

Awareness Month - Spring 2025 Reports:



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Student Committees &
Volunteer groups: 102
Committee Reports: 44

New Upcoming Student Committees: 12

Committee Reports:

- Uk sisters
- Uk brothers
- Sudan
- Sri Lanka
- South Africa
- Singapore
- Riyadh brother
- Pk sindh
- Pk punjab
- Pk north
- Pk central
- New Zealand
- Nairobi
- Ghana middle zone
- Malaysia
- Jeddah sisters
- IOU Mombasa
- Gambia
- France
- Canada
- Bangladesh
- Bahrain
- Kuwait
- USA sisters
- USA brothers
- Uae
- Soma
- Qatar
- Philippines
- Oman
- Nigeria South West
- Nigeria North West
- Nigeria North East brothers
- Nigeria North Central sisters
- Nigeria lagos sisters
- Malawi
- Japan
- Indonesia
- Finland
- Ethiopia
- Eswatini
- Australia
- Algeria
- Sierra Leone

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Jazakumullahu Khairan Kathiran to all who have participated in this Spring 2025 Awareness Month. No matter how small you may think your contribution is, it does contribute largely to our cause of "Changing the Nation through Education".

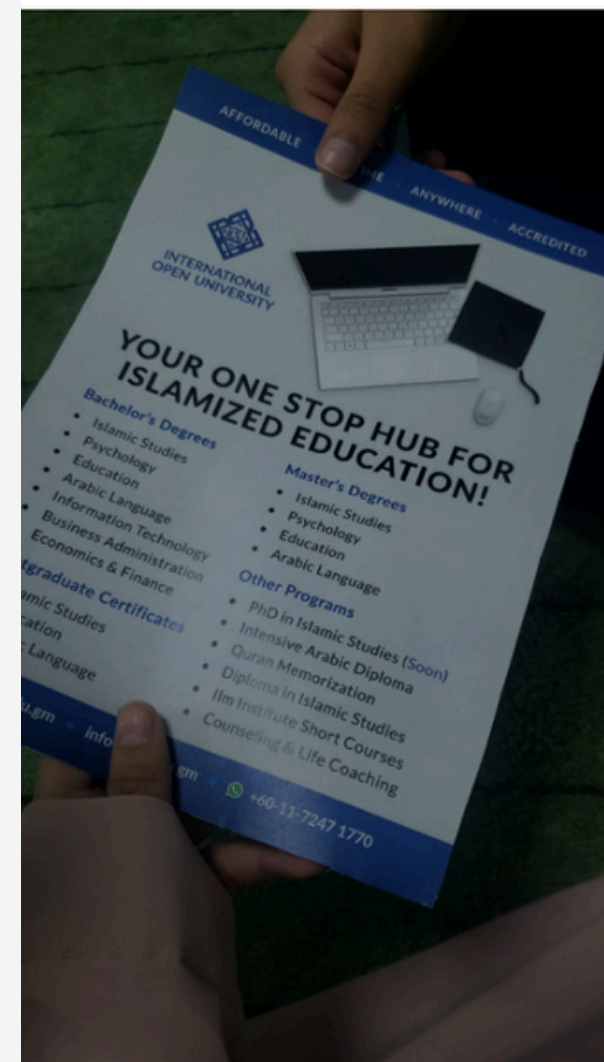
May Allah accept your efforts and reward you all heavily in both worlds. Ameen.



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Uk sisters

1. WhatsApp Broadcast Channel Initiative
2. Online & Social Media Engagement
3. In-Person Outreach and Flyers Distribution

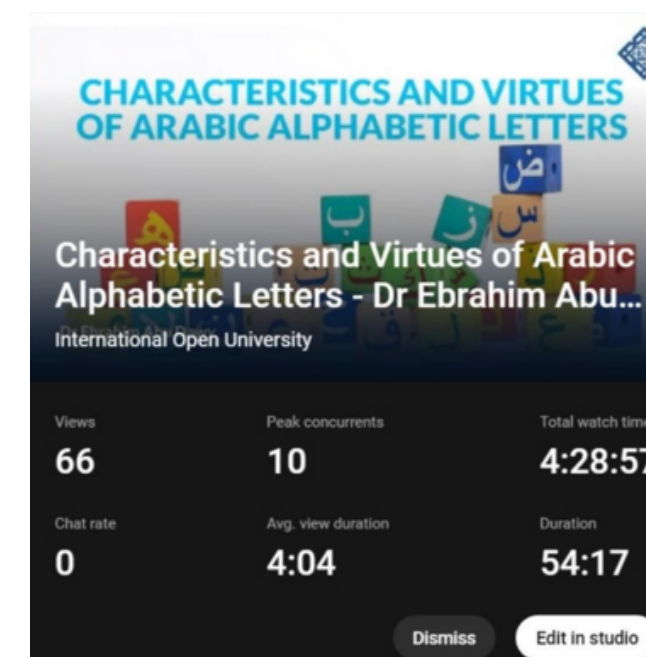
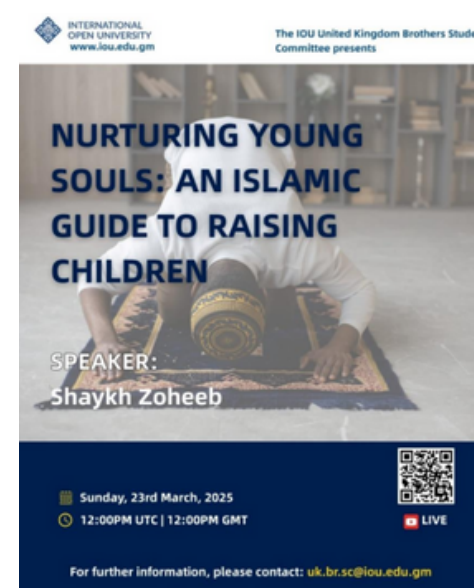
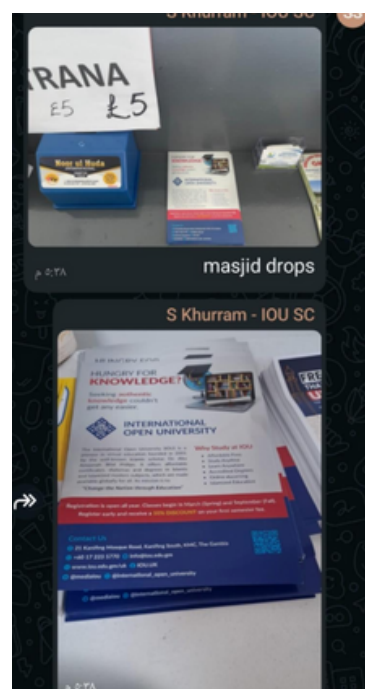




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Uk brothers

1. “Characteristics and Virtues of Arabic Alphabetic Letters”.
2. “Sadaqah in Ramadhan Helping Widows & Orphans”.
3. “Hijrah in Current Times/Importance”.
4. “Nurturing Young Souls: An Islamic Guide to Raising Children”.
5. Flyer Distribution





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- Sudan

Preaching to the community about the month of Ramadan while preaching about authentic islamic knowledge

- SriLanka

1. Flyer Distribution – Amal International School (March 7th)

2. Marhaba Fair – Muslim Ladies College

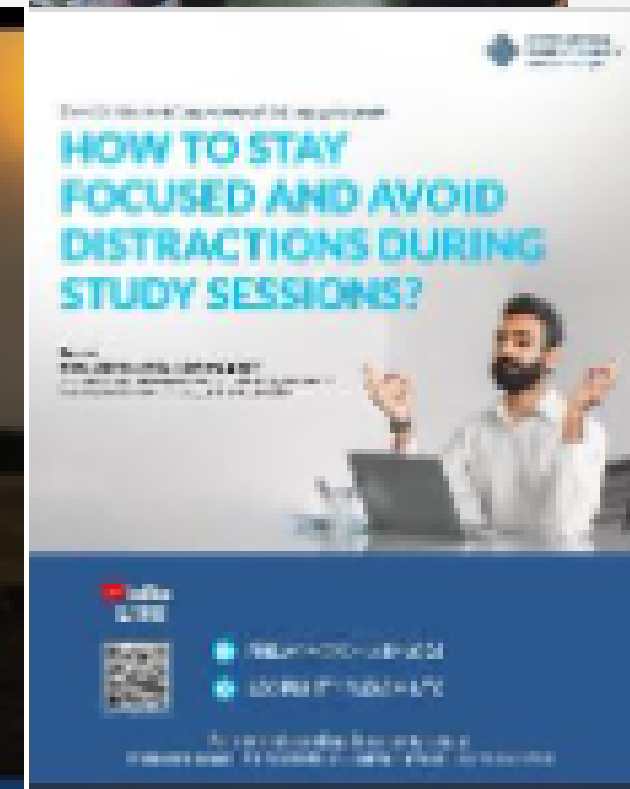
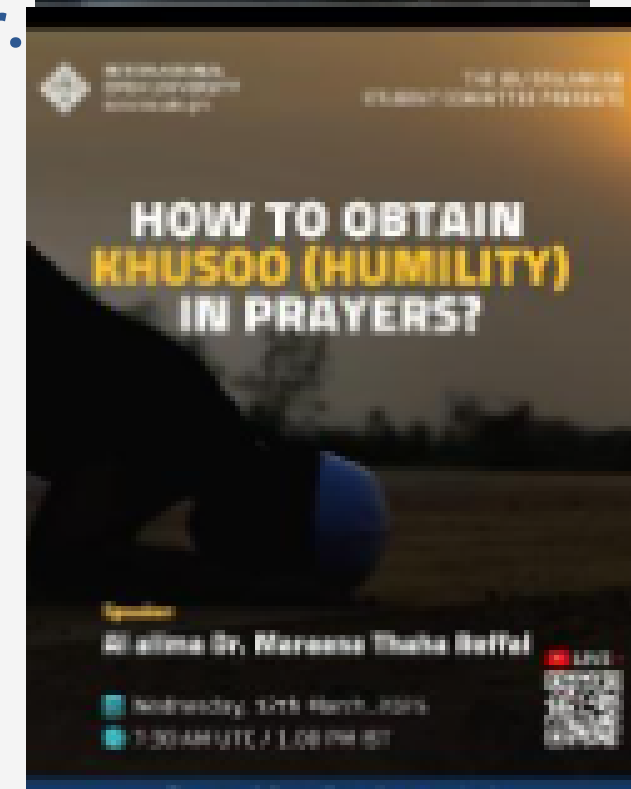
3. Revision Paper Classes

