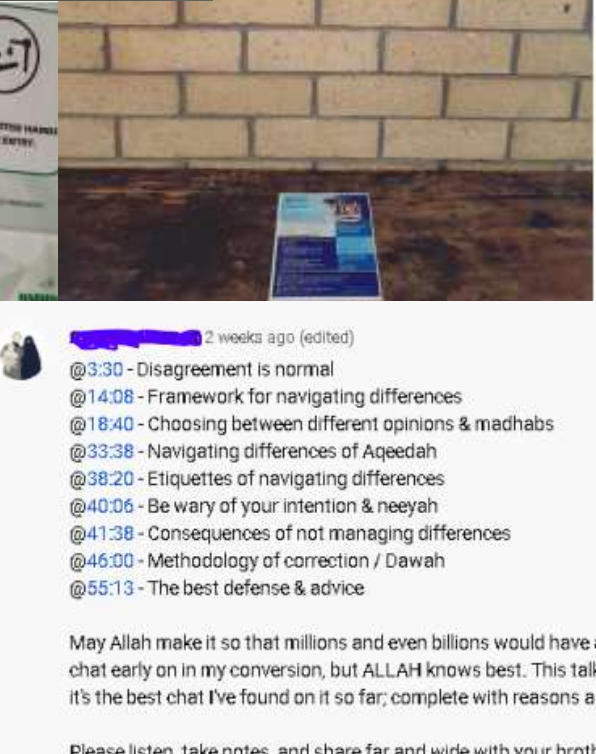
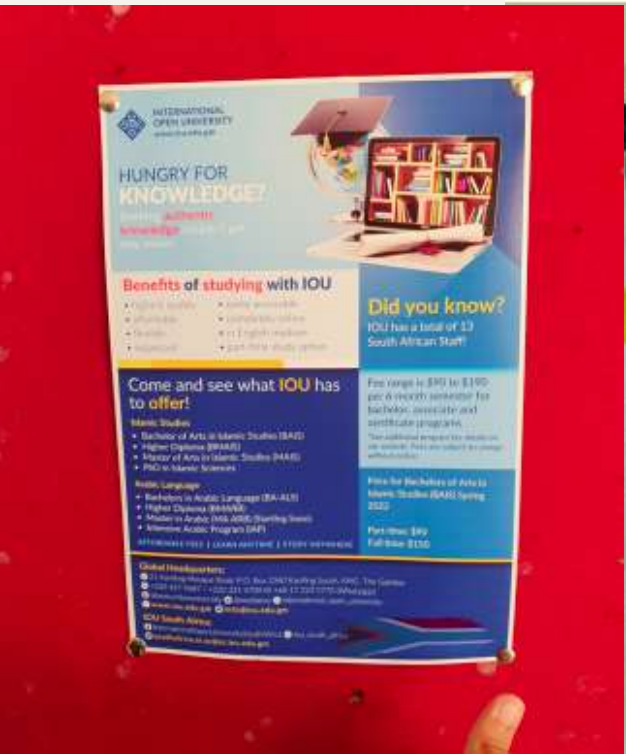
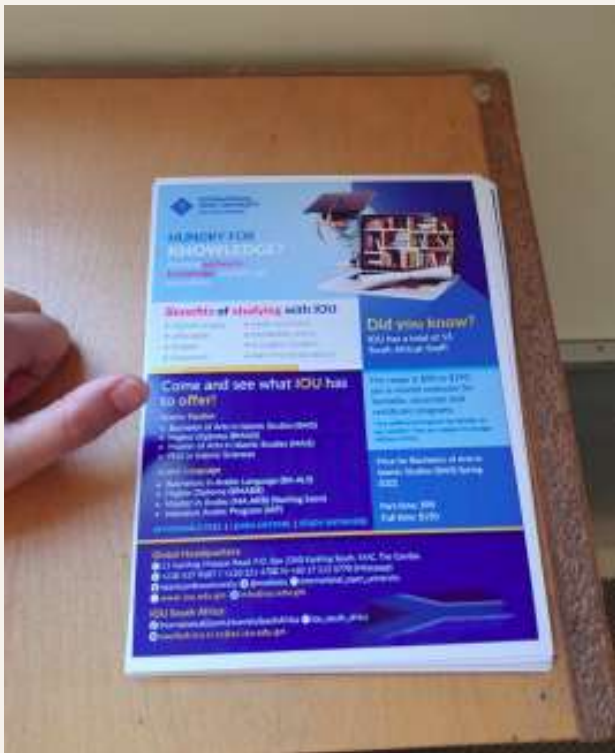


# South Africa Sisters SC

> One Online Webinar

> Printed and distributed promo materials in 4 masjids (both men and women sections) & High Schools.

