

INSTRUCTORS & FACULTY



Bilal Philips
Jamaica
PhD
Aqeedah (Theology)



Shafiqur Rahman
Australia
PhD
Head of Department



Mufutau Raufu
Nigeria
PhD
Micro Economics



Nissar Ahmad Yatoo
India
PhD
Banking & Finance



Mansha Rafiq
India
PhD
Intro to Islamic Finance



Mansoor Danish
India
MBA
Islamic Management



Salimah Musharraf
Pakistan
MA
Principles of Economics



Asad Gul
Pakistan
PhD
Islamic Economics



Samsad Jahan
Bangladesh
PhD Candidate
Business Ethics



Ashahadu Asali
Zimbabwe
MSc
Principles of Marketing



Kiran Sultana
Pakistan
MA
Statistics & Econometrics



Yusuf Tang
Australia
MBA
Management of Financial Institutions



Mehwish Masud
Pakistan
MBA
Organisation & Management



Banna Sawanneh
Gambia
MA
Sales Management

ACCREDITATION



MINISTRY OF HIGHER EDUCATION,
RESEARCH, SCIENCE AND TECHNOLOGY,
THE GAMBIA

The Ministry of Higher Education has granted a license to operate an online university in The Gambia to the International Open University (IOU) in 2014.



NATIONAL ACCREDITATION AND
QUALITY ASSURANCE AUTHORITY,
THE GAMBIA

The National Accreditation and Quality Assurance Authority (NAQAA) has granted the International Open University (IOU) institutional accreditation in 2019.

ENROLLMENT

IOU is an affordable institution that only charges an administration fee per semester. Audio and video of lectures and reading materials are available free of charge, along with live tutorials for select subjects. Students can study anytime of the day and anywhere they prefer, like online at home on their computer or offline on their tablet riding the bus.

	Part-time	Full-time
Fees	US\$ 80 to 280	US\$ 120 to 450
Credits	25 to 40	40 to 60
Commitment	9 to 12 hours/week	18 to 24 hours/week

Note: The undergraduate fees above are based on a student's country of residence and are subject to change without notice.

Enrollment for the Spring and Fall semesters begin in March and September. Students can enroll before the semester begins to get early access to its study materials. Each six-month semester ends with comprehensive, externally-supervised examinations in IOU approved exam centers around the world.

CONTACT

- 21 Kanifing Mosque Road, Kanifing South, The Gambia.
- +220 437 9687 +60 17-223 5770
- info@iou.edu.gm
- fb.com/islamiconlineuniversity
- @mediaiou
- @international_open_university
- youtube.com/islamiconlineuniversityiou



INTERNATIONAL
OPEN UNIVERSITY

DEPARTMENT OF BUSINESS ADMINISTRATION

AFFORDABLE | ANYTIME | ANYWHERE



"The leader of people is a guardian and is responsible for his subjects"

Sahih al-Bukhari

WWW.IOU.EDU.GM

Changing the Nation through Education

BUSINESS ADMINISTRATION

Business administration courses often emphasize profitability and organizational structure, neglecting moral and spiritual considerations. However, our programs distinguish themselves from the rest by integrating Islamic principles into foundational business disciplines such as management and accounting. This approach prepares you to be not just a competent professional but also an ethical leader. As the Prophet (pbuh) stated, "Every one of you is a shepherd, and is responsible for his flock."

PROGRAMS

- **Certificate in Business Administration (CBA)**
One year | Two semesters | 12 Courses
- **Associate in Business Administration (ABA)**
Two years | Four semesters | 24 Courses
- **Bachelor in Business Administration (BBA)**
with specialization in Islamic Finance
Four years | Eight semesters | 38 Courses and Thesis
- **Master in Business Administration (MBA)** (Upcoming)
Two years | Four semesters | 7 Courses and Thesis

The minimum requirement for undergraduate programs is a high school diploma. Certificates, associates, and bachelors may be completed in a max of 3, 6 and 9 years respectively.