4. “How to Obtain Khushoo in Prayers” – Dr. Mareena (March 12th)

5. “How to Stay Focused and Avoid Distractions During Study Sessions.” – Sr.

Fathima Latiff (March 14th)

5. Masjid Flyer Distribution – March 16th





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- South Africa

1. Table outside Sawants in Cape Town. Sawants is a store specialising in Islamic attire and books, with mostly Muslim customers and the store is extra busy during Ramadhaan.

2. On the 22nd of March 2025 the Student Committee of South Africa attended a book launch of Hayati and An unforgettable Ramadaan. This took place from 11am to 1pm.

3. There was a small event held at the Raslouw Masjid in the complex Raslouw Gardens. The event was on Zakaah. Sister Husna handed out 15 IOU flyers. It was a small event.

4. Summary of IOU Student Committee of South Africa at Masjid Ad Duha in Sandton on 16th March 2025.

There was a community iftar that took place at the Masjid.



- Singapore

- Flyers at Masjid Sallim Mattar were distributed at the mosque entrance while at Masjid Al-Khair, flyers were distributed outside mosque
- Flyers in flyer holders placed at PJSB, Muhammadiyah Islamic College & Masjid Sallim Mattar still ongoing - higher opportunity for effective distribution

Recommendation:

- To plan in advance next year with at least 2 months prep time
- To reach out to more Islamic organisations for flyer holder placement. The opportunity for potentials are higher
- To be more creative with flyer distribution such as collaborating with other organisations to give out Ramadan starter packs or necessity packs for mosque congregants

Masjid Sallim Mattar | Flyer Holder on Counters - Brother Jamil

Pictures:



Masjid Sallim Mattar | Flyer Distribution - Brother Jamil & Mosque Volunteers

Pictures:



Masjid Al-Khair & Vicinity of Choa Chu Kang | Flyer Distribution - Brother Ghazali

Pictures:



Muhammadiyah Islamic College | Flyer Holder + Notice Board - Sister Rumaysa

Pictures:



- Riyadh brothers

1. Weekly in-person Meetings.

2. Attended the International University Expo 2025 in Riyadh as an observer because there will be so many people in one place trying to seek advice and explore various possibilities to strengthen, upgrade and enhance their educational qualifications.

3. Supported the Jeddah Sisters in organizing the on-ground with Dr. Anwar Sahib. Distribute brochures during the event.

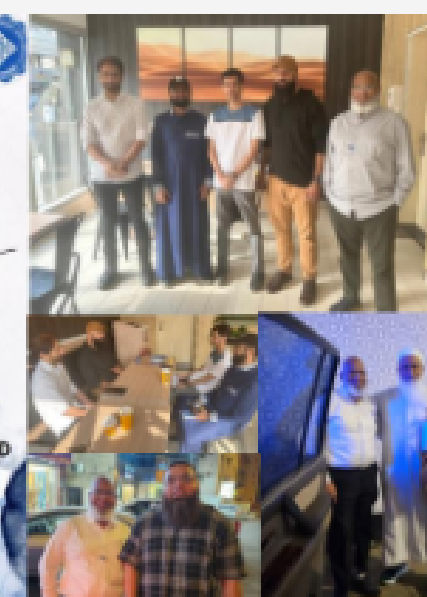
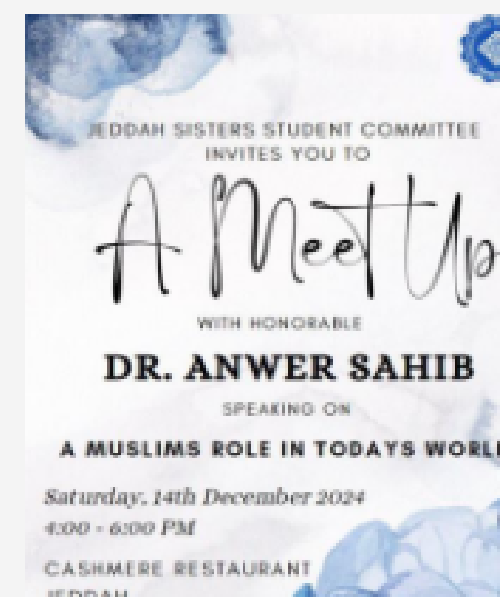
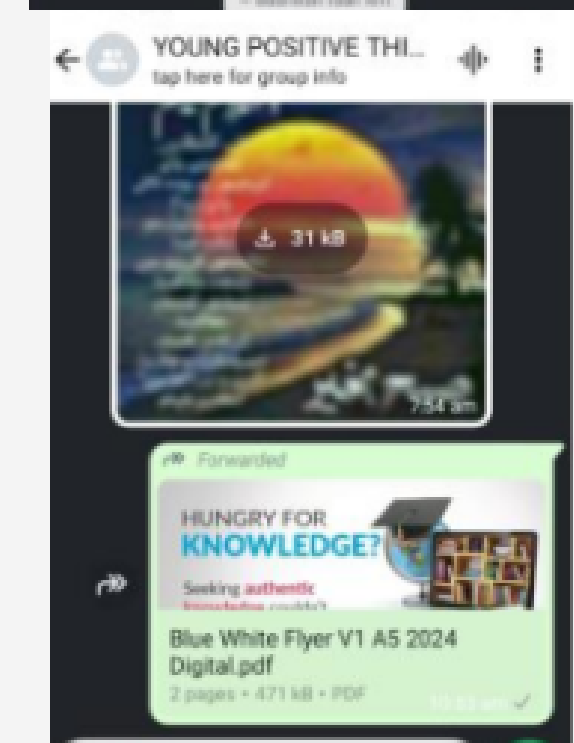
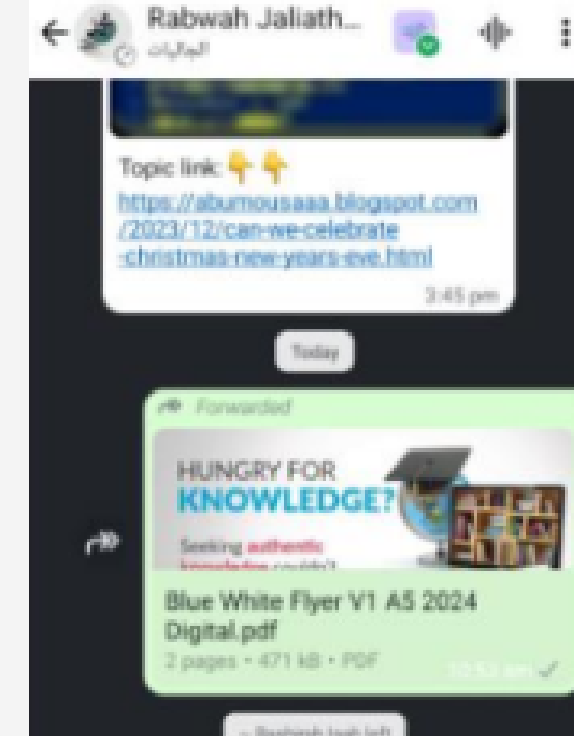
4. Meet with New Jeddah brother committee. The purpose was to help the Jeddah Brother Committee in establishing.