> Social media campaigns (WhatsApp, Facebook & Instagram)



2 weeks ago (edited)

@3:30 - Disagreement is normal  
@14:08 - Framework for navigating differences  
@18:40 - Choosing between different opinions & madhabs  
@33:38 - Navigating differences of Aqeedah  
@38:20 - Etiquettes of navigating differences  
@40:06 - Be wary of your intention & neeyah  
@41:38 - Consequences of not managing differences  
@46:00 - Methodology of correction / Dawah  
@55:13 - The best defense & advice

May Allah make it so that millions and even billions would have a listen to this chat... I sincerely wish I myself had heard this chat early on in my conversion, but ALLAH knows best. This talk is literally about the key issue to reviving our Ummah, and it's the best chat I've found on it so far; complete with reasons and proofs and details! Allahumma baarik.

Please listen, take notes, and share far and wide with your brothers and sisters. We ALL need this, especially in this day and age - and our future Ummah needs this.



# Canada SC

> Social Media Promotions (Facebook & WhatsApp)

> Flyers distribution in Masjids, Centres & in a weekly dawah booth

> Weekly Da'wah Booth Promotion

> 1-on-1 Promotions with family & friends

> 1 Online Event

**Promotions**

- Posted IOU Flyers/Material at Masajid & Centres
- Distributed IOU pamphlets at weekly da'wah booth
- Posted event to GTA (Greater Toronto Area) WhatsApp Group

**Locations**

- Islamic Foundation of Toronto (Scarborough)
- Islamic Society of Markham (Markham)



**International Open University - IOU - Canada**  
Published by Dominic Mokgakala · March 4 at 2:41 PM ·

Semester registration OPEN all year round!  
IOU's total registered student body has reached over 600,000 from 229 countries since 2007, making it the #1 university in the world with respect to the diversity of its student body.

350  
People reached

4  
Engagements

—  
Distribution score

Boost post

1  
Like


Comment

Share

LIVE zoom

The IOU Canada Student Committee Presents:

Preparing for Spiritual Rejuvenation in Ramadhan




Guest Speaker:  
**Shaikh Kamil Ahmad**  
(M.A. in Islamic Studies, 'Aqidah & Contemporary Ideologies)

Saturday 26th March, 2022 3 PM EST / 7 PM UTC



Zoom Meeting ID: 879 0589 2407 | Passcode: 555597

FOR MORE INFORMATION,  
please contact [canada.sc@iou.edu.gm](mailto:canada.sc@iou.edu.gm)

**INTERNATIONAL OPEN UNIVERSITY**

**Locations**

- Majid al-Jannah (Scarborough)
- Weekly Da'wah Booth (Vancouver, British Columbia)



**Event Dashboard**

Completed  
Congratulations on completing your event!

Tickets sold  
All time

Tickets sold  
5  
Add-ons sold  
0  
Paperwork  
180

Performance  
\$450.00 spent over 3 days

Ad rating  
Thanks for helping us improve!

Details  
Completed  
Get more website visitors  
\$450.00  
3 days

Preparing for Spiritual Rejuvenation in Ramadhan  
Exclusive On-line Event with Guest Speaker Shaikh Kamil Ahmad

5,669  
People reached

78  
Engagements

—  
Distribution score

Boost again

Boosted on March 22 at 12:48 AM  
By Dominic Mokgakala

Completed

People reached 5,542  
Link clicks 44

View results

Activity

Post engagement

Link clicks

Landing page views

Website content views

**Dr. Muhammad Salama**  
Head of Islamic Studies Department  
Dr. Muhammad Salama obtained his PhD in Islamic Studies from the

**Social Media Promotions**

- IOU Posters and other Promo material shared on IOU Canada FB page, etc.
- Committee Members shared material to WhatsApp and other Groups

**Dr. Bilal Philips**  
gives lectures with detailed and exciting explanations of each of these subjects.  
**Register Now**  
and start learning more about Certainty, Confirmation, Creed - Aqeedah in Islam

**It's All About Aqeedah**  
and here's a list of courses to prove it

- Ibada'ah (Devotion to Allah)
- Asmaa & Sifat (Names and Attributes of Allah)
- Tahaawiyah
- Heresiology
- Angels, Jinns & Humans

**Assalamu alaikum wrwb sisters.**  
Register today and learn from the comfort of your home. For more details

**Toronto/ Southern Ontario****Ottawa/Montreal**

**British Columbia****Alberta**





# USA Volunteers

- > Setting up of a Facebook group for District Of Columbia, Maryland, and Virginia**
- > IOU info sessions via zoom / Direct calls / in-house visits**
- > WhatsApp group discussions with family and friends about IOU**
- > 1-on-1 Promotions with family & friends**