WHY STUDY AT IOU

- **Online** eLearning
- **Affordable** Fees
- Study **Anytime**
- Learn **Anywhere**
- **Accredited** Degrees
- **Islamized** Education



OPEN EDUCATION PROGRAM

Students who do not possess a high school diploma, or choose not to take exams or write assignments, can opt for the Audit Course of bachelor and master degree programs. A certificate of attendance is issued on successful completion.

YEAR 1 SEMESTER 1

- English Language Studies (ENES 101)
- Introduction to Business (BIBS 101)
- Islamic Studies 1: Intro to Islam (ISGS 101)
- Principles of Economics (FEPC 101)
- Principles of Management (BPIM 101)
- Principles of Marketing (BMKT 101)

YEAR 1 SEMESTER 2

- Introduction to Computers Instruction (TITC 102)
- Islamic Management (BIMG 102)
- Islamic Studies 2: Intro to Seerah & Hadeeth (ISGS 102)
- Money and Banking (FMNB 102)
- Organizational Behaviour (BOGB 102)
- Principles of Accounting (FACT 102)

YEAR 2 SEMESTER 3

- Business Ethics (BETH 201)
- Islamic Studies 3: Intro to Fiqh (ISGS 201)
- Managerial Accounting (FMAC 201)
- Marketing Research (BMRS 201)
- Organisation and Management (BOMG 201)

YEAR 2 SEMESTER 4

- Financial Management (FFNM 202)
- Human Resource Management (BHRM 202)
- International Management (BINM 202)
- Islamic Studies 4: Caliphate & Other Religions (ISGS 202)
- Statistics and Econometrics (FSEC 202)

YEAR 3 SEMESTER 5

- Business Communication (BBCM 301)
- Intermediate Accounting (BIAC 301)
- Micro Economics (BMIE 301)
- Sales management (BSMT 301)

YEAR 3 SEMESTER 6

- Corporate Finance (FCRP 302)
- International Business Environment (BIBE 302)
- Introduction to Islamic Finance (FIIF 302)
- Macro Economics (BMAE 302)

YEAR 4 SEMESTER 7

- International Finance (BINF 401)
- Islamic Wealth Management (FIWM 401)
- Quantitative Techniques (BQTC 401)
- Research Methodology (ENRM 401)

YEAR 4 SEMESTER 8

- Accounting for Islamic Financial Institutions (FAIF 402)
- Final Project (BFPR 402)
- Islamic Capital Markets (FICM 402)
- Management of Banks and Financial Institutions (BBFI 402)

ABOUT IOU



Launched in 2007 by Dr. Abu Ameenah Bilal Philips, the International Open University (IOU), previously known as the Islamic Online University, is committed to spreading beneficial knowledge across the globe. For over a decade since its inception, the university has evolved from providing free certificate and diploma level courses

to offering affordable and accredited BA and MA degrees in various fields of study. IOU has a student body made up of over 450 thousand students from over 200 countries.

MISSION



The International Open University (IOU) aims to grant global access to quality undergraduate, graduate and postgraduate level Islamic and Islamized educational programs for students at virtually no cost. Its mission is to be a catalyst for change in the global Muslim nation in order to facilitate their contribution to the progress of human civilization.

FOUNDER



"Seeking authentic knowledge of the True Religion in order to practice and teach it should be our goal."

Dr. Abu Ameenah Bilal Philips is a Jamaican-Canadian Islamic scholar who converted to Islam in the early 70s. He completed a BA in Islamic studies in Madeenah, MA in Islamic Theology in Riyadh, and PhD in Islamic

Theology in the University of Wales, UK.

Dr. Bilal Philips has written, translated and commented on over 50 books on various Islamic topics. He has also edited and published The Eemaan Reading Series for use by children in international Islamic schools.

He has taught Islamic Studies and Arabic in different schools and universities and has presented Islamic programs on the several global Islamic TV channels. His many achievements have made him listed in the Jordanian publication "The 500 Most Influential Muslims."