5. Enrollment during jeddah visit.

6. Brochures and Poster Distribution

7. One to One Consultations

8. Social Media Activity



• Pk sindh

1. Islamic Lectures (Dars)

2. Awareness Booths & Public Engagement

3. School, Masjid & Community Awareness Sessions

4. Webinars & Online Campaigns

5. Special Feature: Deaf Brother's Journey at IOU

6. Eid Invitation & Outreach

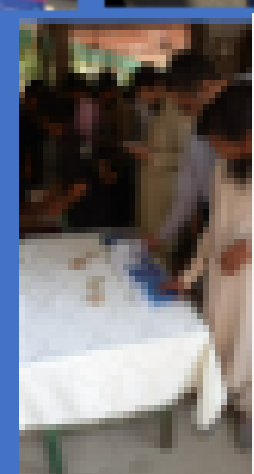
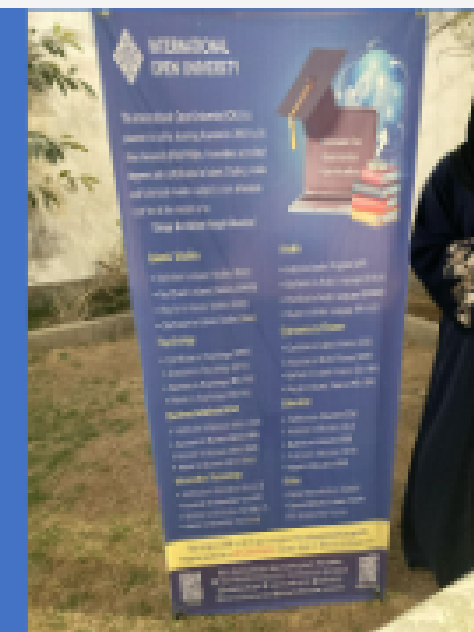
7. Eid Mela, Gift and Engagement

8. Eid Mela and Entrepreneurs Opportunities

9. Eid Mela From Start to End.

(i).Introduction

(ii).Gift Hampers and Decorations



- Pk punjab

Speaker	Date	Event Topic	Hosted By	Online Event's Links
Qaiser Ahmed Raja	Wednesday, 12th March, 2025 At 4:30 PKT	The Role Of Islamized Education	Br. Muhammad Umair Khalid	https://youtube.com/live/qAESTfmw8ns?feature=share
Muhammad Ali	Saturday, 15th March, 2025 At 4:00 PKT	The Case For Systemized Islamic Education	Br. Muhammad Umair Khalid	https://youtube.com/live/6fe80165k5Y?feature=share
Dr. Kanwal Qaiser	Tuesday, 18th March, 2025 At 10:00 PKT	The Significance Of Seeking Authentic Knowledge In the Modern Age	Sr. Fatima Hassan	https://www.youtube.com/live/et7XZKAicXQ?si=c76cyYJjK2tp1bL

Events	City	Date	Material Distributed	Organised by	Event Participant	Event Description
Heritage School	Lahore	Thursday, 20th March, 2025	200 Colored Flyers	Sr. Fatima Hassan	Sr. Fatima Hassan	Mini information session held with distribution of flyers
Ar-Riphah International	Lahore	Saturday, 22nd March, 2025	100 Colored Flyers	Sr. Fatima Hassan	Sr. Fatima Hassan	1 standee and 100 Flyers distributed among female hostelites and some male visitors
YC Taraweeh Sessions	Lahore	Saturday, 15th March, 2025 & Sunday, 16th March, 2025	500 Colored & 4 standees	Sr. Fatima Hassan	Sr. Iqra Javed & Br. Naufil Hassan	Organised a booth setup at Taraweeh session
Al Quran Academy	Faisalabad	Sunday, 27th March, 2025 & 28th March, 2025	100 Colored Flyers	Sr. Saleha Iftikhar	Sr. Saleha Iftikhar	100 flyers distributed here, gave some information to the attendees
Jamia Ehsan Illahi Zaheer	Lahore	Friday, 21st March, 2025	400 urdu Black & White Flyers	Sr. Huda Qudusi	Naufil Hassan & Umair Khalid	400 flyers were distributed
Ameer Hamza Islamic Center	Lahore	Monday, March 24th, 2025	200 Colored Flyers	Sr. Areeka Arshad	Sr. Areeka Arshad	200 Flyers were distributed
Vocational Center Walton	Lahore	Tuesday, 25th March, 2025	50 Black and white Flyers	Br. Umair Khalid	Br. Umair Khalid	50 Flyers were distributed
DHA Rahbar (Among Neighbours and friends)	Lahore	Friday, 28th March, 2025	50 Colored Flyers	Sr. Gull e Hadiqa	Sr. Gull e Hadiqa	50 Flyers were distributed
Al Wadq Islamic Center	Lahore	Tuesday, 18th March, 2025	2 standees	Br. Umair Khalid	Br. Umair	Two English standees at

Deen Center	Lahore	Monday, 17th March, 2025	2 Standees	Sr. Fatima Hassan	Sr. Fatima Hassan	Two English standees were placed at Taraweeh Session
Local Masjid	Lahore	Wednesday, 26th March, 2025 & Friday 28th March, 2025	100 Flyers	Sr. Fatima Hassan	Sr. Fatima Hassan	Flyers were distributed after Taraweeh Session and after Jummah at Khalid Masjid/ Ittefaq Masjid/ R Block Model Town Jamiah Masjid
Jamiah Masjid Quba	Shakargarh	Friday, 28th March, 2025	200 Flyers Black & white Urdu Flyers	Sr. Shakira Khan	Sr. Shakira Khan	Flyers were distributed after the Jummah Prayer
Rehmat Alam Masjid	Lahore	Saturday, 29th March, 2025	150 Flyers	Sr. Areeka Arshad	Sr. Areeka Arshad	Flyers were distributed during last odd night



PICTURES:

<https://drive.google.com/drive/folders/1w7L-JMwK5MwX6D6it5TVId6zfShK3ZPR>

- Pk north

1. One-on-One Student Guidance:

Provided personalized guidance to a prospective student regarding the IOU admission process, its benefits, and procedures.

2. Marketing Material Collection:

Downloaded approximately 20 brochures intended for sharing across my personal platforms including LinkedIn, Facebook, and Instagram.

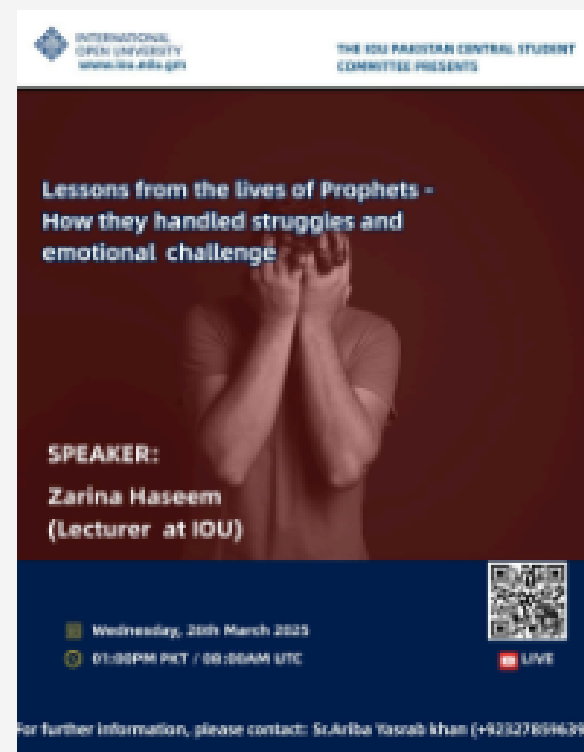
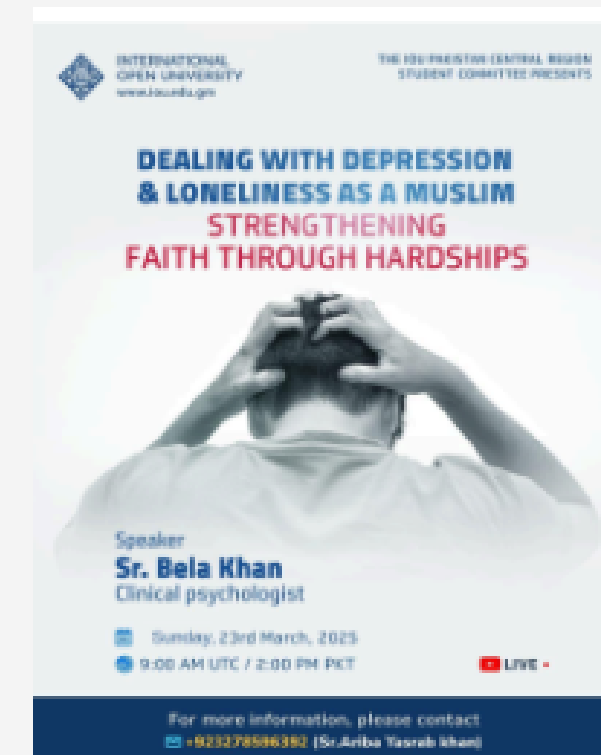
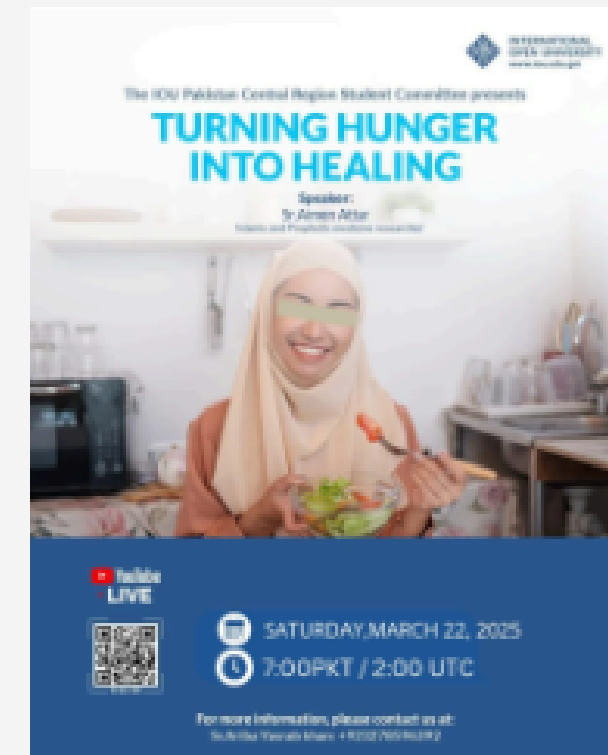
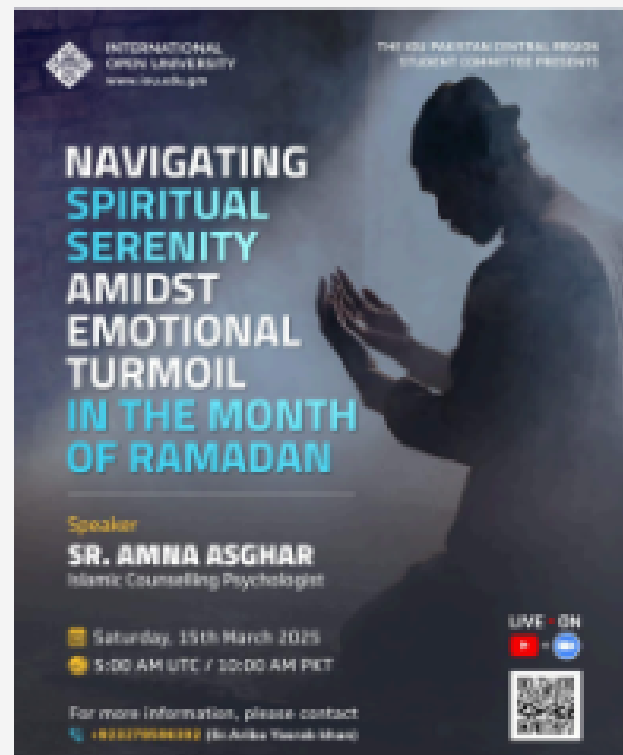
3. Session Hosting:

Successfully hosted a brief awareness session lasting approximately 10 minutes to introduce IOU to a group of attendees.

4. Future Commitment:

I am committed to becoming more proactive in the coming weeks to contribute meaningfully and add true value to the mission and outreach of the International Open University, inshaAllah.

- PK CENTRAL - DISTRIBUTED 100 FLIERS & 7 ONLINE EVENTS



- New Zealand

We are excited to share that we have recently acquired a second building, marking a significant step forward in expanding our community outreach and educational support. Alongside our already existing work; this new space will be used for hosting activities and programs in collaboration with the International Open University (IOU), with a particular focus on students who require additional academic or social support.

The new premises will serve as a hub for:

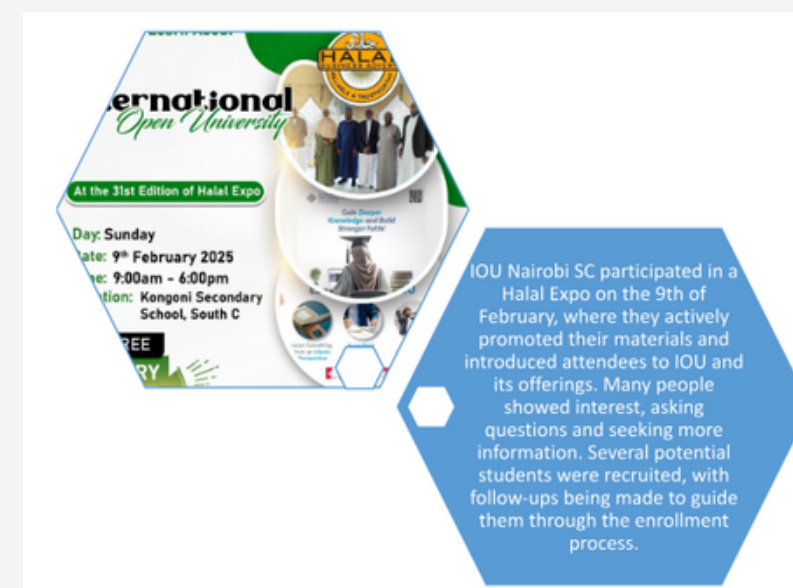
- Workshops and mentoring sessions for IOU students
- Guidance and academic support programs
- Information sessions and community events aimed at increasing awareness of the International Open University and its offerings
- Enrolment support and orientation for new or prospective students

We are currently working hard to encourage everyone—students, parents, neighbours, and educators—to visit the new building, learn more about the International Open University, and participate in upcoming events that aim to connect, educate, and uplift.

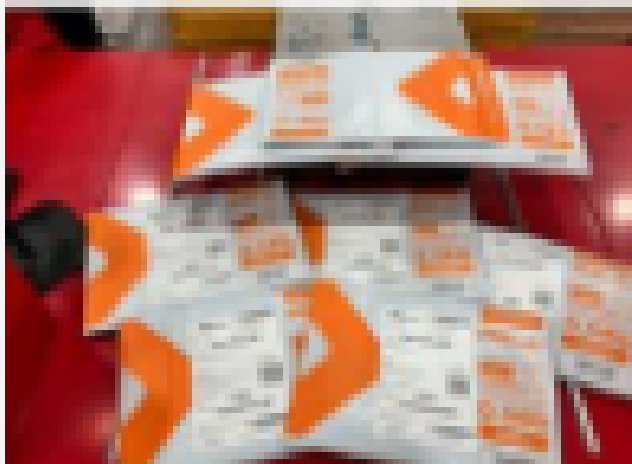
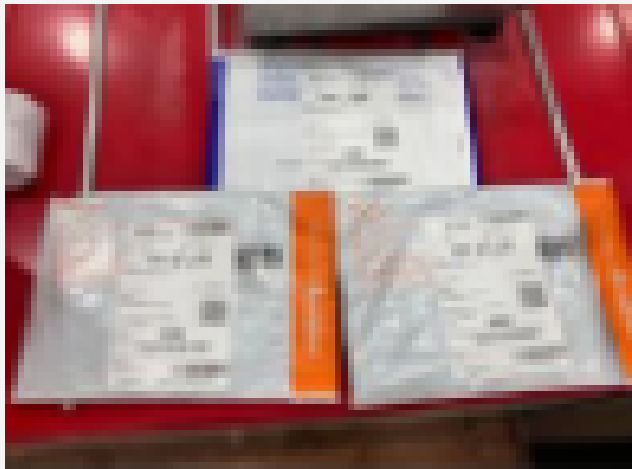
- Nairobi
- 1. MASJID VISITS
- 2. FLYER DISTRIBUTIONS
- 3. ONLINE WEBINARS
- 4. ONLINE EXPOS
- 5. ONLINE EVENTS
- 6. EID SHOPPING EXPO
- 7. Identification of Exam Centers



Student committee member in between, IOU representative and an imam at Darul Arqam Islamic centre mosque in Kileleshwa



- Malaysia
- Record 900 Spring 2025 Semester flyers printed, a 30% increase over Fall 2024 effort
- Distributed flyersto more than 50 locations, including East Malaysia, a more than 40% increase over the previous record Fall 2024 Awareness Month Campaign
- Flyer distribution to Tawau represents the first campaign expansion to East Malaysia
- Introduced a new IOU Ajwa Kurma Giveaway initiative in lieu of Ramadhan by distributing 470 Free Ajwa Kurma packets containing mini flyers on the Spring Campaign over 3 Fridays at the prestigious International Institute of Islamic Thought and Civilization – IIUM, Zabedah Mosque
- Printed 500 Spring 2025 Awareness Month mini flyers



Appendix 1: List of Locations Where Physical Campaign Flyers Were Distributed

Bookstores & Information Centers

1. Dakwah Corner Bookstore
2. Tertib Publishing Book Store, Subang Jaya, Selangor
3. Nur Innai Bookstore, Plaza Damas, Sri Hartamas, Kuala Lumpur
4. Penang Public Library, Balik Pulau Branch, Pulau Pinang
5. Pertubuhan Minda Progressif, Subang Jaya, Selangor
6. Laluan Emergency Hospital Tawau

Madrasah's, Suraus, Musollas, and Mosques

1. Madrasah Al-Uthmaniyyah, Pulau Pinang
2. Madrasah Nahdhatul Islamiyyah, Surau Section 3, Section 3, Shah Alam, Selangor
3. Masjid Al Ehsan, 42200 Kapar
4. Masjid Al-Ikhlas, Section 13, Shah Alam Selangor
5. Masjid Al-Ittihad Pulau Pinang
6. Masjid Alkauthar Tawau
7. Masjid AL-Maqbul, Pulau Pinang
8. Masjid Al-Naim, 45600 Jeram
9. Masjid An-Nur, Temasya Glenmarie, Selangor
10. Masjid Ar Ridhuan, 45800 Jeram
11. Masjid Ara Damansara, Petaling Jaya, Selangor
12. Masjid Assam Jawa, 45700 Bukit Rotan
13. Masjid AT-Taqwa Taman Bertam Indah
14. Masjid AT-Taqwa, Kepala Batas, Pulau Pinang
15. Masjid Darul Ehsan, Subang Jaya, Selangor
16. Masjid Diraja Sultan Suleiman, 41000 Klang
17. Masjid Jamek Al-Ubudiah, Bukit Gedung, Pulau Pinang
18. Masjid Jamek Cina Muslim, 41200 Klang
19. Masjid Jamek Sultan Ibrahim, 45000 Kuala Selangor
20. Masjid Jamek Sungai Nibong, Pulau Pinang
21. Masjid Jamiul Redzuan, 42200 Kapar, Selangor

- Ghana middle zone

A. Weekly Webinar Series
B. Social Media Promotion
C. Digital Flyers and Posters
D. Blog and Article Writing
E. Video Campaigns
F. Virtual Open Day

- Jeddah sisters

Online Awareness Program by the University

Title: Naseeha

Date: 18th March 2025

Platform: Held online via YouTube

The Jeddah Sisters Student Committee hosted a successful online awareness event via YouTube Live. The event featured thought-provoking presentations and discussions.

Objective:

To raise awareness about educational opportunities and benefits of enrolling in the International Open University (IOU)

- KUWAIT SC

1. Flyer Distribution via WhatsApp and to Teachers
2. ICK Bake Sale and Flyer Distribution
3. Video Promotion Campaign
4. Online Event with Sheikh Hassan Toha



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THE IOU KUWAIT STUDENT
COMMITTEE PRESENTS



LEVELS OF FASTING, ITS SUPERIORITY AND VARIOUS BENEFITS

Speaker
Hassan Twaha Bwambale

Tuesday, 25th March 2025
6:00 PM UTC | 9:00 PM KWT

For more information, please contact
+965 506 38384 (Br. Imran Hussain)





ICK BAKE SALE

A fundraiser for distributing food packets to the poor in Ramadan

The ICK Bake Sale is where we encourage our Youth to build Entrepreneurial skills and teach them about Charity.

You can sell anything you like - Cakes, Pastries, Samosas, Muffins, Cookies, Biryani, Tea, Coffee, Puff, Pizza, Sweets, Savories...

Friday, 21 February 2025
From 12:30 pm
(after Friday prayers)
Masjid Al Othman, Kuwait City

Follow us






@ickkuwait @ickkuwait ick kuwait



- SIERRA LEONE SC
 1. RADIO PROGRAMMES
 2. DISTRIBUTE FLYERS AT THE NQMC
 3. Seminar invited influential Islamic scholars in Sierra Leone to discuss various topics on the theme “Learning Islam Made Easy; Digital Education for Every Muslim” of which Dr. Bilal was one of the guest speakers.
 4. NATIONAL ISLAMIC CONFERENCE
 5. The SC have several meetings with Dr. Bilal and Professor Taal during their one week visit in Sierra Leone



- IOU Mombasa
1. Mosques Outreach Activities
 2. School Outreach
 3. Posters placement in prime locations



- Gambia





- Seminar for Potential Students
- Social Media Marketing Strategies
- Radio Show Engagements
- Workplace and Family Outreach Successes
- Masjid Booth and Flyer Distribution
- Institutional Outreach
- School Outreach
- Visit to Gambia College for IOU Awareness Month






INTERNATIONAL OPEN UNIVERSITY STUDENTS' COMMITTEE

The Gambia

OFFLINE SEMINAR

THEME

ENTREPRENEURSHIP, LEADERSHIP AND CAREER ETHICS





Muhammad Chaw

Facilitator on Career Ethics

Dr. Cherno Omar Barry

Facilitator on Leadership

Ebrima Sabally

Facilitator on Entrepreneurship

4th January

09.00am - 14.00pm

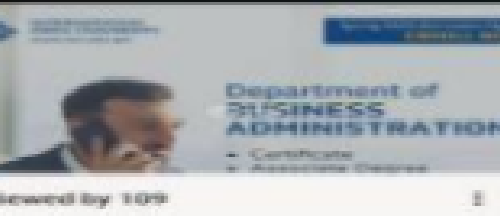
IOU HQ, Kanifing Campus Last Floor

+220 7258330

gambia.sc@iou.edu.gm

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My status



Department of BUSINESS ADMINISTRATION

Certificate

Associate Degree

Viewed by 100%

You've shared this status to your Facebook story. Tap to view story.

Boif Enterprise

Today, 09:00

Fatima Zahra Tourey

3 minutes ago

My status

143 views

Today, 09:02

152 views

Today, 09:02

177 views

Yesterday, 20:28

183 views

Yesterday, 20:28

191 views

Yesterday, 20:28

207 views

Yesterday, 20:28

227 views

Yesterday, 20:28

248 views

Yesterday, 20:27



Department of EDUCATION

Certificate

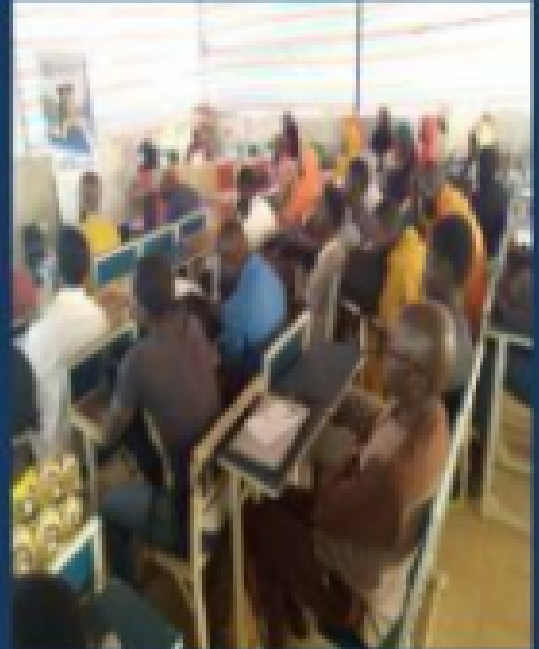
Associate Degree

Executive Degree

Post Graduate Certificate

PhD Degree

Gain the knowledge, skills, and confidence to inspire and shape the next generation. IOU offers... Read more



- France

Tahirou Amadou Oumoulhaira organised a meeting with sisters at Mosquée EL MOUHCININE.

Discussions

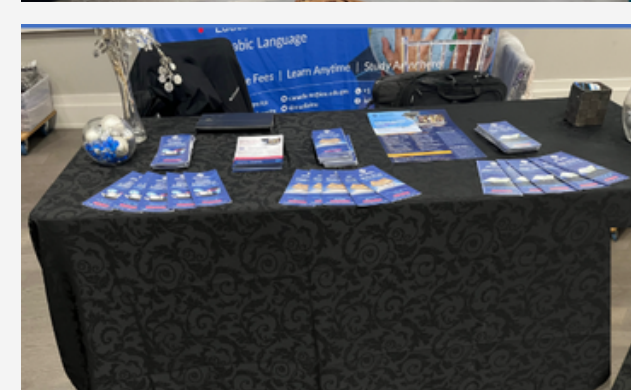
- Importance of seeking useful knowledge.
- What are barriers that prevent people from seeking it?
- IOU as a reference of a valuable, useful education system.
- How my journey at IOU changed my view of the world in a positive manner.
- Presentation of IOU.

Family and friends group

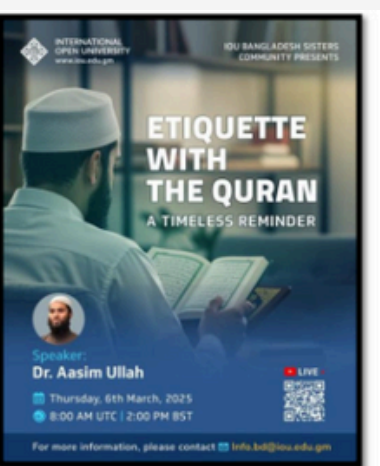
- Taking people in coaching for free.
- When they see the good impact in their life and rapport is built, we talk about seeking good knowledge.

Canada

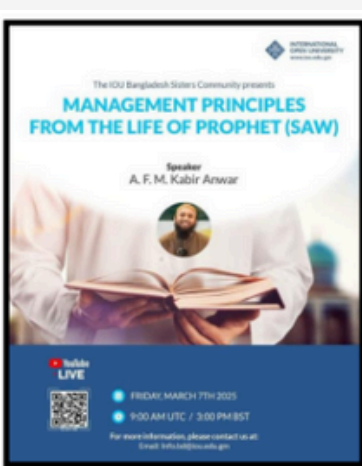
- **Events (On-the-Ground)**
 - Ramadan Revival Event
 - Pre-Ramadan Bazaar Event
- **Masajid & Centres Promotions**
 - Islamic Centre of Bowmanville
 - Darul Iman, Markham
 - Masjid Ibrahim, Brampton
- **Supermarket**
 - Iqbal Foods, Ajax
- **Social Media & Other Promotions**
 - Private Women's Function
 - Instagram/Facebook Posts



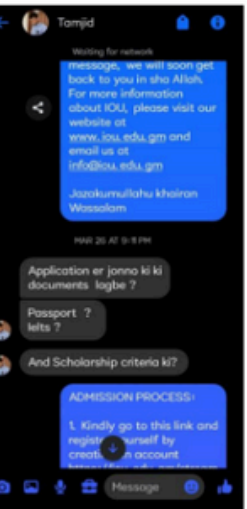
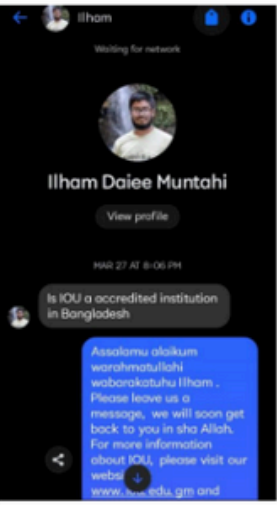
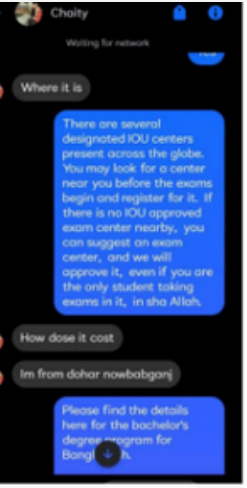
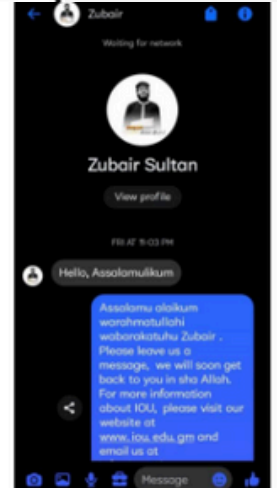
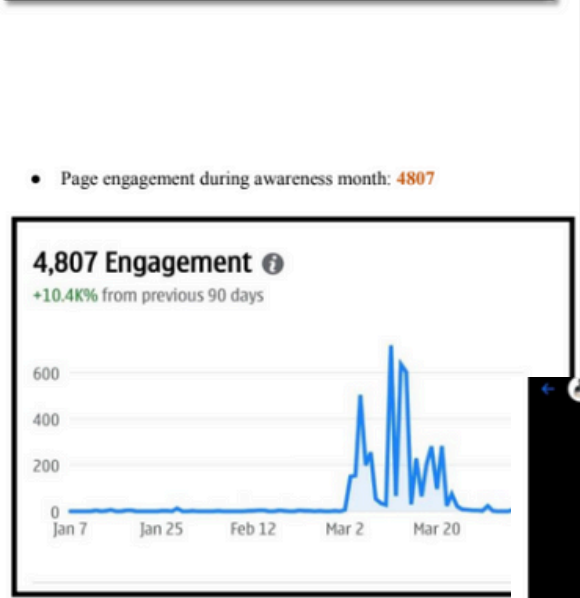
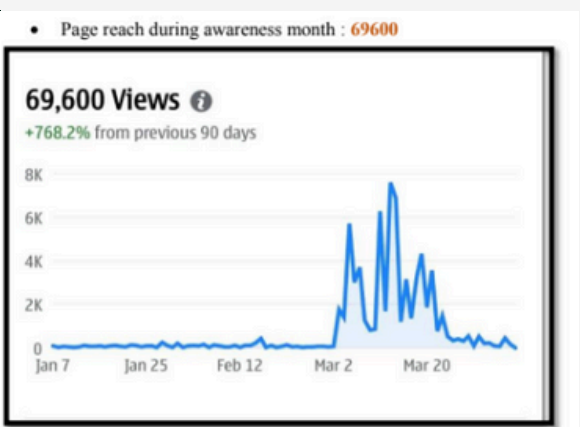
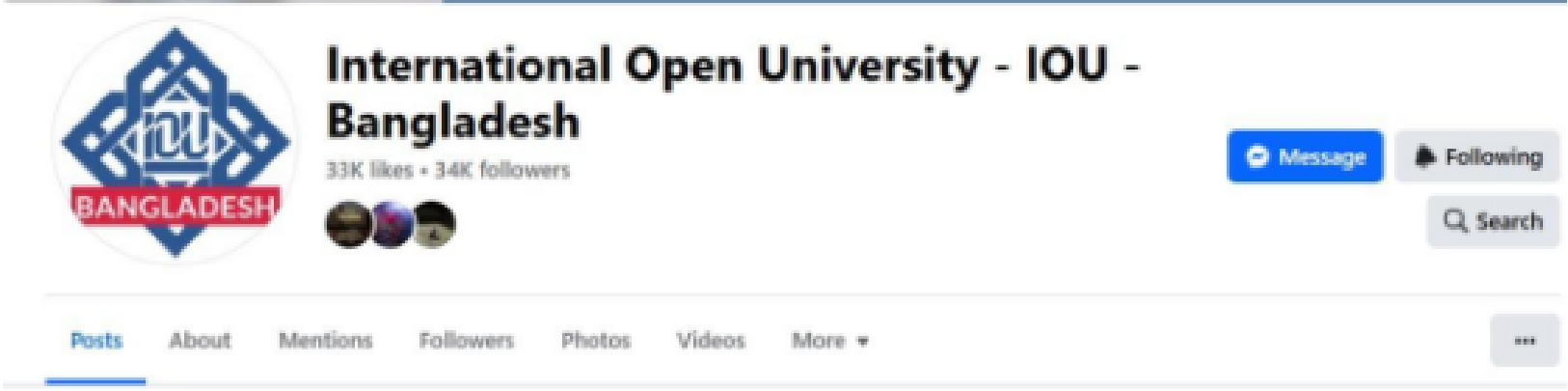
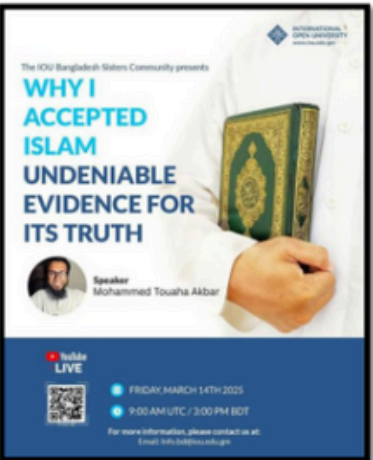
- Bangladesh - The number of people reached out to get help through message during awareness month: 43



1st Session



2nd Session



- Bahrain

FLYERS POSTER DISTRIBUTION

Pakistan Urdu school-Isa Town

- Met with the principal and vice-principal. Flyers were distributed to the senior section.
- Received positive feedback from the last flyer distribution.
- **Activity completed by Sister Shomaila and Malika."**
- **February 23, 2025**

FLYERS POSTER DISTRIBUTION

Discover Islam Society-Manama

- Met with Brother Hasher and had a productive meeting.
- He will distribute the flyers to the brothers there and other organizations."
- **Activity completed by Sister Shomaila and Malika."**
- **February 24, 2025**

FLYERS POSTER DISTRIBUTION

Al Fateh Mosque -Juffair

- Met with Sister Eman there, who provided helpful feedback and will distribute the flyers at the mosque's classes.
- **Activity completed by Sister Shomaila and Malika."**
- **February 24, 2025**

FLYERS POSTER DISTRIBUTION

Discover Islam event

- Attended the Discover Islam event and promoted the (IOU) by distributing flyers and providing information.
- The event's scholar also promoted the IOU.
- Received positive feedback from the audience
- **Activity completed by Sister Shomaila and Malika."**
- **March 21-22, 2025**

Discover Islam event

March 21-22, 2025



- USA sisters
- USA brothers

Accomplishment #1

Location: Denton, Texas
Place: Islamic Society of Denton
Date: 03/27/2025

Description: Short talk about IOU during Taraweeh & Tabling at Islamic Society of Denton After Taraweeh



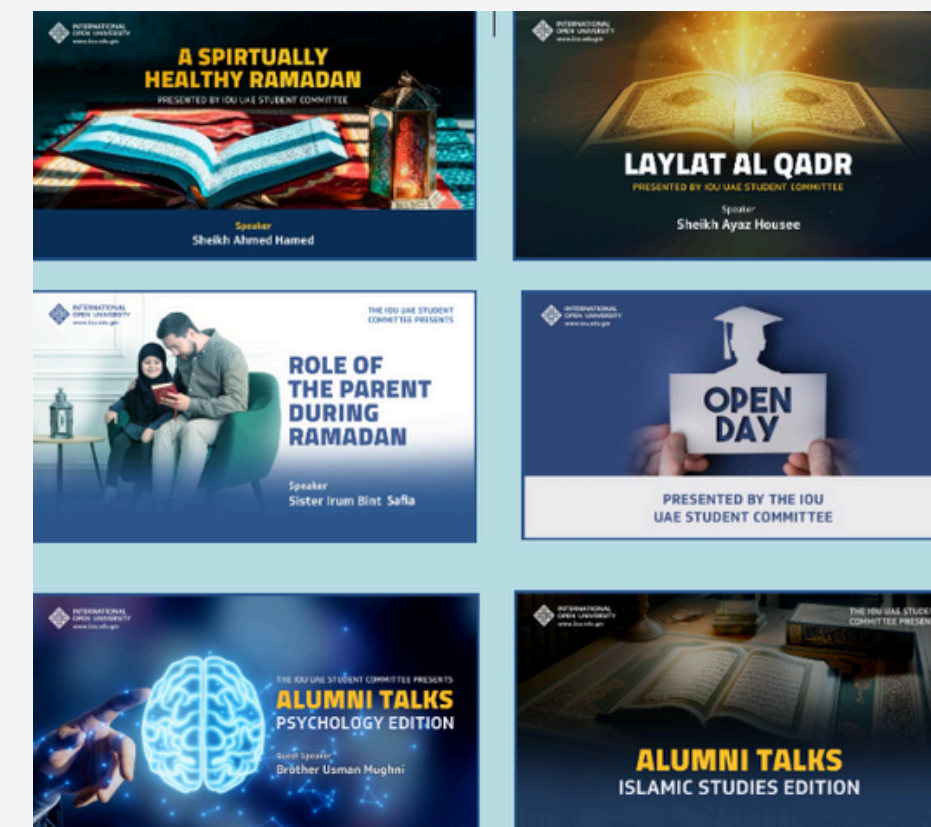
FLIER PLACEMENT ON MASJID BOOTHS.
LED KHUTBAH & HIGHLIGHTED IOU IMPORTANCE.
IOU REGISTRATION BOOTH SET UP.

- UAE

EVENTS:

The Student Committee hosted and organized a total of 6 online events on the following topics with the respective Guest Speakers:

- Open Day (Brother Mansoor Danish as guest speaker)
- Alumni Talks: Psychology Edition (Brother Usman Mughni as guest speaker)
- Alumni Talks: Islamic Studies Edition (2 alumni as guest speakers)
- Role of the Parent during Ramadan (Sister Iram Bint Safia as guest speaker)
- Laylatul Qadr (Sheikh Ayaz Housee as guest speaker)
- A Spiritually Healthy Ramadan (Sheikh Ahmed Hamed as guest speaker)



FLYER DISTRIBUTIONS:

The entire committee printed and distributed around 1000 IOU promotional fliers across many buildings, gyms and school campuses across all of UAE.



Soma

Places Visited:

- Wassu Senior Secondary School
- Yonna Financial Services
- MUHA’s Financial Services and Bureau de Change
- Reliance Financial Services (Wassu Branch)



Qatar

- Gave around 50 copies of IOU flyers in Aisha Masjid in old airport
- gave 50 copies in PIS school for grade 12th students
- Ran awareness program with the help of current students by asking them to display then IOU flyers on their WhatsApp status for 2 days straight.
- students also shared the posters on their social platforms.

Oman SC

- Arranged an online event webinar - A Discovery Journey To Faith
- Shared digital posters on social media platforms and whatsapp

• Nigeria South West

1.	Planning, Hosting & Virtual Attendance in IOU Nigeria South-West Brothers' SC Emergency Meeting for IOU Awareness Month (Spring 2025)
2.	Chairman planning committee for IOU Nigeria South-West Brothers' SC Ramadan Public Lecture. Featuring: (a) Sourcing for potential guest speakers; (b) Engaging with speakers and final arrangements with the speaker for the event; (c) Source for topics and so on.
3.	Anchor for Ramadan Lecture on "Empowering the Ummah: Human Capacity Development Through Islamic Principles" delivered by Dr. Ashraf Akintola.

4.	Awareness about IOU activities, how to get started and other information for participants after the Ramadan lecture referenced in '3' above. <u>More 70 participants</u> were nourished with the knowledge they need about their education at IOU and being led by <u>me, Abee</u> <u>Mut</u> alib. Some participants have completed their diploma courses for scholarship at IOU while others are continuously being put through.
5.	Creating information about IOU to potential individuals through words of mouth, flyers and online chatting.

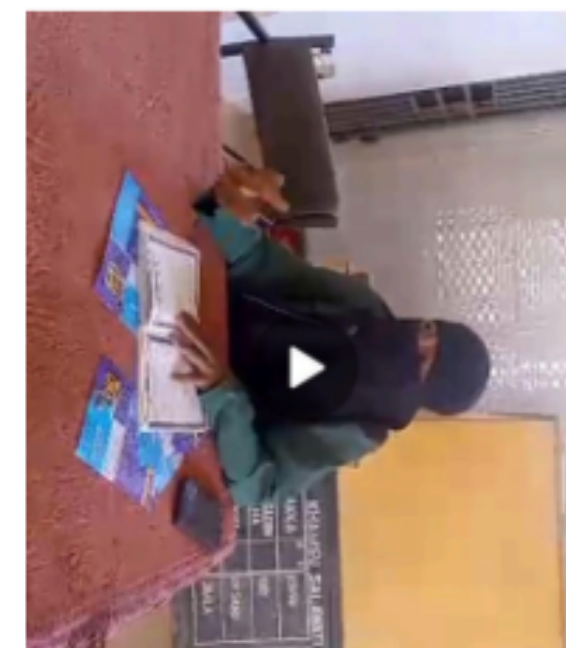
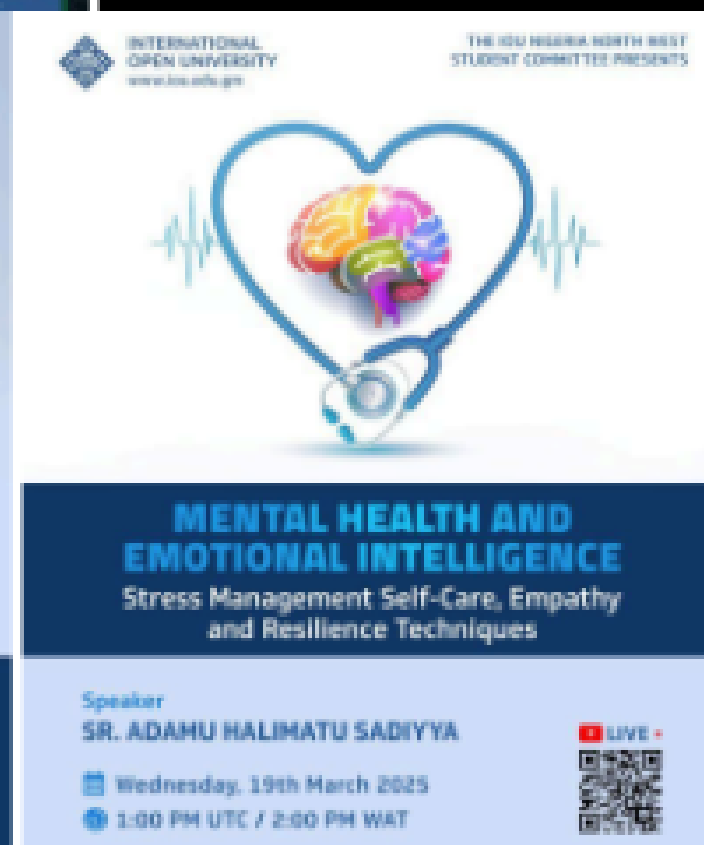
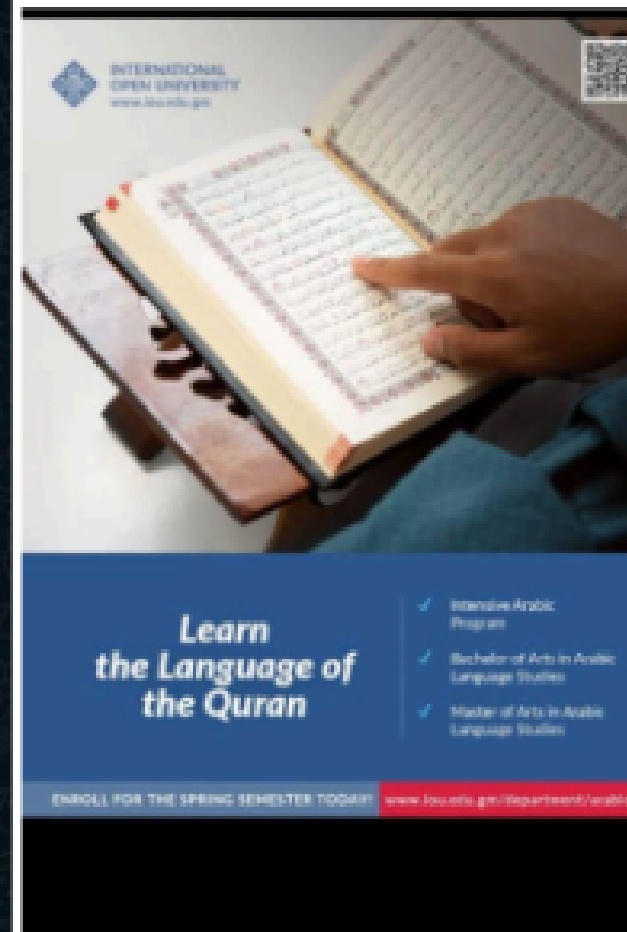
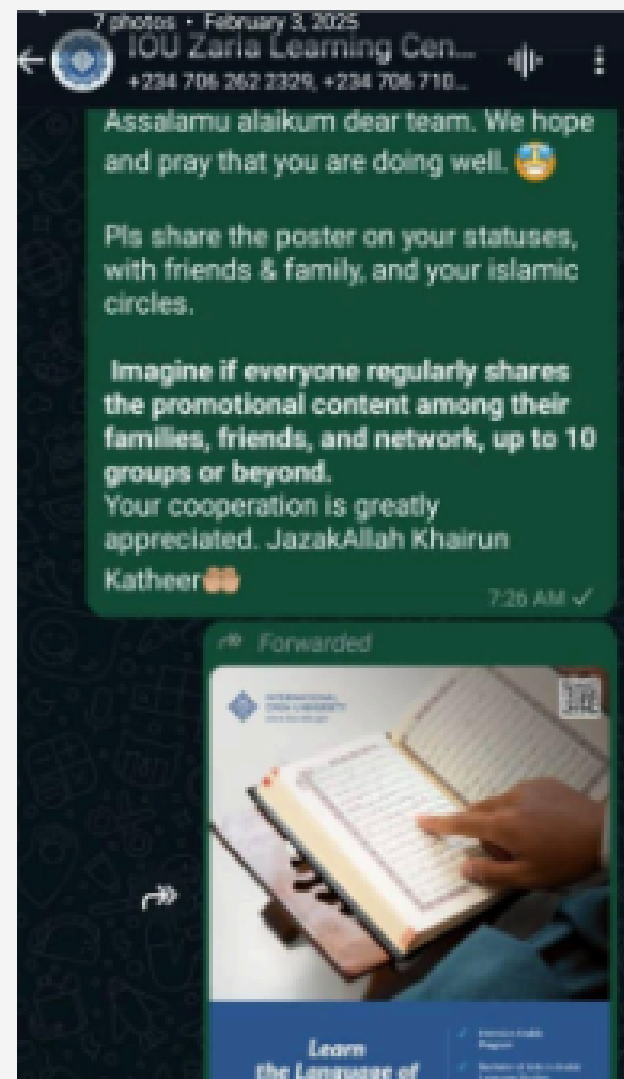
- Nigeria North West

1. Social Media Campaign

2. Community Events

3. School Events

4. Online Events



Nigeria North East brothers

- Programme at Abdullah Basullube Islamic Centre/Mosque
- On ground Event at darul Arqam Tafeezul Quran school Yola
- Organized Awearness Program at Al-Mashkur Mosques , Mosque Announcement and programme at yola
- Awearness Program at Al-Mashkur Int'l Academy Yola
- On ground Awearness on ground Program at Muslim Council Yola South Branch
- Awearness Event Program at Nurul Yaqeen Islamiya (Tafsir)
- On ground Aweaness Program Muslim Media Practitioners of Nigeria Adamawa (Ramadan Lecture)
- Aweaness at Madarasatul Nurul Albab Islamiya Damare Yola Town
- Aweaness at Ansar Academy Jimeta Yola
- Aweaness Program at Suher international school Olusegun Obasanjo Road NEPA
- Awareness Program at Kanzul Islam Academy, Yola



Nigeria North Central sisters

1. Online activites

Sharing of fliers on each student committe members whatsapp status **(with minimum of 130 viewers in total on daily basis)**
for 30 days

2. Online webinars.

3. Jumma'at Bootcamp at Al-ansar mosques, Suleija

4. IOU awareness at MSSN sisters cycle, Federal Polytechnic Bida, Niger state (35 sisters were present)

5. Sharing of fliers during tafsir time at Madjid Nurul Huda, Suleja.

6. Teachers Outreach at Federal Government Academy Suleija, School for the gifted and talented. More than 30 individuals showed interest in joining IOU.

My status

50 views • ✔

Today, 8:29 am

56 views • ✔

Today, 8:25 am

68 views • ✔

Today, 8:23 am

57 views • ✔

Today, 8:23 am

🔒 Your status updates are end-to-end encrypted.

My status

100 views • ✔

Yesterday, 10:36 am

84 views • ✔

Yesterday, 10:35 am

108 views

Yesterday, 10:34 am

119 views • ✔

Yesterday, 10:32 am

🔒 Your status updates are end-to-end encrypted.

MARITAL ISSUES AND CONFLICT RESOLUTION

Speaker: **MALLAM DAUDA ABUDULLAH**

Sunday, 8th March 2025
2:00 PM - 4:00 PM

FAITH, INNOVATION AND TECHNOLOGY: HOW MUSLIM WOMEN CAN THRIVE IN THE DIGITAL ECONOMY

Speaker: **SISTER HUSSAINA ALI**

NO	DATE & TIME	TOPIC / EVENT	ORGANISER	POSTER	VIEW
1	WEDNESDAY 12:00 PM - 2:00 PM (ONGOING)	WOMEN'S BOOK CAMP	INTERNATIONAL OPEN UNIVERSITY COMMUNITY	WOMEN'S BOOK CAMP	100
2	THURSDAY 12:00 PM - 2:00 PM (ONGOING)	WOMEN'S BOOK CAMP	INTERNATIONAL OPEN UNIVERSITY COMMUNITY	WOMEN'S BOOK CAMP	100
3	THURSDAY 12:00 PM - 2:00 PM (ONGOING)	MARITAL ISSUES AND CONFLICT RESOLUTION	MALLAM DAUDA ABUDULLAH	MARITAL ISSUES AND CONFLICT RESOLUTION	100
4	THURSDAY 12:00 PM - 2:00 PM (ONGOING)	FAITH, INNOVATION AND TECHNOLOGY: HOW MUSLIM WOMEN CAN THRIVE IN THE DIGITAL ECONOMY	SISTER HUSSAINA ALI	FAITH, INNOVATION AND TECHNOLOGY	100
5	THURSDAY 12:00 PM - 2:00 PM (ONGOING)	WOMEN'S BOOK CAMP	INTERNATIONAL OPEN UNIVERSITY COMMUNITY	WOMEN'S BOOK CAMP	100

INVENTING A DIFFERENT THING: TIPS FOR A MUSLIM

Speaker: **Sister Saifurrahman Bilal**

Saturday, 8th March 2025

Nigeria (Lagos Sis) SC

Online Webinar: Using Ramadan To Refine Your Life

The webinar flyer and promotional content/fliers were shared across all social media platforms E.G. Facebook, Instagram, and WhatsApp groups.

One-on-one Engagement of People about International Open University

The iou fliers were shared in seven different central mosques on Jumuah day across Lagos Imam's announcement about IOU Program.



Indonesia SC

Gathering & Orientation Offline Spring 2025. Hybrid
Gathering Kalimantan Province
Seminar with theme: Reflection of noble morals in
the month of Ramadan, the audience is high school
students, alhamdulillah



Finland SC

Focused on online promotions.

Ethiopia SC

Visit to the Chancellor.

Created an unofficial Telegram group to increase awareness about community service among students and strengthen communication.

Japan SC

Distributed brochures and poster in local Mosque

Distributed copies of posters to young Indonesian and Malaysian Muslims who come to the Mosque.

Told them to endeavor and access the university's website for further information.

Malawi SC

1. Online Event: “Excellence of Basic Islamic Knowledge”

2. Live Program on Radio Islam Malawi

Mphaka Vocational Centers, Lubombo SC meeting, RSTP Workshop, Eswatini SC Planning committee

Eswatini Country Cordinating, Committee meeting, Online Program, Social Media Advertisements

Ezulwini Masjid Visit (Food Distribution), Student Committee online Meeting, Ezulwini onground Booth camp

Nhlangano Masjid Visit, Manzini Madressa Iftar Program, Mbabane Masjid



Australia SC

- Shared posters digitally on social media platforms
- Shared flyers through Whatsapp on Whatsapp groups

Algeria SC

- Printed and distributed 100 brochures in masjids, surrounding homes

How to grow the Muslim community and develop dawah activities with a good strategy and methods?

APPROVALS ARE NEEDED BEFORE PROCEEDING

1. Community Engagement and Outreach:

- Regular community events – topics relevant to Muslims and non-Muslims alike.
- Leverage Facebook groups to reach a broader audience and promote community events and initiatives.

2. Education and Training:

- Enhance your communication skills, & understanding of Islamic principles.

3. Youth Development:

- Create youth-focused lectures.

4. Collaboration and Partnerships:

- Collaborate with other Muslim organizations, community groups, and institutions.
- Bring into our notice partnerships with local universities, schools, and community centers.

5. Media and Communication:

- Utilize Facebook to reach diverse audiences.
- Try looking out for influencers who are reachable and want to work for daawah.

How to grow the Muslim community and develop dawah activities with a good strategy and methods?

6. Inclusive and Welcoming Environment:

- Celebrate the contributions of all members.
- Ensure that mosques and Islamic centers are accessible for Dawah.

7. Continuous Evaluation and Improvement:

- Regularly assess the effectiveness of dawah activities and community initiatives through feedback surveys.
- Adapt and refine strategies based on insights gained from evaluation processes.